ADVERTISEMENTS.

VACUUM CLEANERS

At Big Reductions

Largest assortment in the world to select from. The sensational reductions apply to 75 different kinds of Brand New Hand Power and Electric Vacuum Cleaners, Latest Models. Every known make of Cleaners is on our price lists.

NOTHING RESERVED

Our enormous purchases enable us to buy "right," and our plan of selling

DIRECT TO YOU

saves you the big commissions usually paid to agents, canvassers and small dealers. In addition to saving you money we give you service, part of which consists of advising you impartially.

ELECTRIC VACUUM CLEANERS

	FORMER PRICE.	SALE PRICE.
Imperial 1916 Model C	$35.00	$24.75
Frantz Premier	30.00	23.75
Western Electric No. 11	32.50	26.75
Eureka Electric	40.00	29.50
Magic	38.00	29.50
Baby Hoover	40.00	32.75

HAND POWER CLEANERS

	FORMER PRICE.	SALE PRICE.
Duntley Combination Vacuum Cleaner and Carpet Sweeper	$8.00	$3.95
Bissell Combination Vacuum Cleaner and Carpet Sweeper	9.00	6.90

P. & W. Cleaners reduced to $2.75

WE SELL SOME MAKES OF CLEANERS ON INSTALMENTS.

SEND NO MONEY NOW Just send coupon for free copy of "How to Select a Vacuum Cleaner." It contains much valuable advice, and may save you from making a bad mistake. When we send it we will send you COMPLETE Price List and will tell you about our **Free Trial Offer.** Special attention to out-of-town mail orders and inquiries for information. We pay all express charges. Send coupon now—TO-DAY.

No. 13.
Muenzen Specialty Co.,
131 W. 42nd

Send me pamphlet entitled "How to Select a Vacuum Cleaner" and your complete price list of sale prices on Vacuum Cleaners, to be operated by (state whether electric or hand)
..... Power
Name .....
Address .....

Muenzen Specialty Co.

131 W. 42d St., One Flight Up. Between Broadway & Sixth Ave. Phone 6310-6311 Bry't.

Downtown Branch Booth 53, Hudson Term'l Concourse 30 Church St.

ADVERTISEMENTS.

Violet

Pronounced (VE-O-LAY)
Paris, France

Toilet and Bath Soaps Manufactured and marketed for over one hundred years
Only the finest grades

BATH SOAP

Large 8 oz. oval square tablet. Most remarkable soap made for the price.

Rose, Verveine, Almond, Lavender, Eau de Cologne 25c. each

Wrapped Toilet Soap in Violette, Rose, Santal, Bitter Almonds 25c. each

ROYAL DE THRIDACE 50c. per cake

No. 51 COLD CREAM (solidifie) Finest soap in the world 50c. per cake

AMBRE ROYAL $1.00 per cake

BOUQUET FARNESE $1.75 per cake

AMOROSA $2.00 per cake

Postage extra on all Prices.

These soaps are from twelve to eighteen months maturing, and are *all* SOAP; hence the economy. A smooth, delightful lather, and the satisfaction of using the BEST. Ask for VE-O-LAYS.

The Powder of Royalty **Ambre Royal** $1.75 the box (Postage Extra) Sold in the best shops all over the world.
FRANK M. PRINDLE & CO. 71 W. 35th NEW YORK

ADVERTISEMENTS.

Save $5.00 to $10.00 ON YOUR SPRING COAT, SUIT or DRESS

CHEVY CHASE
A SPORTS SKIRT IN SILVERBLOOM

Correct for Tennis, Golf, Motoring, and general knockabout wear. *This wonderfully appropriate skirt for outdoor wear has been featured in the wardrobes of society women at Aiken, Pinehurst, and Greenbrier, during the Southern season.* Silverbloom, the fabric, is nationally advertised and fully guaranteed. The Chevy Chase skirt swings out from the waist in graceful, flaring folds, presenting the desired bouffant effect. It is washable, and comes in the following stripes as well as plain colors: *Rose, Copen, Green, Brown, Lavender,* and *Black.* Specially priced for this week..... $3.95

Mail Orders Filled Promptly on This Skirt.

BRYN MAWR—Specially contrived to meet the demands of the College Woman who wants a dress easy to put on, comfortable to wear, and yet smart in appearance. Come in and try it for yourself. $14.75

Freneau Sweeny

379 Fifth Ave. Elevator 3rd Floor Opp. Best's.

ADVERTISEMENTS.

