

ADVERTISEMENTS.

ADVERTISEMENTS.

ADVERTISEMENTS.

ADVERTISEMENTS.

ADVERTISEMENTS.

ADVERTISEMENTS.

ADVERTISEMENTS.



Superb Furs and Wraps

B. Altman & Co.

Fifth Avenue  
Thirty-fourth Street

New York

Madison Avenue  
Thirty-fifth Street

America's Foremost Specialists

New York  
Brooklyn  
Philadelphia

OPPENHEIM, COLLINS & Co

Cleveland  
Buffalo  
Newark

34th Street—New York



Girls' Distinctive Coats

Our Girls' Coats are chosen for their perfect taste, their distinctive yet sensible lines. The youthful charm and becomingness of the models pictured tell their own interesting story.

- No. T 302—Girls' Velour Cloth or Broadcloth Coat, in navy, brown, green or Burgundy; Collar of Skunk Opossum; lined throughout and warmly interlined. 4 to 10 years. Special 9.75
- Same model with Nutria Collar ..... 10.75
- No. T 304—Girls' Zibeline Coat in green, brown or navy; collar and cuffs trimmed with plush; novelty pockets attached to wide all-around belt; yoke and sleeves lined. 10 to 16 years. Special 11.75
- No. T 308—Girls' Velveteen Coat in black, brown, green or Burgundy; corduroy collar in self or contrasting colors, fur trimmed to match cuffs. Lined throughout and warmly interlined. 4 to 8 yrs. Special 15.00
- No. T 318—Girls' Velour Cloth Coat in navy, green, brown or Burgundy; collar, cuffs and bottom of coat Seal trimmed; lined and warmly interlined. 10 to 16 years. Special 29.75
- No. T 322—Girls' Velvet Coat in brown, black, Burgundy, green or spark blue; trimmed with Skunk; silk lined and warmly interlined. 10 to 16 years. Special 39.75



"It's wonderful what a change Runkel's Cocoa has made in us all. Eyes are brighter, cheeks ruddier, and steps springier. I always looked on cocoa as 'just cocoa' until our first tin of Runkel's made the whole family ask for MORE. It just hit the spot with all of us."

Once the folks taste Runkel's, you just can't buy any other brand. It has a "chocolaty" taste that's a wonder—REAL cocoa taste, you know. That's why, when you go to your grocer's, you should always

Say

Runkel's

the COCOA with that "Chocolaty" Taste



Runkel's Cocoa—being so much more finely powdered—dissolves more easily and completely, giving the full, natural "chocolaty" flavor of the rich cocoa beans. Food experts say a cocoa with 28% cocoa butter is too rich and in digestible and that a cocoa with only 20% is "too lean." Runkel's has 24%—just

right to give maximum nutriment with complete ease of digestion. Get Runkel's—at any good grocer's. Or a Family Taste Size for trial direct from us for 10c in stamps. Ask for our new "Book of Tasty Things"—FREE for your grocer's name. Runkel Brothers, Inc., 424 West 30th Street, New York.

P. S.—Have you tasted Runkel's delicious new Nut Bars yet? Sold everywhere.

Leonard's  
The Costuming of  
Stout Figures  
Is Our Specialty

DRESSES,  
COATS,  
SUITS,  
SKIRTS,  
NEGLIGES,  
designed on long, slender lines, most becoming to the woman of ample proportions.



5182—Fashionable Coat Dress of Serge, with pipings of leather.  
Price, 24.50  
FREE new catalogue, write Dept. R-8. All mail orders filled promptly. 24 West 39th St. Just West N. Y. of 5th Ave.

GLASSBERG  
SHORT VAMP SHOES

We Show Only the Latest Styles



In Gray Suede, White Calf, Gray Kid and Purple Kid  
Here's a shoe that makes your foot look smaller. You can wear it and be sure it's the latest style. Send for Catalog T.  
511 6th Ave., near 31st St.  
225 West 42d St., nr. Times Sq.  
58 3d Ave., near 10th St.  
Mail Orders Carefully Filled.

The Shop Individual  
RUSSEK'S  
362 Fifth Ave.  
OPPOSITE ALTMAN'S



Distinctive Fur Coats

HANDSOME models of rich, lustrous HUDSON SEAL, trimmed with fine quality skunk. Generous, full sweep and luxuriously lined. Spe- \$150.00 cially priced at ..

Skunk Muff \$25.00

FOX SETS of Superior Skins

- Black Fox Set ..... \$50.00
- Cross Fox " ..... 75.00
- Red Fox " ..... 45.00
- Blue Fox " ..... 75.00
- White Fox " ..... 75.00
- Taupe Fox " ..... 70.00



Made in U.S.A. At All Good Shops  
Portrait of a Lady in a gown of  
VAN RAALTE  
Nevalare Fairytex Net  
Makers of VAN RAALTE Veils