



IRENE FRANKLIN In the Passing Show of 1917, at the Winter Garden. (Sarony.)



MARJORIE CASSIDY As France in the Ziegfeld Frolic, Atop the Amsterdam Theatre.

ANNA CASE, of the Metropolitan Opera Company, Singing "The Star Spangled Banner" at a Concert of the Civic Orchestral Society of New York. (White Studio.)

ARMI-KHAKI for Camping, Automobiling and Mountain Climbing. ARMI-KHAKI



Treneau Sweeney 392 7th Ave. CHEVY CHASE SKIRT WATER WITCH \$2.95



ARMI-KHAKI Treneau Sweeney 392 7th Ave. CHEVY CHASE SKIRT \$1.95



ARMI-KHAKI Treneau Sweeney 392 7th Ave. SARANAC SUIT \$5.95



ARMI-KHAKI Treneau Sweeney 392 7th Ave. HENALFA \$1.00



ARMI-KHAKI Treneau Sweeney 392 7th Ave. PEBECO TOOTH PASTE

SELLING furniture is all a matter of viewpoint. Kellner furniture has for its objective fine home-making. This demands exquisite design, substantial construction and moderate price. The "Kellner" viewpoint therefore should interest YOU. Chippendale Bedroom Suite in Antique Mahogany or American Walnut, 4 pieces. \$308. You are cordially invited to see the 25 rooms completely furnished on display here. They are interesting and instructive. KELLNER BROS S. E. COR. 15TH ST. & 6TH AVE. SINCE 1891

INCENSE SET By Mail Prepaid \$1. In addition to its refreshing fragrance Treneau's Temple Incense is most effective in driving away mosquitoes, etc., and may be burned on the porch of the Summer Home as easily as indoors. It is also used extensively for inducing sleep and imparting a pleasing perfume to clothes closets, etc., when burned in boudoir. On sale in our Perfumery Dept., or send \$1 and we will forward prepaid set illustrated, consisting of burner, four ounce package of our incense and complete instructions for using. (Specify T1002.) A-A-VANTINE-CO-INC. Fifth Avenue & 39th Street. New York

GEORGE MILLER 745 5TH ST. BEDS & BEDDING. Day Beds, \$16 to \$60. Day Bed (as illustrated) \$18.00. Box Springs with Cotton Felt Matt. \$25.00 up. Box Springs with Hair Mattresses. \$31.50 up.

The Mending Shop. The Original mending, darning and remodelling shop. Gowns, Suits and Dresses REMODELLED. Waists and Corsets Refitted. Suits cleaned, pressed and made into latest styles. First-class dry cleaning. We also make charming new gowns to order. Own material if desired. Miss H. Redding Coughlin. New Address 17 E. 48th St. Phone Murray Hill 2962. We Have No Branches.

Odo-ro-no. Excessive perspiration has no place in your quest for daintiness. Three applications of Odo-ro-no a week will bring you relief. Used and endorsed by leading physicians. Get a bottle to-day.

BERTHE MAY'S Maternity CORSET. Comfort, abdominal support, protection for mother and child. Dress as usual—normal appearance. Call at my parlors or write for Booklet No. 21, free in plain sealed envelope. Can be worn by Stout Women and Invalids. Berthe May, 10 E. 46 St., N.Y.

DEVELOPING PRINTING by our exclusive "NU-TONE PROCESS". Newest and best process of finishing pictures. When you send us your prints, we refund for failures. Satisfaction guaranteed. Finished work mailed you within 24 hours. Postage prepaid on developing or printing orders. When convenient leave photo work at our store. Best Results—Lowest Prices. SCHULTZ NOVELTY & SPORTING GOODS CO. 122A Nassau St. New York