Peck & Peck

New Boot Effect With Woven Stripes Around

No. 61

One of our latest originations. Beautiful all-silk Richelieu rib Stockings. Sheer and very fine in quality. With hand-embroidered clocks.

In black or white with stripes in purple, blue, green or red.

$3.00

Order by Mail or Telephone.

If references are given we will be glad to open charge accounts, or to send on approval these or any other Stockings selected. We have special mail order facilities, and all or any selections may be returned at our expense.

PECK & PECK
EXCLUSIVE HOSIERY
448 Fifth Avenue at 39th Street
586 Fifth Avenue at 47th Street
NEW YORK CITY

ADVERTISEMENTS.

for Good FURNITURE *go to*

LOW RENT PRICES — NO COST CREDIT

GOLDBURG'S

Grand Rapids Quality
WASHINGTON HEIGHTS
HEART OF THE BRONX AND YONKERS

The Only **Charge Account** *Furniture House in Greater New York Specializing in Cash Store Quality.*

Four Fine Pieces Complete $200

$55 $47 $48 $58

A quaint suit of royal distinction, in the best liked period design, William and Mary; admirably adapted for the bedroom. Painstakingly made of choicest mahogany, antique finish. Trimmed with harmoniously aged pulls, or wood knobs if desired. Dust-proof drawer construction. Heavy plate mirrors in shaped frames, poster effect.

New York Stores open every business day evening.

AMSTERDAM AV. COR. 148th ST. — THIRD AVE. COR. 163rd ST. — YONKERS 16-18 WARBURTON AV.

ADVERTISEMENTS.

Red Cross Shoe

"Bends with your foot" for Women

A Combination Shoe

For the woman with slender feet and low insteps.

Narrow at heel and across instep for snugness and support—regular size across vamp for roominess and comfort.

The Shoe that will exactly fit and suit thousands of women.

Write for booklet Red Cross Shoes.

Red Cross Model 845½

$4.00

Glazed kid with kid or patent colt tips: Medium military heels and the famous Red Cross flexible soles. Button and lace styles.

Fulton Street (Brooklyn) Store 442-444 Fulton Street, opp. Bridge, near Hoyt Street. Across the street from our old store.

Newark Store { 689 Broad Street Opposite Military Park

J. Blyn & Sons GUARANTEE SHOE CO. — Mail Order Dept. 2240 3d Av.

West Side Stores	East Side Stores
222-224 W. 125th St.	3d Av. & 122d St.
6th Av. & 27th St.	3d Av., nr. 86th St.
8th Av., nr. 39th St.	3d Av., 150 & 151 Sts. 162 Bowery, nr. Broome.

Brooklyn Stores: { B'way, bet. Park and Ellery Sts. 442-444 Fulton St., opp. Bridge St. Broadway, near Greene Ave.

Newark Store, 689 Broad St.
Factory 511-519 East 72d St.

Style 3020 Price $7.50

You Do Not Feel "All-Corset" in a

BIEN JOLIE GRECIAN-TRECO

You experience, instead, a sense of abiding comfort and freedom, with the assurance of the perfect style that has given this corset its reputation.

The Grecian-Treco fabric, universally endorsed as the perfect corset material, distributes the pressure evenly and responds to every movement.

With models for every type of figure you can obtain a real fit—not a fit due merely to adjustment of laces, but a fit that is in the corset itself and that beautifully interprets the mode, yet secures your comfort absolutely.

WALOHN-BONED

Bien-Jolie Corsets are designed for sizes from 19 to 36. Qualities from $3.00 to $40.00. Sold at the finer stores everywhere.

BENJAMIN & JOHNES,
Newark, N. J.

Other Bien-Jolie creations are: La Caresse and Custom Finish Corsets, and the famous Bien-Jolie Brassieres.

A Garden Full of Gladioli for $1.00

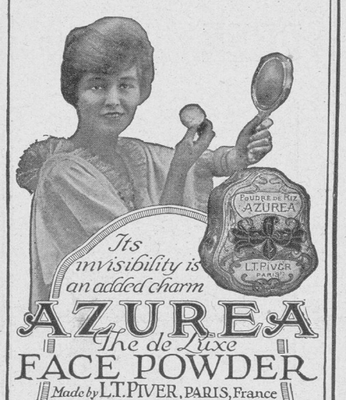
75 Bulbs of our **Grand Prize** Mixture, producing every conceivable shade.

