

ADVERTISEMENTS. ADVERTISEMENTS.

VACUUM CLEANERS

At Big Reductions

Largest assortment in the world to select from. The sensational reductions apply to 75 different kinds of Brand New Hand Power and Electric Vacuum Cleaners, Latest Models. Every known make of Cleaners is on our price lists.

NOTHING RESERVED
Our enormous purchases enable us to buy "right," and our plan of selling **DIRECT TO YOU** saves you the big commissions usually paid to agents, canvassers and small dealers. In addition to saving you money we give you service, part of which consists of advising you impartially.

ELECTRIC VACUUM CLEANERS		HAND POWER CLEANERS	
REGULAR SALE PRICE	PRICE	REGULAR SALE PRICE	PRICE
Imperial 1916 Model C	\$32.50	Duntley Combination Vacuum Cleaner	\$7.50
Frantz Premier	30.00	Carpet Sweeper	3.95
Western Electric No. 11	32.50	Bissell Combination Vacuum Cleaner	9.00
Magic	35.00	Carpet Sweeper	6.90
Baby Hoover	40.00		

WE SELL SOME MAKES OF CLEANERS ON INSTALLMENTS.
SEND NO MONEY NOW Just send coupon for free copy of "How to Select a Vacuum Cleaner." It contains much valuable advice, and may save you from making a bad mistake. When we send it we will send you COMPLETE Price List and will tell you about our Free Trial Offer—no money in advance. Special attention to out-of-town mail orders and inquiries for information. We pay all express charges. Send coupon now—TO-DAY.

Muenzen Specialty Co.

Largest Dealers in Vacuum Cleaners in the World
131 W. 42d St., One Downtown Branch
Between Broadway & Sixth Hudson Term Concourse
Ave. Phone 6310-6311 Bry't. 30 Church St.

ADVERTISEMENTS. ADVERTISEMENTS.

Lily of France Corsets

are beautiful corsets—beautiful in appearance, in style, in materials, in workmanship, in fit.
That is why, for nineteen years, they have been selected as the foundation of the gowns of fastidious women who know what a corset should be.



Models ranging from \$3.50 to \$35.00 at quality stores.
LILY OF FRANCE CORSET CO.
20 W. 22d St., New York

ADVERTISEMENTS. ADVERTISEMENTS. ADVERTISEMENTS.



Won't Turn Silks Yellow!

Don't think that each time a silk blouse is laundered, it must turn yellow and yellow!
Lux will launder it perfectly—it will launder the daintiest, filmiest materials—chiffon cloth! Georgette crepe! crepe de chine! and keep them as white as when new.

Why Silks Turn Yellow
Authorities on silk say that the action of Alkali on silk makes it acquire a yellow color. They also say that the fiber itself is affected by Alkali. When the Alkali is combined with hot water, and the fabric rubbed, the fiber is ruined.

Lux will keep any silk blouse white, and without rubbing! Lux has absolutely no free Alkali; cleanses wonderfully with lukewarm water, and without rubbing. So thoroughly is Lux dissolved, that not a flake of the soap remains in the garment to discolor it, but every particle of it is quickly rinsed out. Lux won't harm anything that pure water alone will not injure.
For silk, always use Lux and lukewarm water. Never rub and always rinse in lukewarm or cold water. When wet, stretch into original shape and press.
Like Nothing You Have Ever Seen Before
Lux is not an ordinary soap, nor a chipped soap, or soap powder, but pure essence of soap in transparent flakes. Now on sale at all grocers. Get a package today. Lever Bros. Co., Cambridge, Mass.

LUX 10¢ For All Fine Laundering

THE BED FOR YOUR SUMMER HOME

This Whitcomb Square Tube Bed is especially desirable for summer homes, not only because it is moderately priced, but because it is a quality bed. Durable Whitcomb construction and finish throughout. In any color enamel—French gray, old ivory, etc.—to harmonize with any color scheme desired.

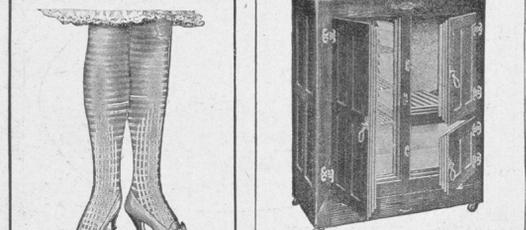
It will be a pleasure for us to show you the many new designs in brass and enamel beds and cribs.
The Whitcomb Metallic Bedstead Co.
34th & Madison Ave.
Factory, Shelton, Conn.
Philadelphia Boston
1710 Chestnut St. 90 Washington St.



SOFA and ARMCHAIR LUXURIOUSLY COMFORTABLE
In the building of these two pieces nothing has been omitted to make them comfortable and easy. Each piece is exquisite in design and artistic. Covered in tapestry. Upholstered with full spring edge all around. Back and arms. Removable Spring Cushions filled with curled hair, moss, and finest grade cotton. Massive ball feet may be had in Mahogany or Oak in any finish. Length of Sofa, 7 feet.
Price of Sofa, \$80 Armchair to match, \$55
Geiger & Braverman Est. 1893
Furniture Company

Does Your Refrigerator Eat Up Money?

