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A skin you love to touch

Send today for this beautiful picture—it will be a constant reminder that you, too, can have the charm of a radiant, velvety skin

We want everyone who longs for the clearness, freshness and charm of "a skin you love to touch" to have a copy of this beautiful painting. Write today for *yours*. It will make a lovely picture, framed or unframed.

Keep it where you can see it every day—where the freshness, clearness and beauty of "a skin you love to touch" as portrayed here will constantly remind you that the wonderful charm of this radiant, velvety complexion *can* be yours, too. Like so many people, you may be neglecting the greatest opportunity you have to gain this charm. Here it is:

Your skin is changing every day? As the *old* skin dies, *new* skin forms in its place. *This is your opportunity*! By using the proper treatment you can keep this new skin so active that it cannot help taking on the greater loveliness you have longed for. So don't neglect this new skin! Begin at once the following Woodbury treatment with the soap prepared by a skin specialist to suit the nature of the skin.

The most famous skin treatment ever formulated

Lather your washcloth well with Woodbury's Facial Soap and warm water. Apply it to your face and distribute the lather thoroughly. Now with the tips of your fingers work this cleansing, antiseptic lather into your skin, always with an upward and outward motion. Rinse with warm water, then with cold—the colder the better. Finish by rubbing your face for a few minutes with a piece of ice. Always be particular to dry your skin well.

Every day this treatment frees your skin of the tiny, old, dead particles. Then, it cleanses the pores, brings the blood to the surface, and stimulates the small muscular fibres. It is very easy to use this treatment for a few days and then neglect it. But this will never make your skin what you would love to have it. Use the treatment persistently and in ten days or two weeks your skin should show a marked improvement—a promise of that greater clearness, freshness and charm which the daily use of Woodbury's will bring.

A 25c cake of Woodbury's Facial Soap is sufficient for month or six weeks of this "skin you love to touch" treatment. Get a cake today and begin tonight to get its benefits.

Do this today!

If you want to begin at once to bring to your skin the charm of "a skin you love to touch," tear out the illustration of the cake shown here and put it in your purse as a reminder to ask for Woodbury's at your druggist's or toilet counter. Begin tonight the famous skin treatment given here.

Woodbury's Facial Soap is for sale by every dealer and druggist in greater New York and, in fact, by dealers everywhere throughout the United States and Canada. Made by The Andrew Jergens Co., New York, Cincinnati and Perth, Ontario, Canada.

Write today for this picture in colors!

This new painting of "A Skin You Love to Touch," by Alonzo Kimball, has been reproduced in eight colors, 15 x 19 inches, by a new and beautiful process. No advertising matter appears on it. Just send us your name and address with ten cents (10c) in stamps or coin, and we will mail you the picture, together with a cake of Woodbury's Facial Soap large enough for a week of the treatment given here. Write today! Address The Andrew Jergens Co., 2157 Spring Grove Ave., Cincinnati, Ohio.

Write or mail this today!

The Andrew Jergens Co.,
2157 Spring Grove Avenue, Cincinnati, Ohio.

I enclose ten cents for a full color reproduction of Alonzo Kimball's new painting "A Skin You Love to Touch," and a cake of Woodbury's Facial Soap, large enough for a week's treatment.

Name.....

Address.....

If you live in Canada, address The Andrew Jergens Co., Ltd., 2157 Sherbrooke St., Perth, Ontario.