

ADVERTISEMENTS. ADVERTISEMENTS.

Open Evenings Quick Delivery
Washington Heights Store: Amsterdam Ave., Cor. 148th St.

Dan Cupid's Suggestion for the June Bride
\$100 Complete

A charming Bedroom Suite, nice enough for the bride's very own. Prettily fashioned from richly grained Mahogany, Antique finish, or genuine American Walnut; also in Antique Ivory at a slight additional charge.

The Only Charge Account Furniture House in Greater New York
Specializing in Cash Store Quality. No Extra Charge for Credit.

For GOOD Furniture, Go To Goldburg's

Grand Quality AMSTERDAM COR. 148th ST. THIRD AVE. COR. 165th ST. YONKERS 16 WARDEN ST. Low Rent Prices

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Lysol Disinfectant

Use it daily in bathroom, kitchen, cellar. Added to water, it is absolutely reliable for washing cuts, wounds, burns, and sores, and for personal douches.

3 sizes: 25c, 50c, \$1.00, everywhere.

To know the genuine, see name Lehn & Fink across label of round bottle.

Lehn & Fink
New York

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HAND Wrought Silver for the Bride

A PIECE of fine hand made silver—exquisite in design—wrought—how distinctive—how doubly welcome is such a gift. Designed and wrought by artists in our own craftshops, the rare beauty and enduring sincerity of Lebolt Hand Made Silver make it the preferred family tableware. Yet our direct-from-maker selling plan makes prices most moderate.

Sugar Tray . . . \$8.00
Olive Fork . . . 4.00
Table Napkin Band 2.50
Cream Ladle . . . 4.00
Salad Fork . . . 9.00
Bud Vase . . . 10.00
Confetti Dish . . . 15.00

New fascinating tableware—unique gifts suggestions in our catalog—

"Ye Book of Hand Wrought Silver" sent, FREE.

LEBOLT & COMPANY
NEW YORK CHICAGO
534 Fifth Ave. 101 S. State St.

ADVERTISEMENTS. ADVERTISEMENTS.

VACUUM CLEANERS
At Big Reductions

Largest assortment in the world to select from. The sensational reductions apply to 75 different kinds of Brand New Hand Power and Electric Vacuum Cleaners, Latest Models. Every known make of Cleaners is on our price lists.

NOTHING RESERVED
Our enormous purchases enable us to buy "right," and our plan of selling

DIRECT TO YOU
saves you the big commissions usually paid to agents, canvassers and small dealers. In addition to saving you money we give you service, part of which consists of advising you impartially.

ELECTRIC VACUUM CLEANERS

Imperial 1916 Model C	REGULAR SALE PRICE \$32.50	Now \$24.75
Frantz Premier	30.00	23.75
Western Electric No. 11	32.50	26.75
Magic	38.00	29.50
Baby Hoover	40.00	32.75

The above is only a partial list. Send for complete list.

HAND POWER CLEANERS

Dundley Combination Vacuum Cleaner	REGULAR SALE PRICE \$7.50	Now \$3.95
Carpet Sweeper		
Bissell Combination Vacuum Cleaner	9.00	6.90
Carpet Sweeper		

WE SELL SOME MAKES OF CLEANERS ON INSTALLMENTS.

SEND NO MONEY NOW—Just send coupon for free copy of "How to Select a Vacuum Cleaner." It contains much valuable advice, and may save you from making a bad mistake. When we send it we will send you COMPLETE Price List and will tell you about our "Free Trial Offer"—no money in advance. Special attention to out-of-town mail orders and inquiries for information. We pay all express charges. Send coupon now—TO-DAY.

Muenzen Specialty Co.
Largest Dealers in Vacuum Cleaners in the World
131 W. 42d St. One Booth 53, Between Broadway & Sixth Ave. Phone 6310-6311 Bry't. Hudson Term'l Concourse 30 Church St.

Bonford
MODEL GOWNS
3 West 42nd St.
Near Fifth Ave. Over Forsyth's.
You Save 1/3 Here

Because We Are Manufacturing Directly from the Mill, We Have No Expensive Ground Floor Rents. We Have No Charge Accounts. Write Once Only.

Delightful Summer Frocks of French Voile \$6.95

Dainty costume model. Charmingly trimmed with insertions of Valenciennes lace. Deep sailor collar to match. Three-quarter sleeves. Silk girdle of contrasting colors. Skirt 3/4 yards wide. Write once only.

