

ADVERTISEMENTS. ADVERTISEMENTS. ADVERTISEMENTS.

Franklin Simon & Co.

PARIS 4 Rue Martel LONDON 29 Jewin Crescent
Fifth Avenue, 37th and 38th Sts., New York

41 43 45 47 49

Xmas Gift Catalogue
Illustrating useful gifts; also the latest Winter Fashions for Women, Misses, Girls, Infants, Men and Boys.
At Special Prices
Mailed out-of-town free upon application.

New Sweater Fashions
For Women and Misses
Sizes 34 to 44

41—Sweater and Cap Set, of brushed wool; in emerald, rose, tan or brown, with self convertible collar, cuffs and banding; also in gold, navy or purple trimmed white, or scarlet trimmed heather. **Special 9.75**

43—Shetland Wool Sweater, with white or self color brushed wool collar and cuffs; in green, rose, white, purple, yellow or black; long wide sash with tasseled ends, patch pockets. **Special 6.95**

45—Slip-over Brushed Wool Sweater, with collar and cuffs of white brushed wool; in green, blue, Copen, tan, brown or purple heather mixtures; also all white or black; long sash. **Special 12.75**

47—Sport Sweater Coat, of angora finish brushed wool, in Copen, rose, tan, grey, white or green; convertible collar, patch pockets, detachable belt. **Special 9.75**

49—Slip-over Shetland Sweater, of imported cashmere yarn, in brown, tan, white, Oxford, black, Chartreuse, Copen or rose; cuffs and border of contrasting stitch. **Special 7.95**

Velour Sport Hats, in black or colors.
HAT No. 43 **5.95** HAT No. 45 **10.75**
HAT No. 47 **7.95** HAT No. 49 **6.95**

Prompt Delivery Free
Anywhere in the United States.
Phone 6900 Greeley

ADVERTISEMENTS. ADVERTISEMENTS. ADVERTISEMENTS.

BONWIT TELLER & CO.

The Specialty Shop of Originations
FIFTH AVENUE at 38TH ST., NEW YORK

Hand Made French Blouses
— Unusual Gifts —

A new collection from the maisons reputées—created expressly for this shop. Individual interpretations of La Blouse Parisienne that emphasize the vogue for simplicity established by Bonwit Teller & Co.

"Coralie"—Hand made French blouse of fine batiste with strips of lavender or rose batiste set in with hand drawn work and edged with flutings of batiste. **15.00**

"Melide"—French hand made blouse of fine batiste with hand hemstitching and knife plaited frill. **9.75**

"Lucinde"—French blouse—of fine batiste with batiste flutings—hand made—with hand embroidered buttons. **15.00**

"Léda"—The fluted ruffles of this French hand made blouse are set on with hand drawn work. Bandings of dotted swiss (navy only) or striped batiste (green, lavender or maize). **13.50**

"Ariane"—Hand made French blouse of fine batiste with coin dotted border (mauve, black, rose or tan). The plaited ruffles are joined by hand drawn work. **15.00**

"Monade"—French blouse—hand made—of fine batiste with fine tucking and fluted bandings. **15.00**

A GIFT OF—rare perfume, French beaded bag, exquisite kerchief, boudoir vanity, gloves or silk hosiery.

VAN RAALTE

Veils

"Clearview"

Made in U. S. A. At All Good Shops

ANOTHER of those bewitching veils that are to be found among the new season's collection of Van Raalte creations. Many exquisite patterns, none of which obscure your vision. Always insist upon seeing what is new in Van Raalte Veils, and remember—every yard and every veil has the little white ticket. Write for a copy of "Veils"—showing the latest Van Raalte creations. Address D. pt. J.

E. & Z. VAN RAALTE,
Makers of Van Raalte Nets
Fifth Ave. at 16th St. New York

MATERNITY

apparel in a complete assortment of up-to-the-minute exclusive styles for every need or occasion. Differ in no outward way from prevailing modest, expand automatically; conceal condition. Fit when figure is again normal.

Dresses, Suits, Coats, Blouses, Skirts, Corsets

230114
Maternity Dress of soft, lustrous satin, with Georgette skirt and bodice beautifully hand embroidered in tinsel and colors. **19.50**

Write Dept. L-6 for "Mater Modes," showing over 500 photographic illustrations; also Baby Needs.

