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# Vivacious Coats and Gowns

at the New

## Bedell

Fashion Shop

in West 34th St. (Opposite the Waldorf-Astoria)

The newest adaptations of imported Spring models, in the fabrics of the hour — at prices completely divorced from extravagance.

**Velour Check Coats,** in coaching styles—lined throughout with fine quality peau de cygne. A great variety of these coats, \$19.75 to \$75. Model shown, \$35.

**Spring Silk Dresses,** in all the exclusive new fabrics. Model shown is of Georgette Crepe—an adaptation of a foreign model, priced at \$45. Spring silk dresses from \$15 to \$75.

Alterations Without Charge

Nineteen West Thirty-fourth Street



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# A Garden Full of Gladioli for \$1.00



The Gladioli is one of the most satisfactory flowers grown because it blooms continuously when it is cut and put in water, just as well as when in the ground.

There is no reason why every family cannot enjoy this grand flower—it is as easy to grow as the potato.

You can have them in bloom from July to frost if you plant a few bulbs each month from April to July.

For only ONE DOLLAR we will send 75 Bulbs of our Grand Prize Mixture, which covers every conceivable shade in the Gladioli kingdom.

Last year we sold thousands of these bulbs and have received numerous testimonials as to their merit.

ORDER YOUR BULBS NOW so as to have them to plant when you begin making your garden. Simple cultural directions in package.

Present this advertisement at our store or mail with Dollar Bill, Stamps or Money Order and secure this splendid collection of Gladioli Bulbs for only \$1.00, prepaid to your home, anywhere in the United States, with our 1916 Spring Catalogue.

## Stump & Walter Co

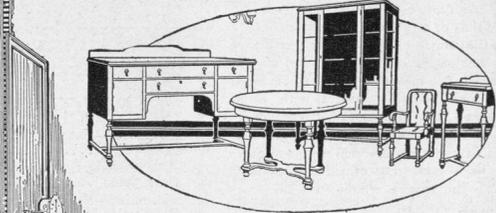
30-32 Barclay Street

NEW YORK

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OUR DISPLAY NOW consists of new designs, comprising suites that are made exclusively for us. They will not be shown by any other shop in New York. You will find the prices on these LESS than is asked for commonplace furniture elsewhere.



William and Mary Dining Room, American Walnut—10 pieces . . . . \$185

See this Suite to Judge the Value.

## KELLNER BROS

S. E. COR. 15<sup>TH</sup> ST. & 6<sup>TH</sup> AVE. NEW YORK

## Near and Far Sight in One Pair of Glasses



Can you see distant objects clearly through your reading glasses? Or are you compelled to take them off every time you look across the room or at a distance? Then you need KRYPTOK Glasses.

KRYPTOK end the nuisance of constantly removing and replacing your glasses. They relieve the tiring strain upon your eyes caused by frequently looking through your reading glasses at objects three or four feet away.

### KRYPTOK GLASSES

THE ONLY INVISIBLE BIFOCAL

KRYPTOKS combine near and far vision in one solid lens. The lower part gives the necessary correction for close vision, while the upper part is adapted for far vision.

KRYPTOK Glasses cannot be distinguished from simple lenses, yet they enable you to see both near and far objects with perfect clearness and distinctness.



They are the only perfect bifocals without disfiguring, age-revealing, vision-blurring lines, seams, or shoulders.

KRYPTOK COMPANY, INC., 848 Old South Building, Boston, Mass.

No Connection With Any Other Establishment in the World

# WORTH

43 & 45 West 34th Street

## New Spring Suits

Special 25.00

Two models are pictured here.

346. Tailored Suit of check velour; colors are grey and black, mustard and blue, Copenhagen and blue. Sizes 14 years to 38 bust measure. Special 25.00

348. Tailored Suit of Taffeta Silk with Serge; colors, navy or black. Sizes 16 years to 42 bust measure. Special 25.00



No. 346



No. 348

# Pursell

New York Paris

## A PRESENTATION OF ORIGINAL PARISIAN MODELS

SELECTED BY MISS PURSELL AT THE FEBRUARY OPENINGS OF THE FOREMOST ATELIERS OF PARIS

26 East 55th Street



Gowns Wraps Tailleurs

# STROBEL FURNITURE

## We Specialize on Dining Rooms

NO matter where you buy other furniture, it will pay you to buy your dining-room suite here, because you have such a tremendous assortment to select from: Six floors of the finest dining-room furniture made. As we are out of the high-rent district, our prices are very much lower. Fifteen minutes from 42d Street by subway or Third Avenue "L" to Canal Street.



Adam Suite No. 229

Philip Strobel & Sons, Inc. New York

Established since 1852 Show Rooms, 53-55 Elizabeth St. (Near Canal Street)

Phone 734-735 Franklin.

## Dr. Walter's Famous Rubber Garments for Men and Women



**GIRDLE PANTS**  
Reduce the limbs, hips, abdomen and all fat above the waist-line as desired. Can be worn under the corset all day without the slightest discomfort. Also Union Suits, Stockings, Jackets, etc., for the purpose of reducing the flesh anywhere desired.



