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REDUCE YOUR FLESH

THE SAFE AND QUICK WAY IS TO WEAR
DR. WALTER'S FAMOUS RUBBER GARMENTS
FOR MEN AND WOMEN

Wear my famous Rubber Garments a few hours a day, and your superfluous flesh will positively disappear. By inducing perspiration these garments cause the safe and speedy reduction of all unnecessary flesh. They cover the entire body or any part. They are endorsed by leading physicians.





GIRDLE PANTS
Reduce the limbs, hips, abdomen and as far above the waist-line as desired. Can be worn under the corset all day without the slightest discomfort. Also Union Suits, Stockings, Jackets, etc., for the purpose of reducing the flesh anywhere desired.

BRASSIERE \$6.00
Made of Dr. Walter's famous flesh-reducing rubber with coutil back.
Front endicator..... \$2.00
Neck reducer..... 3.00
Bust reducer..... 5.00
Abdominal reducer..... 6.00

Write for further particulars.
DR. JEANNE A. B. WALTER
Inventor and Patentee
353 Fifth Avenue, New York
Cor. 34th St., 3rd Door East

CORSAGE
This garment can be worn comfortably under the corset—reduces the bust, hips and thigh.
Neck and chin reducers as shown above restore wrinkled and saggy muscles to a firm, healthy condition.

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Feet Feet

Fine French Half Hose
in Exclusive Styles



257—French lisle socks of very fine quality with horizontal stripes of white with black, blue, green or purple. Hand-clocked. \$2.50.

34C—Very fine silk socks with hand-embroidered clocks. Medium weight with extra reinforced wear-resisting toes and heels. In black, white, or any color. \$2.00.

1/80—Finest French silk socks with woven stripes of black and white. A very superior quality. \$5.00.

Order by Mail or Telephone
If references are given, we will be glad to open charge accounts, or to send on approval these or any other hosiery selected. We have special mail order facilities. Call all or any selections may be returned at our expense.

PECK & PECK
EXCLUSIVE HOSIERY
448 Fifth Avenue at 34th Street
536 Fifth Avenue at 47th Street
New York City

ADVERTISEMENTS.

You Do Not Feel "All-Corset"

in a
BIEN-JOLIE GRECIAN-TRECO

You experience, instead, a sense of abiding comfort and freedom, with the assurance of the perfect style that has given this corset its reputation.

The Grecian-Treco fabric, universally endorsed as the perfect corset material, distributes the pressure evenly and responds to every movement.

With models for every type of figure you can obtain a real fit—not a fit due merely to adjustment of laces, but a fit that is in the corset itself and that beautifully interprets the mode, yet secures your comfort absolutely.

Bien-Jolie Corsets are designed for sizes from 18 to 36. Qualities from \$3.00 to \$40.00. Sold at the finer stores everywhere.

BENJAMIN & JOHNES,
Newark, N. J.

Other Bien-Jolie creations are: La Carosse and Custom-Finish Corsets, and the famous Bien-Jolie Brassieres.

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Our Removal to New Quarters

Your Gain

SALE NOW ON

The following indicates our price reductions:
English Reading Couch
Well made throughout. Both comfortable and elegant. In any color denim. Regular price, \$55.00.
Removal Sale Price . . . \$39.00

We have here exceptionally fine furniture in every period and design and for every room.

It is absolutely necessary to clear the entire stock off before May 1st. The clever buyer will make an early call to secure the most advantageous offerings.

The shrewd man or woman will realize how costly a proposition it would be for us to attempt to remove our stock of fine furniture to the new quarters we shall open on May 1st at 8 East 39th St., two doors off Fifth Avenue.

The better plan for us is to reduce the price from 25% to 35% and dispose of the goods we have here. This saves us the cost of moving and the danger of damaging many fine pieces.

NATHAN GREENBERG, Inc., 4736 Schuyler
2236 Broadway, at 80th St. 8841 Schuyler

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CROWN LONDON

For a Real Charm against fatigue, use
CROWN LAVENDER SALTS
Its fragrance dispels headache, dizziness, faintness, indispositions. A size for every purpose. In green bottles, 25c., 50c. and \$1.00. Purse and glove sizes, 25c. and 50c. In colors to harmonize with boudoir or bed-room color scheme, 30c. to \$2.50 each. Obtainable everywhere.

