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The Specialty Shop of Originations
Fifth Avenue at 38th Street, New York

New Summer Blouses Attractively Priced

"FRILLE"—Handkerchief linen blouse with knife platted frill, edging the soft revers. Hemstitched collar and cuffs. In white only 5.50

Frille

"MUSETTE"—Blouse of white voile. The collar, cuffs and side revers are edged with picot bands of rose, Copen, or white batiste. Crochet buttons. Pin tucks in cross-bar designs 2.90

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Thousands of adults have ceased to harbor the old thought of *going down* when in the water. Many other thousands will forget it this season. For that thank the new KAPO KANTSINK SWIM-WINGS.

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The Newest Summer Styles Especially Adapted for the Mother-to-be, with self-adjustable features. Harmonize figure lines and conceal condition.



(Illustrated) Charming gown of fine white voile. Mexican drawn work inset on blouse. Collar and front of blouse outlined with fine lace in file pattern. Groups of tiny pin tucks at back and front give soft fullness. Underbodice of white net. Soft crushed satin girdle in any color. Special.

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One big factor in producing Fatigue is the constant pounding of your hard, leather heels on a still harder pavement.

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Have your shoes fitted with O'Sullivan's Heels of New Live Rubber and save the strength you have been wasting.

Any shoe dealer or shoemaker can supply you; in black, white or tan for Men, Women and Children; 50 cents attached. Avoid the disappointment of substitutes. Most good shoe dealers now sell latest styles already O'Sullivanized.



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This pleasing voile creation is traced with a large, embroidered organdie collar that forms into lace edged frills. A black tulle bow is tastefully placed on the model. The new fashioned sleeves terminate with embroidered organdie cuffs. White only. Sizes—14 to 20 years. \$2.00

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Liberal quantities of size 100 of each of these specialties for sale. Send for them today. O'Donnell, Inc., Dept. 8, 457 Broadway, New York

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Women and Misses Sizes

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