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HOW I AM HELPING THOUSANDS OF WOMEN TO BE MORE ATTRACTIVE

To Show That You Can Surprisingly Improve Your Appearance, I WILL GIVE YOU A 50c BOX OF FACE POWDER and Lend You Awhile My Full Three-Part Course of Instruction on "HOW TO BECOME BEAUTIFUL, FASCINATING AND ATTRACTIVE," as explained below FREE

With this Course in your hands, you can almost immediately increase your beauty and attractiveness, no matter what your age. The author is herself a living example of what she teaches, having won two international Beauty Prizes, one in Paris and one in England. Read article below and send free coupon today.

By Mlle. Simone Mareix.

How often have you looked in the mirror and said to yourself, "I wish I knew just how to have a perfect complexion, a smooth, soft skin, an abundance of wavy hair, well arched eyebrows, long curly lashes, and that fascinating presence which wins such admiration."

Nature intended every woman to be as beautiful as she can make herself. But success depends in knowing just how to go about it in the Right Way. Of course you want to know the Right Way. Then read.

I should certainly never have been able to win two International Beauty Prizes unless I had known the Right Way, and it is this which I give you in detail in my Three-Part Course of Instruction. You will find there the "Why" and the "What to do," and the "How" on every conceivable subject relating to the improvement of your appearance. I will tell you the real secrets which I employed on myself, and scores of other such valuable aids to beauty that many who had given up ever looking fresh and youthful again now say my Course has been worth hundreds of dollars to them. If you would like to read my Course and avail yourself of my free face powder offer—simply cut out and send me the coupon below. **SEND NO MONEY**—not even a postage stamp. Keep the Course for three days after you receive it, and try the beauty secrets contained therein, and if at the end of that time you are convinced that it will wonderfully aid you in making yourself more beautiful, youthful, fascinating, and attractive and you wish to retain it, send me $1.10. Otherwise return the Course and you will owe me nothing. **I will also send you, absolutely free, six packets containing six different colors of wonderful silk-meshed face powder**—three of Poudre Petalias and three of Poudre Fascination—so that you may select the one best suited to your skin and complexion. Then, if you decide to keep the Course, you can let me know the kind and color you prefer and I will send you a regular 50c box free.

Do not decide as to whether you want my Course or not from the short description given in this paper, but send for it and look it over at my expense, then decide. The information you will receive from reading it and the free six packets of powder which I send you with the Course will certainly far more than compensate you for your trouble in writing. Address Mlle. Simone Mareix, Dept. 923J, 20 West 22d St., New York. Be sure to cut out and **mail the free face powder and beauty coupon below today.**

Partial List of What This Course Tells You

How to:
—Make yourself look years younger.
—Whiten, soften, beautify and refine the skin.
—Overcome a **shiny nose.**
—Beautify your eyebrows and eyelashes and thereby make your eyes more alluring.
—Make your hair beautiful, soft, and fluffy, and keep it in curl for practically a week at a time.
—Give your neck a beautiful appearance, tone up a flabby skin.
—Overcome rough, red, chapped hands and keep them beautiful, soft, and white, even when doing housework.
—Hints to wives in regard to husbands. How to acquire a charming personality; how to dress economically and attractively, etc., etc.

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SEND NO MONEY—merely cut out and mail this coupon with your name and address to Mlle. Simone Mareix, 20 West 22d St., Dept. 923K, New York. By return mail you will receive six packets of face powder FREE and my course of Beauty Instruction on approval.

Name .....

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NOTE:—Both **Poudre Fascination** and **Poudre Petalias** TOKALON Products are creations of Virgil of Paris, whose name is well known throughout France for his remarkable creations for preserving the beauty and youthful appearance of women, and for beautifying their skins and complexions. They are for sale by Macy, Abraham & Straus, Liggett's, Riker-Hegeman and all leading Drug and Department Stores at 50c. per box.