The Gladiolus is a most satisfactory flower, because it blooms continuously when put in water, as well as when in the ground, and can be grown by the novice. Blooms from July to frost.

ORDER YOUR BULBS NOW.

Present this advertisement at our store or mail with $1 Bill, Stamps or Money Order and secure this splendid collection for only **$1.00**, prepaid to your home, anywhere in the U. S., with our **1916 Spring Catalogue.**

Stumpp & Walter Co.
30-32 Barclay Street, New York.



Its invisibility is an added charm

AZUREA
The de Luxe
FACE POWDER

Made by L.T. PIVER, PARIS, France

Purest—Softest—Finest

Made in Four Delicate Tints **Blanche—Rosee Rachel—Naturelle**

At All Best Dealers

SEND 25c For "Surprise Box" containing charming miniature packages of "Azurea" Face Powder, Sachet and Perfumes.

CHAS. BAEZ, Sole Agent for U. S. and Canada, Dept. "W," 24 E. 22nd St., N. Y. City

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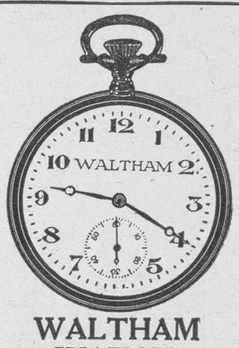

WALTHAM WATCH

MAN'S 14 KT. $14 SOLID GOLD

Thin Model, 7 Jewel Waltham Movement, Fully Guaranteed. This watch retails throughout the country for $25. Mail Orders Filled.

You must see this watch to appreciate the wonderful bargain offered.

ARNOLD & CO.,
JEWELERS. EST. 1890.
448 Fifth Ave., Near 39th St.
SPECIAL VALUES IN DIAMONDS.

Lysol

Disinfectant

Used for years in every hospital in America. Its use in the home keeps sickness away.

Diluted with water, it is highly successful as personal douche.

3 sizes: 25c, 50c, $1.00.

For sale everywhere. Look for round bottle with name "Lehn & Fink" across label.

Lehn & Fink New York

Dix-Make UNIFORMS

are for the trained nurse, nursery governess, personal maid, and, in fact, all others requiring correct service attire.

The illustration shows **No. 662 at $3.00**—made of **"Dixie Cloth"**—a snow-white, substantial cotton material which is pre-shrunken.

Write for Blue Book R showing other models and materials in nurses' and maids' uniforms. Genuine has our name with the blue cross.

On Sale at the Leading Dept. Stores.

HENRY A. DIX & SONS CO.
DIX BUILDING, NEW YORK.

ADVERTISEMENTS.

Special for May!

Gladiolus in separate colors: Pink, white, yellow, dark blue, scarlet, rose: **35c per doz.; 50c per 25; $1.00 per 50; $1.75 per 100.** Mixed, **25c per doz.; 45c per 25; 85c per 50; $1.50 per 100.**

Montbretias in separate colors: Yellow, orange, vermilion, scarlet, **25c per doz.; 45c per 25; 85c per 50; $1.50 per 100.** Mixed, **20c per doz.; 35c per 25; 65c per 50; $1.10 per 100.** Delivered free.

Everybody knows Gladioli and their brilliancy. Very few know

MONTBRETIAS

which resemble Gladiolus, but are—

More productive, more graceful, brighter, and last longer.

Blooming continuously on long, slender stems, brilliant star-shaped flowers, until Jack Frost arrives.

Montbretias are pictures of youth, health and rare beauty planted in clumps of 25 or more. They relieve the stiffness of Gladiolus planted around or in front of them. They are like pretty girls in gray dresses, making old folks forget their stiff joints and white hair.

You must buy Montbretias! Or better yet buy

Montbretias and Gladiolus
IN MIXED COLORS.
50 of each, 100 in all, for $1.35.
100 of each, 200 in all, for $2.50.

The best offer ever made. All bulbs are of the Herrmann quality. "None better." Solid, sound and sure to bloom. You will have flowers all season and plenty of them.

Cash with order, or call, that's better, because we like to see you!

HERRMANN'S SEED STORE,
140 E. 34th St., near Lex. Av., New York

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WHEN YOU CAN BE AN EXPERT?

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A Few Hours with a **"Specialist"** will put that professional "snap" to your dancing.

