

ADVERTISEMENTS.

ADVERTISEMENTS.

ADVERTISEMENTS.

ADVERTISEMENTS.

ADVERTISEMENTS.

ADVERTISEMENTS.

ADVERTISEMENTS.

SPECIAL SALE VACUUM CLEANERS

ON SALE ALL THIS WEEK

By acting quickly you can get the benefit of the largest purchase of vacuum cleaners ever made in the history of the business.

This cleaner is the well known \$25 Richmond-Norfolk Electric Vacuum Cleaner, with nickel plated handle, Aluminum Motor housing and all latest improvements. Absolutely new, direct from the factory.

Licensed under Kenny patents, approved by Good Housekeeping magazine and sold with Reg. Price \$25, Sale Price \$15.75

\$15.75

Sold on Easy Payments

We are selling seventy-five different kinds of brand new hand-power and electric vacuum cleaners, latest models, at almost wholesale prices. Every known make of cleaners is on our price list. Nothing reserved. The prices quoted below are good all this month.

Electric	Regular Sale Price.	Electric	Regular Sale Price.	Hand Power	Regular Sale Price.
Imperial	\$35.00	Baby Hoover	\$47.50	Duntley Combination Vacuum Cleaner and Carpet Sweeper	\$7.50
Frantz Premier	35.00	Royal	32.50	Bissell Combination Vacuum Cleaner and Carpet Sweeper	9.00
Western Electric No. 11	32.50	Cadillac	30.00	Twin Combination Vacuum Cleaner and Carpet Sweeper	10.00
Magie	38.00	Ohio	32.50		6.90

The above is only a partial list. Send for complete Price List.

Every Cleaner Guaranteed New, Latest Models

We Allow 10 Days' Free Trial on Any Make of Cleaner We Recommend. Send coupon to-day for free copy of "How to Select a Vacuum Cleaner." It contains information of great value. You also can have the benefit of our many years' experience handling all kinds of Vacuum Cleaners. Ask all the questions you wish.

Muenzen Specialty Co.

131 W. 42d St., One Flight Up Downtown Branch, Booth 53
Between Broadway and Sixth Ave. Hudson Terminal Concourse, 30 Church St.

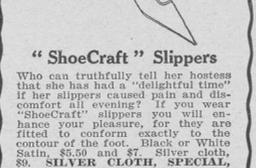


SHOE CRAFT

Fitting The Narrow Foot

Widths AAAA, AAA, AA & A. All sizes including 8, 8 1/2, 9 & 9 1/2

Unlike the ordinary narrow width shoe, the "ShoeCraft" shoe has a proportionately narrower heel which fits perfectly and tends the foot a measure of comfortable support. This is but one of the exclusive features of "ShoeCraft" shoes. Our booklet, "Fitting the Narrow Foot," explains them all. Write for it.



"ShoeCraft" Slippers

Who can truthfully tell her hostess that she has had a "delightful time" if her slippers caused pain and discomfort all evening? If you wear "ShoeCraft" slippers you will enhance your pleasure, for they are fitted to conform exactly to the contour of the foot. Black or White Satin, \$5.50 and \$7. Silver cloth, \$9. SILVER CLOTH, SPECIAL, \$9.50.

MAIL SHOPPING SERVICE. Perfect Fit Guaranteed. Parcels Post Prepaid. Send for catalog AT with measurement instructions. Charge Accounts.

Dale Quality



Lighting Fixtures which lack quality are a never-failing disappointment. We guarantee our fixtures and save you one-third the retail cost.

Complete line of Portable Desk, Table and Floor Lamps.

Call at our showrooms or write for our new catalog.

109 West 13th St., New York
1 Door West of 6th Ave.
Dale Lighting Fixture Co.

Henna-San

Glorious Tintan and deep Auburn—society and the theatre have decreed these two most fashionable colors for hair.

Does your hair lack lustre? Is your hair turning gray? Do you want to keep your hair young looking? Then use Henna-San.

Under no circumstances will Henna-San affect the health of the body or the life and growth of the hair. You can get Henna-San from drug lists and dealers in toilet goods.

OUR SIGN IS OUR BOND

Lehn & Fink Inc.

New York

109 West 13th St., New York
1 Door West of 6th Ave.

Your Guests Will Admire

the charm, the novelty, and the stunning effectiveness of the new CURTIS Art-Lamp, which not only gives you the direct reading-light but with a pull of a chain floods the entire room with a diffused, soft glow that brings out a new beauty in furnishings, rugs, and hangings, and contributes an atmosphere of subtle good lighting from concealed eye-comfort lighting shop.

