

ADVERTISEMENTS.

ADVERTISEMENTS.

ADVERTISEMENTS.

ADVERTISEMENTS.

ADVERTISEMENTS.

ADVERTISEMENTS.

ADVERTISEMENTS.

Ageing, wrinkled skins How to keep them young

As soon as you let your skin grow lax and sluggish, the tiny wrinkles, and then the bigger ones, will come.

But you can keep your skin so firm, so active that it will defy wrinkles and will retain its clear, smooth youthfulness. To do this, make the following Woodbury treatment a daily habit.

Bathe your face and neck with plenty of Woodbury's Facial Soap and hot water. If your skin has been badly neglected, rub a generous lather thoroughly into the pores using an upward and outward motion, until the skin feels somewhat sensitive. After this, rinse well in warm, then in cold water—the colder the better. Whenever possible, rub your skin for a few minutes with a lump of ice, and dry carefully.

Woodbury's Facial Soap is the work of a skin specialist. This treatment with it cleanses the pores, then closes them and brings the blood to the surface. Use it regularly and it will keep your skin so firm, so healthy and active that it will resist wrinkles and retain that fresh, clear youthful look you want it to have.

Do this today! A 25c cake of Woodbury's Facial Soap is sufficient for a month or six weeks of this treatment. Go to your druggist or toilet counter today and get a cake. Begin at once to get the benefits of this treatment for your skin.

Woodbury's Facial Soap is for sale by every dealer and druggist in greater New York and, in fact, by dealers everywhere throughout the United States and Canada. Made by The Andrew Jergens Co., New York and Cincinnati.



A. P. BRASSIERE

Pat. June, 1906—Reg. U. S. Pat. Off.
The Quality Reputation
IS due to the individuality of every garment. The new fitted styles to suit higher corsets appeal to every woman of good taste. The model illustrated is a dainty design of muslin allover embroidery, with arched band of fancy lace at top front and back. Narrow dainty edging around arm-holes and down center front. Fastens with hooks and eyes. If your dealer cannot supply you write to us direct.
Illustrated Style Book 16 on request.

G. M. POIX, Inc.
Main Office and Factory,
50-52-54 Columbia Heights, Brooklyn, N.Y.
Salesroom, 290 Fifth Ave., New York.

HAND WROUGHT SILVER

"Direct From Makers"
SALAD SET.
Wrought Silver, a handsome gift.
\$14

The smallest piece of hand wrought silver has a distinctive charm which makes it a valued gift. No woman can resist the appeal of the exquisitely designed "Lebolt" hand-hammered sets, flatware and services, wrought by skilled workmen in our own large craftshops. Our "direct-from-maker" prices save you money on every purchase. Scores of interesting gift suggestions in our catalog—

"YE BOOKE OF HAND-WROUGHT SILVER."
Sent FREE.

LEBOLT & COMPANY

NEW YORK, CHICAGO
534 Fifth Ave. 101 S. State St.

Blyn Shoe

Spring Styles

The Spring Style Trend is to the more conservative and daintily beautiful in Footwear.

Extra high cut boots lead—in white calf and kid with narrow receding toes and Spanish heels.

Gray, Champagne, Bronze, and Black Kid are much in vogue, many with white tops.

Eleven big Blyn Stocks embrace the conservative and the ultra-fashionable with characteristic Blyn innovations and modifications.

Our low cost of making and selling and our small profits shield our patrons from excessive prices.

Style, 783 1/2
White and Gray Calf Lace Boots, Extra High Cut

Mail Orders Filled.

Newark Store { 689 Broad Street
Opposite Military Park

Ladies' White and Gray Calf Lace Boots; extra high cut, covered Spanish heels and welt soles. A dainty Spring style at a lower price than it is sold for in other stores.

Our Fulton Street (Brooklyn) Store is now located at 442-444 Fulton Street, Opp. Bridge, near Hoyt Street. Across the street from our old store.

Style 1822

Patent Colt Gun Metal Tan Russia
Sizes 8 1/2 to 11... 2.00
11 1/2 to 2... 2.50
2 1/2 to 6... 3.00
White
Nu-Buck
Sizes 5 to 11... 2.50
11 1/2 to 2... 3.00
2 1/2 to 6... 3.50

Children's, Misses' and Grown Girls' Button Shoes.

Of patent colt, gun metal, tan Russia calf and white Nu-Buck. A high-cut shoe, faultless in style and made of the solid leathers that insure durability.

Eleven Big Family Stores. Easy to Reach. New Styles for Spring.

WEST SIDE STORES: 222-224 West 125th St. 8th Ave. and 27th St. 6th Ave., 39th and 40th
EAST SIDE STORES: 34 Ave. and 122d St. 34 Ave., 56th & 87th Sts. 34 Ave., 100th, 101st Sts. Bowery, nr. Broome St.