Exclusive American Agents
Lehn & Fink
New York

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Red Cross Shoe

for Women

Red Cross Arch Supporting Shoes, with flexible soles and orthopedic heels, relieve foot tire and foot strain.

Wonderfully effective in restoring "flat feet" to normal.
Made of soft vicci kid.

We are sole agents for Red Cross Shoes in Greater New York and Newark.

Red Cross Model 805 1/2

\$4

Our Fulton Street (Brooklyn) Store is now located at 442-444 Fulton Street, opp. Bridge, near Hoyt Street. Across the street from our old store.

Newark, 689 Broad Street
Store Opposite Military Park

J. Blum & Sons
GUARANTEE SHOE CO.
3d Av.
Dept. 2540

West Side Stores: East Side Stores:
222-224 W. 125th St. 3d Av. & 125th St.
8th Av., 27th St. 3d Av., near 90th St.
8th Av., 30th & 40th Sts. 3d Av., 150 & 151 Sts.
Brooklyn: Broadway, between Park & 11th Sts. 162 Bowers, n. Broom.
142-144 Fulton St., opp. Bridge St. Factory, 511-519 East 72d St.

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For the Foyer Hall or Den

As though the open hearth were hung in mid-air, the joyous, cheerful rays of this golden amber light will delight your welcome guests.

Priced at a very attractive figure. Ask your dealer.

Visit our Showroom
Hundreds of other artistic designs in brackets, fixtures and portables always on display. Call at your convenience.
Catalog B free on request. Write to-day.

SHAPIRO & ARONSON
20 Warren Street - New York City
One block west of Brooklyn Bridge

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NEW SPRING MODELS



White Calf, Openwork, Lace. \$6.50
Turn Sole, Louis XV. Heel. \$6.50

Grey Kid, Lace, welt sole, \$7.00
Louis XV. heel. \$7.00
Satin in Champagne. \$7.00

An inspection of our large variety of new Spring Models will show wonderful values at remarkably Low Prices. Call at your dealer's.

404 Sixth Ave., N. Y., bet. 24th & 25th Sts.

ADVERTISEMENTS.

Can You Wear a 16, 36 or 38 Size?

Buy a Sample suit, coat or dress from real wholesalers at a substantial saving. We must dispose of our wholesale samples, and to do so we have marked them at extremely low prices. Stunning styles, smart new fabrics, large variety. See them tomorrow.

If you cannot call, send for Booklet "T."

Suits, \$10.75 to \$24.75
Dresses, \$7.50 to \$19.50
Also COATS

Sample Cloak & Suit Co.
1204 Broadway (Near 29th St.)
Suit Illustrated, Velour Check, \$22.50.
Other Materials \$16.50 up.

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LOOK FOR THIS LABEL ENGLANDER WIT-EDGE BED SPRING

The Only Bed Spring That Keeps the Mattress and Bedclothes in Place and Shape. Cannot Sag

THE ONLY SPRING WITH THESE SIDE GUARDS

KEEPS MATTRESS IN PLACE AND SHAPE

Made to Fit Any Bed

Absolutely Sanitary

SOLD BY ALL LEADING DEPARTMENT AND FURNITURE STORES UNDER THE ENGLANDER GUARANTEE

If your dealer does not sell the Englander Wit-Edge Spring, write for booklet and name of nearest dealers

Englander Spring Bed Co.
BROOKLYN CHICAGO SAN FRANCISCO

Englander Foldaway Beds
Englander Foldaway Cots
Englander Couch Beds
Englander Wit-Edge Divans

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THE CHILDREN'S SHOP



8 East 46th Street, New York
Dress of sheer imported Batiste, empire effect, all hand made. Collar and cuffs pleated and hand hem-stitched. Full, three-quarter, or short sleeves. Sizes up to 4 years. Special, \$8.00 (regular price \$9.50).

Layette's Nursery Furniture and Furnishings.
Catalogs on Request.

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Dix-Make UNIFORMS

Neatly dressed maids reflect the refinement and good taste of your home. In DIX-MAKE Uniforms are found the trim, neat lines which make your maid's appearance distinctive.

Write for Booklet R of styles.

