

ADVERTISEMENTS.

ADVERTISEMENTS.

ADVERTISEMENTS.



Shopping need not exhaust you!

You can do much to remove the strain that now wears you out.

Don't pound away your energy with every step you take on hardwood floors and concrete pavements. It is just as foolish for you not to provide for this strain as it would be for you to run an automobile without rubber tires or shock absorbers.

You can't go barefoot nowadays, but you no longer have to substitute hard, nail-studded leather in place of the soft cushions with which Nature protected your heel.

You can wear soft, springy heels of new, live rubber. You can let them ab-

sorb the jolts and jars that are now sapping your strength.

Thousands of New York women now wear O'Sullivan's Heels of New, Live Rubber, and come home from shopping with the light, brisk step of youth.

Be sure you get O'Sullivan's and avoid the disappointment of a substitute. Any shoe dealer will put them on; black, white or tan; for men, women or children; 50 cents attached. Most good shoe dealers now sell latest styles already O'Sullivanized.



Copyright O'S. R. Co., 1916

CROWN
ENGLISH
LAVENDER SALTS

Banishes dizziness and the weary headache. A size for every purpose. In green bottles, 25c, 50c and \$1.00. Purse and glove sizes, 25c and 50c. In colors to harmonize boudoircolor scheme, 30c to \$2.50 each. Made by the Crown Perfumery Co. of London, England. Lehn & Fink, New York, are exclusive American agents.

Lehn & Fink
New York

Violet
Pronounced (VE-O-LAY)
Paris, France

Toilet and Bath Soaps
Manufactured and marketed for over one hundred years
Only the finest grades

BATH SOAP
Large 8 oz. oval square tablet
Most remarkable soap made for the price.

Rose, Verveine, Almond, Lavender, Eau de Cologne 25c. each

Wrapped Toilet Soap in Violette, Rose, Santal, Bitter Almonds 25c. each

ROYAL DE THRIDACE
50c. per cake

No. 51 COLD CREAM (solidified)
Finest soap in the world 50c. per cake

AMBRE ROYAL
\$1.00 per cake

BOUQUET FARNESE
\$1.75 per cake

AMOROSA
\$2.00 per cake

Postage extra on all prices.

These soaps are from twelve to eighteen months maturing, and are all SOAP; hence the economy. A smooth, delightful lather, and the satisfaction of using the BEST. Ask for VE-O-LAY.

The Powder of Royalty
Shubre Royal
\$1.75 the box (Postage Extra)
Sold in the best shops all over the world.
FRANK M. PRINDLE & CO.
71 W. 35th NEW YORK

A High Grade Lawn Mower Worth While Owning

The Stump & Walter Co. Ball-Bearing Lawn Mower is a high grade standard machine with only the best features in its construction.

Easy Running, Noiseless, Self-Sharpening, Perfect Adjustments. The cutting parts are made of oil-hardened water-tempered, crucible tool steel. The knives and blade hold a durable edge and do not dull as the softer parts of other mowers do. Will cut grass 6 inches high.

We recommend this mower to be the best all-round lawn mower of its type manufactured and we guarantee it to give entire satisfaction.

We supply this mower in Four Sizes: 13-inch cut, \$117; 17-inch cut, \$141; 19-inch cut, \$162; 21-inch cut, \$185.

Stigreen
LAWN SEED
"BEST ON EARTH"

Stump & Walter Co.
30-32 Barclay St. New York

Vantines
The Oriental Store

Perfume Set, \$1.

A N ARTISTIC Japanese lacquered Cabinet, decorated in gold, with two glass-toppered bottles of Vantines' famous Oriental perfume—one each of Wistaria and Flowery Kingdom; Cabinet plush lined, with separate compartment for each bottle. Makes a most unique gift stand when perfume has been emptied. On sale in our Perfumery Section, or mailed postpaid upon receipt of \$1.

-A-A-VANTINE & CO.-Inc.
Fifth Avenue & 39th Street. New York

FOR SPEEDY SEWING

The silk to use is "B & A," because it is so elastic it never snaps, and so smooth it never snags. Next time try Brainerd & Armstrong's Silk

BRAINERD & ARMSTRONG'S
SILKS

THE HALL
Glen Cove, L. I.

Commuting distance of New York. Private Beach. No mosquitoes. Tennis, boating, bathing, fishing. Private Baths. References. Opens June 17. Phone 256 Glen Cove.

ADVERTISEMENTS.

ADVERTISEMENTS.

Chauffeurs' Outfits

Special AT \$43.50
Overcoat, Suit and Cap to Match

Smart, neat, perfect fitting, and durable; the best value in Motor Clothes for Chauffeurs that can be bought. A Double-Breasted Overcoat. A smart Norfolk Jacket, with Trousers or Breeches. A Cap of Regulation Chauffeur's Style.

Made of fine quality worsted whipcord in two shades of gray and in tan—the outfit complete \$43.50, or, as follows:—

Overcoat . . . \$25.00
Suit . . . \$16.50
Cap . . . \$2.00

Suit with two pairs of Trousers or Breeches or one pair of each—\$23.50.

Other Outfits of Better Grade at \$57.50, \$75.00 and \$125.00
Chauffeurs' Raincoats—Guaranteed Waterproof—\$20 and \$22
Motor Apparel Catalogue and Chauffeurs' Correct Apparel Chart Mailed on Request.

Brill Brothers
BROADWAY AT 49th ST.

SATISFACTION must be a part of every sale of furniture we make.

And you **PAY LESS** because our prices represent material savings compared with those of the uptown shops.

