

James McCreery & Co. 5th Avenue 34th Street

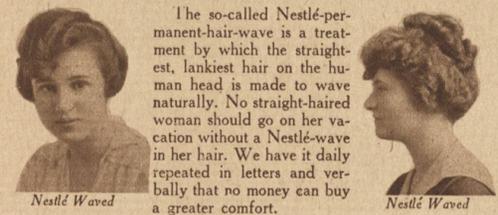
Perin Odo'strov

Destroys the odor but does not retard perspiration. Used like a vanishing cream. Will not soil or destroy the most delicate fabric.

25¢ the jar



The Nestlé Permanent Hair Wave



The so-called Nestlé-permanent-hair-wave is a treatment by which the straightest, lankiest hair on the human head is made to wave naturally.

Write for illustrated booklet or call C. NESTLÉ CO. 657-9 Fifth Avenue, Corner 52d Street, New York Telephone 6541 Plaza

Lane Bryant advertisement for smart clothes for stout women, featuring a woman in a dress and text about 'Smart Clothes for Stout Women'.

WALTHAM and ELGIN MILITARY WRIST WATCHES advertisement, showing a watch and listing prices and features.

I AM THE 'SILENT MAID' Sauce Pan Rack advertisement, showing the product and listing its benefits like 'I AM TRUE ECONOMY' and 'I AM NOISELESS'.

BONWIT TELLER & CO. The Specialty Shop of Originations FIFTH AVENUE AT 35th STREET, NEW YORK



TRIANON—Walking frock of serge in navy blue with white satin collar. Surplice crossed front, overlapped skirt. 25.00. CORENTIN—Navy blue serge frock with narrow belt tying at side and white satin collar. Bodice and overlapping part of skirt done in navy and gold thread embroidery. 35.00

Blun Plan Patent Colt and Gun Metal advertisement, showing a shoe and listing sizes and prices.

Red Cross Shoe advertisement, showing a shoe and listing features like 'Red Cross Shoes of continuous comfort'.



Columbia Grafonola Italian Renaissance. The fruits of that re-birth of art which we call the Renaissance were first seen in Italy. A vital, enterprising and happy energy it was, yet fastidious.

DEVELOPING PRINTING advertisement, featuring 'NU-TONE PROCESS' and listing services and prices.

Finest Service Skirt of ARMI-KHAKI advertisement, showing a skirt and listing features like 'This skirt is for service only'.

CROCHET BOOK GIVEN advertisement, offering a book for a specific purchase and listing details.

PARKER'S HAIR TREATMENT advertisement, showing a woman's face and listing benefits for hair health.

MATERNITY Apparel advertisement, showing a woman in maternity wear and listing features like 'So constructed that it expands as the condition requires'.

SPECIAL 25% DISCOUNT SUMMER FURNITURE SALE advertisement, listing various furniture items and prices.

Period Furniture advertisement, showing a large wooden cabinet and listing 'Mahogany \$39.50 Special at'.

SCHULTZ NOVELTY & SPORTING GOODS CO. advertisement, listing various goods and services.

Jreneau Sweeny advertisement, showing a woman and listing services like 'Direct from Wholesaler'.

Artistic Dentistry advertisement, showing a dentist and listing services like 'Paraffin filling work a specialty'.

The Mending Shop advertisement, listing services for mending clothes and shoes.

INCENSE SET advertisement, showing an incense burner and listing 'Vantines Temple Incense'.

DALE advertisement, showing a lighting fixture and listing 'Quality—Service—Price'.

BERTHE MAY'S MATERNITY CORSET advertisement, showing a woman in a corset and listing features like 'Comfort, abdominal support'.

PIRIE MACDONALD Photographer-of-Men advertisement, listing services and contact information.