Mr. Wilson **"Specializes"** entirely upon private, personal instruction.

A special diagnosis and a special treatment for each pupil.

Engage the services of a Specialist in place of employing an ordinary teacher.

Terms Most Reasonable.

Send for "The Dance," our beautifully illustrated booklet in colors.

Write for information Teachers' Normal Course.

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American Authority on Modern Dancing
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Telephone BRYANT 6321

A. P. BRASSIERE DIRECTOIRE

Pat. June, 1906—Reg. U. S. Pat. Office.

Model 829 — Price $2.75 Each

This brassiere is made of good quality durable linen. The top has a handsome wide band effect of heavy cotton filet lace lined with pink net. Lace shoulder straps and satin baby ribbon. Front opening hooks and eyes—Sizes 34 to 46 inches.

Scientifically modeled by a French designer.
Sold at all Department Stores.
Illustrated Style Book 16 on request.

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Main Office and Factory,
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AN EXCELLENT TONIC FOR LADIES' AND GENTLEMEN'S HAIR

BALDPATE

Registered in U. S. and Canada

HAIR TONIC

NEVER FAILS

Nourishes and strengthens the follicles and thus promotes the growth of the hair. Relieves the scalp of unhealthy accumulations and secretions. Gives a rich gloss, is highly perfumed and free from oil, makes the hair light and fluffy.

Send 10c for trial size.

Applications at all first-class barber shops.

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Sold by all druggists, or send $1.00.

Cammeyer—NEW YORK
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Exclusive Footwear For Men, Women & Children
Catalogue on request.

Get This Clock For the Kiddies

They will enjoy its shining White face and the pretty pictures, and will learn to tell time more quickly.

Nursery Clock $5.00
Prepaid

This Clock has a White enameled wood case decorated with colored pictures. Height 20 in., width 8 in. Reliable 14 day movement.

Send for illustrated catalog of clocks No. 10. Mail orders receive special attention.

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Jewelers since 1847.
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Lemon Set—Sterling Silver. Cut glass; silk box **$3.50**

Call, write or phone for free catalogue, the BLUE BOOK of jewelry, diamonds, silverware, watches, cut glass, ivory, novelties. **AT WHOLESALE PRICES** you save one-third. Thousands of splendid gifts for Weddings, Birthdays, Prizes, Graduations, Holidays... **$1 to $10**

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Open to 6 P. M. Saturdays included.

ALLEN'S FOOT-EASE

The Antiseptic Powder to Shake Into Your Shoes

and use in the Foot-Bath. Makes tight-fitting or new shoes feel easy. **For 25 years Allen's Foot-Ease has been the Standard Remedy** for Tired, aching, swollen, smarting, tender feet. Nothing rests the feet so quickly and thoroughly. It takes the friction from the Shoe, the sting out of Corns and Bunions and makes walking a delight. We have over 30,000 testimonials. Sold everywhere, 25 cts. **Don't accept any substitute.**

"Oh! What Rest and Comfort" **FREE TRIAL PACKAGE** sent by mail. Address, ALLEN S. OLMSTED, Le Roy, N. Y.

CALMORA

An excellent remedy for Dandruff and itching scalp. Promotes growth of and beautifies the hair. Now offered to the public after having been used privately for years, with marked success.

$1.00 per Bottle

JANE CALMORA
72 West 93rd Street, N. Y.

LUX 10¢

Won't turn silks yellow

CLÉMENT'S New Creation

TRANSFORMATION SIMPLEX

My new creation is a revelation to women with straight, thin or faded hair. It has a perpetual loose wave and may be worn in any style. Do not be misled into believing that others are "just as good."

All My Hair Goods

possess that chic and style, always imitated, never equalled, which are characteristically Parisian. Come and see for yourself, or send for booklet.

B. CLÉMENT, French Hair Shop,
5 East 35th Street, N. Y.
Opposite Altman's. Phone 959 Murray Hill

Reduce Your Flesh

Wear my famous Rubber Garments a few hours a day while walking or exercising and your superfluous flesh will positively disappear.

Brassiere, $6.00 Made from Dr. Walter's famous reducing rubber with coutil back.

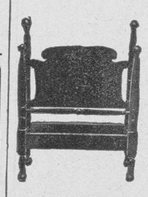
DR. JEANNE WALTER'S *famous* **RUBBER GARMENTS** *for Men and Women.*

Frown Eradicator	$2.00
Chin Reducer	2.00
Neck and Chin Reducer	3.00
Bust Reducer	5.00
Abdominal Reducer	6.00

Also Union Suits, Stockings, Jackets, etc.

