

ADVERTISEMENT.

ADVERTISEMENT.

ADVERTISEMENT.

ADVERTISEMENT.

ADVERTISEMENT.

ADVERTISEMENT.

ADVERTISEMENT.



Lazaro

On
COLUMBIA
Records

Lazaro! *"The greatest tenor since Rubini, a greater than Gayarre."*

YOU have never heard "Celeste Aida" or the great arias from "La Boheme," "Rigoletto," "Tosca," "L'Africana" or "I Puritani" as they are sung by Lazaro.

Here is a voice that has swept whole countries into adoration. Not only is there no voice of greater power, but there is no tenor with such range or control.

You can hear this wonderful tenor before he makes his first appearance on the stage in this country, on some of the most marvelous Columbia Records ever made in all record history.

Hear these wonderful Lazaro records at your Columbia dealer's:

- | | | | |
|----------------------------|---|----------------------------|--|
| 48762
12-inch
\$3.00 | { AIDA—CELESTE AIDA. (Radiant Aida.)
(Verdi.) | 48783
12-inch
\$3.00 | { I PURITANI—A TE O CARA. (Often, Dear-
est.) (Bellini.) |
| 48741
12-inch
\$3.00 | { LA BOHEME—CHE GELIDA MANINA. (How
Cold Your Hands.) (Puccini.) | 48750
12-inch
\$3.00 | { TOSCA. (Puccini.) "Recondita armonia."
(Strange Harmonies.) |
| 48747
12-inch
\$3.00 | { L'AFRICANA—O PARADISO! (Oh Paradise
on Earth.) (Meyerbeer.) | 46736
10-inch
\$2.00 | { RIGOLETTO. (Verdi.) "La donna e mobile."
(Woman is Fickle.) |

