

ADVERTISEMENTS.

ADVERTISEMENTS.

ADVERTISEMENTS.

ADVERTISEMENTS.

ADVERTISEMENTS.

ADVERTISEMENTS.

ADVERTISEMENTS.

OPPENHEIM, COLLINS & CO

34th Street—New York

America's Foremost Specialists



The "Palm Beach" Sport Coat

For Women and Misses

The season's smartest Coat, of Superior Milanese Silk Jersey Cloth in Black and White, Copenhagen and White or Rose and White Stripes. **25.00** Special Value

RUSSEK'S

362 Fifth Ave. OPPOSITE ALTMAN'S

Velour Jersey Sport Suit



THE very latest word in novelty suits for Spring and Summer. The smart velour checked skirt with the wool jersey coat makes a stunning combination. The coat can be had in high shades of Rose, Blue and Green. Specially priced at... **\$22.50**

Mail Orders Solicited. Write for Fashion Pictures.

Florestelle Costume Co.

19 W. 38th St. UPSTAIRS-TAKE ELEVATOR.

Suits Coats Dresses

From Manufacturer to Wearer Direct

Exclusive designs such as you see in Fifth Avenue shops only. **DRESSES \$10.00 up SUITS \$19.50 up**

Wholesale Price to You. Visit our show room.



Maternity

apparel, especially adapted for the Mother-to-be, with self-adjustable features, to expand as required, harmonize figure lines and conceal condition. Will fit without alteration or removal of fastenings.



Smart novelty costume of all-silk Shantung. The stylish Russian blouse shows the fashionable, becoming, loose lines and can be had in natural color or natural color with green, rose, Copenhagen blue or navy stripes. Full flare skirt in natural color.

Very Special **\$14.50**

A fine selection of Coats, Suits, Dresses, Skirts, Waists, Negligees, Corsets and Brassieres

All very moderately priced. Fashion Book Free. Write Dept. R-4.

Leonard's

24 West 39th Street, just West of 5th Ave.

YOUR friends can buy anything you can give them—except your Photograph.

CHAMPLAIN STUDIOS 300 FIFTH AVENUE Between 22nd and 31st Streets NEW YORK Boston Studio, 161-164 TREMONT STREET



"We prefer to offer you Kayser silk gloves, because—"

they give a service that you cannot find in other silk gloves, the special sale kinds.

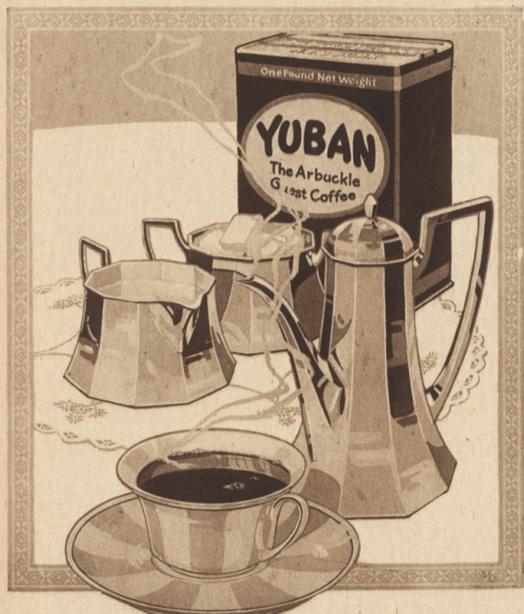
"Kayser gloves are made of pure silk, not weighted, and so they keep their shape and wear. Of course, you know about the double finger-tips—the original Kayser idea. They are guaranteed."

So many millions of women prefer them that more Kayser Silk Gloves are sold than all other silk gloves combined, and this is why they are to be found in the high class stores throughout the world.

Two clasp are always 50c, 75c, \$1.00, \$1.25 and up; twelve and sixteen button lengths are always 75c, \$1.00, \$1.25, \$1.50 and up. The name "Kayser" is in the hem, and with each pair is a guarantee ticket that the tips will outwear the gloves.

Kayser Silk Gloves

Copyright, Julius Kayser & Co.



The private coffee of the greatest coffee merchants

KOLB SECTIONAL UNIT BLDGS. 75 UP WOOD OR STEEL GARAGES

OWN YOUR GARAGE Easily and quickly erected. Best value. All styles and sizes. Send for illustrated catalogue. Full-size models on display at Kolb Portable Building Co., 39 Church St. (Concourse), New York.

PETER THOMSON New York—634 5th Ave., at 50th St. Philadelphia—Walnut at 12th St.

Smart Dresses for Little Girls

A most appealing model in the quaintly effective Russian style—the materials and trimmings employed in this model are widely varied and offer an almost limitless range of selection.

For Tennis

The Sailor Suit—so ideally adopted for Tennis Wear—is among the models in which Peter Thomson is pre-eminent.

Write Dept. L-8 for "MATER MODERN" showing photographic illustrations of Maternity Apparel; also Baby Needs.

As illustrated (L7187) chic tunic dress of Georgette crepe combined with charmeuse. Shows smart duplex color. Conceals figure admirably. Any color.

The National Fame of the Lane Bryant **MATERNITY** apparel is due to the fact that they are up-to-the-minute in style, do not look like "maternity" garments, therefore conceal condition. Expand with figure; hang evenly at all stages and fit when figure is again normal.

