



STARS OF "HIP! HIP! HOORAY!" AND "STOP! LOOK! LISTEN!" GROUPED ON THE STAGE OF THE HIPPODROME FOLLOWING THE GABY DESLYS BENEFIT PERFORMANCE FOR THE FRENCH RED CROSS FUND. Seated, Left to Right, Are: Frank Lalor, Nat M. Wills, Gaby Deslys, John Philip Sousa, Harry Fox, Orville Harrold. Standing: Maude Mallia, Florence Morrison, Harry Pilcer, Henry Mallia, Toto, the Clown, Arthur Deagon, Joseph Santley, Les Glorias, Joseph Solti, and Desideria Solti.



IRVING BERLIN, BILLIE BURKE AND FLORENZ ZIEGFELD At Palm Beach, Florida.



Ragnar Omtvedt Breaking the World's Ski-Jumping Record at Steamboat Springs, Col., Making 192.9 Feet and Exceeding Omundsen's Record by 15 Feet.

(Photos by White.)

(Photo from Underwood & Underwood.)



VALLI VALLI In "The Cohan Revue 1916," at the Astor Theatre.

**ADVERTISEMENTS.**

**A Garden Full of Gladioli for \$1.00**

The Gladioli is one of the most satisfactory flowers grown because it blooms continuously when it is cut and put in water, just as well as when in the ground.

There is no reason why every family cannot enjoy this grand flower, for the simple reason that it is as easy to grow as the potato.

You can have them in bloom from July to frost if you plant a few bulbs each month from April to July.

For only ONE DOLLAR we will send 75 Bulbs of our Grand Prize Mixture, which covers every conceivable shade in the Gladioli kingdom.

Last year we sold thousands of these bulbs and have received numerous testimonials as to their merits.

**ORDER YOUR BULBS NOW** so as to have them to plant when you begin making your garden.

Simple cultural directions in package. Cut out this advertisement and enclose with Dollar Bill, Stamps or Money Order, or present at our Store and secure this splendid collection of Gladioli Bulbs for only \$1.00, prepaid to your home anywhere in the United States, with our 1916 Spring Catalogue.

**Stump & Walter Co.**  
30-32 Barclay Street, New York.

**ADVERTISEMENTS.**

**Leonard's**  
24 West 39th St., N. Y.

Distinctive apparel—very moderate prices—personal attention.

Dresses, Coats, Suits, Blouses, Skirts, Negligees (Also attire for Stout Figures.)

Taffeta and Georgette are charmingly combined in this exclusive model. All colors, 16 years to 44 bust.

Special \$18.50

Mme. Leonard also specializes in Self-Adjustable Maturity Wear, inconspicuously smart and exclusive interpretations of the models as originally designed, to meet every need of the mother-to-be.

Write Dept. R-2 for fashion book.



**ADVERTISEMENTS.**

**Dame Fashion's Decree**

A forearm and underarm as smooth and soft as your cheek.

For decades famous beauties have been using No. 4711 Depilatory as the easiest and safest method for removing superfluous hair. And you, too, will find it eminently satisfactory for attaining a skin clear and smooth and free from hair.

Made and guaranteed by the manufacturers of the world-famous

**TOILET PREPARATIONS**

No. 4711 Depilatory comes in one size only—an attractive 3-inch bottle, complete with orangewood spatula for mixing and applying, and full directions. Price per bottle is 75c—at your favorite dry goods store or drugist.

**MULHENS & KROPPF,**  
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**ADVERTISEMENTS.**

**BLANCHE SWEET**  
Movie Star, wearing a new Spring London Feather Hat \$5 to \$10

**London Feather Co.**  
21 WEST 34th STREET  
Brooklyn Store: 532 Fulton St. Near Hanover Place.

**HEAR PERFECTLY**

The "Lorgnette" Phone—a wonderful, new, inconspicuous instrument—will enable you to hear perfectly and gracefully. Made in one piece, unsightly, troublesome cords or headbands to wear. Used like a lorgnette—at either ear. Guaranteed ten years. Free trial at our office. A liberal allowance made for your old style instrument on exchange.

**GLOBE EAR-PHONE CO.**  
455-57 Marbridge Building  
1328 B'way, Bet. 34th & 35th Sts., New York. Use 6th Ave. entrance, near 35th St.

**ADVERTISEMENTS.**

**PARKER'S METHOD OF HAIR TREATMENT**

is insurance against thin and impoverished hair. Itching, oily and scaly conditions cause falling hair; incipient grayness and baldness successfully treated. Results simply phenomenal.

Send today for free booklet "Healthy Hair—How to Get and Keep It."

**JANE COWL** says: "Dear Mr. Parker—Let me thank you for the most beneficial treatment my hair has ever had. All good wishes to you."

**You Can Have Luxuriant Hair!**  
By Proper Stimulation and Nourishment to the scalp and especially the hair, HERBEX accomplishes this; it has done it for 39 years. Send description of your hair trouble. I will advise what tonic to use, and how.

**FRANK PARKER**  
Hair and Scalp Specialist  
51 WEST 37TH ST., N. Y.

**ADVERTISEMENTS.**

**Lane Bryant**

Ultra Fashionable Appareil for Extra-Size or Stout Figures

characterizing the same youthful lines as offered elsewhere for the "perfect fit," as well as matronly styles with lines and trimmings cleverly manipulated to give slenderness, individuality, grace, and poise.