Many people think that when they buy a cheap Refrigerator they are saving money. The fact is that compared with the ice expense the first cost shrinks into insignificance. The Refrigerator which is thoroughly efficient with the smallest consumption of ice is of course the least expensive in the end.



BOHN SYPHON REFRIGERATOR

is enabled by the Siphon System of rapidly circulating pure, dry air to keep its temperature down to 40°. Naturally ice melts very slowly at only 8° above freezing. Moreover, the insulation of the Bohn Refrigerator is the most effective ever devised for heat resistance. Besides the wood cases and lining, the walls have 7 heat-resisting layers, including two of "Flexalium," the exclusive Bohn insulating material. It is significant that practically all Refrigerator and Dining Cars in use to-day are equipped with the Bohn System. The Car Builders know!
Call and see our large line, in both wood and white porcelain. Some of the best styles, including the one illustrated above, are now marked at attractive prices.
We can sell you a Bohn for \$16 up. If you cannot call, write for our handsome catalog, showing the manufacturers, not middlemen.

WHITE ENAMEL REFRIGERATOR CO.
of New York, 53 West 42d Street.

L. M. HIRSCH Sample Shoe Co.



White Buck Sport Shoe, Rubber Bottom \$5.00



White Buck Sport Oxford, Rubber Bottom \$4.00

An inspection of our large variety of new Spring Models will show wonderful values at remarkably low prices.
404 Sixth Ave., N. Y., Bet. 24th & 25th Sts.

Nature Makes

the feet perfect—Blyn Plan Shoes keep them so. In most cases they bring back to natural shape the children's feet that have been distorted in other shoes.



Blun Plan
Patent Colt For Children and Gun Metal
SIZES: 5 to 8 1.75
8 1/2 to 11 2.00
11 1/2 to 2 2.50
Tan Russia Calf
SIZES: 5 to 11 2.00
11 1/2 to 2 2.50
10c extra by mail anywhere in the United States.
Fulton Store (Brooklyn) Store
442-444 Fulton Street, opp. Bridge, near Hoyt Street. Across the street from our old store.
Newark { 689 Broad Street
Store { Opposite Military Park
J. Blyn & Sons
GUARANTEE SHOE CO.
Mail Order Dept.
34 Av.
West Side Stores: 33 Av. & 124th St.
222-224 W. 125th St.
34 Av., nr. 86th St.
East Side Stores: 34 Av., 150 & 151 Sts.
34 Av., nr. 89th St.
155 Bowery, nr. Broome.
Brooklyn { B'way, bet. Park and Elerly Sts.
Stores: { 42-44 Fulton St., opp. Bridge St.
{ Broadway, near Greene Ave.
Newark Store, 689 Broad St.
Factory 611-519 East 72d St.

PECK & PECK EXCLUSIVE HOSIERY

Exquisite pure silk stockings, with new drop-stitch ribbed front. Very sheer and lovely. Desirable for evening wear. In black, white, bronze, navy, beige, silver or dark gray. \$3.00.
Order by Mail or Telephone.
If references are given we will be glad to open charge tickets, and all or any selections, or to send on approval these or any other stockings selected. We have special mail order facilities—may be returned at our expense.

PARKER'S METHOD OF HAIR TREATMENT

and HERBEX HAIR TONICS maintain HEALTHY HAIR and Correct Unnatural Hair and Scalp Conditions.
They assist Nature in restoring normal, healthy conditions by stimulating and revitalizing the hair growing processes. "Forty years" test has demonstrated their efficacy; many thousands of patrons testify to their beneficial value. Healthy hair needs attention. Incipient hair and scalp disorders grow worse by neglect.
JANE COWL says: "Dear Mr. Parker—Let me thank you for the most beneficial treatment my hair has ever had. All good wishes to you."
Send description of your hair and scalp condition, general physical health, and age, and I will suggest proper treatment and tonics. Expect "Healthy Hair," free on request.
FRANK PARKER
Hair and Scalp Specialist
51 WEST 37TH ST., N. Y.

Trout Jewelry Shop

Lemon Set—Call, write or cut glass; silk phone for free catalog \$3.50 alone, the BLUE BOOK of jewelry, diamonds, silverware, watches, cut glass, ivory, novelties, AT WHOLESALE SALES PRICES you are one-third. Thousands of splendid gifts for Weddings, Birthdays, Prizes, \$1 to \$10.
CHAS. L. TROUT CO.
170 B'way, Cor. Maiden Lane, N. Y.
2nd floor. Phone Cortlandt 3366.
Open to 6 P. M. Saturdays included.

