

Blyn Spring Styles

Shoes for the Easter Walk

From the unlimited number of new Spring Styles in our eleven big stores every member of every family may be exactly suited and satisfied.

The usefulness of Blyn Stores is continually broadening—service improving—the quick changing stocks keep new styles always coming in.

Our moderate prices are made possible by our big volume of business and our preparations made long in advance for all changes in market conditions.

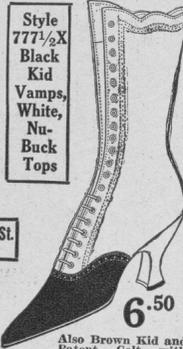
Fulton St. (Bklyn) Store
442-444 Fulton Street,
Opp. Bridge, nr. Hoyt Street

Newark Store, 689 Broad St.
Opp. Military Park

Growing Girls' Pumps



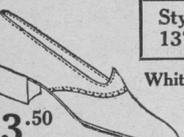
Style 859 1/2 X
Patent
Colt
Vamp
Ivory
Kid
Tops



Style 777 1/2 X
Black
Kid
Vamps,
White,
Nu-
Buck
Tops



Black Kid Pumps
Style 1323



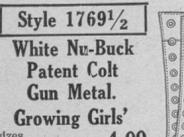
White Nu-Buck
Style 1377



White Nu-Buck Pumps
Style 1285 1/2



Patent Colt Pumps
Style 1256



White Nu-Buck
Patent Colt
Gun Metal,
Growing Girls'
Style 1769 1/2



Patent Colt Pumps
Style 1362



Patent Colt Pumps
4.00



Patent Colt with white
kid tops,
at the same
prices
3.50



Patent Colt Pumps
4.00



Patent Colt Pumps
4.00



Patent Colt with white
kid tops,
at the same
prices
3.50



Patent Colt Pumps
4.00

Eleven Big Best Stores—Easy to Reach—Easter Footwear for Everyone.

WEST SIDE STORES:
223, 224 West 125th St.
8th Av. and 27th St.
8th Av., 39th and 40th Sts.

EAST SIDE STORES:
34 Av. and 122d St.
34 Av., 86th and 87th Sts.
34 Av., 150th and 151st Sts.
100-102 Boverly, near Broom.

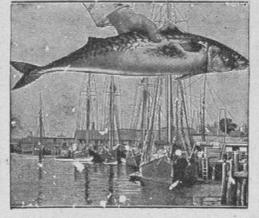
BROOKLYN STORES:
Broadway, near Park Av.
442, 444 Fulton St., opp.
Bridge, near Hoyt St.
Broadway, near Green Av.
NEWARK STORE:
689 Broad St., opp. Military Park

W. J. Ryan & Sons
GUARANTEE SHOE CO.
Factory, 511-519 E. 72d St.
Mail Order Dept., 2240 3d Av.

Salt Mackerel

CODFISH, FRESH LOBSTER

Right from the Fishing Boats to You.



FAMILIES who are fond of FISH can be supplied DIRECT from GLOUCESTER, MASS., by the FRANK E. DAVIS COMPANY, with newly caught, KEEPABLE OCEAN FISH cheaper than any inland dealer could possibly furnish.

WE sell ONLY TO THE CONSUMER DIRECT, sending EXPRESS RIGHT TO YOUR HOME. We PREPAY express on all orders east of Kansas. Our fish are pure, appetizing and economical and we want YOU to try some, payment subject to your approval.

SALT MACKEREL, fat, meaty, juicy fish, are delicious for breakfast. They are freshly packed in brine and will not spoil on your hands.

CODFISH, as we salt it, is white, boneless and ready for instant use. It makes a substantial meal, a fine change from meat at a much lower cost.

FRESH LOBSTER is the best thing known for salads. Right fresh from the water, our lobsters simply are boiled and packed in PARCHEMENT-LINED CANS. They come to you as the purest and safest lobsters you can buy, and the meat is as crisp and natural as if you took it from the shell yourself.

FRIED CLAMS is a relishable, hearty dish, that your whole family will enjoy. No other flavor is just like that of clams, whether fried or in a chowder.

FRESH MACKEREL, perfect for frying, SHRIMP to cream on toast, CRABMEAT for Newburg or deviled, SALMON ready to serve, BURGUNDY of all kinds, TUNNY for salad, SANDWICH FILLINGS and every good thing packed here or abroad you can get direct from us and keep right on your pantry shelf for regular or emergency use.

With every order we send BOOK OF RECIPES for preparing all our products. Write for one, and we will send you one high quality fish is put up, with the de-licious price so you can choose just what you want most. Send the coupon for it now.

FRANK E. DAVIS CO.
180 Central Wharf, Gloucester, Mass.
Please send me your latest Fish Price List.
Name _____
Street _____
City _____ State _____

R&G CORSETS

Women who are the keenest judges of quality will make their final choice of a corset among this season's R & G Models.

You must see for yourself the new designs to appreciate how closely R & G makers have kept in touch with all that is best in the latest fashions.