21 WEST 46th ST., NEW YORK

PARKER'S HAIR TREATMENT

and HERBEX HAIR TONICS maintain HEALTHY HAIR and Correct Unnatural Hair and Scalp Conditions.

They assist Nature in restoring normal, healthy conditions by stimulating and revitalizing the hair growing processes. Forty years' test has demonstrated their efficacy; many thousand patrons testify to their beneficial value. Healthy hair needs attention. Incident hair and scalp disorders grow worse by neglect. Send description of your hair and scalp condition, general health, and age, and I will suggest proper treatment and tonics. Booklet "Healthy Hair," free on request.

FRANK PARKER
Hair and Scalp Specialist
51 WEST 37th ST., N. Y.

PECK & PECK EXCLUSIVE HOSIERY

448 Fifth Avenue at 57th Street
336 Fifth Avenue at 47th Street
NEW YORK CITY

Branch Shops:
Palm Beach, Fla. Newport, R.I.

French Day or Night Bed

Luxuriously Comfortable. May be used in living room, bedroom or den. Steel frame makes it sanitary. Arms may be removed, making a Divan.

Covered in a selection of fancy or striped denim. You must see this piece in order to really appreciate its many qualities. Special at \$23.50. I'll lower slumber rolls \$2.25 each.

Geiger & Braverman
Furniture Company
49-51 W. 23rd St.
Established since 1892.

Save Money on Your New Gowns

Combat the high prices by making your new gowns with Free Form.

When intricately fitted lining, Free Form reproduces your figure exactly, following the contour of the body without a "single stay-on." This demonstrates the trend of fashion—designing and completing your gowns without a "single stay-on."

Write at once for free booklet, "My Figure." This booklet, containing all the information you need, is available at our studio, Galvin Building, 6th Ave., 21st Street.

THE PNEUMATIC DRESS FORM CO.,
561 Fifth Ave., New York City.

The "HIPPODROME" Skate & Shoe Outfit \$9.75

For Men or Women. This popular and distinctive shoe and skate outfit, used and endorsed by the New York Hippodrome. Can be secured only from us. Other Complete Outfits \$1.85 to \$37.00. Mail or telephone orders promptly filled. Write for special Skate Catalog "T."

DAVEGAS
831 B'way N. Y. CITY 405 B'way

BERTHE MAY'S Maternity CORSET

Comfort, abdominal support, protection for mother and child. Dress as usual—normal appearance. Call at my parlors or write for Booklet No. 24, free on plain sealed envelope. Can be worn by Stout Women and Invalids. Berthe May, 10 E. 46 St., N.Y.

Billie Burke says:

"I have used your **Creme Nerol** and appreciate its rare qualities. I gladly recommend its use to others."

Use it and realize the joy of a soft, white skin

Creme Nerol

refines and beautifies the impaired complexion, and assures a natural freshness and clearness of the skin. Among the many who recommend Creme Nerol highly are: Geraldine Farrar, Olive Fremstad, Rita Forna, Mme. Tetrazzini, Frieda Hempel, Bernice Barasch, Margaret Hope Starr, Julia Mactove, Laura Hope Crews, Julie Opp, Constance Collier.

Creme Nerol (\$1 per jar)—and Nerol Skin Food (\$2 per jar)—may now be purchased in N. Y. at Altman's, in Brooklyn at Loesser's, and in Boston at Ellens's, or upon receipt of price will be mailed to any address.

Forrest D. Pullen, Face Specialist
732 Nostrand Ave., Brooklyn, N. Y.

Barto Day Bed, \$33

Of course you want a Day Bed, if you haven't one already. Day Beds are used in all well appointed homes, in the guest room, the alcove hall, the living room, and in the bedrooms as auxiliary beds, or in place of a regular bed where space is a consideration, as in apartments.

Get a Genuine Barto Day Bed. Barto Day Beds are strongly constructed of the finest materials. They are made by master designers, in many beautiful styles, to harmonize with furnishings of any type or period. They provide the sleeping space of a regular bed and need no converting, having no mechanical features. A large stock is kept for immediate delivery.

The Day Bed illustrated above, in any standard finish, or painted in the new shades, \$33. Can be striped if desired. Box spring and mattress, \$32.

We are showing some distinctive designs in gate leg Tables, Windsor Chairs, Tip Top Tables with pie crust edges, Console Tables, Mirrors, handsome Lamps, etc. IMMEDIATE DELIVERY. CALL OR WRITE.

Edward R. Barto & Co.,
Specialists in Interior Furnishings,
45 West 39th St. Tel. Vand. 582

Conspicuous Pores

How to reduce them. Specific treatment for this trouble given in the Ezdipe booklet, wrapped with every cake of Woodbury's Facial Soap. Begin today to get its benefits. For sale in all toilet counters.

