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Pond's Cold Cream has an oil base. Send for the sample now and test it for cleansing, for massage.

Pond's Vanishing Cream contains no oil. Vanishes—prevents or quickly relieves chapping. Send for the sample.

Rub Pond's Cold Cream on one hand. Rub Pond's Vanishing Cream on the other. See how each one does for your skin what the other cannot do.

Every normal skin needs two creams

Learn to use them intelligently

EVERY normal skin requires two creams. A cold or grease cream for cleansing, for massage; and a non-oily, greaseless cream before going out—to protect the skin from chapping, to keep it from becoming dry and tough.

No matter what creams you are using now, send for the free samples of these two creams. Rub the Cold Cream on one hand, the Vanishing Cream on the other. See how different each cream is. Learn just when each should be used—how each cream, in its own way, benefits your skin.

Pond's Cold Cream is an oil cream. It is scientifically prepared from ingredients chosen for their cleansing, lubricating qualities. It is wonderfully dewy and smooth—has just the quality for proper massaging and for removing dust and grime from the skin without irritation.

Pond's Vanishing Cream contains absolutely no oil and is not intended for cleansing or for massage. Its base is a wonderful skin-softening ingredient which has a special affinity for the skin—an ingredient recognized by dermatologists the world over as one of the utmost value to the skin. One treatment with it actually shows an evident improvement.

Its immediate action on rough or chapped skin is so decided that every woman comments on it the first time she tests Vanishing Cream.

For years woman struggled with only oil creams!

For years, women struggled with cold creams (grease creams) for daytime use. At that time, these creams were the only kinds a woman could get. The oil in these creams always worked out on the skin; gave the face a disagreeable, glossy look, which powder could not remedy.

It was to meet the need for a cream without oil—a greaseless cream for daytime use, that the Pond's Extract Company, who for sixty years had been making such high-class toilet preparations, had their chemists experiment to get exactly the correct formula to make an effective, absolutely greaseless cream.

This ideal formula they have found in Pond's Vanishing Cream—a cream which has never been approached in any other laboratory. Every ingredient was scientifically chosen as the most potent of its kind. Even the delicate Jacqueminot rose perfume used in Pond's Vanishing Cream costs more than four times as much as perfumes ordinarily used in toilet creams.



(Photo by Ira Hill.)
Justine Johnstone is conceded by artists to be the most beautiful woman in America. She says: "Only a woman whose skin must be always smooth and fresh-looking appreciates what Pond's Vanishing Cream does in keeping the skin from chapping. I would not be without it."



(Photo by Lumiere Studios.)
Norma Talmadge, the well-loved motion picture star, says: "I have found Pond's Vanishing Cream wonderful as a base for make-up. It leaves my skin refreshed and clean."

(Photo by Ira Hill.)
Frances Starr, one of the greatest emotional actresses on the American stage, says: "I am using Pond's Vanishing Cream and want to recommend it to everyone. It is delightful."

The moment Vanishing Cream is applied you can see it vanish, the skin takes it up so quickly! It becomes inconspicuous and will not reappear. It will not soil gloves or veil. It protects the skin from wind, from cold, from the drying effects of hot houses on the skin. It protects your skin so completely, so successfully, that its regular use will eliminate practically all of the winter complexion troubles.

More used than any other face cream

Pond's Vanishing Cream is exactly what women have always needed. They so appreciate what it does for their complexions that today more Pond's Vanishing Cream is used than any other kind of face cream in America. Women with oily skins, who have been unable to use grease creams, say Pond's Vanishing Cream is a godsend! Try it. See what you think of it!

Famous women who use it

Phyllis Neilson-Terry, Jane Cowl, Constance Collier, Elsie Ferguson, Pauline Frederick, Julia Sanderson, Mrs. Fiske, Martha Hedman, Julie Opp, Elsie Janis, Pavlowa, Justine Johnstone, Frances Starr, Norma Talmadge and countless others.

How to quickly relieve chapped skin. This cold weather, use Pond's Vanishing Cream to cure chapping. A famous skin specialist says that "the lowered humidity of the air in winter intensifies the dryness of the skin, causing it to crack and break."

Pond's Vanishing Cream affords a perfect protection. Its skin-softening ingredients will keep the face and hands free from chapping in even the most blustering weather. Pond's Vanishing Cream contributes to the skin just the properties necessary to keep it fresh and pliant, and just one application will relieve chapped skin! Send for the sample. Try it and notice the soft, comfortable condition in which it keeps your face and hands all through the cold, windy season.

When to use a Cold Cream. Use Pond's Cold Cream for massage, where the soft, light consistency of a cream is so necessary. Pond's Cold Cream is entirely free from the disagreeable stickiness so common in cold creams, and is easily worked with the fingers. Use Pond's Cold Cream also for cleansing; use it liberally on face, neck and hands. It removes dust without the irritating friction which injures the texture of the skin.

Send for free samples

Fill out the coupon now and write for both free samples. See what even one application will do for your skin! Or send 4c for enough of either cream to last two weeks! Or 8 cents if you want both. Pond's Extract Company, 149 Hudson Street, New York.

BOTH SAMPLES FREE

Pond's Extract Co., 149 Hudson Street, New York.

Please send me free the items checked.

- A free sample of Pond's Vanishing Cream.
- A free sample of Pond's Cold Cream.
- A 4c sample of Pond's Vanishing Cream, enough to last two weeks.
- A 4c sample of Pond's Cold Cream, enough to last two weeks.

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