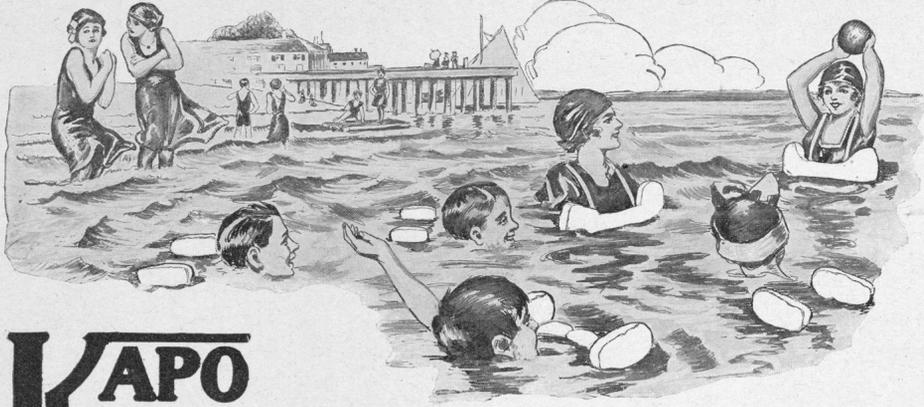


ADVERTISEMENTS. ADVERTISEMENTS. ADVERTISEMENTS. ADVERTISEMENTS.

Don't Shiver in Knee-deep Water--Swim Out Just as Far as You Like.



KAPO KANTSINK SWIM-WINGS

Represent a round-trip ticket to the very bosom of Old Ocean. He is powerless to harm you, and gives you all the fun that's going.

You can float for hours—for days if you choose—without chance of sinking. KAPO SWIM-WINGS are filled with kapok, a specially-treated vegetable fibre, instead of air. They can't puncture. They are fastened to the body in such a way that they can't be lost. And they never get in the swimmer's way.

FOR SALE IN NEW YORK BY

- R. H. Macy & Co. F. A. O. chwartz
Abercrombie & Fitch Co. Schoverling, Daly & Gales
New York Sporting Goods Co. Liggett's Riker-Hegeman Drug Stores

Or Sent by us on receipt of price, \$1.50. Fully guaranteed.

Write for booklet describing complete line of KAPO NEVERSINK coats, waistcoats and swimming belts; also cushions for canoes, boats and yachts

KAPO MANUFACTURING COMPANY

114-116 Bedford Street Boston, Massachusetts

For the Woman who cares

PLEXO CREAMS

These two essential creams are scientifically prepared to be used in conjunction with each other. They will produce results obtainable in no other way. 25c and 50c.

Greaseless Cream Protects the skin from chaf and wind burn; imparts to the complexion the velvety bloom of youth.

Cleansing Cream Purest of Cold Creams. Incomparable for riding the pores of all impurities; will give the pure, clear complexion of perfect beauty.

PLEXO EVENING WHITE

Imparts that soft, pearly white tone to arms, throat and shoulders. Unsurpassed for the evening toilette and daint. DOES NOT RUB OFF and absolutely defies detection. Easily applied with a damp sponge. An absolutely harmless cream—contains no lead, mercury or other dangerous chemicals. 35c. Per Tube. At Drug and Department Stores

Attractive Hair Goods That Satisfy Your Own Hair in Beauty, Texture and Color

Whether it be a transformation, switch, cluster of puffs, fringes or any other accessory for the hair, our skilled artisan will make it so that to all appearances it is your own.

Each piece is made of Superior, Soft and Wavy French Hair, on a foundation of lace, making it light, cool and comfortable.

We assure you of absolute satisfaction in style, quality and workmanship.

Illustrated Booklet "T" on Request. Write, phone or call for appointments.

Cluzelle Bros Hair Merchants Ladies' Hairdressers 12-14 W. 37th St., N. Y. Telephone Greeley 4191-4192

RICHARD, Specialist in NESTLE PERMANENT HAIR WAVE

and the first one to introduce the Nestle Permanent Wave in New York, has all the latest improvements and superior accommodations. Formerly at Golden Hair, now at Cluzelle Bros., 12-14 West 37th St.



For cuts, burns and bruises.

Keep cuts and wounds from becoming dangerous

In the past, thousands of people have become ill and have even died through not using an antiseptic as soon as hurt. Don't take chances, fight disease as they do in hospitals. One invisible germ in an open wound may result in a fatal illness.

Cleanse the wound immediately with a solution of one teaspoonful of Sypho-Nathol to a quart of warm water. Then cover with a dry bandage.

This will relieve the pain, retard the flow of blood, prevent germ infection and quicken healing.

Wonderful for burns For burns, use a teaspoonful of Sypho-Nathol to a quart of water. Apply gauze, cotton or soft linen soaked in this solution. It relieves the terrible pain, and often prevents blistering. Today, get a 10c bottle of CABOT'S Sypho-Nathol

None genuine without this signature The U. S. Government has pointed out that many so-called antiseptics and disinfectants have no more germ-killing value than water. For safety, see that you get Sypho-Nathol.

