

MEMORIES

"The flutter of a ribbon. The perfume of a delicately scented handkerchief. The soft bloom of a woman's cheek! — Memories, yes. Delicate and fleeting memories, softened and blurred by time.

"In the mellow fragrance of my cup of Yuban, what deeper contentment do I find! The flavor that one has sought and sought! The satisfaction that is forever new!"



Your Ice Bills— Watch 'Em Drop

You are incurring needless expense every day that you continue to use a wasteful refrigerator. Your ice consumption will be reduced from the moment you begin to use a

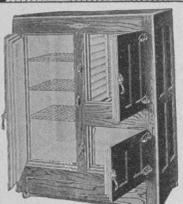
BOHN SYPHON REFRIGERATOR

The insulation in the Bohn Refrigerator is the most effective ever devised for heat resistance. Besides the wood cases and porcelain-steel lining there are seven heat-resisting layers, including two of "Flexilium," the exclusive Bohn insulating material.

This wonderfully effective insulation, together with the Bohn Siphon System of rapidly circulating, pure, dry air, holds the temperature very low, no matter what the outside conditions may be.

Call and let us tell you all about Bohn Refrigerators—the one-piece lining of fused porcelain-steel with the rounded corners, the Siphon System, the dryness of the air. If you cannot call, write for our handsome catalog.

White Enamel Refrigerator Co., of New York 53 W. 42nd St. Telephone Vanderbilt 1927.



No. 43 Size, 39x22x50 Ice capacity, 150 lbs. List Price, \$71.45 Now Specially Priced at \$56.00

With the greatly increased cost of manufacture, prices have been raised radically by almost all refrigerator makers. In spite of this we are making, for a short time, special reductions on all models of Bohn Siphon Refrigerators.

A small deposit will hold any model for later delivery

Sanitor Refrigerators—The one-piece lining of fused porcelain-steel with the rounded corners, the Siphon System, the dryness of the air. If you cannot call, write for our handsome catalog.

EXTRAORDINARY NOTICE

We have just made a special purchase of the stock and sample line of a high class manufacturer at a most unusual price. Included in this wonderful assortment are Batistes, Voiles, and Georgettes in the very latest blouse modes. Among the silk waists are models designed to retail for as much as \$12.50. Other remarkable values that should sell for \$7.50 and \$8. Beginning Monday, we shall place the entire assortment on sale at our regular low price of \$3. Don't let this opportunity escape you!

One \$3 WAIST One Standard \$5.00
Call at our Showrooms or Send for FREE Folder, 425 FIFTH AVE., Cor. 38th St., N. Y. SECOND FLOOR—MAIL ORDERS PROMPTLY FILLED.

Furniture of Distinction

'Barrington' Wing Chair \$18.50

for country or city home. Very comfortable. Full spring back. Covered in Denim or Cretonne. Separate loose cushion; spring seat.

Out-of-town patrons please add \$1.00 for packing.

Geiger & Braverman
FURNITURE COMPANY
40-51 West 23rd Street

Singer
SOFT LENS
Glasses

Scientifically made to eliminate eye strain due to strong light. Colorless lenses. Prices reasonable.

M. Singer
Optometrists & Opticians
Madison Av., cor. 100th St., 114 Fulton St., N. Y.
981 Prospect Av., Bronx, 604 W. 181st St.

SHOE CRAFT
27 W. 38th St. New York

Fitting The Narrow Foot

Widths AAAA, AAA, AA & A. All sizes, including 8, 8 1/2, 9 & 9 1/2

Have You a Pair?

Every one who gives style a thought to-day wants one or two pairs of low heel shoes.

"ShoeCraft" low heel shoes are made in correct accord with the natural outline of the narrow foot. A narrower heel seat and a well molded arch give a deal of comfort and support.

One of the most wanted low heel models is the "Purres" Oxford above, which is \$10. In mahogany calfskin with brown suede tops. Other low and high heel styles are shown in catalog A 27. Write for it and our booklet, "Fitting the Narrow Foot."

Out-of-town will be efficiently served by mail. Perfect fit guaranteed.

Coffee
5 lbs. - \$1.00

Direct from Wholesaler Guaranteed to please in every way or your money will be refunded.

Five (5) pounds DELIVERED FREE within 300 miles or 10 pounds within miles of N.Y. Cash with order.

C. O. D. in Greater New York.

MAIL ORDERS FILLED.
Phone 8173 Main.

Werner & Brandon
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COMPLEXION PERFECTION

GAYESH Eastern Muscle Oil A softening, skin-nourishing, upbuilding oil, in character similar to the natural oils of the skin when patted into the skin helps to make the skin smoother, firmer and healthy. \$1. including a valuable book on Beauty. Without order, the book will be sent with stamps. Facial Treatments.

MRS. E. ADAIR
557 5TH AVE. NEW YORK

LILY OF FRANCE CORSET

The Lily of France is a beautiful corset, worn by beautiful women to make them more beautiful.

\$3.50 to \$35.00 at Quality Stores

Handsome booklet of New Spring Styles sent on request

Lily of France Corset Co.
19th St. at 6th Ave., New York

Chauffeurs' Outfits

Special At \$47.50

Overcoat, Suit and Cap to Match

Smart, neat, perfect fitting, and durable, the best value in Motor Clothes for Chauffeurs that can be bought. A Double-Breasted Overcoat. A smart Norfolk Jacket, with Trousers or Breeches. A Cap of Regulation Chauffeur's Style.

All made of exactly the same fabric, a fine quality gray worsted whipcord—the outfit complete—\$47.50, or as follows:

Overcoat .. \$27.00
Suit \$18.50
Cap \$2.00

Other outfits of Better Grade at \$64.50 and \$78.00. Chauffeurs' Raincoats—Guaranteed Waterproof—\$22.