Sizes 14 years to size 44. Send for Portfolio of Styles. Mail Orders Carefully Filled.

L. M. HIRSCH Sample Shoe Co.

Colonial Pump Patent Leather or Gun Metal . . . \$5.00

Also in White Kid Vamp, with Patent Leather Quarter or Tan Calf Vamp with White Quarter.

White Buck Sport Shoe, Rubber Bottom . . . \$5.00

An inspection of our large variety of new Spring Models will show wonderful values at remarkably Low Prices. 404 Sixth Ave., N. Y., Bet. 24th & 25th Sts.

For Bridal Gowns and Bridesmaids' Dresses

Write for Folder 34.

"Germaine"

No. 943—CHIC SUMMER FOLIE DRESSES; charming French coat effect and bottom of skirt flowing over great ruffles. Front of waist and skirt all white; black velvet belt. The floral part comes in pink, blue and lavender. All sizes.

Extraordinary Value. \$7.50

Kindly enclose money order with your order. Satisfaction guaranteed.

E. CHARLES
Fashionable Gowns, Suits and Hats.
E. Charles Building, 82 West 47th St., New York.

HEALTHFUL LIGHTING.

MORE important than the artistic designs and graceful lines of S. & A. lighting fixtures are the soothing, healthful rays diffused by S. & A. scientifically constructed shades and bowls.

OUR more than twenty years of lighting experience are at your disposal. All S. & A. fixtures are reasonably priced.

Ask your dealer, or VISIT OUR SHOW-ROOMS Write today for helpful Booklet B Free on request.

SHAPIRO & ARONSON
20 WARREN ST., NEW YORK CITY
One block west of Brooklyn Bridge.

A. P. BRASSIERE
APPEALS to the woman of good taste. It improves the figure because it is made of long scientific lines—it gently holds the figure in place without the usual rigid appearance. The late Spring Styles especially suit the higher corset.

Sizes 34 to 46 inches.

Sold by all the better class Department Stores.

Catalog No. 16 sent on request.

G. M. POIX, Inc.,
"Brassiere Specialist"
Office and Factory, 50-52-54 Columbia Heights, Brooklyn, N. Y.
Sample Room, 209 Fifth Ave., New York.

Furniture Attractions for the June Bride

The Suite illustrated above is one of the many special offerings at this time. Dresser, 48 in. wide; Chiffonette, 40 in.; Dressing Table, 40 in. Full sized Bed, Adam model. Finished in Antique Ivory. Seven coats of baked enamel. Price, \$187.50

Other Bedroom Specials:

4 Pieces, reg. \$200, Now \$135	Dining Room Specials:
" " " 300, " 215	10 pieces, reg. \$240, Now \$175
" " " 450, " 325	" " " 300, " 225
" " " 650, " 485	" " " 450, " 325

All may be had in Antique Ivory, American Walnut, and Mahogany in all periods.

You will also find here a very large and varied selection of Living Room Furniture, besides many interesting odd pieces.

49-51 W. 23d St. **Geiger & Braverman** Furniture Co. Est. 1898

A Garden Full of Gladioli for \$1.00

75 Bulbs of our Grand Prize Mixture, producing every conceivable shade.

The Gladiolus is a most satisfactory flower, because it blooms continuously when put in water, as well as when in the ground, and can be grown by the novice. Blooms from July to frost.

ORDER YOUR BULBS NOW.

Present this advertisement at our store or mail with \$1 Bill, Stamps or Money Order and secure this splendid collection for only \$1.00, prepaid to your home, anywhere in the U. S., with our 1916 Spring Catalogue.

Stump & Water Co.
30-32 Barclay Street, New York.

AZUREA
The de Luxe FACE POWDER

Made by L.T. PIVER, PARIS, France

Purest—Softest—Finest

Made in Four Blanche-Rose Delicate Tints Rachel—Naturelle

At All Best Dealers

SEND for "Surprise Box" containing charming miniature packages of "Azurea" Face Powder, Sachet and Perfumes. 25c

CHAS. BAEZ, Sole Agent for U. S. and Canada, Dept. "W," 24 E. 22nd St., N. Y. City

PARKER'S METHOD OF HAIR TREATMENT

and HERBEX HAIR TONICS maintain HEALTHY HAIR and Correct Unnatural Hair and Scalp Conditions.