Mail Orders Promptly Filled. Mail Order Dept., 2240 3d Ave., N. Y. Brooklyn, 320-323 Broadway between Park Ave. & B'way Sts. Factory 511-519
Stores: 1263-1267 Broadway, nr. Greene Ave. East 72d St.

Red Cross Shoe

For Women

A Combination Shoe

For the woman with slender feet and low instep. Narrow at heel and across instep for snugness and support—regular size across vamp for roominess and comfort.

The Shoe that will exactly fit and suit thousands of women.

Red Cross Model 845 1/2

\$4.00

Glazed kid with kid or patent colt tips. Medium military heels and the famous Red Cross flexible soles. Button and lace styles.

Eleven Big Family Stores. Easy to Reach. New Styles for Spring.

WEST SIDE STORES: 222-224 West 125th St. 8th Ave. and 27th St. 6th Ave., 39th and 40th
EAST SIDE STORES: 34 Ave. and 122d St. 34 Ave., 56th & 87th Sts. 34 Ave., 100th, 101st Sts. Bowery, nr. Broome St.

Mail Orders Promptly Filled. Mail Order Dept., 2240 3d Ave., N. Y. Brooklyn, 320-323 Broadway between Park Ave. & B'way Sts. Factory 511-519
Stores: 1263-1267 Broadway, nr. Greene Ave. East 72d St.

GRAHAM AND LITTLE

Next Tiffany 8 East 37th Street New York
Interior Decoration
Objects of art for prizes and gifts



Useful and attractive Mahogany Tray; glass insert, felt underside and rubber feet. Size 11 1/2 x 17 1/2. Price \$2.00
Mahogany Candlesticks of graceful design; brass cup inside of top. Height 7 1/2", diam. 4 1/2". Price \$1.50 pair
Candlesticks of all colors, 25c each.

A HANDSOME BRASSIERE

which every well-dressed woman should wear. Made of heavy washable satin and lace. All sizes and colors.

A complete assortment of unusual Negligees and Silk Underwear work a specialty.

MISS GODFREY, 11 W. 46 St., N. Y. Mail Orders receive prompt attention.

YOUR DRESS FOR \$3.00

Learn to fashion and create your own dresses under the supervision of an expert. More Dresses for Less Money. Come at your own convenience—furnish your own material—Five sessions daily—individual instruction. Ten lessons, \$5. Enroll Early. New York School of Dressmaking 11 West 30th St., N. Y. Tel. Mad. Sq. 4632.

Something New—Your Name on Your Pencil! Treat Your Friends! Treat Your Friends!

No gift more pleasing. A beautiful box of pencils, bearing the imprint of a name in gold. 6 in a box 45c, 12 for 80c, 25 for \$1.50
PARAGON ADV. PENCIL CO. 1204 Broadway, New York

THE SHEFFIELD SILVER SHOP

SHEFFIELD PLATE IN EXCLUSIVE PERIOD DESIGNS FOR BIRTHDAY, WEDDING AND ANNIVERSARY GIFTS.

ROBERT FITCH, 295 FIFTH AVENUE, GUERNSEY, Bet. 30th and 31st Sts., N. Y. Tel. 5365 Greeley.

FAST WHITE

The Ideal Cleaner for White Shoes. Economical. Does Not Rub Off. Sticks. Sold by or at Dealers and Dept. Stores everywhere.

Factory: 55 South St., New York City.

LET US DRESS YOUR BABY TO PROSPECTIVE MOTHERS

Special discount on any layette purchased in this specialty shop. Baby's daily necessities at popular prices. This week's special: Baby's Dress of Nainsook, smocked. Sizes six months to two years—\$3.00.

THE IDEAL BABY SHOP, Tel. 3775 River, 2819 Broadway, at 106th St.

NO FUSS—just a man's place. Tell him that and he will come.

PIRIE MACDONALD Photographer of Men. 576 FIFTH AV. COR. 47th ST.

Leonard's

24 West 39th St., N. Y.
Distinctive apparel—very moderate prices—personal attention.
Dresses, Coats, Suits, Blouses, Skirts, Negligees

(Also attire for Stout Figures.)
Elegant costume of finest quality, charmeuse or crepe de chine, richly embroidered. Reflects the latest fashion, able silhouette (34 to 44 bust).
Special 32.50



Mrs. Leonard specializes in Self-Adjustable Material Wear, incomparably smart and exclusive interpretations of the mode, as well as original designs, to meet every need of the mother-to-be. Write Dept. R-3 for fashion book.

