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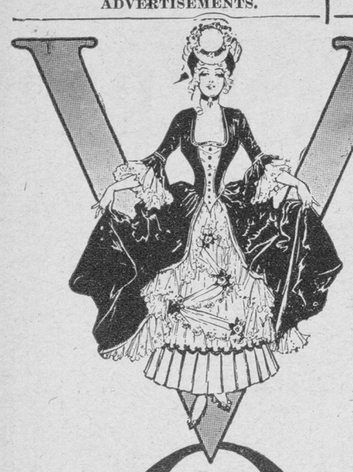

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The gown you buy and never wear is the really expensive gown. Gloves, boots, hats, that miss being exactly what you want, are the ones that cost you more than you can afford.

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A complete story of the Paris openings. The successful creations of each couturier, which, taken collectively, establish the mode. This number includes the best models culled from the best collections.

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First aid to the fashionable woman of not unlimited means. Even a limited dress allowance can be made to turn out a "Vogueish" woman, if she knows what is, and what is not, smart economy.

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Showing the mode in its Winter culmination—charming models smart couturiers evolve for their private clientele.

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These little "shock absorbers" give you the buoyant walk that always goes with energy and success in men, and with charm and beauty in women. They save your children's tender feet from breaking down on hard paved playgrounds and city streets. They protect your nervous system from jolts and jars and are a necessary factor in the preservation of your health.

When you buy your new shoes, buy them O'Sullivanized. Up-to-date shoe dealers now sell latest style shoes with O'Sullivan's Heels already attached.

Insist on O'Sullivanized shoes—the *new live* rubber heels give the greatest wear with the greatest resiliency. In black, white or tan; for men, women and children; 50c attached.

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It washes the clothes cleaner, better and in a more sanitary way than the laundry or washwoman. It makes them last five times as long; it saves laundry and washwoman expense; and it stores in the tub, out of the way, when not in use.

MODERN HOME WASHER

The Modern Home Washer earns its cost many times over each year. It does a large washing, for 6 people, in an hour, and a small wash in 20 minutes. It costs less than two cents an hour for electricity. It washes the dirt out, instead of grinding it in as the rubbing board does.

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The price of the stationary tub electric machine is $75, complete with motor and wringer. We make a portable electric machine for use where there are no stationary tubs—price $85. Also a hand machine to fit in any kind of a tub. These machines will be exhibited at the Electrical Show, Grand Central Palace, Oct. 11th to 21st. Space No. 67 on the Main Floor.

Write for Complete Catalog.

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The following Woodbury treatment is just what tender skin needs to keep it attractive and resistant.

Dip a *soft* washcloth in warm water and hold it to the face. Do this several times. Then make a light warm water lather of Woodbury's Facial Soap and dip your cloth up and down in it until the cloth is "fluffy" with the soft white lather. Rub this lathered cloth gently over your skin until the pores are thoroughly cleansed. Rinse the face lightly with clear, cool water and dry carefully.

See what a difference this famous *facial* soap treatment will make in your skin in ten days—a promise of that loveliness which the steady use of Woodbury's brings to a tender, sensitive skin.

Do this today! A 25c cake of Woodbury's Facial Soap is sufficient for a month or six weeks of this treatment. Go to your druggist or toilet counter today and get a cake. Begin at once to get the benefits of this treatment for *your* skin.

Woodbury's Facial Soap is for sale by every dealer and druggist in greater New York and, in fact, by dealers everywhere throughout the United States and Canada. Made by The Andrew Jergens Co., New York and Cincinnati.

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Putnam Dry-Cleaner is a soap-like preparation made especially for home use. It works in gasoline just as ordinary soap does in water. Not only cleans, but renovates and freshens everything.

Your druggist sells Putnam Dry-Cleaner—25c and 50c bottles. We will send sample for 4c to cover postage or full size bottle, postpaid, for 25c. Monroe Drug Co., Dept. V Quincy, Ill.

FREE booklet—"The Secret of Dry Cleaning." Tells how easy it is. Explains how to get best results.

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4

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In anticipation of placing before our customers a collection of Darwin Tulips we had a sufficient quantity grown so that we can offer

75 Giant Darwin Tulip Bulbs, Finest Mixed, for $1.00.

Selected from fifteen named varieties.

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Plant any time before frost and they will bloom during May.

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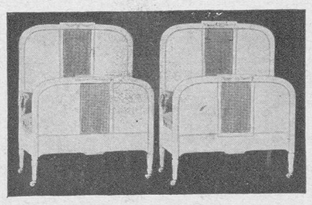

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