

# REDUCE YOUR FLESH!

## Long Thin Belt

This garment is to be worn either with or without corsets. It will help to reduce the upper part of the abdomen as well as back and hips. Price \$15.  
Neck & chin reducer as illustrated, \$3.00  
Pair of arm reducers as shown ....\$8.00



**Harmless**  
Made of Pure Rubber



BRASSIERE, \$6.00

## Effective

Reduce where desired

DR. JEANNE WALTER'S famous rubber garments have been used by men and women everywhere for years as a good method of reducing superfluous flesh.

These garments are made to measure, and fit any part of the body where reduction is required. They produce the desired result by causing perspiration.

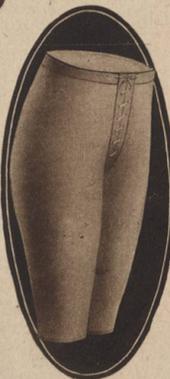
No harmful drugs to upset the system. No dangerous dieting which saps the strength and vitality by starvation. No hot baths or weakening exercises. No discomfort by the wearing of these pure Para rubber garments which are absolutely comfortable and harmless.

Dr. Walter is the original inventor and patentee of rubber reducing garments for men and women. They are seamless, so that there is no unnecessary irritation of the skin.



## Eton Jacket

A specially made garment for reducing the bust and upper part of the body above the waist line. Price \$12.  
Half face-mask also shown in illustration. Price \$4.00.



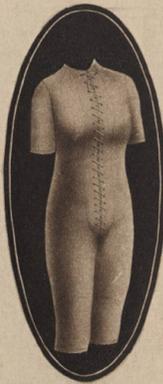
## Pants

For reducing the limbs. They are also extremely beneficial for relieving rheumatism or stiffness. Price \$20.



## Corsage and Chin Reducer

The corsage can be worn comfortably under the corset and is used for the purpose of reducing the bust, hips, waist line and abdomen. Price \$20.  
Chin reducer also illustrated. \$2.00



## Long Jacket

Used where reduction of the bust, hips, back and abdomen is desired.  
Price without sleeves \$25  
With short sleeves \$27  
With long sleeves \$30



## Union Suit

Especially used where the reduction of the entire body is required. Price \$30. Full length with long sleeves, \$35.

Unlike other methods of reducing, the first cost is the only cost. This makes them cheaper than any other method of reducing.



## FOR MEN

The same style garments that are shown in this advertisement are also made for men.

The abdominal Belt shown (at left) is an invaluable garment for relieving the strain of the weight of the abdomen and drawing out the uric acid from the system.

Price (with coutil back) ..\$6.00  
Price, heavy rubber belt ..12.00

Endorsed and recommended by leading physicians everywhere. Worn by athletes for reducing and for limbering their muscles.

All correspondence to Dr. Walter will be treated strictly confidential and answered personally by her. If you do not know what garment is best suited to you, write to her stating where you desire reduction and she will advise you without cost.

**Dr. Jeanne A. B. Walter, Inventor and Patentee**  
Billings' Bldg. (4th Floor), Cor. 34th Street and 5th Avenue, New York City

## Dr. Jeanne Walter's Ready Made Rubber Garments

These garments are made of the same pure rubber as Dr. Walter's made to order garments but are cheaper in price because they are carried in stock sizes and are not made to measure.



## PANTIES

This garment is used to cover the limbs. Its reducing qualities are remarkable and it can be worn with perfect comfort under clothing all day long.  
Price, Stock sizes—  
\$15.00



## Back and Shoulder Reducer

Shoulders and backs that are too fat are as ugly as those that are too thin. This garment will reduce the fatty back and shoulders that look ungraceful. Covers the back as shown in illustration at left.  
Price, Stock sizes—  
\$6.00



## HIP BELT

The improvement which this garment can make in one's figure is truly remarkable. Reduces back-hips and abdomen.

Price, Stock sizes—  
\$8.50



## ETON JACKET

Made to cover the bust and upper part of the body as shown in illustration at left. This garment, worn under the corset, does not cause any discomfort or unpleasantness in wearing.

Price, Stock sizes—  
\$8.50



## ATHLETIC SHIRT

For use in Turkish Baths, Gymnasium work and other exercising. Also to be used as a sleeping garment.

Prices, Stock sizes:  
(without sleeves) \$11.00  
(with sleeves) 12.00



## ATHLETIC PANTS

This garment may be used for exercising, Turkish Baths or as a sleeping garment.

Price, Stock sizes:  
\$12.00

## Franklin Simon & Co.

Fifth Avenue, 37th and 38th Sts., New York



Back View of 184



Back View of 182

## New Spring Fashions

### Women's Georgette Gowns

182-- Women's Georgette Crepe Gown, with Chinese embroidery; in gray, Copen, navy, beige, rose, chartreuse, white, flesh or black; apron front, large square collar, bell skirt and straight line pleated skirt accentuated by self color Chinese mandarin embroidery, lace vestee, crushed girdle, velvet leaves.  
Sizes 34 to 44.  
Special 49.50

184-- Women's Georgette Crepe Gown, elaborately beaded; in navy, light gray, gold, ciel blue, beige, tomato red, white, flesh or black; front of waist and deep square collar of Georgette embroidered with self color beads, belt with sash ends, tucked skirt; gown made over silk.  
Sizes 34 to 44.  
Special 39.50

182--Hindoo Turban, of novelty braid and Georgette. 18.00

184--Black Satin Hat, copy of a Maria Guy model. 18.00

182--Patent Leather Pumps. 7.50

184--Paris Brown Kid-skin Laced Shoes. 9.00

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Anywhere in the United States  
Phone 6900 Greeley



## High Grade FURS

### Specially Reduced HUDSON SEAL COATS

A Luxurious Coat, 45 inches long—wide, fashionable flare—Handsome Lining—wide Border and Collar of Dyed Skunk.

Special \$135.00

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Lane Bryant is the largest maker and retailer in the world of maternity apparel, and Lane Bryant MATERNITY CORSET is built for the true maternity figure. Retains Stylish Figure Preserves Health Relieves Fatigue Supports abdomen and vital organs; preventing injury. "MATER MODES," showing apparel for mother and babe, will be sent free out of town. Write Dept. L-12, Phone 6416 Lane Bryant, 25 W. 28th St., N. Y. Retail shops also in Chicago and Detroit.

## BONWIT TELLER & CO.

The Specialty Shop of Originations  
FIFTH AVENUE at 38th ST., NEW YORK



## "Bontell" Blouses for Spring

"JACQUELINE"—Blouse of flesh or white crepe de chine with entre deux of drawn-work. Deep collar with tassel at the back. 7.50

"CLELIE"—Sports blouse of white handkerchief linen striped in rose, blue, orchid, tan or green. Black taffeta tie with beaded ball ends. 5.00

"MANON"—Of flesh or white Georgette crepe with soft pressed-in plaits. The unusual collar is fashioned of Georgette with net insertions and edges. 12.75

LUX 10¢  
Won't injure even chignons

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New York—534 5th Ave. at 20th St. Philadelphia—Walnut at 12th St. Women's, Misses' and Children's made-to-order garments in models of exclusive design and exceptional workmanship. Mail Orders Filled.  
ORIGINATOR OF THE PETER THOMSON SAILOR SUIT