Endorsed by Dr. Harvey W. Wiley, Director of Food Housekeeping Bureau of the U. S. Department of Health, and Prof. L. B. Allen, Director Westfield Laboratories.

In bottles of four sizes: 10c, 25c, 50c and \$1.00. Sent prepaid on receipt of price if your druggist hasn't it. Booklet telling uses and directions, with a n d each bottle. The Sypho-Nathol Co., 28 Bedford Street, Boston, Mass.

Handsomest Chime Clock \$25 Prepaid.

This Clock has a mahogany finish case 14" high and 9 1/2" wide, with gilt dial and silver-plated rim. The important movement is imported and gives accurate time.

Famous Westminster Chimes are rendered on TUBULAR RODS. Price, \$25 delivered, prepaid.

Call and see our complete exhibition of Clocks or write for Catalog 10. Mail Orders receive special attention.

Wm. H. Enhaus & Son, Jewelers since 1847 31 John St., New York

Powerlight Burns Kerosene or Gasoline gas. 333 Candle Power mellow white light. Will not explode or sputter.

knocked over. Better than electric—20 styles, 5 finishes. For Country Comfort: The light equals 50 ordinary lanterns. Excellent for Motor and House Boats, Yachts, Camps, Bunkies, etc.

POWERLIGHT MFG. CO. 545 W. 42nd St., N.Y.

THE SHEFFIELD SILVER SHOP SHEFFIELD PLATE IN EXCLUSIVE PERIOD DESIGNS FOR BIRTHDAY, WEDDING AND ANNIVERSARY GIFTS.

ROBERT FITCH, 205 Fifth Avenue, Bet. 30th and 31st Sts., NEW YORK.

WHY ENVY HER WAVY HAIR

When You Can Have Yours Just as Perfect? Nature has blessed some women with a Crowning Glory that is Permanently Wavy—but why envy them when you can have yours just as perfect? Spiro's method of Permanent Hair Waving puts a soft, lustrous, yet firm wave in your hair. The method is quick and simple. Every inch of hair is permanently waved and guaranteed to last for 6 months or money refunded. Rain or sea air cannot mar it—washing aids in enhancing its beauty. Experience of over 40 years as Hair Specialist has made us experts.

SPIRO'S HAIR SHOP, 26 W. 38th St., opp. Lord & Taylor's.

The Private Coffee of the Greatest Coffee Merchants

YUBAN The Adulterate Coffee

L. M. HIRSCH Sample Shoe Co.



White Buck Sport Shoe, Rubber Bottom \$5.00



White Buck Sport Oxford, Rubber Bottom \$4.00

An inspection of our large variety of new Spring Models will show wonderful values at remarkably Low Prices. 404 Sixth Ave., N. Y., Bet. 24th & 25th Sts.

35¢ quality coffee FOR 28¢

Direct from Wholesaler in 5-lb. lots. Bean or ground. THIS Coffee is a perfect blend. Has just the right strength, with a delicious flavor. Your money back if you can equal this coffee for less than 35c. retail.

Delivered Free within 200 miles of New York. C.O.D. or remittance with order.

WERNER & BRANDON 221 Court St., Brooklyn, N. Y. Phone 5173 Main.

LAIRD'S DE-ODORANT

AN ADJUNCT TO CLEANLINESS AND REFRESHMENT Price 25 cents (small) 50 cents (large)

Send 25 Cents for Trial Size to LAIRD, 17 E. 48th Street, New York CAN ALSO BE OBTAINED AT R. H. MACY & CO., ABRAHAM & STRAUS New York

PEBECO TOOTH PASTE

checks "Acid-Mouth," the chief cause of nearly all tooth decay. LEHN & FINK, New York

ADVERTISEMENTS. ADVERTISEMENTS. ADVERTISEMENTS.

OPPENHEIM, COLLINS & Co

New York Brooklyn Philadelphia

Cleveland Buffalo Newark

34th Street—New York



Women's Bathing Suits—Exceptional Showing

Three of the many models now on display.

- No. 112. Bathing Suit of Brilliantine in Navy Blue and Black, trimmed with white mohair braid and buttons (no bloomers). Special 3.95
No. 114. Bathing Suit of Black Satin, trimmed with piping in contrasting colors (no bloomers). Special 7.90
No. 116. Bathing Suit of Black Satin, trimmed in gold, white or blue (no bloomers). Special 9.75

It Is Moisture That Spoils Food!

Beware of wet bottles and dishes, dripping fruit and soggy food in your refrigerator!