It is only by such personal inspection that true quality can be judged and it is for this reason that the invitation to you to examine these new models is so confidently extended.

We know, you see, that quality must be the result of such careful selection of materials and expert workmanship as go into every R & G Corset.

On Sale Everywhere

Style E-500. A low-bust corset of surprisingly high quality—ideal for the average figure. Price \$3.00.

Wise Women Who Stay Young

Everyone knows that Palm, Almond and Olive oils are the greatest of all beautifying agents. To-day their best and most delightful properties find expression in the new and exquisite toilet preparation known as Am-o-nized Cocoa Cream.

In no other preparation, either ancient or modern, has there been such a luxurious and delicate fragrance as that of Am-o-nized Cocoa Cream.

Its nourishing, cleansing, and beautifying properties delight and surprise all who use it. Sweetly yet delicately perfumed, its fragrance is like a breath from the Orient. Try it!

Let it show you the true loveliness of YOUR OWN complexion. Keep your skin clear, clean and healthy by the daily use of Am-o-nized Cocoa Cream, and it will glow with the charm of Nature's own surpassing tints. Use it after a day of tireless shopping, hiccups and after your motor trips and for keeping your hands soft, smooth and white. Banish that drawn, weary expression which makes your face look hard, by the daily application of this new and exquisite toilet requisite.

You can really never know what beauty and charm there is in your complexion until you have made the acquaintance of Am-o-nized Cocoa Cream.

Sold by good Druggists, Perfumers and Department Stores at 75c per jar. Write for sample to-day enclosing 10c.

INTERNATIONAL PRODUCTS CO., 104 State St. Binghamton, N. Y.

Reduce Your Flesh

Speedily and safely by perspiration, anywhere desired by using Dr. Walter's Medicated Rubber Garments

For Men and Women

BRASSIERE, \$6. Made of Dr. Walter's famous flesh-reducing rubber with coutil back.

CORSAJE

COVER ENTIRE BODY OR ANY PART

MEN'S BELTS This abdominal belt is a popular garment for reducing the abdomen and relieving the strain on the back. The same style garments that are made for women are also made for men.

ABDOMINAL REDUCER, \$6

FRONT REDUCER, \$2.00

NECK AND CHIN REDUCER, 3.00

BUST REDUCER, 5.00

This garment can be worn comfortably under the corset—reduces the bust, hips and thighs. Neck and chin reducers as shown above restore wrinkled and saggy muscles to a firm, healthy condition.

Also Union Suits, Stockings, Jackets, etc., for the purpose of reducing flesh anywhere desired. Invaluable to those suffering from rheumatism.

Send for Free Illustrated Booklet.

DR. JEANNE A. B. WALTER, INVENTOR AND PATENTEE
Billings Building (4th Floor)
S. E. Corner 34th Street and 5th Avenue, New York.

BOHN SYPHON REFRIGERATOR

No moisture condenses in the food chambers—only in the ice chamber. That is why food flavors and food odors do not mix.

The Syphon System is responsible. Call and let us explain this wonderful refrigerating principle. It has an important bearing upon the wholesomeness and flavor of your food. If you cannot call, write for our handsome catalog.

White Enamel Refrigerator Co. of New York
53 West 42nd St.
Telephones Vanderbilt 1927.

Stairgreen LAWN GRASS SEED

"Best on Earth" is prepared by an expert with a thorough knowledge of the grasses indigenous to most soils within 1,000 miles of New York and is composed of grasses of the highest quality, tested for purity and germination.

For \$1.00 we will send you 2 1/2 lbs. (enough for a plot 25x40) Stairgreen Lawn Grass Seed, the purest, highest vitality lawn grass seed known.

5 lbs., \$1.75; 25 lbs., \$8.00; 100 lbs., \$30.00.

Advice in regard to mixtures for special locations, treatment of soil, fertilizing, etc., freely given.

Call at our store or write to us.

Stump & Walter Co.
30 & 32 Barclay Street New York

PARKER'S HAIR TREATMENT

METHOD OF HERBERT HAIR TONICS maintain HEALTHY HAIR and Correct Unnatural Hair Scalp Conditions. They assist Nature in restoring normal, healthy conditions by stimulating and revitalizing the hair growing processes.

Forty years' test has demonstrated that the efficacy of many thousands of patients testify to the beneficial value of Healthy Hair Tonic. Incipient baldness and scalp disorders grow worse by neglect.

Send description of your hair and scalp condition, general physical health, and age, and I will suggest proper treatment and tonics. Booklet "Healthy Hair," free on request.

Frank Parker, SPECIALIST
51 WEST 37TH STREET, NEW YORK

Premature Grayness

Oily and dry hair treated efficiently. Sanitation Free Simple instruction supplied individually to those who cannot call in person.

Shampoo and Treatment Combined. \$1. Permanent Waving Stamping Process.

FRANCIS,
French Hair Specialist,
8 West 37th St., N. Y.