**BRASSIERE \$6.00**  
Made of Dr. Walter's famous flesh-reducing rubber with coutil back.  
From radiator . . . . . \$2.00  
Chin reducer . . . . . 2.00  
Neck and chin reducer . . . . . 2.00  
Bust reducer . . . . . 3.00  
Abdominal reducer . . . . . 6.00  
Well provided with means to keep it in place. Write at once for further particulars.  
**DR. JEANNE A. B. WALTER**  
Inventor and Patentee  
353 Fifth Avenue, New York  
Cor. 34th St., 3rd Door East



**CORSAGE**  
This garment can be worn comfortably under the corset—reduces the bust, hips and thighs.  
Neck and chin reducers as shown above restore wrinkled and saggy muscles to a firm, healthy condition.

# Period Furniture

## GRAND RAPIDS FURNITURE Direct from Factory. COLONIAL HIGHBOY

Mahogany \$36.50 Special at

REGULARLY \$65. Dustproof interior DISCONTINUED PATTERNS at 50% of Regular prices.

Sheraton, Tudor, Adam, Heppelwhite, Colonial, etc., Dining Room Suites, 10 pieces, \$100 up; regularly \$200 up. Queen Anne, Louis XV., Louis XVI., Sheraton, etc., Bedroom Suites, Mahogany and Walnut, \$75 up; regularly \$150 up.

**ODD PERIOD PIECES \$4 up** in odd quantities. CHAIRS, DESKS, TABLES, Etc., Cottage Furniture a Specialty.



Set of Photographic Reproductions FREE

Manufacturers, **MANGES BROS.** Established 1852. Main Entrance 115 & 117 WEST 23D ST. and 108 & 110 WEST 24TH ST., N. Y.

# PARKER'S METHOD OF HAIR TREATMENT

is insurance against thin and impoverished hair. Itching, oily and scaly conditions cause falling hair; incipient grayness and baldness successfully treated. Results simply phenomenal.



Send today for free booklet "Healthy Hair—How to Get and Keep It."  
**JANE COWL** says: Dear Mr. Parker—Let me thank you for the most beneficial treatment my hair has ever had. All good wishes to you.  
**You Can Have Luxuriant Hair!** By Proper Stimulation and Nourishment to the scalp and especially the hair. HERBEX accomplishes this; it has done it for 29 years. Send description of your hair trouble. I will advise what tonic to use, and how.

**FRANK PARKER** Hair and Scalp Specialist, 51 WEST 37TH ST., N. Y.

GERALDINE Farrar writes of **Creme Nerol**



"I am very glad indeed to express my complete satisfaction with the delicious Creme Nerol made by Forrest D. Pullen. It has my hearty and sincere recommendation."  
Use Creme Nerol if you care for beauty—for it will leave your skin with the softness and glow of youth.  
Creme Nerol is used and recommended by all of these and many other famous artists: Olive Fremstad, Rita Faria, Mme. Tetrazzini, Frieda Hempel, Gertrude de Figue, Margaret Anglin, Mrs. Fiske, Julia Marlowe, Maxine Elliott, Billie Burke, Frances Starr, Laura Hope Crews, Julie Opp, Constance Collier.  
**CREME NEROL (S) and NEROL SKIN FOOD (S)** are sold in New York only at the toilet goods department of **B. ALTMAN & CO.**, or mailed by Mr. Pullen to any address on receipt of price.  
Face Specialist, 318 Lewis Ave., Brooklyn, N. Y.

**CLEMENT'S** New Creation



**TRANSFORMATION SIMPLEX**  
A revelation to women with straight, thin or gray hair. Light and airy with a perpetual loose wave. It provides a charming coiffure that is never disarranged and cannot be detected—it saves your hair from the injurious effects of curling.  
The Simplex may be dressed in any style. A visit to our parlors will convince you of the superiority of our goods.  
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Face Specialist, 318 Lewis Ave., Brooklyn, N. Y.

## "For the Woman who cares"

# PLEXO

INCOMPARABLE CREAMS



These two essential creams are scientifically prepared to be used in conjunction with each other. They will produce results obtainable in no other way.

**Greaseless Cream**  
Protects the skin from chaf and wind burn; imparts to the complexion the velvety bloom of youth.

**Purest of Cold Creams**  
Incomparable for ridding the pores of all impurities; will give the pure, clear complexion of perfect beauty.

**PLEXO EVENING WHITE**  
Imparts that soft, pearly white tone to arms, throat and shoulders. Unsurpassed for the evening toilette and daint. DOES NOT RUB OFF and absolutely defies detection. Easily applied with a damp sponge. An absolutely harmless cream. See for tube.

At Drug and Department Stores.

## NATURE'S LAXATIVE NO DRUGS "LES FRUITS" (The Fruits)

Park & Tilford Stores  
A Food composed entirely of Arabian fruits and leaves, therefore good to the taste; really a confection. A little "LES FRUITS" each night gives healthy action of the bowels each morning; surely effective or money refunded. Endorsed by physicians, physical culture instructors, and all who have tested it. Booklet "The Gift of the Gods" and samples of "LES FRUITS" on request.  
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