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# BONWIT TELLER & CO.

The Specially Shop of Originations  
FIFTH AVENUE at 38TH ST., NEW YORK



### "Bontell" Blouses

"CLOTHILDE"—Collar, cuffs and revers are banded with a narrow insertion of fine net and edged with tiny net ruffles. Flesh or white Georgette crepe ..... 12.50

The rolling brim of this velvet hat is edged with fur. All colors. 12.50

"FELISE"—The soft fullness in this blouse of flesh or white Georgette crepe is achieved by tiny pressed in plaits. Georgette tie with beaded ball ends ..... 12.50

Mushroom of satin antique with crown of shirred gros grain ribbon. Any color ..... 16.50

"ALMEE"—Blouse of flesh or white Georgette crepe with bands of navy Georgette. Beaded design in flesh and navy or white and navy. Blue moire bow ..... 10.50

Tricorne of velvet with gros grain ribbon cocarde. All colors ..... 12.50

"MONNA DELZA"—Of flesh or white Georgette crepe. The revers, deep back collar and cuffs are edged with a knife plaiting of the Georgette. Blue moire bow ..... 8.50

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A Russek Creation of Fine, Selected HUDSON SEAL in the smart Full Flare model. Richly lined, and trimmed with superb dyed skunk.

Special \$160

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Every item from the simplest negligee to the most exquisite evening gown. Made to fit and become both the long or short waisted figures, and to give slender, graceful lines.

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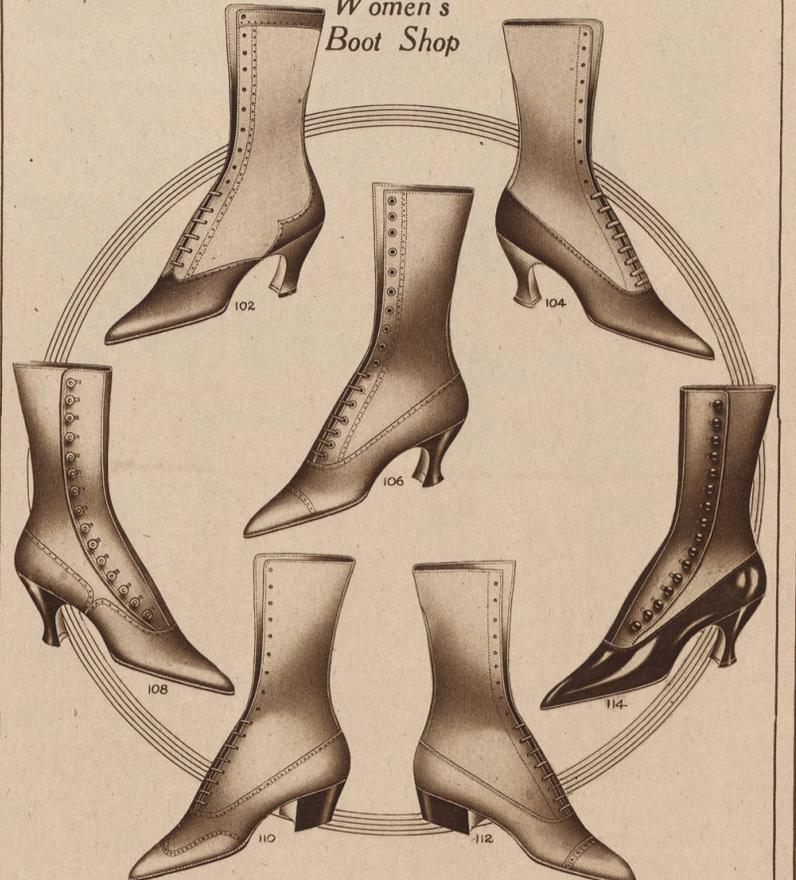
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# Franklin Simon & Co.

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### New Fall and Winter Boots

For Women and Misses

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- No. 106—Field Mouse Brown Kidskin Boots, an exclusive laced model, smart new last, light soles and leather Spanish heels. Special 8.50
- No. 108—Buttoned Boots, of field mouse brown kidskin. New model last with light welted soles and Spanish heels. Special 9.00
- No. 110—Tan Russia Calf Laced Boots, an ideal boot for general wear with wing tips, new last, welted soles, military heels. Special 7.50
- No. 112—Laced Walking Boots, of dark tan Russia calf made on a new English walking last, welted soles, low heels. Special 6.00
- No. 114—Dress Boots, buttoned, of patent kidskin with soft black kidskin tops. New high arch last, turned soles, Louis XV. heels. Special 7.50

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34th Street—New York



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Sizes 14, 16 and 18 years, suitable for women to 36 bust

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the COCOA with that "Chocolate" Taste

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