William and Mary American Burl Walnut Dining Room Suite, 10 pieces . . . \$350

Note: Burl is the most beautiful part of a perfect walnut tree.

To facilitate selection, 25 rooms in complete suites.

KELLNER BROS.
S. E. COR. 15th ST. & 6th AVE.
SINCE 1891

LOOK FOR THIS LABEL ENGLANDER

The Only Bed Spring WIT-EDGE BED SPRING
That Keeps the Mattress and Bedclothes in Place and Shape. Cannot Sag

Made to fit Any Bed. Absolutely Sanitary.

SOLD BY ALL LEADING DEPARTMENT AND FURNITURE STORES UNDER THE ENGLANDER GUARANTEE.

A BED AT NIGHT **ENGLANDER COUCH BED** A COUCH BY DAY

The Largest Selling Couch Bed in the World

Only one motion required to transform this roomy Couch into a full sized level bed. Absolutely sanitary.

Partly Open.

If your dealer does not sell the Englander Wit Edge Spring or the Englander Couch Bed, write for booklet and name of nearest dealer.

Englander Spring Bed Co.
BROOKLYN CHICAGO SAN FRANCISCO

Dale Will Justify Your Confidence

whether you select one fixture or whether you ask us to help you solve the problem of lighting your home, office or factory. In each case the experience and judgment of experts is at your service. Free of charge.

Unique Candle Side Bracket. And you buy 20 to 35 per cent. below retail at Dale's. Write for Our New Catalog No. 20, or, better still, call at our showrooms. Also a full line of Portable Desk, Table and Floor Lamps.

DALE LIGHTING FIXTURE CO.
109 West 13th Street, New York.

GLASSBERG SHORT VAMP SHOES

We Show Only the Latest Styles

In Gray Suede, White Calf and Gray Kid

Here's a shoe that makes your foot look smaller. You can wear it and be sure it's the latest style. Send for Catalog T.

511 6th Ave., near 31st St.
225 West 42d St., nr. Times Sq.
58 3d Ave., near 10th St.
Mail Orders Carefully Filled.

ADVERTISEMENTS.

ADVERTISEMENTS.

Reduce Your Flesh

There is but one safe and speedy way to reduce superfluous flesh and that is by forcing excessive perspiration.

Dr. Walter's Famous Rubber Garments
cause excessive perspiration and reduce the flesh where desired.

For Men **For Women**

BUST REDUCER, \$5
Made of Dr. Walter's famous flesh-reducing rubber with coutil back.

Cover the Entire Body or Any Part

MEN'S BELTS
The same style garments that are made for women are also made for men.

This abdominal belt is a popular garment for reducing the abdomen and relieving the strain on the back.

CORSAGE
This garment can be worn comfortably under the corset. It reduces the bust, hips and thigh.

Neck and chin reducers as shown above restores wrinkled and saggy muscles to a firm, healthy condition.

BRASSIERE, \$6
Made of Dr. Walter's famous flesh-reducing rubber with coutil back.

Drawn Eradicator . . . \$2.00
Chin Reducer 2.00

Neck and Chin Reducer, \$3.00
Abdominal Reducer 6.00

Also Union Suits, Stockings, Jackets, etc., for the purpose of reducing flesh anywhere desired. Invaluable to those suffering from rheumatism.

Send for Illustrated Booklet

DR. JEANNE A. B. WALTER, INVENTOR AND PATENTEE
353 FIFTH AVENUE :: NEW YORK

If You Can Wear a 16, 36 or 38 Size

Buy a Sample Suit, Coat or Dress AT LESS THAN WHOLESALE PRICE.

It is only because we are wholesalers and must empty our wholesale showrooms for advance Fall stocks that we can make these price slashing reductions. This is our sixth season as an advertiser in this newspaper.

Suits, \$7.50 to \$22.50
Dresses, \$5. to \$16.50
Coats Equally Moderate in Price.

Sample Cloak & Suit Co.
1204 Broadway (Near 29th Street)

Don't fuss with two pairs of glasses

Do you have to bother with two pairs of glasses—one for near, the other for far vision? Or are you compelled to peer over the top of your reading glasses, or remove them entirely, when looking at distant objects?

KRYPTOK (pronounced Crip-tok)
Glasses end these eyeglass inconveniences. They restore the eyesight of your youth—enable you to see both near and far objects with equal clearness and distinctness.

KRYPTOK GLASSES
THE ONLY INVISIBLE BIFOCAL

KRYPTOKS keep you young-looking because they have no disfiguring line to reveal the fact that you wear double-vision glasses.

The smooth, clear surface is entirely free from the seam and blur of old-fashioned bifocals. Yet the lower part gives you perfect vision for near objects and the upper part perfect vision for far objects.

Write for Booklet, "Eyesight Efficiency." It contains valuable information for men and women who need double-vision glasses. Please give name of your oculist, optometrist or optician, if possible.

KRYPTOK COMPANY, Inc.
1048 old South Bldg., Boston, Mass.

The KRYPTOK Way

"THE WONDER TALKING MACHINE"

THE PHONOGRAPH WITH THE \$100 TONE
\$5.00 to \$20.00
In Mahogany or Oak Finish

Hearing is Believing

We forward these Phonographs to you on receipt of price, and if you're not delighted with them return within a week and get your money back.

Model No. 12—In Japanned metal. Will play any 12-inch record on one winding. Great for the camp. An attractive present for the little ones—they can't break it. Sent prepaid on receipt of \$5.00, or on sale at factory.

WONDER TALKING MACHINE CO.
113-119 Fourth Ave. Cor. 12th St., N. Y.
Telephones, Stuyvesant 1666, 1667, 1668