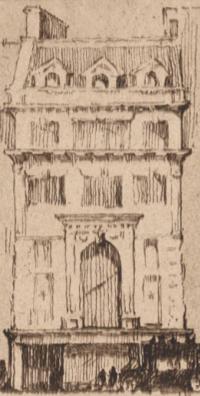


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Misses' "Betty Wales" Dresses

Simple Summer Models of French Linen or Sport Silks

No. 18—Misses' "Betty Wales" Dress of French linen in open, rose, green, gold or all white; also in all white with rose or open collar, cuffs and pointed pouch pockets. One piece model, panel front and back, pleated at sides from yoke. Belt of material, covered buttons, tailored buttonholes. 14 to 20 years.

12.75

No. 20—Misses' "Betty Wales" Dress of natural pongee silk, striped in open, green or brown, with Chinese figures in contrasting shades; collar, cuffs and tie belt of natural color pongee; skirt attached to waist lining of natural color pongee with colored border, pongee buttons; 14 to 20 years.

18.50

No. 22—Misses' "Betty Wales" Dress of French linen in open, rose or gold, also of white linen with blue or rose sailor collar, cuffs and belt. One piece model, box pleated from yoke back and front; knapsack pockets with belt drawn through pleats. Covered buttons of material. 14 to 20 years.

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This is the eighth weekly illustration of the two heads waved by us on December 30, 1916. Both girls show off their hair to good advantage, but the case of the lower is especially interesting because, as we explained at the beginning of the test, the total amount of hair on this scalp does not exceed two ounces. There was nothing the matter with the hair except that it had been abused with curling pins. It is now growing splendidly and gives the owner great satisfaction.

Nestlé Waved

We shall continue publishing pictures of these heads until the waving put in by us December 30th, has grown away from the scalp sufficiently to necessitate re-waving, which will be in the latter part of the summer. Readers of this advertisement should, of course, not put off having their own hair waved until the autumn. The Nestlé-wave has stood its tests. It is safe in every way, and is not only harmless, but actually beneficial, to the hair.

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