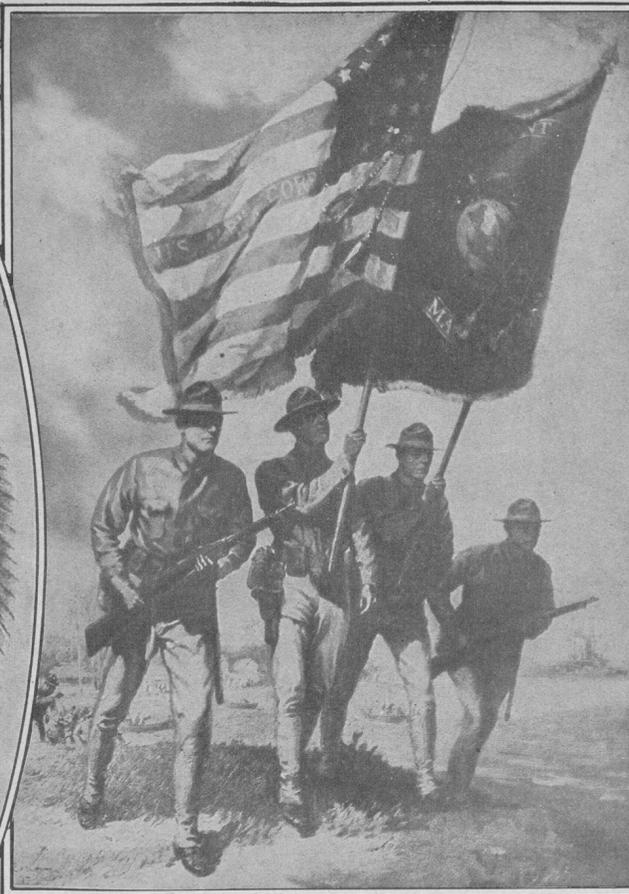




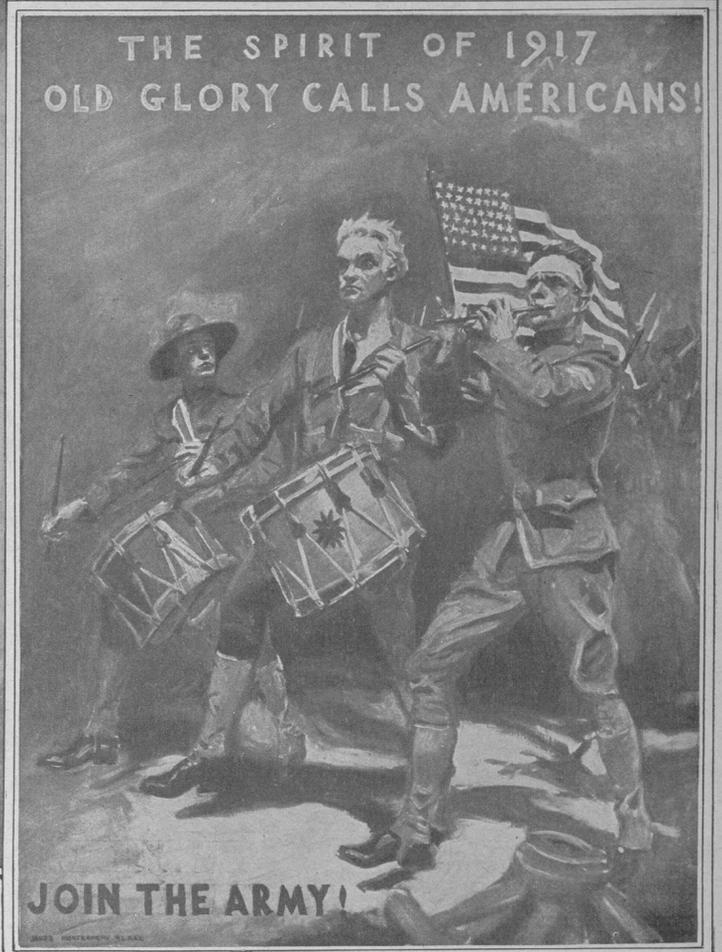
(© by Raphael Kirschner.)

RAPHAEL KIRSCHNER

YVONNE SHELTON, In the New Ziegfeld Follies of 1917, to Open Early in June, From a Sketch by Raphael Kirschner.



"THE FIRST TO FIGHT," The Marine Corps' Slogan, and a Recruiting Poster by L. A. Shilton. This and the Accompanying Poster are Among Those Issued by the Mayor's Committee and Distributed Throughout the City to Stimulate Recruiting. (Photo by Paul Thompson.)