That soggy, simmy dampness you may have noticed on fruit, bottles, etc., in your refrigerator is laden with impurities and germs from the air and the melting ice. To prove this, just wipe off a bottle with a clean cloth. This smudge settles on the open food as willingly as upon the bottles, and it is this impure moisture that spoils the food. You can strike a phosphorus match on the inside of the ice chamber in

BOHN SYPHON REFRIGERATOR



You can keep salt and soda crackers as dry as a chip—you can place onions and butter side by side, without transmitting a trace of their odors. No other refrigerator could stand such tests.

The perfect refrigerator must have rapid circulation of pure, cold, dry air. Do you prefer this kind, or the ordinary "sweat-box" variety which is always plastering your food with smelly moisture?

The style illustrated above, Model No. 45, 39x22x19 inches, 125 lbs. ice capacity, is our most popular model. Regular list price, \$84.00. Now specially priced at \$48.00.

The many other styles are also marked at attractive prices. There are Porcelain Lined Bohn Refrigerators from \$16.50 up. Call and see our large line, in both wood and white porcelain exteriors. If you cannot call, write for our handsome catalog. We are the manufacturers, not middlemen.

WHITE ENAMEL REFRIGERATOR CO., of New York, 53 West 42d Street. Telephone Bryant 7817.



Is Our Apartment Better than Yours?

COMPLETELY FURNISHED MODEL APARTMENT ON EXHIBITION AT

420 WEST END AVE., (Apt. 8-C) Corner 80th St. Showing the latest and best ideas in home furnishings. See the latest color schemes—see the ideal interior decorations. You will be repaid for your visit by the ideas this model apartment will suggest to you.

WE CORDIALLY INVITE YOUR INSPECTION. FURNISHED BY NATHAN GREENBERG, Inc. 8 East 39th St., N. Y., 2 doors off 5th Ave. Telephone, Vanderbilt 718 & 719 Elevators to 2d and 3d Floors

THE VALUE, QUALITY AND WORKMANSHIP OF Somelastique Brand Mattresses, Box Springs, Pillows, Etc.

BEARING THIS TRADEMARK Are Guaranteed by the Maker NO MATTER WHERE YOU PURCHASE THEM THE SOMELASTIQUE BEDDING CO.

OFFICES 301 EAST 22nd STREET Phone 1811 Gramercy

FACTORIES 203, 305 & 307 EAST 22nd STREET and 382-384 2nd AVENUE Telephone or Written Advice Will Bring Prompt, Able and Cheerful Attention Our thorough methods warrant our making this broad guarantee and selfishness is back of our determination to see that you are at all times satisfied with our products. IT MEANS OUR SUCCESS.

This patented edge supporting spring used exclusively by us in the manufacture of our box springs; adding years of wear.

CALMORA

An excellent remedy for Dandruff and itching scalp. Promotes growth of and beautifies the hair. Now offered to the public after having been used privately for years, with marked success.

One Trial, \$1.00 per Bottle. JANE CALMORA 75 West 93rd Street, N. Y.

The Powder of Royalty Ambre Royal Paris

\$2.92 the box Sold in the best shops all over the world. FRANK M. PRINDLE CO. 71 W. 55th St., New York.

AYYAD'S WATER-WINGS

Learn to Swim by One Trial. For Sale Everywhere Plain, 25c. Fancy, 35c. AYYAD MAN'G CO., Hoboken, N. J.

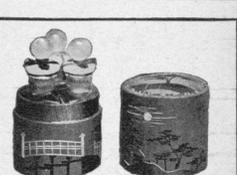
Will close for summer July 1. Sit now. PIRIE MACDONALD Photographer-of-Men. 576 FIFTH AV. COR. 47TH ST.



La Petite Vanite

Rouge and Face Powder Combination (Compacts) A Luxurious Toilet Accessory. Attractively packed in a dainty little vanity case. Surpasses finest imported brands. Exquisitely perfumed. Cream-like. No waste. No dust. All standard shades. Complete with Mirror and Puffs—25 cents. Sold by specialty shops, drug and department stores, or sent on receipt of price.

MERCIER FRERES & CIE 128-130 Adams St. Newark, N. J.



Tri-Bottle Perfumery Set, \$1

A unique Japanese telescoped case, artistically decorated, containing 3 triangular-shaped bottles, glass stoppered, each filled with 1/2 oz. Vanitie's Famous Oriental Perfumery; a different color in each bottle. On sale in our Perfumery Section or mailed postpaid upon receipt of \$1.

A-A-VANTINE & CO.-Inc. Fifth Ave. and 39th St. New York

Scientistiry

Our high-grade dental work in all its perfected details merits your consideration. Drs. M. & H. Schlesinger 1208 Times Bldg., 42d St. & E'way. Phone Bryant 572.

FURS REMODELED IN THE NEWEST FASHIONS AT SUMMER PRICES. FREE STORAGE on REMODELING.

Phone 3953 Greer. A. H. GREEN & SON 37 WEST 37th STREET Formerly West 23d St. Estab. 1896.