Send for Illus. Booklet.

Dr. Jeanne A. B. Walter
Inventor and Patentee
353 Fifth Ave., N. Y.
Cor. 34th St., 3d door east



$15 4-POST COLONIAL BED

In Solid Mahogany

For other Country House Specials, see

E. R. Barto & Co.
Interior Furnishers
45 West 39th St., New York

IMPROVE YOUR APPEARANCE

By Covering Your Bald Spot With a Wig or Toupee.

Protect yourself against Catarrh and Neuralgia; fit and match guaranteed perfect. Send for Booklet.

A. Walter Solomon,
Without Toupee. 102 W. 42 St., N.Y. Wearing Toupee

ADVERTISEMENTS.

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Glen Cove, L. I.

Commuting distance of New York. Private Beach. No mosquitoes. Tennis, boating, bathing, fishing. Private Baths. References.
Opens June 17. Phone 256 Glen Cove.

YOUR FURS REMODELED—into the newest fall fashions. Our line of **SUMMER FURS** includes Ermine, Mole, Foxes, Etc. Prices as low as consistent with quality workmanship. FREE STORAGE on remodeling. Our representative will call by appointment. Phone 3058 Greeley.

A. H. GREEN & SONS,
37 WEST 37th STREET
Near 5th Ave.
Estab. 1896. Formerly W. 23d St.

ANTIRIDES KARA

A new preparation for the tiny lines around the eyes and the soft, relaxed muscles of the throat. Sent on receipt of $1.50. Made and sold only by

MME. HELENE 546 5th AVE.
In Alice Maynard's Store.
Scientific French Treatments, $2.00.
Send 2c. stamp for Booklet.

Colonial Poster Beds in Solid Mahogany

$19.50 each

W. A. Hathaway Company
62 West 45th Street, New York

The Mending Shop

Trade Mark

The original mending and remodeling Shop.

Gowns, Suits and Dresses REMODELED. Shop Waists and Gowns Refitted. Suits cleaned, pressed and made into latest styles. First-class dry cleaning.

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NEW ADDRESS: 17 East 48th St.
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We Have No Branches.

Old Sampler Designs

Cross stitch patterns taken from genuine old samplers. Also other sets newly published. Circular.

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ADVERTISEMENTS.

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and HERBEX HAIR TONICS maintain HEALTHY HAIR and Correct Unnatural Hair and Scalp Conditions.

They assist Nature in restoring normal, healthy conditions by stimulating and revitalizing the hair growing processes.

Forty years' test has demonstrated their efficacy; many thousand patrons testify to their beneficial value. Healthy hair needs attention. Incipient hair and scalp disorders grow worse by neglect.

JANE COWL says: Dear Mr. Parker:—Let me thank you for the most beneficial treatments my hair has ever had. All good wishes to you.

Send description of your hair and scalp condition, general physical health, and age, and I will suggest proper treatment and tonics. Booklet T, "Healthy Hair," free on request.

FRANK PARKER
Hair and Scalp SPECIALIST
51 WEST 37TH ST., N. Y.

GLASSBERG SHORT VAMP SHOES

We Show Only the Latest Styles

In Gray Suede, White Calf and Gray Kid

Here's a shoe that makes your foot look smaller. You can wear it and be sure it's the latest style. Send for Catalog T.

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225 West 42d St., nr. Times Sq.
58 3d Ave., near 10th St.
Mail Orders Carefully Filled.

Write at once for special folder of **Bridal Gowns and Bridesmaid Dresses** at unusually moderate prices.

Charming Bridesmaid Dress of Georgette crepe, with deep tucks, lace, ribbon and other trimmings. Can be had in all afternoon and evening shades; also in all white. Will compare with any high-priced custom-made gown.

VERY SPECIAL AT $29.75.

E. CHARLES,

Fashionable Gowns, Suits and Hats.
62 W. 47th Street, New York

Transformation Parfait

To dress your hair becomingly for the Spring and Summer you need this smart hair piece. Which is as easy to adjust as one's own hair, being made of beautiful wavy natural hair affixed to a light airy skeleton foundation. A necessity to women with straight, thin or permanently gray hair.

Hair Specialist

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