

ADVERTISEMENTS.

ADVERTISEMENTS.

ADVERTISEMENTS.

ADVERTISEMENTS.

ADVERTISEMENTS.

ADVERTISEMENTS.

ADVERTISEMENTS.

Franklin Simon & Co.

Fifth Avenue, New York

Men's Clothing Shop

8 West 38th St.—Store Floor

Separate Shop, Step from Fifth Avenue



London-Made Spring Top-Coats

CARMOOR LONDON

To be had only at Franklin Simon & Co. (Shower Proof) for General Wear For Men and Young Men 32 to 46 Chest

Spring Top-Coat of Invisible Overplaid Fabrics

New London Model No. 220—Button-through single-breasted model, in exclusive shades of green, blue, brown or grey with invisible overplaid, deep arm size, side pockets, yoke and sleeves silk lined. 35.00

Spring Top-Coat of Homespun or Tweed

Exclusive Colorings No. 222—New single-breasted button-through model, in grey, brown and olive mixtures, set-in-sleeves, large patch pockets, yoke and sleeves lined. 24.00

Men's Shoe Shop

4 West 38th St.

No. 220A—"Banister" High or Low Shoes of tan or black Russia Calf, English lasts, 7.00
No. 222A—"Ko-Ko" Calf High or Low Laced Shoes in the newest shade for Spring. Special 5.00

Mail and Telephone Orders Promptly Filled 'Phone 6900 Greeley

Franklin Simon & Co.

PARIS 4 Rue Martel

Fifth Avenue, 37th and 38th Streets, New York

LONDON 29 Jewin Crescent

Washable Sport Smock

For Misses and Women

Of Cotton Trouville Cloth—Hand Smocked

No. 11—Misses' and Women's Sport Smock of cotton Trouville cloth, in Copenhagen, rose, russet, green or all white. Front hand-smocked, fastened with pearl buttons and braid loops, collar and cuffs of white cotton gabardine, detachable belt, patch pockets. Misses, 14 to 20 years. Women's sizes 34 to 40. Special 2.45



Sport Middy Blouse

For Misses and Girls

Of White English Drill—Hand Faggoted

No. 13—Misses' and Girls' Sport Middy Blouse of white English drill, sailor collar and pouch pockets hand-faggoted in guaranteed fast colors of red or Copenhagen blue, also all white; silk lacings drawn through eyelets. Sizes 10 to 20 years. Special 1.75

Mail and Telephone Orders Promptly Filled 'Phone 6900 Greeley

Fur Storage—Dry Cold Air Improved Method. Furs Remodeled or Repaired—at moderate prices.

OPPENHEIM, COLLINS & Co

34th Street—New York

America's Foremost Specialists



Fibre Silk Sweaters

All Fibre Silk, in solid colors and two-tone effects of watermelon pink, Copenhagen, canary, gold, green and black and white; self or white trimmed.

Special Value 7.90

BUY DIRECT

FROM THE MANUFACTURER and save from \$5 to \$10

Model illustrated No. 1080—Service Coat, Black & White Wool Check Material, Silk Collar. \$8.75

Let values such as the one illustrated introduce you to the HAMILTON line.

Suits \$10.75 up
Coats \$5 up
Dresses \$5 up

BE CURIOUS! VISIT OUR SHOWROOMS.

Catalog mailed out of town upon request.

The HAMILTON GARMENT Co.

Address Dept. K-4 for Free Catalog 307 FIFTH AVE., Near 51st St. N. Y.



VAN RAALTE Veils

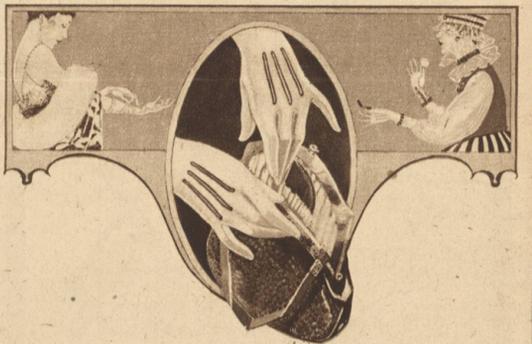
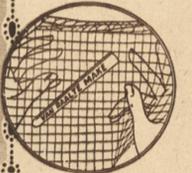


The Caprice

"LIGHT veils for Spring and Summer" this is the authentic style decree. And the exquisite new Van Raalte shades—Van Tan, Quaker Gray and Ivory White, will win the unflinching preference of the discriminating Summer Girl. Observe the becoming beauty of the Caprice. It is but one of the many alluring Van Raalte innovations in light veils that all good shops will show you. The Caprice is a complete veil of 1 1/4 yards and has rounded corners. Send for Style Book "Veils." Address Dept. J.

E. & Z. VAN RAALTE 5th Ave. at 16th St. N. Y. C. Makers of Van Raalte Nets

For your protection this little white ticket—"Van Raalte Make"—is on every veil—look for it.



A glove for every occasion

In such a variety of styles can Kayser Silk Gloves be bought that you can have a pair for every gown and every occasion: plain gloves for the down-town shopping, ruffled "Queen Elizabeth" for the afternoon call, long, lustrous gloves for the dance and reception.

The well dressed woman will appreciate the fact that she can have such a wide assortment at so small a cost.

Styles lovelier than you have been able to secure for many a season, now being shown in the high class stores throughout the world. Ask the clerk at your favorite store to show you the new Kayser Silk Gloves for 1916.

Kayser Silk Gloves

Copyright, Julius Kayser & Co.

Pat. Feb. 8, 1916.



Baby Week

Baby will be deeply interested, and so will you, in the arrival of a real novelty.

The MOTION PICTURE RATTLE

First time shown. A twist of the teething-ring end tells the picture story of Little Red Riding Hood, Jack and Jill, etc.

In many shapes and sizes, 25c up At Infant, Toy and Toilet Goods' Dept. of Leading Dept. and Drug Stores. If your dealer cannot supply you, write to RITE SPECIALTY CO., Originators, 35-37-39 W. 86th St. NEW YORK

TRIP-LOCK CRIB



THE TIP OF THE TOE RELEASES THE TRIP-LOCK

The Original High-Side Safety Crib. Convenient—Practical—Economical. "First of its kind—and still the best." Sold by best Furniture and Dept. Stores. Made by Greenpoint Metallic Bed Co., Brooklyn, N. Y.

The HARDMAN Five-Foot Grand

Occupies no more space than an upright. Caruso says, "Its tone is wonderful."

\$650

Convenient Terms Arranged for old instruments taken in exchange. Write for catalog.



Hardman, Peck & Co.—Makers—Founded 1842 433 Fifth Ave., New York Brooklyn Store: 524 Fulton Street