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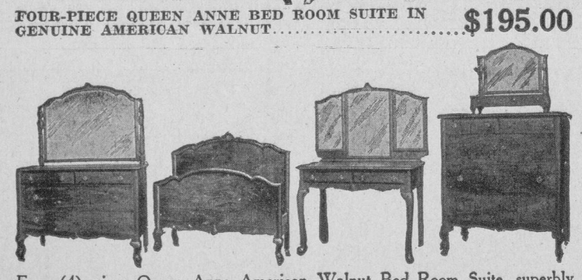

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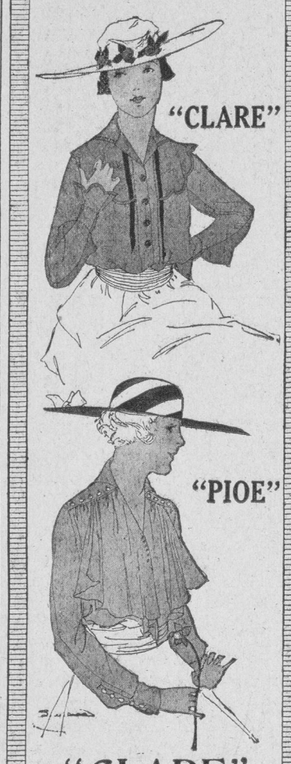

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This charming and distinctive blouse is one of the very latest creations from the "Rue de la Paix."

Value Extraordinaire.

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It is fashioned from a superior quality of imported Georgette Crepe, with charming and artistic cape effect over shoulder and most bewitching wide collar. Cleverly hemstitched. The twentieth century sleeve has a most artistic cuff to match. The front is closed with four beautiful imported buttons, also ribbon.

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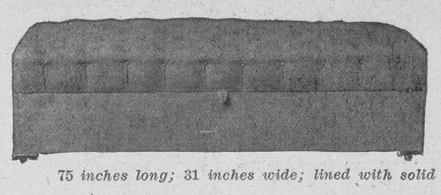

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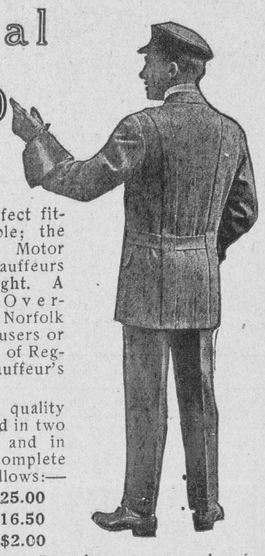

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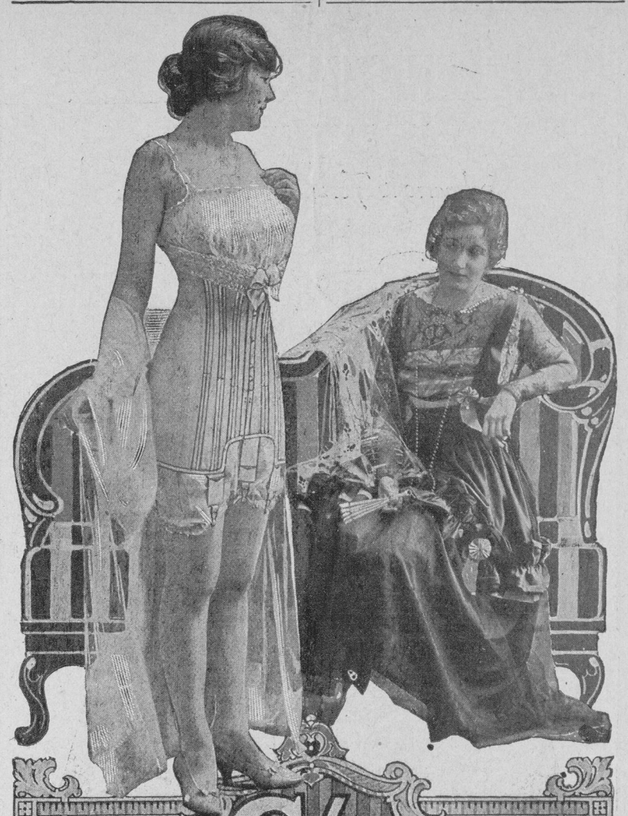

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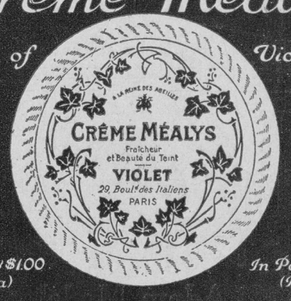

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