They assist Nature in restoring normal, healthy conditions by stimulating and revitalizing the hair growing processes. Forty years' test has demonstrated their efficacy; many thousand patrons testify to their beneficial value. Healthy hair needs attention. Incontinent hair and scalp disorders grow worse by neglect.

JANE COWL says: Dear Mr. Parker—Let me thank you for the most beneficial treatments my hair has ever had. All good wishes to you.

Send description of your hair and scalp condition, general physical health, and age, and I will suggest proper treatment and tonics. Booklet "Healthy Hair," free on request.

FRANK PARKER
Hair and Scalp SPECIALIST
51 WEST 37TH ST., N. Y.

WILLOW FURNITURE FOR TOWN OR COUNTRY

Designed and made by Minnet & Co. for the Smart Porch and the carefully arranged Interior

RIVERVIEW CHAIR \$6
Stained, \$7. With cretonne cushion, \$8.50. Write for catalog. A great variety of artistic outdoor pieces on hand, ready for prompt shipment.

MINNET & CO.
LEXINGTON AVE. 40TH & 41ST STS., NEW YORK

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Dale Factory prices enable you to cut the cost of lighting your home 20 to 35 per cent. And you may be fully confident of finding a t our show-rooms quality fixtures that will harmonize with style and decorative scheme. Our designers will assist you free of charge.

Write for Our New Catalog No. 20, or, better still, visit our show-rooms. Also a full line of Portable Desk, Table and Floor Lamps.

DALE LIGHTING FIXTURE CO.,
109 West 13th Street, New York.

Red Cross Shoe

Red Cross Arch Support Shoes prevent the breaking down of the overstrained, weakened arches of the feet. Moreover, their firm upward pressure gradually and painlessly raises the arches that have already fallen.

Of soft vick kid with orthopedic heels and Red Cross flexible soles.

We are sole agents in Greater New York and Newark. Red Cross Shoe Booklet on request

Red Cross Model 805 1/2

\$4.50

Solid Mahogany

\$15 FOUR POST COLONIAL

An Exceptional Bed at an Exceptional Price

EDWARD R. BARTO & CO.
SPECIALISTS IN INTERIOR FURNISHINGS.
45 West 39th St., N. Y. Tel. Bryant 2337.

GERALDINE Farrar Nerol
writes of

"I am very glad indeed to express my complete satisfaction with the delicious Creme Nerol made by Forrest D. Pullen. It has my hearty and sincere recommendation."

Use Creme Nerol if you care for beauty—for it will leave your skin with the softness and glow of youth.

Creme Nerol is used and recommended by all these and many other famous artists: Olive Fremstad, Rita Ferris, Mme. Tetrazzini, Frieda Hempel, Bernice de Pasquale, Margaret Anglin, Mrs. Fiske Julia Marlowe, Maxine Elliott, Billie Burke, Frances Starr, Laura Hope Crews, Julie Opp, Constance Collier.

FORREST D. PULLEN Face Specialist, 312 Lewis Ave., Brooklyn, N. Y.

THE BERTH OF A NATION

Brass, Enamels, and Wood-finishes. "Famed from Coast to Coast." Sold by best Furniture and Dept. Stores. Made by Greenpoint Metallic Bed Co., Brooklyn, N. Y.

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My new creation is a revelation to women with straight, thin or faded hair. It has a perpetual loose wave and may be worn in any style. Do not be misled into believing that others are "just as good." All My Hair Goods possess that chic and style, always imitated, never equalled, which are characteristically Parisian. Come and see for yourself, or send for booklet.

B. CLEMENT, French Hair Shop,
5 East 35th Street, N. Y.
Opposite Altman's. Phone 529 Murray Hill

HOTEL BEECHWOOD SUMMIT, NEW JERSEY

UNDER NEW MANAGEMENT

Easy communication via D. L. & W. and Hudson River R.R. and Cannon Brook Golf Links. Elevation 550 ft. Same management now as Forest Hills Inn, Forest Hills, L. I., and The Hall, Glen Cove, L. I. References. Phone 1054 Summit.

BOHN SYPHON REFRIGERATOR

holds ice consumption to the minimum. The Siphon System of rapidly circulating pure, cold, dry air, and an insulation that provides the highest standard of heat resistance ever attained, combine to hold the temperature in a Bohn Refrigerator at 40°. Ice melts very slowly at this low temperature.

