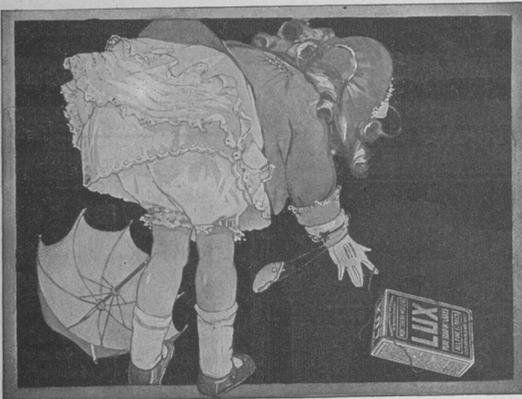




MARY NASH.  
IN "THE MAN WHO CAME BACK" AT THE PLAYHOUSE.  
(Photo by White.)



## "Another clean dress"

"It seems as tho' I do nothing but put clean dresses on that child."

And yet you do like to keep the children fresh and dainty. You want to have your friends drop in at any time and find them all sweet and clean.

### Fresh dresses always ready to put right on

You will find you can have plenty of fresh dresses always on hand; you can be proud to have the neighbors see the children at any time if you will try using Lux.

Lux is the new soap product, pure essence of soap in flakes. It whips up into a foamy, frothy lather that cleans the garments without any rubbing. So soluble are the transparent flakes that every single bit of the soap rinses out of the clothes immediately, leaving not one particle to stain or weaken the fabric.

**How to Wash Fine Fabrics**  
Whisk a handful of Lux into a thick lather in very hot water. Put in the sheer little dresses and petticoats. Stir them about for a few minutes. Then add cold water till comfortable for the hands, and dip the garments through the creamy lather again and again. Do not rub. Any spots may be pressed between the hands. Rinse in three waters—hot. Dry in the sun (colored things in the shade.)

Try it on the baby's woolens. Try it with hot water. It actually won't shrink them a bit. Any fabric you would trust to pure water you can use Lux on—silks, laces, even chiffons.

Get a package today at your grocer's or at any department store. Lever Bros. Co., Cambridge, Mass.

**LUX 10¢**



## MATERNITY

Dresses, Suits, Coats, Skirts, Waists, Negligees and Corsets  
Chic and youthful models, fashioned of the finest fabrics in every predominant style.  
Adapted for the MOTHER-TO-BE with self-adjustable features to expand as required, harmonize figure lines and conceal condition.  
Fit when figure is again normal.  
No. 218—style and comfort combined for the MOTHER-TO-BE in this stunning two-piece charming dress; skirt may be worn with a separate blouse. Retains straight and youthful lines throughout the entire period... \$27.50  
Fine Wool Serge... \$33.50

**Leonard's**  
Just West 39th St. East 5th Ave. N. Y.



**Vantines INCENSE SET \$1**  
The Oriental Spirit

THE dreamy, soothing fragrance of Vantine's Temple Incense brings to mind the rosy dawns, the brilliant sunlight, the purple dusks of the Orient—the enchantment of strange Far Eastern countries.  
Set includes oxidized burner and 4-oz. packet of incense, neatly packed in an artistic Oriental case. For sale in our perfumery department or mailed post paid upon receipt of \$1.  
A-A-VANTINE-CO-INC.  
Fifth Avenue @ 39th Street, New York

## Radiance!

Flood your living-room with the radiant beauty which can come only from an incandescent glowing diadem at night.  
Direct Current Lighting. Seeing is believing—and costs nothing.  
Come and see!  
EYE-COMFORT LIGHTING SHOP  
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Box Springs with Cotton Felt Mattresses, \$23.50 up.  
Box Springs with Hair Mattresses, \$29 up.  
Bedsteads and Bedding of the Better Sort.  
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Stop Mouth Breathing  
Davis' Chin Supporter corrects this habit in one month. Keeps mouth tightly closed during sleep and REDUCES DOUBLE CHINS. Silk, \$4; Mesh, \$3; Linen, \$2.50; Free Leaflet.  
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## "FEEL LIKE NOTHING ON"

In Blyn Plan Shoes the children enjoy freedom for toe expansion when the feet are in motion.  
Protection is assured by the close yet easy fit at arches and insteps.



## Red Cross Shoe

Red Cross Arch Supporting Shoes, with flexible soles and orthopedic heels, relieve foot tire and foot strain.  
They are wonderfully effective in restoring "flat feet" to normal.  
Made of soft vici kid.

We are sole agents for Red Cross Shoes in Greater New York and Newark.