Applications at all first-class barber shops.

BALDPATE CO.,
(Dept. E)
467 W. 34th St., New York
Sole U.S. Agents, or send \$1.00.

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L.M. HIRSCH Sample Shoe Co.

AN EXCELLENT TONIC FOR LADIES' AND GENTLEMEN'S HAIR

BALDPATE HAIR TONIC
NEVER FAILS

It nourishes and strengthens the follicles and thus promotes the growth of the hair. Relieves the scalp of unhealthy accumulations and secretions. It makes the hair glossy, is highly perfumed and free from oil. It makes the hair light and fluffy. Send 10c for trial size.

Write for Booklet R of styles.

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SAVE \$5.00 to \$10.00

On Your Spring Coat, Suit or Dress By Taking Advantage of Our Modern Method of Merchandising

We eliminate the Three Greatest Expenses of department stores—Enormous Ground Floor Rentals, Extension of Precious Credits and Huge Appropriations for Advertising. These savings go to you.

INDIVIDUALITY—We carry only the finest and best tailored garments. There will be few, if any, copies of the garment you select from us. This means much to the particular dresser.

SPECIAL DEPARTMENT OF FASHIONABLE STOUTS.
Latest Tailleur Model in Velour Check. Slightly Fitted at Waist with Gored Effect at Bottom of Coat. Slashed Pockets. Full Flare Skirt with Belted Waist. Top. All Colors. Specially Priced \$25.00 at . . .

Write for our Golfing Book on Sport Clothing and "Portfolio of Season's Latest Creations."

Treneau Sweeney
379 Fifth Avenue Opp. Best's.
(Third Floor)

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Period Furniture

GRAND RAPIDS FURNITURE Direct from Factory
One of the Most Noted Styles, NEW ENGLAND Solid Mahogany

Windsor Arm Chair
Special at \$7
REGULARLY \$15

Solid Mahogany Rocker, \$8
DISCONTINUED PATTERNS at 50% of Regular Prices

Sheraton, Tudor, Adam, Heppelwhite, Colonial, etc. Dining Room Suits, 10 pieces, \$100 up; regularly \$200 up. Queen Anne, Louis XV., Louis XVI., Sheraton, etc. Bedroom Suits, Mahogany and Walnut, \$75 up; regularly \$150 up.

ODD PERIOD PIECES \$4 up
Chairs, Desks, Tables, etc., in wide variety

COTTAGE FURNITURE A SPECIALTY
Set of Photographic Reproductions MAILED FREE.

Manufacturers, **MANGES BROS.** Established 1852.
Main Entrance 115 & 117 WEST 23D ST. and 108 & 110 WEST 24TH ST., N. Y.

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WILLOW FURNITURE FOR TOWN OR COUNTRY

Designed and made by Minnet & Co. for the smart Porch and the carefully arranged Interior

RIVERVIEW CHAIR, \$6
Stained, \$7. With cretonne cushions, \$8.50. These prices obtain for a limited time only. Write for catalog.

MINNET & CO.
LEXINGTON AVE. 107
40TH & 41ST STS., NEW YORK

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TRANSFORMATION SIMPLEX

A revelation to women with straight, thin or gray hair. Also full line of Portable Desk, Table, and Floor Lamps.

It provides a charming coiffure that is never disarranged and cannot be detected—it saves your hair from the injurious effects of curling.

The Simplex may be dressed in any style. A visit to our parlors will convince you of the superiority of our goods.

B. CLEMENT, French Hair Shop,
17 East 35th Street, N. Y.
Opposite Altman's. Phone 959 Murray Hill

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Why Dale's Prices Are Low

Graceful French Bracket

Dale fixtures show highest quality of material, talented craftsmanship and originality of ideas—that we cannot too often explain our low prices. We sell from our own factory direct to you. There are no in-between profits to charge to the consumer—and a 20 to 35% reduction in price becomes possible, and is but natural.

Write for our New Catalog No. 20, or, better still, call at our showrooms. Also a full line of Portable Desk, Table, and Floor Lamps.

Dale Lighting Fixture Co.
109 West 14th Street, NEW YORK.

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Tindale Record Cabinets

For Talking Machine Discs

EACH RECORD Separate Container.

