

ADVERTISEMENTS.

ADVERTISEMENTS.

ADVERTISEMENTS.

ADVERTISEMENTS.

ADVERTISEMENTS.

ADVERTISEMENTS.

ADVERTISEMENTS.

Franklin Simon & Co.

PARIS
4 Rue Martel

LONDON
Fifth Avenue, 37th and 38th Streets, New York 29 Jewin Crescent

Pure Thread Silk Hosiery—At Special Prices

For Women and Misses

We Guarantee The Wear Of All Silk Hosiery



54—Pure Thread Silk Hose, in Black and White or Black and King Blue mixtures, with vertical stripes to match; also White and Black with Black vertical stripes, garter top. **Special 1.50**

56—Hand Embroidered Clox, Superior Quality Pure Thread Silk Hose, in White, Black and shoe shades with black or contrasting color hand embroidered novelty clox. **Special 2.95**

58—Pure Thread Silk Hose, in Black, White, Gold, Silver, Pearl, Ivory, Champagne, Taupe, Brown and all colors to match the new spring shoes or gowns, garter top, all weights **Special .95**

60—New Ribbed Pure Thread Silk Hose, in Black, White and colors, fine ribbed, with plain garter top. **Special 1.50**

62—Richeleu Ribbed Pure Thread Silk Hose, in Black, White, Gold, Silver, Pink, Sky, Navy, Bronze or Taupe; lisle sole and garter top. **Special .95**

Mail and Telephone Orders Promptly Filled. 'Phone 6900 Greeley.

RUSSEK'S

362 Fifth Ave.
OPPOSITE ALTMAN'S

La Mode
A
Dress
of
Au-
thentic
Design



YOU
will be

impressed with this exquisite dress creation. It is an unusual and original mode adapted from one of the very latest Parisian masterpieces. Made in all shades of Crepe de Chine. The Georgette Crepe waist has beaded embroidery. **\$29.50**

Specially priced at
MAIL ORDERS SOLICITED

No Connection With Any Other Establishment in the World.

WORTH

43 & 45 West 34th Street



Tailleur Serge Suit

Specially Priced at **23.50**

Colors navy, black or check. Sizes 16 years to 42 bust measure.



Irene Fenwick

appearing in "Pay Day" wearing a London Feather Hat \$5 to \$10

London Feather Co
21 WEST 34th STREET
Brooklyn Store, 522 Fulton St. Near Hanover Place

Best's 1916 Catalogue of Children's Spring and Summer Fashions Mailed on Request. Dept. 41.

Fifth Avenue
at Thirty-fifth St.,
New York
Established 1879

Best & Co.

18 Faubourg
Poissoniere,
Paris

Specialists in Exclusive Apparel



Girls' Easter Suits, Coats, Millinery—4th Floor

41-1—Girl's tailored suit of navy or Hague blue wool poplin; striped linen collar and cuffs; suspender skirt. Sizes 10 to 16 **\$25.00**
Straw and silk poke..... **\$15.00**

41-2—Girl's smart tailored suit; of navy or tan serge; silk collar in contrasting colors. Sizes 12 to 16..... **\$22.50**
Bankok hat with cowboy band. **\$8.75**

41-3—Girl's dressy suit of wool velour checks in blue and gold or green and blue; silk collar and pipings. Sizes 10 to 16 **\$35.00**
Dress hat of two-tone ribbon. **\$18.00**

41-4—Girl's coat of navy, tan or Copenhagen serge, or black and white checked worsted. Sizes 10 to 15, **\$10.00**
Straw hat with leather applique scarf. **\$12.00**

41-5—Girl's dress coat of navy or Copenhagen wool poplin; collar, cuffs and revers silk trimmed. Sizes 10 to 15, **\$22.50**
Taffeta hat, braided with straw, **\$12.00**

41-6—Girl's smart reefer coat of navy serge, white gabardine or black-and-white check worsted; silk lined throughout. Sizes 10 to 16. **\$13.50**
Straw Hat, flower garlanded. **\$15.75**

Mail orders carefully filled. Daily delivery by motor to suburban points.

BONWIT TELLER & CO.

The Specialty Shop of Originations
FIFTH AVENUE at 38th STREET
NEW YORK



"Bontell" Sports Blouses

"Daphnis"—Sports Blouse of Habutai Silk—White striped in navy, green, blue, heliotrope or gray. Collar and cuffs of plain white habutai. Pearl buttons..... **5.50**

"Chloe"—Sports Blouse of White Crepe de Chine, with collar and cuffs of rose, maize or Copenhagen blue. Black taffeta tie. Pearl buttons..... **6.90**

"Margot"—White Crepe de Chine Sports Blouse. Collar and cuffs are banded in white habutai silk striped in light blue, navy or gray. Tie of striped habutai..... **6.90**

Mail Orders Promptly Filled.
Telephone, 7300 Murray Hill.

THE HARDMAN FIVE-FOOT GRAND

Infinitely more beautiful than an upright, yet occupying no more space. And Caruso says, "It's *TOVE* is wonderful!" **\$650**
Easy terms if desired



HARDMAN PECK & CO. FOUNDED 1842
433 FIFTH AVENUE NEW YORK CITY
BROOKLYN STORE, 524 FULTON STREET

BENJAMIN BENGUIAT



the widely known expert, is displaying an exceptional collection of

ANTIQUE RUGS

The antique Oriental and Chinese Rugs and fabrics represented in this exhibition and sale, the rarest examples of their periods, hold tremendous appeal to the discriminating people who appreciate fine examples of old-world art.

The fine sense of values possessed by such connoisseurs will convince them how exceptionally low are the present prices of these masterpieces.

Windsor Arcade, 509 5th Ave.

The genuine Italian Silk Underwear has the name "Kayser" in every garment.



A complete selection at all the best stores.

BUY DIRECT

FROM THE MANUFACTURER and save from \$5 to \$10

Folks who come here wonder at the exclusiveness of our models, and at our moderate prices.

You, too, when you visit us, will be pleasantly surprised at the worth-while savings you will make.

Suits, \$10.50 up Coats, \$5 up Dresses, \$5 up

BE CURIOUS: Visit Our Showrooms.

Model Illustrated: **\$21.50**
No. 5004—Coat of High-grade, All-wool Men's Wear Serge or Extra Quality Silk Poplin.

Catalog mailed out of town upon request.

The HAMILTON GARMENT CO.

Address Dept. K 4 for Free Catalog.
307 FIFTH AVE., Near N. Y.