

SPECIAL SALE VACUUM CLEANERS

ON SALE ALL THIS WEEK

By acting quickly you can get the benefit of the largest purchase of vacuum cleaners ever made in the history of the business. This cleaner is the well known \$25 Richmond-Norfolk Electric Vacuum Cleaner, with nickel plated handle, Aluminum Motor housing and all latest improvements. Absolutely new, direct from the factory. Licensed under Kenny patents, approved by Good Housekeeping magazine and sold with Reg. Price \$25, Sale Price \$15.75 our personal guarantee.

\$15.75

Sold on Easy Payments

We are selling seventy-five different kinds of brand new hand-power and electric vacuum cleaners, latest models, at almost wholesale prices. Every known make of cleaners is on our price list. Nothing reserved. The prices quoted below are good all this month.

Electric	Regular Sale Price	Electric	Regular Sale Price	Hand Power	Regular Sale Price
Imperial	\$35.00	Baby Hoover	\$47.50	Duntley Combination Vacuum Cleaner and Carpet Sweeper	\$7.50
Frantz Premier	35.00	Royal	32.50	Bissell Combination Vacuum Cleaner and Carpet Sweeper	9.00
Western Electric	35.00	Cadillac	30.00	Twin Combination Vacuum Cleaner and Carpet Sweeper	10.00
No. 11	32.50	Ohio	32.50		6.90
Magic	38.00				6.90

The above is only a partial list. Send for complete Price List. We pay all express charges.

Every Cleaner Guaranteed New, Latest Models

We allow 10 Days' Free Trial on Any Make of Cleaner We Recommend. Send coupon to-day for free copy of "How to Select a Vacuum Cleaner." It contains information of great value. You also can have the benefit of our many years' experience handling all kinds of Vacuum Cleaners. Ask all the questions you wish.

Muenzen Specialty Co.

131 W. 42d St., One Flight Up | Downtown Branch, Booth 53
Between Broadway and Sixth Ave. | Hudson Terminal at Concourse, 30 C'urch St.



"Feel Like Nothing On."

Blun-Plan Shoes feel like nothing on, but they protect and support children's feet in the proper places. Roomy at ball toe for expansion when the children's feet are in motion.



Red Cross Shoe for Women. Red Cross Arch Support Shoes hold the arch firmly yet easily—develop the weakened muscles and restore normal activity and comfort.

Red Cross flexible soles bend with every movement of the foot, making walking tireless and pleasant. Orthopedic heels add the last touch of comfort to this perfect Shoe.



Fulton St. (Brooklyn) Store
442-444 Fulton Street, opp. Bridge Street, near Hoyt.

Newark Store
689 Broad Street
Opposite Military Park

W. Blum & Sons
GUARANTEE SHOE CO.
West Side Stores: 222-224 W. 129th St., 8th Av. & 27th St., 8th Av., nr. 39th St.
East Side Stores: 34 Av. & 122d St., 34 Av., nr. 86th St., 34 Av., 110 & 111 Sts., 162 Bowers, nr. Broome
Brooklyn: E'way bet. Park and Ellery Sts., 442-444 Fulton St., opp. Bridge St.
Newark Store, 689 Broad St., Factory, 311-319 East 72d St., N. Y. City.

What Causes Hangnails? You Need Never Again Have Them

The famous specialist, Dr. Edmund Saalfeld says that hangnails have two causes. If the cuticle is allowed to grow up onto the surface of the nail, the skin will tear, become detached and form hangnails.

Hangnails also come from improper or too vigorous treatment of the cuticle. Knowing how important it is to keep the cuticle unbroken, the formula for Cutex, the perfect Cuticle Remover, was prepared. Cutex is harmless. The moment you use it, you realize that you have found the one successful way to take care of your cuticle.

How to Have the Quickest Manicure, the Loveliest Nails

First file with steel file until your nails are the proper length. You will find an orange stick and absorbent cotton in the Cutex package. Wrap a little cotton around the stick and dip it into the Cutex bottle. Then work the stick around the base of the nail gently pushing back the cuticle. Wipe off the dead surplus skin. Rinse the hands in clear water. A touch of Cutex Nail White underneath the nails, makes them immaculate. Finish with Cutex Nail Polish.

A few Cutex manicures will make you proud of your hands. Instead of rough edges and hangnails, your nails will have such a graceful shapeliness that nothing would induce you to go back to cuticle cutting. Then their transparency, their soft sheen will delight you.

Start to Have Lovely Nails Today!