Suits \$14.50 to \$24.75
Costs 11.25 to 20.75
Dresses 3.45 to 9.50
Waists95 to 21.50
Skirts 2.65 to 23.75
Negligees 1.95 to 39.50
Corsets and Underwear

25 West 38th St., N. Y.

Sulpho-Nathol

None genuine without this signature.

Every few days put a tablespoonful of Sulpho-Nathol (formerly Sulpho-Naphthol) in the bathroom closet to purify it and cleanse the pipes. Use it in the wash bowl and in the kitchen sink to keep the waste pipe sweet and clean.

Put a tablespoonful in a quart of water to clean out the garbage pail; it checks the decay of food, destroys odors and drives away flies, so dangerous to health. Put it in your pail of water for mopping the floors and woodwork; it will prevent any germs from lingering in the crevices and corners.

Many Disinfectants Valueless

The United States Government has pointed out that many so-called disinfectants have no more germ-killing value than water. Be sure; ask for Sulpho-Nathol. Many times stronger than carbolic acid, but safe to use.

New England women have been using Sulpho-Nathol for thirty years. They have found it safe and effective; it has the approval and endorsement of Dr. Harvey W. Wiley, Director of Good Housekeeping, Bureau of Foods, Sanitation and Health, and Prof. L. E. Allen, Director of the Westfield Laboratories.

Sulpho-Nathol comes in bottles of four sizes: 10c, 25c, 50c, and \$1.00. Sent prepaid on receipt of price in your druggist hasn't it. Booklet telling uses and directions with each bottle. The Sulpho-Nathol Co., 28 Bedford Street, Boston, Mass.

Tokeneke.

This charming Swiss bungalow ready to occupy 2 weeks after you have selected the spot to spend the summer months.

One of the coolest all-year-round models of

Bossert Reddell Homes

"Not Even a Nail to Buy."

5 ample-sized rooms and bath. No waste space anywhere. Placing of sleeping rooms and bath ensures privacy. Living and dining rooms open on porch. Proportions are delightful, and exterior lines and finish artistically perfect.

Our remarkable and absolutely original method of sectional construction guarantees a saving of 35% in building cost—and assures the staunchest and most perfectly built summer and winter home.

Simple homes erected at our plant for your personal investigation. Call or send for complete catalog.

Louis Bossert & Sons
Builders of Bungalows for 25 Years.
1319 Grand Street, Brooklyn, N. Y.

LUXURIOUS DAVENPORT

Made in our own shop. Best Upholstery. Legs in Solid Mahogany or any other desired finish. In any color. Design of Cretonne. Regularly \$85.00. Special at \$62.00

Economy and coolness demand you buy your Slip Covers now. Cretonne—Domestic and Imported—Swansdowns, etc. made up to your order.

Extensive Line of Furniture in Every Period and Design.

Nathan Greenberg & Sons 5 EAS 739 E ST 2 DOORS OFF ST PA

MAISON IRVING

366 FIFTH AVE. NEW YORK TENTH FLOOR

Owing to late Spring Season a 20% Discount will be allowed on all Sample Gowns and Suits. All are copies of imported models.

Regular \$29.50 Special \$23.00 THIS WEEK ONLY

WRITE FOR STYLE PANELS

Greenpoint Metal Bed Co., Brooklyn, N. Y.

TRIP-LOCK CRIB

THE TIP OF THE TOE RELEASES THE TRIP-LOCK

The Original High-Side Safety Crib. Convenient—Frugal—Economic. No catch hook to pinch fingers of fear the clothing. Made by best Furniture and Dept. Stores.

Electric Light for Country Homes.

Write for our new bulletin "L-7" describing our "Mor-Lite" individual electric light plant which costs only \$100 to complete. Costs only about 10c a day to operate. We also supply complete WATER SYSTEMS. Ask for details.

FAIRBANKS, MORSE & COMPANY, 30 Church St., N. Y.

KIM DE-ODORANT

A Harmless Preparation for Removing the Odor of Freshets

LAIRD'S

AN ADJUNCT TO CLEANLINESS AND REFINEMENT

Price 25 cents (small) 50 cents (large)

Send 25 Cents for Trial Size to LAIRD, 17 E. 48th Street, New York

R. H. MACY & CO. ABRAHAM & STRAUS New York Brooklyn

Greenpoint Metal Bed Co., Brooklyn, N. Y.

TRIP-LOCK CRIB

THE TIP OF THE TOE RELEASES THE TRIP-LOCK

The Original High-Side Safety Crib. Convenient—Frugal—Economic. No catch hook to pinch fingers of fear the clothing. Made by best Furniture and Dept. Stores.

Greenpoint Metal Bed Co., Brooklyn, N. Y.

TRIP-LOCK CRIB

THE TIP OF THE TOE RELEASES THE TRIP-LOCK

The Original High-Side Safety Crib. Convenient—Frugal—Economic. No catch hook to pinch fingers of fear the clothing. Made by best Furniture and Dept. Stores.

Greenpoint Metal Bed Co., Brooklyn, N. Y.

TRIP-LOCK CRIB

THE TIP OF THE TOE RELEASES THE TRIP-LOCK

The Original High-Side Safety Crib. Convenient—Frugal—Economic. No catch hook to pinch fingers of fear the clothing. Made by best Furniture and Dept. Stores.