This Bossert Excelsior House "Already Built"

Finished at Factory
2 rooms... \$285
3 " " " " \$350
4 " " " " \$425
5 " " " " \$500

Figure only 5% of cost additional for erecting. The only tool you need is a monkey wrench. Two unskilled laborers can erect 2-room house in 6 hours, and 5-room house in 18 hours. Painted one coat outside and stained mission or rich brown inside. Can supply to individuals or corporations in lots of 1 or 100 on short notice. Write us today. Place your reservation order as soon as possible to insure delivery when needed.
NOTE—This style Bossert House should not be confused with Bossert's "Redibilt" all-year-round construction. It is designed particularly for summer use—although it lined with our special plaster board (5-room house cost \$500 a line) can be used for winter living.

Louis Bossert & Sons
1319 Grand Street, Brooklyn, N. Y.

BERTHE MAY'S Maternity CORSET

The only corset of this kind made for its own purpose—can be worn at any time, allows one to dress as usual and preserve a normal appearance.
Call at my parlors or write for BOOKLET under plain envelope. Mail orders filled with complete satisfaction.
Similar corsets for ordinary wear for young girls, stout women and for invalids.
Berthe May 10 E. 46th St. (Opposite the Ritz-Carlton).

LADIES' HATS REMODELLED

Into the newest shapes of Hemp, Milan, Milan-bend, Lize, Panama, Leghorn. Work at sight, with brushes, Bessner cleaned and colored into latest styles. Hats trimmed, Ostrich repaired, NEUMANN. 24 East 4th St., near Broadway & ASTOR Place.

Fine Davenport, best upholstery, in Denton.

\$62, reduced from \$95.
NATHAN GREENBERG, INC. 2236 Broadway Schuyler 4738.

You Need This Clock

The Seth Thomas Co. never produced a finer timepiece than this one at \$8.50—delivered free. The design is the same as the latest high-priced clocks. This clock is made of Adamantine, finely finished—has 5-inch dial and strikes hour and half hour on a cathedral bell. Sings Seth Thomas movement. Sent prepaid on receipt of price.
Handsomely illustrated catalog No. 10 of the latest clocks on request. Mail orders receive special attention.
WM. H. ENHAUS & SON, Jewelers Since 1847 New York 31 John St.

The Mending Shop

Trade Mark THE ORIGINAL mending and remodeling shop. Gowns, Suits and Dresses REMODELLED. Skirts, collars, cuffs, pressed and made into latest styles. First-class dry cleaning.
MISS H. REDDING COUNLIN. NEW ADDRESS: 17 East 48th St. Phone: Murray Hill 5962. (formerly 20 W. 31st St.) We Have No Clashes.

Fatigue Wrecks Health

Save your strength. O'Sullivan's Heels of New Live Rubber absorb the shocks that wear you out.

PARISIAN SMARTNESS AT SLIGHT EXPENSE

That "favorite gown" can be remodelled by MADAME OATES. The Well Known Maker to Order at Moderate Prices. Phone 271 Columbus, 133 W. 57th St., New York.

Preserve Your Baby's First Shoes

Metalize them in KATHODION BRONZE. Our process makes them indestructible and imperishable. Can be had in either \$10.00 or \$15.00 sizes. Send for illustrated leaflet T. Address Baby Shoe Dept., Kathodion Bronze Works, 501 Fifth Ave., N. Y.

FAIRY HANGERS

DOUBLE YOUR CLOSET SPACE. Evening Dresses Stay Hung. All Styles Co., 302 Fifth Ave., N. Y. 34th St.

STRAIGHTEN YOUR TOES BANISH THAT BUNION

By Using ACHIELD'S Perfection Toe-Spring. Work at sight, with special appliance for day use. A PERSONAL DEMONSTRATION of this Simple Surgical Splint will convince the most skeptical. Any other foot troubles? Full particulars in plain sealed envelope to "Out of Town" customers. Sent on approval. Money refunded if not as represented.
M. ACHIELD, Foot Specialist, Marbridge Building, Dept. M. G., 1328 Broadway (at 34th St.), New York

Artistic Dentistry

In all its perfected details. Porcelain inlay work a specialty.
DRS. M. & H. SCHLESINGER 1208 Times Bldg., B'way & 42nd St.

IMPROVE YOUR APPEARANCE

By Covering Your Bald Spot with a Wig of Toupees. Protect yourself against Catarrh and Neuritis. Full and complete treatment. Send for Booklet.
A. Walter Solomon, Without Toupee, 129 6th Av., N. Y. Wearing Toupee.

STOP MOUTH BREATHING

Double Chin Sufferer keeps mouth tightly closed during sleep, prevents snoring, strengthens throat. YOUR DOUBLE CHIN. Light, durable, washable. SILK, \$3.00. Mesh, \$3.50. Linen, \$2.50. Cotton, \$1.50. 5 sizes.
CORA M. DAVIS, Dept. A, 30 E. 42nd St., N. Y. C.