Period Furniture

GRAND RAPIDS FURNITURE Direct from Factory. Very Artistic New England

Colonial Bedroom Suite Finished in Old Ivory Enamel or Dull Imitation Mahogany

Four Pieces, including Dresser, Chiffonier, Triple Mirror, Toilet Table and Four-Post Bed Reduced to \$81

Other colors of enamel at same price

DISCONTINUED PATTERNS at 50% of Regular Prices

Sheraton, Tudor, Adam, Hoppelwhite, Colonial, etc., Dining Room Suites, 10 pieces, \$125 up; regularly \$250 up. Queen Anne, Louis XV., Louis XVI., Sheraton, etc., Bedroom Suites, Mahogany & Walnut, \$100 up; reg. \$200 up.

ODD PERIOD PIECES \$4 up. Set of Photographic Reproductions FREE

Manufacturers, MANGES BROS. Established 1852.
Main Entrance 115 & 117 WEST 23D ST. and 108 & 110 WEST 24TH ST., N. Y.

Air-Float TALC

The Talc of 100 Uses

10c

Borated Corylopsis Wistaria Baby Talc

IMPROVE YOUR APPEARANCE

By Covering Your Bald Spot With a Wig or Toupee.

Protect yourself against Catarrh and Neuralgia; fit and match guaranteed perfect. Send for booklet.

A. Walter Solomon, Without Toupee, 102 W. 42 St., N. Y. Wearing Toupee

More used than any other face cream in America

Pond's Extract Company's Vanishing Cream

LILLY OF FRANCE CORSET

The Lily of France is a beautiful corset, worn by beautiful women to make them more beautiful.

\$3.50 to \$35.00 at Quality Stores.

Handsome booklet of new Spring Styles sent on request.

Lily of France Corset Co.
19th St., at 6th Ave. New York

Billie Burke

says: "I have used your **Crème Nerol** and appreciate its rare qualities. I gladly recommend its use to others."

Use it and realize the joy of a soft, white skin

Crème Nerol

refines and beautifies the impaired complexion, and assures a natural freshness and clearness of the skin.

Among the many who recommend Crème Nerol highly are Geraldine Farrar, Olive Fremstad, Rita Forsberg, Mme. Tetrazzini, Frieda Hempel, Bernice de Pasquale, Margaret Anglin, Florence Reed, Mrs. Fiske, Billie Burke, Frances Starr, Julia Marlowe, Laura Hope Crews, Margot Kelly.

Crème Nerol (\$1 per jar)—and Nerol Skin Food (\$2 per jar)—may be purchased in N. Y. at ALTMAN'S in Brooklyn at Loeser's, and in Philadelphia at Strawbridge & Clothier's, or will be mailed on receipt of price.

732 Broadway Ave. Forrest D. Pullen Brooklyn, N. Y.

TRANSFORMATION SIMPLEX

Does not involve the wearing of additional hair, but the acquisition of a new coiffure that gives chic and elegance, covering thin gray or faded hair.

We solicit the visit of ladies who are wearing or have worn transformations. They will find the superiority of our work striking.

Send for Booklet showing the latest Styles in Hair Dressing

B. CLÉMENT, French Hair Shop, Opp. Altman's, 5 East 35th St., N. Y.

FORM FITTING DRESS BELTINGS

GREANADIN-BRASINET KON-KAVE

Shaped Fitted

Eliminates labor of making darts Hugs the waist closely and smoothly GREAN DRESSMAKING SPECIALTIES-NEW YORK

DAY BEDS

\$16 to \$60

Box Springs with Cotton Felt Mattresses, \$32.50 up.

Box Springs with Hair Mattresses, \$29 up. Bedsteads and Bedding of the Better Sort.

GEO. M. MILLER, 7 West 45th St. Bryant 914. Near 5th Ave.

LIPSPRING DAYBED

All Metal Sanitary Fully Upholstered

Complete with Removable Arms, Slumber Rolls and Pillows. For Sale at FUTURE and DEPARTMENT STORES.

Ask us for name of nearest dealer and FREE Daybed and Lipspring folder. Greater New York Bedding Co., Inc., 39-40 East Street, New York City.

LIPSPRING

The All Metal Box Spring, with Removable Cover and Pad—Made to Fit Any Bed.

DEAF PERSONS after trying electrical and other devices find that the OTOPHONE is one of the best aids to hearing. No cumbersome wires, no battery. A small, compact instrument, used AGAINST the ear, NOT inserted. Reproduces natural voice tones very effectively, no "buzzing."

Send for Illustrated Booklet No. 25, gives full particulars of our Free Trial Offer

Ed. H. Neumann, OPTICIAN, Mfrs. Surgical Instruments and Electrical Appliances, 520 Fifth Av., New York.

Wives! Mothers!

Which Do You Choose For Your Family?

Will you allow "Acid-Mouth" to continue its work of destruction on the teeth of your loved ones? Or will you check its ravages by adopting

Pebeco Tooth Paste

as the dentifrice for your family? If you will adopt Pebeco in your household and insist upon its use regularly twice a day, you will soon notice a difference in the teeth of every member of your family—and so will your dentist.

OUR SIGN IS OUR BOND

Lehn & Fink