IMPROVE YOUR APPEARANCE By Covering Your Bald Spot With a Wig or Toupee.

Protect yourself against Catarrh and Neuralgia; fit and match guaranteed perfect. Send for booklet.

A. Walter Solomon
Without Recipe, 105 W. 42 St., N. Y. Weaving Toupee

Period Furniture

GRAND RAPIDS FURNITURE (Direct from the Factory)
Special at \$28 REGULARLY \$50
Size 34" long by 19" wide.
DISCONTINUED PATTERNS at 50% of Regular Prices.

Sheraton, Tudor, Adam, Heppelwhite, Colonial, etc. Dining Room Suites, 10 pieces, \$125 up; regularly \$200 up. Queen Anne, Louis XV., Louis XVI., Sheraton, etc. Bedroom Suites, Mahogany and Walnut, \$100 up; reg. \$200 up.

ODD PERIOD PIECES, \$4 up. Set of Photographic Reproductions Mailed FREE. Cottage Furniture a Specialty.

MANGES BROS. 115-117 WEST 23d ST. and 108 & 110 West 24th St., N. Y.

Trout Jewelry Shop

Perfect Diamonds Highest Grade. Call, write or phone for free catalogue. The BLUE BOOK of Jewelry, diamonds, silverware, watches, cut glass, rare curiosities. AT WHOLESALE PRICES.

CHAS. L. TROUT CO. 170 Broadway, Cor. Maiden Lane, N. Y. 2nd Floor. Phone Cortlandt 3386. Open to 6 P. M., Saturdays included.

Take the Jar Off Your Spine

Every day you average 8,000 steps—8,000 little shocks that jar your spine and tend to wear you out. Don't pound away your energy with every step you take. Wear O'Sullivan's Heels—the only heels for city streets. These shock absorbers will save you 8,000 shocks a day. For men, women and children, 50c attached.

LIPSPRING DAYBED. FULLY UPHOLSTERED, complete with Head and Foot Rest, Slumber Rolls and Bedding. For Sale at FURNITURE and DEPARTMENT STORES.

We will gladly mail you the name of your nearest dealer and Daybed folder. Greater New York Bedding Co., Inc., 39-40 East Street, New York City.

May We Remount Your Diamond?

We will furnish an all-platinum mounting for your solitaire, like cut; supply four small diamonds for the sides, and do the entire work in our own shop for the small cost of... \$45

ARNOLD & COMPANY Diamonds, Watches and Jewelry 448 FIFTH AVENUE Est. 1890. Repairing at short notice.

SOLID MAHOGANY DAY BED, \$60

With Cane Panels and Combination Upholstered Turkish Box Spring Mattress. Other Styles, Complete, \$40 and Up. Bedsteads & Bedding of the Better Sort. GEO. M. MILLER, 7 West 45th St. Bryant 914. Near 5th Ave.

Klearflax LINEN RUGS

WESTERN RUG CO. 212-5th Ave., (wholesale office only) N. Y. C.

VENIDA HAIR NET

A strong, delicate web of natural hair—neat, smart, durable and unobtrusive. The only Sterilized Hair Net. Cap or Fringe Shape, 2 for 25c. White or Grey, 25c. each. Department Stores, Specialty Shops, Leggett's Riker-Hugeman, RIESER CO., 112-B E. 19th St., N. Y.

Stop Mouth Breathing

Stop Mouth Breathing. This Chin Support corrects this habit in one month. Closes mouth tightly, closes during sleep and REDUCES DOUBLE CHINS. \$1.50. 547 Meah, \$3; Linsen, \$4. FICOLA M. DAVIS, Dent. A. I. 30 East 42d St. 42d St. Bldg., N. Y. C.

Queen Anne Low Boy

Solid Mahogany. Special at \$28 REGULARLY \$50. Size 34" long by 19" wide. DISCONTINUED PATTERNS at 50% of Regular Prices.

Sheraton, Tudor, Adam, Heppelwhite, Colonial, etc. Dining Room Suites, 10 pieces, \$125 up; regularly \$200 up. Queen Anne, Louis XV., Louis XVI., Sheraton, etc. Bedroom Suites, Mahogany and Walnut, \$100 up; reg. \$200 up.

ODD PERIOD PIECES, \$4 up. Set of Photographic Reproductions Mailed FREE. Cottage Furniture a Specialty.

MANGES BROS. 115-117 WEST 23d ST. and 108 & 110 West 24th St., N. Y.