Motor Apparel Catalogue and Chauffeurs' Correct Apparel Chart Mailed on Request.

Brill Brothers
BROADWAY AT 49th ST.

DEAF?

Science has found a way to help hear clearly and distinctly.

The Wonderful **Little Gem EarPhone**

doubles the joy of living. Look at it and you SEE the simplest and smallest hearing device in the world; use it and you realize you have a remarkable aid to the deaf.

The absolute superiority of the Little Gem was recognized at the Panama-Pacific Exposition, where it received the Gold Medal, highest award for ear phones, in competition with the world.

Write for booklet "Cause Thine Ear to Hear," and learn how you may obtain our \$10 Auto Ear Massage. Used to stop head noises and improve hearing.

We most earnestly request you to call, make a test privately and receive expert advice without charge. Every instrument guaranteed.

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The Powder and Cream of Royalty

125¢ per jar

Violet (Pronounced) Paris
BEWARE OF SUBSTITUTION
Sold in the best shops all over the world
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METHOD OF HERBES HAIR TONICS maintain HEALTHY HAIR and Correct Unnatural Hair & Scalp Conditions. They assist Nature in restoring normal, healthy conditions by stimulating and revitalizing the hair growing process.

Forty years' test has demonstrated their efficacy; many thousand patrons testify to their beneficial value. Healthy hair needs attention. Incipient hair and scalp disorders grow worse by neglect.

Send description of your hair and scalp condition, general physical health, and age, and I will suggest proper treatment and tonics. Booklet "Healthy Hair," free on request.

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The Original mending and remodeling Shop. Gowns, Suits, Dresses REMODELED. Shop Waists and Gowns Refitted. Suits cleaned, pressed and made into latest styles. First-class dry cleaning.

We also make charming new gowns to order. Own material if desired.

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now. Altogether there are about 75 different kinds of Electric and Hand-Power Vacuum Cleaners made in this country. Some are very good, others not so good, and some, by comparison, are very poor. Some are very good for factories and public buildings, but are too expensive and heavy for home use, etc., etc. We carry the whole 75 kinds in stock, good, bad, and indifferent. Think of the advantage of seeing all the different kinds in one place—a regular Vacuum Cleaner Exposition, as it were. There is no excuse for buying an inferior kind of cleaner. You need only

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it's free to prospective purchasers. That is why we say "Don't Buy a Vacuum Cleaner from Us" now. Wait at least until you get a copy of "How to Select a Vacuum Cleaner." In buying from us you are sure to get new cleaners of the very latest models, because we are the largest wholesale and retail dealers in vacuum cleaners in the world. Moreover you can have

A Free Trial

No money in advance on any make of cleaner that we recommend. Prices on Hand-Power Cleaners range from \$3.95 to \$15.00. Electric from \$25.00 to \$150.00, and, strange to say, the \$25.00 cleaner is better for home use than the \$150.00 one. This statement proves that our advice is valuable. Send for complete list.

OUR MAIL ORDER DEPARTMENT enables you to purchase by mail (no matter where you live) just as conveniently as if you were right in our showrooms. We sell on easy payments, and pay express charges anywhere. Our 3,500-word booklet, entitled "How to Select a Vacuum Cleaner," is worth many dollars to any one considering the purchase of a cleaner. Send coupon to-day for free copy.

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Without obligating me in any way, send me free copy of "How to Select a Vacuum Cleaner" containing information of great value. I am enclosing four cents in stamps to cover the postage. Also send your complete price list of prices on (insert the word "hand or electric")
Power Vacuum Cleaners.

Name

Sale of Agents' Samples, Shopworn and Used Cleaners

We have accumulated an unusually large stock of agents' samples, shopworn and used cleaners in our Used Cleaner Department. House-cleaning season will soon be over, and we must reduce this stock at once. There are some of every kind, and a great many of some reasonable offer will be refused.

No. C. O. D.'s. No information by mail—they will be sold only to customers who call and make a selection and offer.

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Subway to Times Square Booth 55 Hudson Terminal
30 Church St.
Phones 5877-5878-5879-6310-6311-6312 Bryant

In planning to make your home comfortable this summer, the first thing you should see is the

ROMELINK SWINGING COUCH

It is now being displayed in the representative department, sporting goods and house furnishing stores. It is the porch hammock you have always wanted—more comfortable than any you have ever seen, and more beautiful. Luxuriously upholstered in dainty flowered cretonnes and in solid tones, there are some fifty styles available. You can select the very color which your porch requires—to be most attractive.

Features of the couch illustrated:

1. Broad comfortable arm-rests that give you Morris chair comfort in a porch-hammock.
2. A luxuriously upholstered back that is adjustable at any angle.
3. No sharp box-like angles formed by a high side panel and a rod across your back.
4. A generous shady awning that lets in the breeze without the glare of a hot sun.
5. A patented Romelink spring—a regular bed spring—guaranteed for 20 years; and a thick, soft mattress.

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Our Designs Help to Make Your Home Cozy

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Dale Lighting Fixture Company

Period Furniture

The Manges Couch Hammock

Khaki or White, 72" long, 28" wide.

Angle Iron Stands, heavy construction, \$4.00. 8-inch Box Style, very soft cotton top mattress. High Wind Shield. Flat Wood Bar at Top; all-steel frame and National Steel Fabric. Helical Springs at each end; two 4-foot Galvanized ceiling. Chains included.

See our Duofold Hammock, \$12.25 Set of Photographs Reproductions Mailed FREE. (Direct from the Factory)

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