The walls of this Refrigerator have, in addition to the outer and inner cases and Porcelain Enamel lining, 7 heat-resisting layers, including two of "Platinum," the exclusive Bohn insulating material, the most effective lining ever put into a refrigerator.

The Bohn Siphon is installed in practically every dining and refrigerator car in use today. The car builders know.

Call and see our large line, in both wood and white porcelain casings. Some of the best styles, including the one illustrated above, are now marked at attractive prices.

We can sell you a Bohn for \$16 up. If you cannot call, write for our handsome catalogue. We are the manufacturers, not middlemen.

WHITE ENAMEL REFRIGERATOR CO.,
of New York, 53 West 42d Street. Telephone, Bryant 7817.

Powerlight

Burns Kerosene or Gasoline gas. 235 Candle Power model. Will not explode or spill if knocked over. Better than ordinary lanterns. Excellent for Motor and House Boats, Yachts, Camps, and a low, Sportswoman, etc.

POWERLIGHT
MFG. CO., 543 B'way, N.Y.

Transformation Parfait

To dress your hair becomingly for the Spring and Summer you need this smart hair-piece, which is as easy to adjust as one's own hair, being made of beautiful wavy natural hair affixed to a light airy skeleton foundation. A necessity to women with straight, thin or permanently gray hair. Send for Booklet.

French Hair Specialist
B. PAUL
88 W. 38th St., N. Y. Tel. Greeley 790.

Trout Jewelry Shop

Lemon Set—Sterling Silver. Call, write or cut glass; silk phone for free catalog. \$3.50. The BLUE BOOK of jewelry, diamonds, silverware, watches, cut glass, ivory, novelties. AT WHOLESALE SALES PRICES you save one-third. Thousands of splendid gifts for Weddings, Birthdays, Prices, \$1 to \$10.

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170 B'way, Cor. Maiden Lane, N. Y.
3rd Floor. Phone Cortlandt 3386
Open to 6 P. M., Saturdays included.

GLASSBERG SHORT VAMP SHOES

We Show Only the Latest Styles

In Gray Suede, White Calf and Gray Kid

Here's a shoe that makes your foot look smaller. You can wear it and be sure it's the latest style. Send for Catalog T.

511 6th Ave., near 31st St.
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58 3d Ave., near 10th St.
Mail Orders Carefully Filled.

ALLEN'S FOOT-EASE

The Antiseptic Powder to Shake Into Your Shoes

and use in the Foot-Bath. Makes tight-fitting or new shoes feel easy. Over 100,000 packages are being used by the German and Allied troops at the front. Nothing rests the feet so quickly and thoroughly. It takes the friction from the shoe, the sting out of Corns and Bunions and makes walking a delight. We have over 30,000 testimonials. Try it TO-DAY. Sold every where. 25 cts. Don't accept any substitute.

"Oh! What a FREE TRIAL PACKAGE!"

Rest and Comfort

ALLEN S. OLMSBETH, Le Roy, N. Y.

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CHEVY CHASE. Correct for Tennis, Golf, Motor-ing, and general knockabout wear. This wonderfully appropriate skirt for outdoor wear has been featured in the leading society women at the Pine-bury and Green-brier, during the Southern season. The fabric is nationally advertised and fully guaranteed. The Chevy Chase skirt swings out from the waist in graceful flaring folds, presenting the desired bouffant effect. It is washable, and comes in the following attractive color stripes as well as in solid colors: Rose, Open Green, Silver, Green, and Black.

CHEVY CHASE
A Sports Skirt in Silverbloom and Black. \$3.95

Specially priced for this week.
Mail Orders Filled Promptly.

Treneau Sweeney
379 FIFTH AVE.
Opp. Best's. Phone Murray Hill 7278.

Colonial Poster Beds in Solid Mahogany

\$19.50 each

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ROBERT FITCH, 295 Fifth Avenue, Bet. 29th and 31st Sts., N. Y. SHEFFIELD JUG, capacity 3 half pints, Price \$4.75

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SHEFFIELD PLATE IN EXCLUSIVE DESIGN FOR BIRTHDAY, WEDDING AND ANNIVERSARY GIFTS.

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for Summer home or camp. Safe, sweet, sanitary and beautiful. By the German and under the sun. \$5.00 delivered, ready for use. Brush Brass, Jap. Bronze, Pol. Copper finish. Money refunded if not satisfactory.

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