Freemans' FACE POWDER

Swaying Great Britain, Louise combined tact with beauty. For 30 years Freeman's has aided the charm of womanly influence. Does not rub off. All toilet counters. Sample mailed free.

The Freeman Perfume Co. Dept. 94 Cincinnati, Ohio

Singer Glasses

Here's a shoe that makes your foot look smaller. You can wear it and be sure it's the latest style. Send for Catalogue T. 511 6th Ave., near 31st St. 225 West 42d St., nr. Times Sq. 58 3d Ave., near 10th St. Mail Orders Carefully Filled.

Reduce Your Flesh

Try my famous rubber garments to reduce your superfluous flesh. DR. JEANNE WALTER'S RUBBER GARMENTS. Neck and Chin Reducer \$2.00. Bust Reducer \$3.00. Abdominal Reducer \$6.00. Also Union Suits, Stockings, Jackets, etc. Send for free Illus. Booklet.

Dr. Jeanne A. B. Walter Inventor and Patentee. Billings Bldg., (4th Floor), Cor. 6th St. & 5th Ave., New York City.

The Nestle Permanent Hair Wave

The most successful of all Hair Treatments in existence. C. NESTLE CO., 67 Fifth Ave., Cor. 32d St., New York.

YOBAN The Private Coffee of the Greatest Coffee Merchants

Send your address to 424 West 90th St., N. Y. We want to mail you the new "Book of Tasty Things" with our compliments.

Runkel's

Stop Mouth Breathing. This Chin Support corrects this habit in one month. Closes mouth tightly, closes during sleep and REDUCES DOUBLE CHINS. \$1.50. 547 Meah, \$3; Linsen, \$4. FICOLA M. DAVIS, Dent. A. I. 30 East 42d St. 42d St. Bldg., N. Y. C.

SCALP SPECIALISTS

Premature grayness, falling hair and baldness scientifically treated. Separate departments for ladies and gentlemen. John H. Gleason Co., 23 East 46th Street, Telephone 4290 Murray Hill.

Delightful Lighting Effects

GIVE your eyes a treat. Let them work or play beneath the joyous, healthful rays of S. & A. Lighting Fixtures. Artistic effects, scientifically constructed. See for yourself. VISIT OUR SHOWROOMS. Write for Fixture Booklet "B."

SHAPIRO & ARONSON 20 WARREN STREET, NEW YORK One Block West of Brooklyn Bridge

Freemans' FACE POWDER

Swaying Great Britain, Louise combined tact with beauty. For 30 years Freeman's has aided the charm of womanly influence. Does not rub off. All toilet counters. Sample mailed free.

The Freeman Perfume Co. Dept. 94 Cincinnati, Ohio

Singer Glasses

Here's a shoe that makes your foot look smaller. You can wear it and be sure it's the latest style. Send for Catalogue T. 511 6th Ave., near 31st St. 225 West 42d St., nr. Times Sq. 58 3d Ave., near 10th St. Mail Orders Carefully Filled.

Reduce Your Flesh

Try my famous rubber garments to reduce your superfluous flesh. DR. JEANNE WALTER'S RUBBER GARMENTS. Neck and Chin Reducer \$2.00. Bust Reducer \$3.00. Abdominal Reducer \$6.00. Also Union Suits, Stockings, Jackets, etc. Send for free Illus. Booklet.

Dr. Jeanne A. B. Walter Inventor and Patentee. Billings Bldg., (4th Floor), Cor. 6th St. & 5th Ave., New York City.

The Nestle Permanent Hair Wave

The most successful of all Hair Treatments in existence. C. NESTLE CO., 67 Fifth Ave., Cor. 32d St., New York.

YOBAN The Private Coffee of the Greatest Coffee Merchants

Send your address to 424 West 90th St., N. Y. We want to mail you the new "Book of Tasty Things" with our compliments.

Runkel's

Stop Mouth Breathing. This Chin Support corrects this habit in one month. Closes mouth tightly, closes during sleep and REDUCES DOUBLE CHINS. \$1.50. 547 Meah, \$3; Linsen, \$4. FICOLA M. DAVIS, Dent. A. I. 30 East 42d St. 42d St. Bldg., N. Y. C.

SCALP SPECIALISTS

Premature grayness, falling hair and baldness scientifically treated. Separate departments for ladies and gentlemen. John H. Gleason Co., 23 East 46th Street, Telephone 4290 Murray Hill.

We've Thought

Planned, drawn, talked and experienced with Blyn Plan Nature Shoes. We can't add one touch to make them more comfortable or improve a line of their natural shape-lines.

Blyn-Plan Nature Shoes. Patent Colt and Gun Metal. Sizes 5 to 8.2.00. 8 1/2 to 11...2.35. 11 1/2 to 2...3.00. 10c extra by mail, including insurance.