Protected from Scratches. No searching, fumbling, nor uncertainty. Simple device. Every record gets-at-table quick, 5 seconds to find a record, without handling heavy album or any other records. Send for Booklet No. 4 B.

TINDALE CABINETS for Sheet Music. Hundreds in use by teachers and musicians everywhere. Ask for Catalog 4 A.

TINDALE CABINET CO.
Ditson Building, 8 East 34th Street.

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Dame Fashion's Decree

A forearm and underarm as smooth and soft as your cheek.

For decades famous beauties have been using No. 4711 Depilatory as the easiest and safest method for removing superfluous hair. And you, too, will find it eminently satisfactory for attaining a skin clear and smooth and free from hair.

Made and guaranteed by the manufacturers of the world-famous

TOILET PREPARATIONS
No. 4711 Depilatory comes in one size only—an attractive 3-inch bottle, complete with orange-wood spatula for mixing and applying, and full directions. Price per bottle is 75c.—at your favorite dry goods store or drugist.

MULHENS & KROPFF,
25 West 45th Street, New York.

ADVERTISEMENTS.

Waltham Bracelet Watch, \$7.50

Full 7 Jewel Waltham Movement with 20-year Gold Filled Case and Extension Bracket. Works and case are covered by our full guarantee.

This is a standard Waltham watch and retails throughout the country for \$15.00. No C.O.D. or Mail Orders filed. You must see this watch to appreciate the wonderful bargain offered.

ARNOLD & CO.
JEWELERS
448 FIFTH AVE., NEW YORK
Expert Repairing, Remodeling, Resetting.

FOR SPEEDY SEWING
The silk to use is "B & A," because it is so elastic it never snaps, and so smooth it never snarls. Next time try **Brainerd & Armstrong's Silk**

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THE SHEFFIELD SILVER SHOP

Our SEMI-ANNUAL REDUCTION SALE

ALL THIS MONTH, **ROBERT FITCH,**
295 FIFTH AVENUE, bet. 30th & 31st Sts., NEW YORK

SHEFFIELD JUG, capacity 3 half pints. Price.....\$4.75

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LADIES' HATS REMODELLED

into the newest shapes of Hemp, Milan, Milan-hemp, Lizee, Panama, Leghorn, Fancy and Plain Straws. Resewed, cleaned and colored into latest shades. Latest samples displayed to try on and select. Hats trimmed, Ostrich repaired. **NEUMANN,** 24 East 4th St., near Broadway & Astor Place.

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FOR LIMB TROUBLES

Non-Elastic Laced Stocking

The Ideal Support for VARIOUS VEINS, SWOLLEN LIMBS, SANITARY, WASHABLE, ADJUSTABLE. Laces like a legging.

Cool, Comfortable
22 No. RUBBER'S PRICE \$1.75 each, one two for the same limb \$3. postpaid. Send for catalog and self-measurement blank 4.

COLLIER LIMB SPEC. CO.,
Molegan Lake, New York

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SCIENTIFIC DENTISTRY

IN ALL ITS PERFECTED DETAILS. Porcelain work a specialty. Restoration of shade, shape and general appearance of natural tooth accomplished. We specialize in only high-class work.

DRS. M. & H. SCHLESINGER,
1205 Times Bldg., 42d St. & E. 4th St. Phone Bryant 5479.
204 Lenox Av. (Harlem 2749)

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Plant Gladiolus in Separate Colors.

Make sure to get the color you like. It's awfully disappointing to find only a few of your favorite color when you want a lot, and you run that risk by buying mixed colors. The varieties offered today are the world-known America, white; Baron Flot, indigo blue; Princeps, dazzling scarlet; Hollandia, soft mauve rose; Halcyon, salmon; Beauty, rose—each one the best in their class and color, all largest flowering. The bulbs are sound and healthy, sure to bloom, of the same quality as everything we sell. None better. Price is 40c. per doz.; \$2.50 per 100; \$1.25 per 50, and includes postage. You can make your own selection, but not less than 3 of a kind and one dozen in all can be sold. Good Gladiolus are not exactly scarce but there are not too many either, and early ordering is advisable. Offer good till April 15th.

BERNHEIM'S SEED STORE,
140 E. 34th St., near Lex. Ave., New York