TRANSFORMATION SIMPLEX

My new creation is a revolution to women with straight, thin or faded hair. It has a perpetual loose wave and may be worn in any style. Do not be misled into believing that others are "just as good." All My Hair Goods possess that chic and style, always imitated, never equalled, which are characteristically Parisian. Come and see for yourself, or send for booklet.
B. CLEMENT, French Hair Shop,
5 East 35th Street, N. Y.
Opposite Altman's. Phone 959 Murray Hill

FOR LIMB TROUBLES

Non-Elastic Laced Stocking
The Ideal Support for VARICOSE VEINS, SWOLLEN LIMBS, SANCARY, WASHABLE, ADJUSTABLE, laces like a legging.
Cool, Comfortable NO RUBBER PRICE \$1.50 each or two for the same limb \$3 postpaid. Send for catalog and self-measurement blank 4.
CORLISS LIMB SPEC. CO., Mohagan Lake, New York

Yachtsmen Want THIS BELL Clock

With Removable Base. Hang in (without base) in your cabin while your boat is in commission. In Winter it makes a fine mantel clock with a handsome mahogany base. Polished brass case; fine 8-day movement. Strike 8-bells, etc., ship's time, \$18.50 prepaid.
Send for catalog 10 of many styles of clocks.
WM. H. ENHAUS & SON, Jewelers since 1847, 31 John Street, New York City.

BALDPATE HAIR TONIC

Registered in U. S. and Canada
BALDPATE
NEVER FAILS
Nourishes and strengthens the follicles and thus promotes the growth of healthy hair. Relieves the scalp of unhealthy accumulations and secretions. Gives a rich gloss, is highly perfumed and free from oil, makes the hair 1 1/2 in. and fluffier. Send 10c for trial size.
Applications at all first-class barber shops.
BALDPATE CO.
(Dept. E)
467 W. 24th St., New York
Sold by all druggists, or send \$1.00.

The Mending Shop

The original mending and remodeling shop.
Gowns, suits and dresses REMODELED. Skirt waists and Gowns Refitted. Skirts cleaned, pressed and made into latest styles. First-class dry cleaning.
MISS H. REDDING COUGHLIN,
NEW ADDRESS: 17 East 49th St.
Phone: Murray Hill 5062.
(formerly 20 W. 31st St.)
We Have No Branches.

THE SHEFFIELD SILVER SHOP

SHEFFIELD PLATE IN EXCLUSIVE PERIOD DESIGNS FOR BIRTHDAY, WEDDING AND ANNIVERSARY GIFTS.
ROBERT FITCH,
295 Fifth Avenue, 2nd floor, New York.
SHEFFIELD JUG, capacity 3 1/2 pint, Price \$4.75

CALMORA

An excellent remedy for Dandruff and itching scalp. Promotes growth of and beautifies the hair. Now offered to the public after having been used privately for years, with marked success. \$1.00 per Bottle.
JANE CALMORA
72 West 93rd Street, N. Y.

My Personal Attention at \$45 a dozen.
PIRIE MACDONALD
Photographer of Men.
576 FIFTH AV. COR. 47th ST.

Period Furniture

GRAND RAPIDS FURNITURE (Direct from Factory.)
The Manges Couch Hammock
In Khaki or White
Special at \$6.50
REGULARLY \$10.50
4 Post Colonial Bed
SOLID MAHOGANY
Height headboard, 52"
Height footboard, 45"
Width, 3 feet.
Special at \$12.50
Regularly \$22
ODD PERIOD PIECES \$4 up
In wide variety, CHAIRS, DESKS, TABLES, &c.
Set of Photographic Reproductions MAILED FREE.
Manufacturers, **MANGES BROS.** Established 1852.
Main Entrance 115 & 117 W. 23d St. and 108 & 110 WEST 24th St., N. Y.



The Powder and Cream of Royalty
Violet
Paris
Sold in the best shops all over the world and 71 West 35th St., New York

WILLOW FURNITURE FOR TOWN OR COUNTRY

Designed and made by Minnet & Co. for the Smart Porch and the carefully arranged interior.
RIVERVIEW CHAIR \$6
Stained, \$7. With cretonne cushion, \$8.50. Write for catalog. A great variety of artistic willow pieces on hand, ready for prompt shipment.
MINNET & CO.
LEXINGTON AVE. DEPT. 407
407th St. ST. STS. NEW YORK

Save \$5.00 to \$10.00 ON YOUR SPRING COAT, SUIT or DRESS

We eliminate Enormous Ground Floor Rentals—Huge Advertising Appropriations. (You are the gainer.)
Lanvin Model in net. Bolero effect waist. Three tier skirt. Very stunning dress for Confirmation, Graduation, Summer wear, very special. \$14.75
Treneau Sweeny
379 Fifth Ave. Elevator 3rd Floor Opp. Best's.

STOP MOUTH BREATHING

Davis Chin Supporter keeps mouth lightly closed during sleep, prevents snoring, strengthens chin muscles and in one special REDUCES YOUR DOUBLE CHIN. Light, durable, washable. \$10. \$2.50. Mesh, \$3. Line, \$2.50. St. St. \$1. 3 sizes. Free Leaflet.
CORA M. DAVIS,
30 E. 42d St., Dept. A5, N. Y. C.