

One Meal—Or Four—For 10c.

Ten cents worth of potatoes is hardly enough for one meal. Ten cents worth of rice will serve from four to six meals. Rice is one of the few foods you do not have to pay more for. At no time since the Civil War have we paid such high prices for bread, milk, meat and especially for potatoes. And rice is four times as nourishing as potatoes! One pound of rice contains as much nourishment as four and a half pounds of potatoes!

More Than 1400 Varieties

All rice is not alike. There is more difference than you realize. There are over 1400 varieties! In size, in flavor, in quality they differ.

Comet is long grain rice, the grain that rice experts and dietitians recognize as the highest quality rice possible to obtain.

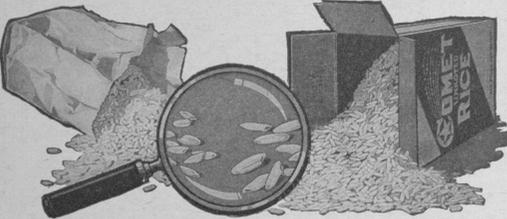
It is not easy for the average person to tell long grain rice.

Buy your rice by name and be sure. Ask for Comet, the finest long grain rice produced—the very cream of the rice crop. You notice at once how perfectly this long grain rice cooks, how much more delicious it is, with every flaky grain distinct and separate.

With Comet you will get a new idea of how good rice can be! Try Comet Natural Brown (unpolished) Rice. Something entirely new.

Of the 1,400 Varieties of Rice Grown You Will Like Comet Best.

10c and 5c packages



Round grain rice loses its shape in cooking—makes a mushy, pasty rice. Long grain rice—Comet Rice—gives you flaky rice—every grain distinct and separate.

Lily of France CORSET advertisement featuring an illustration of a woman in a corset and text describing the product's quality and fit.

SHOE CRAFT advertisement for 'The Narrow Foot' shoes, highlighting their fit and variety of styles.

Crown Lavender Salts advertisement by Lehn & Fink, New York, Inc., promoting its benefits for fatigue and relaxation.

The genuine Italian Silk Underwear has the name 'Kayser' in every garment. Advertisement for Kayser underwear.

BE PROUD OF YOUR FIXTURES advertisement for Shapero & Aronson, featuring a chandelier illustration.

Dale Fixtures advertisement for lighting fixtures, including a chandelier illustration and contact information.

BARTO DAY BEDS advertisement showing various bed models and their prices.

Airfloat TALC advertisement for baby talc, featuring a baby illustration and '10¢' price tag.

Freneau Sweeny Clothier to Women advertisement featuring a woman in a long coat and hat, advertising various styles of clothing.

Jones & Brindisi advertisement for Chinese rugs, featuring a rug illustration and import information.

BOHN SYPHON REFRIGERATION advertisement for refrigerators, highlighting their efficiency and design.

GREENPOINT TRIP-LOCK CRIB advertisement for a baby crib, featuring an illustration and safety features.

BENJOLIE GRECIAN-TRECO advertisement for corsets, featuring a corset illustration and brand history.

Garden Full Gladioli advertisement for gladioli bulbs, featuring a flower illustration and pricing.

CREME SIMON advertisement for skin cream, featuring a woman's face and product illustration.

Seth Thomas Cathedral Bell Clock advertisement for a mantel clock, featuring a clock illustration.

GREENPOINT METALLIC BED CO. advertisement for a bed, featuring an illustration and contact info.

PARKER'S HAIR TREATMENT advertisement for hair care, featuring a woman's face and product details.

Stump & Walker Co. advertisement for gladioli bulbs, featuring a flower illustration and contact info.

Period Furniture advertisement for a bedroom suite, featuring a bed and chair illustration.

Reduce Your Flesh advertisement for rubber garments, featuring a woman's figure and product illustration.

A Comfortable Day Bed advertisement for a folding bed, featuring an illustration and pricing.

Schiller Style Shop advertisement for suits, featuring a man in a suit and product details.

FRANK PARKER advertisement for hair treatment, featuring a woman's face and product details.

TRANSFORMATION SIMPLEX advertisement for hair styling, featuring a woman's face and product details.

FLOWERS delivered anywhere in the United States advertisement for G. E. M. Stump.

Premature Grayness advertisement for hair treatment, featuring a woman's face and product details.

IMPROVE YOUR APPEARANCE advertisement for wig toupees, featuring a man's face and product details.

GLASSBERG SHORT VAMP SHOES advertisement for stylish shoes, featuring a shoe illustration.

Conspicuous Nose Pores advertisement for skin treatment, featuring a face illustration and product details.

UARDAS Bath of Benzoin advertisement for bath tablets, featuring a product illustration and brand name.