Ask for Cutex, the new Cuticle Remover wherever toilet preparations are sold. Cutex comes in 50c and \$1.00 bottles; introductory size, 25c; Cutex Nail White is only 25c; Cutex Nail Polish in cake, paste or powder form, 25c. If your favorite shop has not yet secured a stock, write direct.

Send 14c for This Complete Manicure Set

Send 14c for complete Cutex manicure outfit—enough for at least six applications—Cutex, the Cuticle Remover, Cutex Nail White, Cutex Nail Polish, and Cutex Cuticle Comfort, even including cotton, orange stick and emery board. Write Northam Warren, Dept. 701, 9 West Broadway, New York.

If you live in Canada, write MacLean, Benn & Nelson, Ltd., Dept. 701, 489 St. Paul Street, West Montreal, Canada, for Canadian prices.



Chauffeurs' Outfits

Special AT \$47.50
Overcoat, Suit and Cap to Match

Smart, neat, perfect fitting, and durable; the best value in Motor Clothes for Chauffeurs that can be bought. A Double-Breasted Overcoat. A smart Norfolk Jacket with Trousers or Breeches. A Cap of Regulation Chauffeur's Style.

All made of exactly the same fabric, a fine quality dark gray worsted whipcord—the outfit complete \$47.50, or as follows:—
Overcoat . \$27.00
Suit . \$18.50
Cap . \$2.00

Suit with two pairs of Trousers or Breeches—\$26.50.
Other Outfits of Better Grade at \$64.50 and \$78.00.
Chauffeurs' Raincoats—Guaranteed Waterproof—\$22.

See Our New "Doubleglove" for Motoring.

An exclusive "Brill Motor Shop" production, and to the best of our knowledge the only motor glove made with a double palm—\$4.00 the pair.

Detachable Fur Collars and Caps to Match.

Collars can be readily attached to any overcoat. To be had here in Persian Lamb, Natural Raccoon, dyed Raccoon, Nutria, Beaver and dyed Nutria.

Motor Apparel Catalogue and Chauffeurs' Correct Apparel Chart Mailed on Request.

Brill Brothers
BROADWAY AT 49th ST.

SHOE CRAFT

27 W. 38th St. New York
Fitting The Narrow Foot
Widths AAAA, AAA, AA & A. All sizes including 8, 8 1/2, 9 & 9 1/2

If you wear a large size shoe, call at the "Shoe Craft" Shop and we will fit your foot perfectly from stock. A confidential record of all large sizes is being kept during the months of January and February, and the customer requiring the largest size will be fitted to a new pair of boots gratis. If you prefer, just call and have your foot measured. There is no obligation to buy. We carry large sizes in stock up to 9 1/2, and are making the above minor adjustments if it will be necessary to stock still larger sizes.

For Spring "Bancroft" Boot. \$10 to \$15.
A smart boot in black or tan and in all colors and combinations of Buckskin, Waxed and Kidskin. It is every bit as chic in the larger sizes as it is in a 7 B.

MAIL SHOPPING SERVICE.
Perfect Fit Guaranteed. Parcel Post Prepaid. Send for Booklet A-21 with measurement instructions and our booklet "Fitting the Narrow Foot." Charge accounts.

Our 1917 Catalogue has 148 pages brimful of useful information for Farm—Garden—Lawn. It contains complete description of latest Novelties and Specialties in flowers and vegetables, as well as Standards, which can be grown in your own garden.

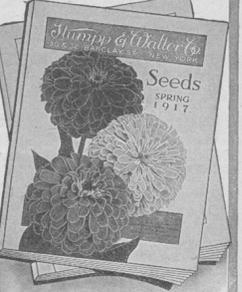
SPECIAL OFFER
The following special is offered to prove to you the high quality of our seeds. Giant Double Flowering Zinnias—One packet each of White, Rose, Crimson, Scarlet and Yellow (5 packets in all).....Catalogue value \$1.00 Salpiglossis (orchid) Flowering—One packet each of Purplish Violet, Pink, Light Blue (veined gold), Golden Yellow, Scarlet, and Brown & Gold (8 packets in all).....Catalogue value 50c
Combination Offer \$1.00
The above collections of Zinnias and Salpiglossis, which if purchased separately would cost \$1.50, sent prepaid anywhere in the U. S. for \$1.00. A copy of our 1917 Spring Catalogue sent free upon request. Kindly mention "N. Y. Times" when writing.