Blyn-Plan Nature Shoes. Patent Colt and Gun Metal. Sizes 5 to 8.2.00. 8 1/2 to 11...2.35. 11 1/2 to 2...3.00. 10c extra by mail, including insurance.

West Side Stores: 222-224 W. 125th St. 8th Av. & 122d St. 8th Av. & 27th St. 8th Av., nr. 59th St. Brooklyn: B'way, bet. Park and Eley St. 442-444 Fulton St., Opp. Bridge St. Broadway, near Greene Ave. Newark Store, 689 Broad St. Factory, 611-519 East 23d St.

East Side Stores: 84 Av. & 122d St. 84 Av., nr. 86th St. 84 Av., 109 & 101 St. 102 Boney, nr. Brooms

Direct from Wholesaler. You can use a half pound of his coffee and if you are not pleased in every way we will refund your full purchase price. Delivered free within 300 miles of N. Y. Cash with order. C. O. D. in Greater New York. MAIL ORDERS FILLED.

Werner & Brandon 221 Court Street, Brooklyn, N.Y.

GLASSBERG SHORT VAMP SHOES

We Show Only the Latest Styles. In Gray Suede, White Calf, Gray Kid and Purple Kid.

Here's a shoe that makes your foot look smaller. You can wear it and be sure it's the latest style. Send for Catalogue T. 511 6th Ave., near 31st St. 225 West 42d St., nr. Times Sq. 58 3d Ave., near 10th St. Mail Orders Carefully Filled.

Reduce Your Flesh

Try my famous rubber garments to reduce your superfluous flesh. DR. JEANNE WALTER'S RUBBER GARMENTS. Neck and Chin Reducer \$2.00. Bust Reducer \$3.00. Abdominal Reducer \$6.00. Also Union Suits, Stockings, Jackets, etc. Send for free Illus. Booklet.

Dr. Jeanne A. B. Walter Inventor and Patentee. Billings Bldg., (4th Floor), Cor. 6th St. & 5th Ave., New York City.

The Nestle Permanent Hair Wave

The most successful of all Hair Treatments in existence. C. NESTLE CO., 67 Fifth Ave., Cor. 32d St., New York.

YOBAN The Private Coffee of the Greatest Coffee Merchants

Send your address to 424 West 90th St., N. Y. We want to mail you the new "Book of Tasty Things" with our compliments.

Runkel's

Stop Mouth Breathing. This Chin Support corrects this habit in one month. Closes mouth tightly, closes during sleep and REDUCES DOUBLE CHINS. \$1.50. 547 Meah, \$3; Linsen, \$4. FICOLA M. DAVIS, Dent. A. I. 30 East 42d St. 42d St. Bldg., N. Y. C.

SCALP SPECIALISTS

Premature grayness, falling hair and baldness scientifically treated. Separate departments for ladies and gentlemen. John H. Gleason Co., 23 East 46th Street, Telephone 4290 Murray Hill.

SCOTCH WOOL SOCKS

Peck & Peck are offering an unusual variety of the finest Scotch Wool Socks and Stockings. The heavy brushed wool skating socks illustrated above sell at \$3.50 a pair. Other styles for all outdoor purposes, \$1.00 and up.

YOUR ORDER BY MAIL WILL RECEIVE PROMPT AND COURTEOUS ATTENTION.

PECK & PECK EXCLUSIVE HOSIERY 448 Fifth Avenue at 57th Street 336 Fifth Avenue at 47th Street NEW YORK CITY

Branch Shops: Palm Beach, Fla. Newport, R.I.

French Day or Night Bed

Luxuriously Comfortable. May be used in living room, bedroom or den. Steel frame makes it sanitary. Arms may be removed, making a Divan.

Covered in a selection of fancy or striped denim. You must see this piece in order to really appreciate its many qualities. Special at \$23.50. I'll lower slumber rolls \$2.25 each.

Geiger & Braverman Furniture Company 49-51 W. 23rd St. Established since 1892.

Save Money on Your New Gowns

Combat the high prices by making your new gowns with Free Form.

When intricately fitted lining, Free Form reproduces your figure exactly, following the contour of the body without a "single stay-on." This demonstrates the trend of fashion—designing and completing your gowns without a "single stay-on."

Write at once for free booklet, "My Figure." This booklet, containing all the information you need, is available at our studio, Galvin Building, 6th Ave., 21st Street.

THE PNEUMATIC DRESS FORM CO., 561 Fifth Ave., New York City.

The "HIPPODROME" Skate & Shoe Outfit \$9.75