"THE SPIRIT OF '76-17;" An Army Poster Drawn by James Montgomery Flagg. (Photos by Paul Thompson.)



MARY PICKFORD In "A Romance of the Redwoods," A New Screen Play Released This Week.



MARY NASH in "The Man Who Came Back," Which Has Passed Its Three Hundredth Performance at the Playhouse. (Photo by Campbell Studios.)



MEMBERS OF THE STAGE WOMEN'S WAR RELIEF KNITTING FOR SOLDIERS. They Are, Left to Right: Chrystal Herne, Frances Starr and Gladys Hanson. (Photo © by Bain News Service.)

## You couldn't bear to wash baby's woolens

At first you thought you could never have the heart to wash those wee little garments. They were so delicate, so little and helpless. What would happen to them? What would those warm little woolens look like after a tubbing and a rubbing with common-every-day-soap?

**And then you found it**

And then you found Lux. "Just made for baby clothes," you cried.

Those white transparent flakes, that bubbly foamy lather! In went the wee little woolens—a few dippings up and down, a little squeezing and out they came—white again—soft again—new again—not shrunk a bit.

**How to wash baby's woolens**

Whisk the Lux flakes into a lather in boiling or very hot water. Put in your woolens and let them soak until the water is comfortable for the hands. Then work them about in the suds, but do not rub. Rinse in three waters the same temperature as that in which you washed them. Dissolve a little Lux in the last rinsing water; this leaves the woolens softer and fluffier. Dry in the sun—(colored woolens in the shade.)

**LUX** Won't shrink woolens!

**Ambre Royal**  
The Powder and Cream of Royalty

**Violet** (Perfumed) Paris

Sole in the Best Shops all over the world  
Importing Office, 71 West 35th St., New York.

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It is a most powerful stimulant and gives marvelous results without rubbing or massage. Price \$5.00 and \$10.00.

Is it straight and faded? WEAR **Transformation Simplex**

The artistic conception of a Parisian expert—Come and see our display. Hair Dressing, Facial Massage, Manicuring. Send for Booklet giving valuable information concerning the treatment of Grey or Fading Hair.

**B. CLEMENT, French Hair Shop**  
Opp. Altman's, 5 East 35th St., N. Y.

**SPEAR & COMPANY**  
22-24-26 West 34th Street

**Summer Furniture** of every description at decidedly **Attractive Prices**

- Tea Wagon, in Solid Mahogany and Jacobean Oak, with removable Glass Tray and rubber-tired wheels... **\$9.75**
- Post Colonial Four-Poster Bed Finished in Antique Mahogany and American Walnut. Sizes: 4 ft. 6 in.; 4 ft. 8 in.; 5 ft. 6 in. **\$18.75**
- Fibre Rocker Finished in Baronial Brown. **\$3.95**
- Windsor Rocker or Arm Chair Finished in Mahogany. **\$8.25**
- Grandfather's 8-Day Clock Mahogany Finish. **\$39.75**

Illustrated Booklet of June Specials Sent Upon Request

**Singer SOFT-LITE Glasses**

Absolutely essential for reading under artificial light. Scientifically designed to eliminate injurious light rays.

**M. Singer**  
Optometrists & Opticians  
Madison Av., cor. 100th St., 114 Fulton St., N. Y.  
981 Prospect Av., Bronx, 604 W. 181st St.

**STOP MOUTH BREATHING**

Begin to-day. Davis Chin Supporter keeps mouth tightly closed during sleep, and makes mouth breathing impossible. Strengthens sagging chin muscles, and reduces double chin. Light, durable, washable. Silk, \$4.00; Mesh, \$3.00; Linen, \$2.50; Cotton, \$1.50. Three sizes. Send for free leaflet. "Health and Facial Beauty."

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**Pond's Extract Company's Vanishing Cream**

**SCOTCH WOOL SOCKS**

Medium Weight in White, Oxford, Brown, Green and Heathers. **\$1.25 pair**

Heavy Weight in White, Heathers, Brown, Grey, Green and White, with colored Clocks. **\$1.50 pair**

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**FOR FALLING HAIR** try our shampoo treatments, \$1.00. If unable to call, send for a bottle of Herb-Alone Hair Tonic; cleans the scalp and gives life to sick hair. Price \$1 postpaid.

Hairstressing, Waving, Manicuring, Facial and Scalp Treatments.

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