Lane Bryant,
25 West 38th St., N. Y.

MATERNITY Apparel

Dresses, Suits, Coats, Skirts, Waists, Negligees, and Brassieres at prices to meet every purse.

MATERNITY CORSET designed in accordance with hygienic requirements and supplies a much needed support without the least pressure, improving poise and outline. **3.80**
Price **3.80**
Free New Catalog R10.
Mail Orders Promptly Filled.

Leonard's
24 West 39th St., Just West N. Y. of 5th Ave.

That's Mine!

There is never any dispute about our clothing since we started using

CASH'S NAMES

Woven in fine Cambric Tape in Fast Turkey Red.

Using CASH'S NAMES is the ideal method for marking Linen, Knitted garments and woollens, which cannot be marked with marking ink.

SOLD BY ALL LEADING DRY GOODS AND MEN'S FURNISHING STORES

Prices for any name not exceeded 22 letters:
12 doz., \$2.00
6 doz., 1.25
3 doz., .85

Write for our Style Sheet
J. & J. CASH, Limited,
160 No. Chestnut St.,
South Norwalk, Conn.

RUSSEK'S

362 Fifth Ave
OPPOSITE ALTMAN'S

Distinctive and Individual Coats
In the Accepted Styles of the Season

Stoles—Scarfs—Capas

Mole Stoles,	39.50	89.50
Hudson Seal Stoles,	29.50	59.75
Kolinsky Stoles,	95.00	175.00
Hudson Bay Sable Stoles,	125.00	550.00
Mole Cape Collars,	25.00	37.50
Hudson Seal Cape Collars,	18.50	27.50
Fox Scarfs,	29.50	65.00

The HARDMAN AUTOTONE

THE PERFECT PLAYER-PIANO
Made in its entirety, basic piano and player-piano in one factory. The favorite of Mme Destinn and nearly every great Metropolitan Opera Artist. Your piano taken in exchange. Convenient terms arranged. Write for Catalog.

HARDMAN, PECK & CO., Founded 1842
433 FIFTH AVE., NEW YORK CITY BROOKLYN STORE 524 FULTON ST.
Other player-pianos of our manufacture from \$325 up

STROBEL FURNITURE

Superb Designs at Lower Prices

DINING and bedroom suites which you see here are not only of the very finest quality and workmanship but they are of authoritative designs which will particularly appeal to you. Out of the high rent section, our prices are decidedly lower. Visit us before you buy.

Take 84 Avenue 41st or Subway to Canal Street. Fifteen minutes from 42d Street.

Philip Strobel & Sons, Inc.,
Established 1852.
53-55 Elizabeth Street (Nr. Canal St.), New York.
Phones: Franklin 784-785.
Classic Furniture of Superior Quality.

ARMOR BRONZE
A seamless armor of pure bronze cast over an everlasting core.

SEND for our illustrated catalogue of Book-ends, Trays, Lamps, Door Stops, and Art Objects—it is free—no better yet, come and see the articles themselves in our show rooms.

THE NATIONAL METALIZING COMPANY
333 Fourth Ave., (near 25th St.) N. Y. City

PETER THOMSON
New York—634 5th Ave. at 50th St. Philadelphia—Walnut at 12th St. Women's, Misses' and Children's made-to-order garments. In models of exquisite design and exceptional workmanship. Mail Orders Filled.

ORIGINATOR OF THE PETER THOMSON SAILOR SUIT

Kayser Silk Gloves

More sold than all other silk gloves combined

The W.H.T. Tierney Shop

Windsor Arm Chair \$9.00
Solid mahogany. Usually \$14.50. Backer to match. Regularly \$10.00.

In Choosing Xmas Gifts a holiday brochure, mailed upon request, shows typically original and useful Tierney-made pieces from \$2.50 up.

6 EAST 37th STREET
Adjoining Tiffany's

BLUE BIRD OF HAPPINESS

A Beautiful Decoration for Lace Curtains, Draperies, Walls, Lamp Shades, Pillows, etc.

Price 10c each. Sent postpaid, 15c.

B. SHACKMAN & CO.,
The Favor and Novelty House of America.
906 Broadway, Bet. 20th & 21st Sts., N. Y. C.

For Arms, Face and Neck—

Air-Float 10c
TALC

"The Talc of a hundred uses"