Novelties in Needlework

Unique and exclusive Embroideries, French Goblets, Crewels and Tapestry Yarns. Works of all kinds. All the necessary materials for Art Embroidery, French Canvas, of D. M. C. Cottons, Decorative Art Linens, etc. This Season's Newest European productions. Worsted Knit Goods. The Specialty House of HENRY HESSE, 399 Sixth Ave., 24-25 Sts., N. Y.

JOHN H. GLEASON CO.

Scalp Specialists. Individual conditions causing falling of the hair, baldness, and premature greyness scientifically treated. 22 East 46th St., New York (Opposite Ritz-Carlton Hotel). Phone: M. H. 4299 for terms and appointment.

ANTIRIDES KARA

A new preparation for the tiny lines around the eyes and the soft, relaxed muscles of the throat. Sent on receipt of \$1.00. Made and sold only by MME. HELENE 5th Ave. In Alice Maynard's Store. Scientific French Treatment \$2.00. Send 2c. stamp for Booklet.

Furniture of Distinction



Antique Mahogany Adam Model Dining Room Suite

This elegant Dining Suite consists of Buffet 66 inches long, Serving Table, China Closet and 8-ft. Extension Table (48 or 54 in.) \$187.50
The price—noticeably low—is . . . \$187.50
Set of Chairs to match, consisting of 6-floor Display, five Side and one Arm Chair. . . \$50.00

We carry a very large and varied selection of other Dining Suites in all woods, periods and finishes at lowest prices. We would be pleased to have you visit our 6-floor Display of the finest there is in the Furniture Art for your Bedroom, Dining Room and Living Room.

Geiger & Braverman FURNITURE CO. Est. 1893
49-51 W. 23d St. Our Folder on Request

Before You Buy Your Next Dress

you owe it to yourself to inspect our fine assortment of spring dresses, suits and evening gowns. OBTAIN OUR WHOLESALE PRICES. SAVE MONEY BY OUR "MANUFACTURER DIRECT TO WEARER" POLICY.

These charming Gros de Londres and Georgette combinations, with white Georgette collar, pearl button trimmings, and coatee effect, is truly a dress you will be proud of wearing. At an invitingly low price, \$17.50
All shades. Sizes 14 to 46. Mail orders filled. WRITE FOR FOLDER.
FLORESTELLE COSTUME CO., 19 West 38th Street, New York City. Few doors west of Lord & Taylor. VISIT OUR SHOWROOM

WRITE TODAY FOR FREE COPY OF "The Society Woman's Dainty Frocks"

The Most Successful Mail Order Series Over 250,000 Society Readers.



Dame Fashion's Decree

A forearm and underarm as smooth and soft as your cheek.
For decades famous beauties have been using No. 4711 Depilatory as the easiest and safest method for removing superfluous hair. And you, too, will find it eminently satisfactory for attaining a skin clear and smooth and free from hair. Made and guaranteed by the manufacturers of the world-famous

TOILET PREPARATIONS

No. 4711 Depilatory comes in one size only—an attractive 3-inch bottle, complete with orange-wood spatula for mixing and applying, and full directions. Price per bottle is 75c—at your favorite dry goods store or druggist.

MULHENS & KROPFF,

25 West 45th Street, New York.

MINNET & COMPANY.

MAKE THE NEWEST AND BEST IN WICKER FURNITURE. For Town or Country. WRITE CATALOG 40 LEXINGTON AVE. 10:10 to 4:15 P.M.

DANDRUFF (Moist or Scaly)

can be removed, the scalp kept clean and healthy and the vitality of the roots of the hair stimulated. If you will occasionally use the scientific

Empress Dandruff Remedy

Its continued use will promote the growth of healthy hair. 50c. per bottle. At Riker, Hegeman's, Wanamaker's, McCrorey's, Macy's, Gimble's, Heer's, Greenhut's, Liggett's, Trial Bottle from Mr. or Mrs. 30c. Leaflet on request. Empress Mfg. Co., 36 W. 39th St., N. Y.

Best & Co.

Our Catalog of Spring and Summer Apparel for Children is ready. Write Dept. 41 for your copy.

Chain Drop of Graceful Charm. EXCLUSIVENESS IN DALE FIXTURES

is assured by the exceptional talent of our designers and the unusual skill of our craftsmen. Our experts will assist you in your selection. Free of charge—and our factory prices are 20 to 25 per cent. below retail.
The Equitable Life Building has recently been equipped with our fixtures.
Write for Booklet. "Lighting the Home," or, better still, call at our showrooms. Also full line of Portable Desk, Table and Floor Lamps.
Dale Lighting Fixture Co., 109 West 13th Street, New York.

HENRI GRAUX

28 East 33d St. NEW YORK Tel. 2768 Murray Hill
Inventor of the No Frame Transformation

No Frame, No Spring, No Elastic.

As Easy to Put on as a Plain Switch. Requires No Dressing. Wigs for rent. Makeup specialist. Toupees, hair coloring, marcel waving.