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The FACE POWDER de Luxe
It imparts a transparent radiance

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Try our famous rubber garments to reduce your superfluous flesh.
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Direct from Wholesaler
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Bean or Ground
You can use a half pound of this coffee and if you are not pleased in every way we will refund your full purchase price. Delivered free within 300 miles of N. Y. Cash with order. C. O. D. in Greater New York.
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GRAND RAPIDS FURNITURE
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Folding or Console Table
Mahogany 42 in. x 42 in. when open.
42 in. x 21 in. when closed.
Special at \$24.50
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DISCONTINUED PATTERNS at 50% of Regular Prices.
Sheraton, Tudor, Adam, Heppelwhite, Colonial, etc., Dining Room Suites, 10 pieces, \$125 up; regularly \$200 up.
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Send your address to 124 West 90th St., N. Y. We want to mail you the new "Book of Tasty Things" with our compliments.
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Premature grayness, falling hair and baldness scientifically treated. Separate departments for ladies and gentlemen.
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We do not sacrifice the high quality of our fixtures to price—yet our prices are one-third less than retail. Our corps of experts is at your service free of charge.

Complete line of Portable Desk, Table and Floor Lamps.

Call at our showrooms or write for our new catalog. 109 West 13th St., New York 1 Door West of 6th Ave.
Dale Lighting Fixture Co.

Billie Burke says:

"I have used your **Creme Nerol** and appreciate its rare qualities. I gladly recommend its use to others."

Use it and realize the joy of a soft, white skin

Creme Nerol
refines and beautifies the impaired complexion, and assures a natural freshness and clearness of the skin.

Among the many who recommend **Creme Nerol** highly are: Gertrude Farrar, Olive Fremstad, Rita Forna, Mmie. Petrazzini, Frieda Hempel, Bernice de Pasquale, Margaret Anglin, Mrs. Fiske, Billie Burke, Frances Starr, Julia Barlowe, Clara Hope Crews, Julie Opp, Constance Collier.

Creme Nerol (\$1 per Jar)—and **Nerol Skin Food** (\$2 per Jar) may now be purchased in N. Y. at Altman's, in Brooklyn at Loeser's, and in Boston at Filene's, or upon receipt of price will be mailed to any address.

Forrest D. Pullen, Face Specialist
732 Nostrand Ave., Brooklyn, N. Y.

The Nestlé Permanent Hair Wave

With this issue we begin an interesting object lesson. Both of these heads were permanently waved and photographed at our establishment on Dec. 30th, 1916.

Next week we will show them with the hair fashionably dressed.

And from week to week we will print new pictures for the purpose of showing the growth and the action of the hair.

Although these heads represent the scanty and the full, strong type of hair, it will be found that in future the hair of both will grow about one-half inch a month. Were it not for this neither of them would ever require another wave.

The Nestlé treatment is thoroughly scientific. If you come to our establishment with the straightest, stringiest, oiliest hair we will make it naturally wavy. The process requires about two hours.

Over fifty thousand heads of hair have been treated by us since 1905 at our London office.

At our New York headquarters we treated four thousand during 1916.

Illustrated and descriptive booklet sent upon application free of charge.

C. NESTLÉ CO.
657-9 Fifth Avenue, Corner 52d Street, New York
Telephone 6511 Plaza London, 48 South Molton St.

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"ECIRUAM" GOWNS
FOR ALL OCCASIONS ENTIRELY WITHOUT FASTENERS PUT ON IN A MOMENT NO FITTING REQUIRED
"ECIRUAM" gowns recently introduced have become the craze in Paris and London.
MAURICE & ADAMS
beg to announce that they have new styles in these gowns, including surplice, Empire and one-piece effects.

EXCLUSIVE MODELS FOR THE SOUTH
The "Queen" (London) says: "THE 'ECIRUAM' MATERNITY MODELS ARE IDEAL."
Booklet on application.
Prices from \$27.50 to \$150.00
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inflates and adjusts to exact size and height of any person. Why not adopt Preu-Form for your new Spring gowns?
Write at once for FREE Booklet, "My Figure."
Free demonstration at our studio, Galvin Building, 5th Ave. and 46th Street.
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For Men or Women
This popular saw-tooth skate and distinctive shoe make an ideal outfit. Used and endorsed by the New York Hippodrome. Can be secured only from us.
Other Complete Outfits \$4.95 to \$37.00
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FLOWERS delivered anywhere in the United States the same day we receive the order!
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Open to 6 P. M., Saturdays included.

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Ten superb models, \$45 to \$1,000.
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