Stunning suits as illustrated, of finest all-wool gabardine, silk and lace head broadcloth collar and cuffs, 42 to 50 bust.

Every item of apparel—Suits, Coats, Dresses, Waists, Skirts, Negligees, Bathing Suits, Sweaters, Underwear, Corsets.

Special \$25.00

Sizes 35½ to 55 bust—36 to 49 waist. For long or short waisted figures.

Suit 5395

Dept. 14, "MODES" showing photographic illustrations of Spring and Summer Apparel.

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**We've Planned**  
thought, drawn, talked—and experimented with—Blyn Shoes.

We can't add one touch to make them more comfortable, or improve a line of their natural shapeliness.

**Blum-Plan**  
Patent Metal Children and Gun Molt

Sizes 5 to 8... 1.75  
8½ to 11... 2.00  
11½ to 2... 2.50  
Tan Russia Calf

Buttons and Buckles Styles 10c extra by mail anywhere in the United States.

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**Newark Store** 689 Broad Street Opposite Military Park

**Blyn & Sons**  
GUARANTEE SHOE CO.

West Side Stores: 222-224 W. 125th St., 3d Av., nr. 86th St., 6th Av., nr. 30th St., 162 B'way, nr. Broome St., Brooklyn Stores: 442-444 Fulton St., opp. Bridge St., Broadway, near Greene Ave., Factory 511-519 East 75d St.

**ADVERTISEMENTS.**

**So Pure You Could EAT it—The Toilet SOAP OF THE SOCIÉTÉ HYGIÉNIQUE**

It creates a soft and creamy lather that thoroughly cleanses and leaves the most delicate skin soft, soothed, refreshed, and healthful condition.

Look for the name Societe Hygienique and the signature Cotin & Cie on the stamp which is placed on all Societe Hygienique's toilet products.

Toilet Soap—Gentle small 25c  
" " " " large 45c  
Baby Powder... small 50c  
" " " " large 75c  
Baby Soap... 25c

At All Drug and Dept. Stores. If not at your dealers write to MAURICE LEVY, Sole U. S. Agent, 15 W. 38th St., New York

**ADVERTISEMENTS.**

**"I Liked That Dress So Much"**  
You've Often Said, with a Sigh. Let me create a new gown from your favorite old frock. I will give it fashion's latest touches. Hand work only. Smart trimmings. Trouseaux. Special department for remodeling.

Formerly with Mrs. Osborne Co. Telephone Plaza 6553.

**Mrs. Wilson's Mending Shop**  
444 PARK AV., NEAR 57TH ST.

**Rebuilder of Gowns**  
All your last season's frocks can be successfully rebuilt after the fashions of to-day.

**REBUILDING OF GOWNS** as carried out by me means a creation from something you may have thought worthless. Prices reasonable.

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**The Eager Internal Bath Appliance** is the one altogether safe. **REMODELLED** Shop Waists and Gowns Refitted. Suits cleaned, pressed and made into latest styles. First-class dry cleaning.

**MISS H. REDDING COUGHLIN.**  
NEW ADDRESS: 17 East 45th St. Phone: Murray Hill 5062. (Formerly 20 W. 32d St.) We Have No Branches.

**ADVERTISEMENTS.**

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into the newest shapes of Hemp, Milan, Milan-hemp, Lerez, Panama, Leghorn, Fancy and Plain Straws. Reserved, cleaned and colored into latest shades. Latest samples displayed to try on and select from. Hats trimmed. Ostrich repaired. NEUMANN, 24 East 4th St., near Broadway & Astor Place.

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**Ambre Royal**  
The Powder of Royalty \$1.75 THE BOX  
MADE BY MAISON VIOLE (GOSNOWN) VEOLAY PARIS, FRANCE  
SOLD IN ALL THE BEST STORES.

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Japanese Ring, Call, write or phone Rose Gold, 3 Diamonds, 10K Solid Gold, \$15.25; 14K silverware, watches, cut glass, ivory, novelties. You save one-third AT WHOLESALE PRICES. Thousands of splendid jewelry gifts for Birthdays, Prizes, Graduations, Weddings. \$1 to \$10

**CHAS. L. TROUT CO.**  
179 B'way, Cor. Maiden Lane, N. Y. 2nd floor. Phone Corland 3588. Open to 8 P. M., Saturdays included.

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Protect yourself against Catarrh and Neuritis; fit and in a t c h guaranteed perfect. Send for Booklet.

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MAKE THE NEWEST AND BEST IN WICKER FURNITURE

FOR TOWN OR COUNTRY

WRITE FOR CATALOGUE

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A new preparation for the tiny lines around the eyes and the soft, relaxed muscles of the throat. Sent on receipt of \$1.50. Made and sold only by

**MME. HELENE** 5th Ave. In Alice Maynard's Store. Scientific French Treatments. \$2.00. Send 2c. stamp for Booklet.

**ADVERTISEMENTS.**

**The Mending Shop**  
Trade Mark The original mending and remodeling shop. Gowns, Suits and Dresses REMODELED. Shop Waists and Gowns Refitted. Suits cleaned, pressed and made into latest styles. First-class dry cleaning.

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Save your strength. O'Sullivan's Heels of New Live Rubber absorb the shocks that wear you out.

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depends on the furniture. You can buy superb dining room suits here for the high-rent district at MUCH LOWER prices. A visit will pay you. 15 minutes from 42d St. Take subway or "L" to Canal St.

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Exclusive Footwear For Men, Women & Children  
Catalogue on request.

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