Red Cross Model 805 1/2  
\$5.50

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West Side Stores: 222-224 W. 125th St., 6th Av. & 27th St., 8th Av., nr. 39th St.  
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Brooklyn: 442-444 Fulton St., op. Bridge St.  
Stores: (Broadway, near Greene Ave.)  
Newark Store: 689 Broad St.  
Factory: 511-519 E. 73d St., N. Y. City



## DISTINCTIVE SILK HOSE

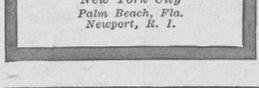
Pure silk stockings, hand-embroidered with this and other patterns. The stockings come in black and white and the embroidery can be obtained in any color desired. \$2.50 a pair.  
YOU CAN ORDER BY MAIL.  
Mail orders always receive our best attention and are filled subject to your approval. If references are given we open charge account or send an assortment for your selection.

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When youngsters complain of sore throat make them gargle with



**PRO-PHY-TOL**  
NON-POISONOUS  
Mouth Wash, Gargle, Nasal Douches  
Pleasant to use—highly antiseptic—wards off many diseases.  
25c 50c \$1.00  
If your Druggist cannot supply you, write for FREE trial bottle Pro-Phy-Tol Products Co., Dept. C, 220 Fifth Ave., New York.

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Supports and Brinds  
For All METATARSAL ARCH AFFECTIONS—Morton toe, cramping and burning of 5th or 6th toes, enlarged little toe, corns, sole calluses and spreading of toes can easily be overcome by this SURGICAL APPLIANCE.  
Worn in the shoe.  
Full particulars in plain sealed envelope. Any other foot troubles? MACHFELDT'S FOOT SPECIALTY.  
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The Private Coffee of the Greatest Coffee Merchants

More used than any other face cream in America  
**Pond's**  
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# R&G CORSETS

**MAKING CORSETS** is a business—making the corset that's correct is both a business and an art. An art that demands experience, knowledge and a bit of cleverness as well.



**Style E-500** A low-bust Corset of surprisingly high quality—ideal for the average figure. Price \$3.00

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They were made for your figure to set off to best advantage the lines of your smartest frocks.

On Sale Everywhere

## R&G CORSETS

**Style C-172** Fashion is turning toward the lace-front Corset again. Of this type the C-172 is the chief exponent. Price \$2.00



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**Style C-172** Fashion is turning toward the lace-front Corset again. Of this type the C-172 is the chief exponent. Price \$2.00

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SANITARY ALL METAL FULLY UPHOLSTERED. Complete with Removable Arms, Slumber Rolls, Pillows and Lippings.



The All Metal Box Spring, with Removable Cover and Pad—Made to Fit Any Bed. For Sale at FURNITURE and DEPARTMENT STORES. Ask us for name of nearest dealer and FREE Daybed and Lippings folder. Greater New York Bedding Co., Inc., 39-40 East Street, New York City.

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SLIDES FOR BEDS. Make your beds glide softly, smoothly. Silently. Save your rugs, carpets, floors.  
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Made of polished nickel steel. Fits any wood bed. Pull out your wheel casters, insert this slide.  
When ordering for metal beds, fit round measure across inside; if square, measure across corners.  
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after trying electrical and other devices find that the **OTOPHONE** is one of the best aids to hearing. No cumbersome wires, no battery. A small, compact instrument held AGAINST the ear, NOT inserted. Reproduces natural voice tones very effectively; no "buzzing".  
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Photographer of Men.  
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Send for the Hathaway Brochure showing many interesting suites and single pieces.  
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In Mahogany Finish or in the natural wood.  
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In Solid Mahogany, 2ft. 6in. or 3ft. widths (for later delivery) \$18.50  
Mattresses, Springs and Pillows proportionately priced  
Low operating expense and wholesale connections make prices lower here than elsewhere. A comparison will convince you.

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So pure. So fragrant. So entrancing. Whoever knows it, loves it.  
**MAGIC LILY OF VALLEY**  
Its lovely bells ring out a JOYOUS EASTER GREETING to your friends. Its blossoming a daily delight to thousands of invalids and shut-ins.

Planted in our specially prepared Mossfiber, this beautiful flower will grow and bloom inside 10 to 18 days.  
We send POSTPAID, with fiber to plant and directions how to grow successfully:  
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Send orders EARLY. Stock is limited.  
Send for our Spring 1917 GARDEN BOOK. It will interest you.  
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New York's exclusive and most unique Dressmaking establishment where simply WONDERS are wrought with your passe frocks.  
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"Oh! What Rest and Comfort!"  
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