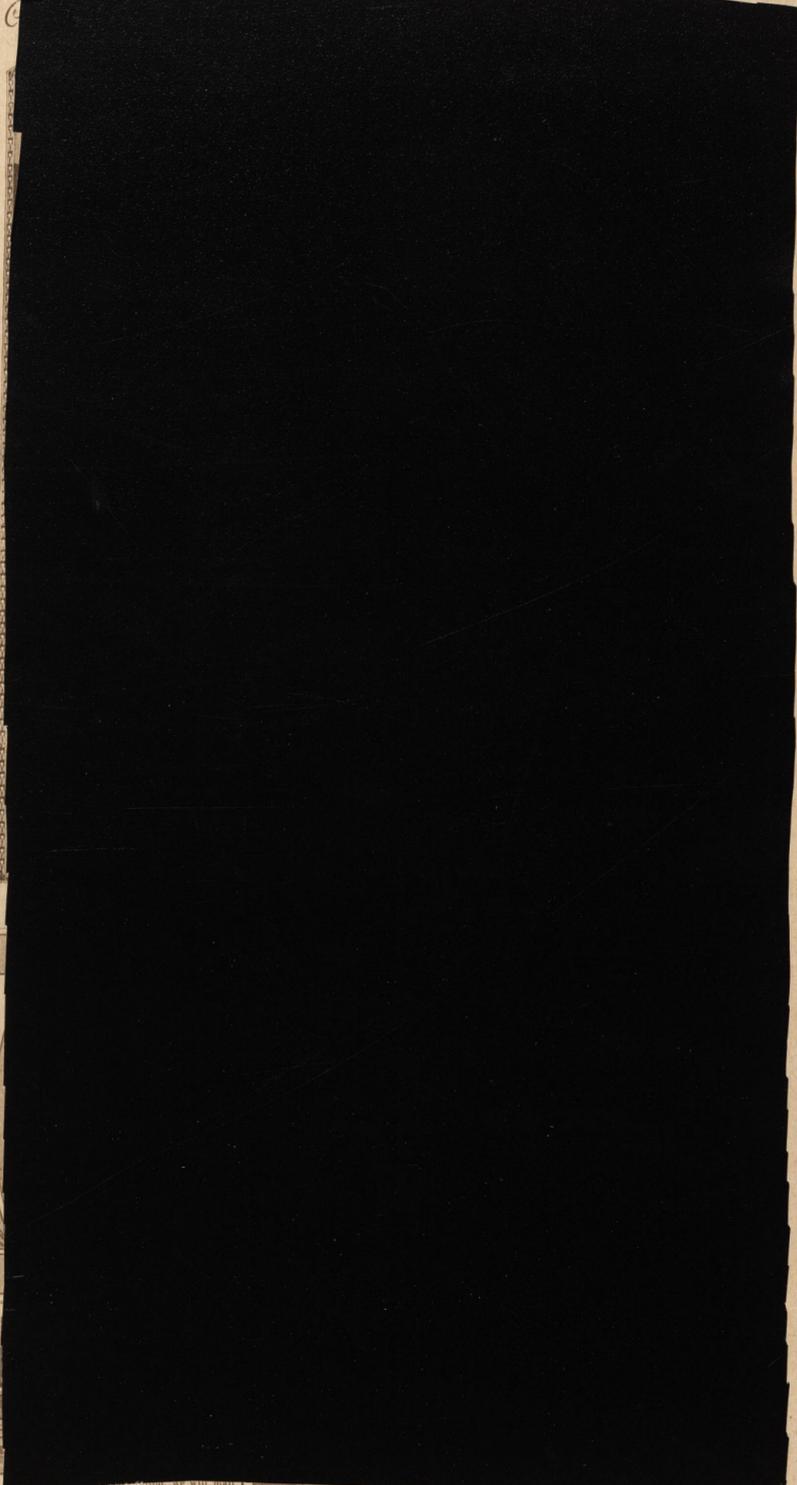
THINK of the industries done to your children or your friends by denying them the cool shade and blessed company of some great big trees. Keep the kiddies where they belong, on your own grounds, and add beauty, prestige, real value, and living comfort to your home by investing in a few big trees. But don't deal in fables—live shades are sticks or tree hospitals. Get all your tree dividends right away—put it up to us to place full grown, noble specimens in full leaf on your lawn within a couple of days—that is our specialty—we do it well and economically—and we have done it so often that we guarantee complete success. Get the full story from us (which doesn't obligate you)—by phone, personal call, or writing. L. HICKS & SON "Sixty Years of Knowing How" WESTBURY (Phone 68) L. I.

Knitting Yarns. Knit for our Soldier Boys Good Sweater & Children's new Sweater Coats. Free demonstration. French Turtlenecks, Angora & Tansy Yarns. Art Embroidery Materials. Decorative Art Linens. HENRY HESSE 399 Sixth Ave. 24-25 St., N. Y.

Avec l'air français. Djer-Kiss TALC 30c

Advance Fall Styles at little more than WHOLESALE PRICES. Model Illustrated. \$13.75. HAMILTON HARMONY CO. M'rs of Coats, Suits, Dresses. 307 FIFTH AV. N. 31st St., N. Y.

Gray Hair on Young People. Preventable Without Dyeing. Only dry hair treated efficiently. Consultation free. Simple instruction supplied individually to those who cannot call in person. Shampoo and Treatment Combined. \$1. Permanent Waving. Large Wave. FRANCIS West 37th St., N. Y.



High Quality BULBS. Write for a copy of our Fall Bulb Catalog. Stump & Walker Co. 30-32 BARCLAY ST. NEW YORK

LUX. Won't shrink woollens. STRAIGHTEN YOUR TOES BANISH THAT BUNION. Perfection Toe-Spring. M. ACHFIELD, Foot Specialist, Marbridge Building, Dept. 88, 1328 Broadway (at 34th St.), New York

MATERNITY. Dresses, Suits, Coats, Skirts, Waists, Negligees and Brassieres. Attractive new styles with figure concealing lines and expanding features at prices lower than elsewhere, because every model is produced in our own work-rooms. Maternity Corset, No. 350 supplies a much needed support without the least pressure, improving pulse and outline. Price \$3.80. Mail Orders promptly filled. Send for Illustrated Booklet of our latest styles. Leonard's 24 West 39th St., N. Y.

GLASSBERG SHORT VAMP SHOES. This style shoe makes your foot look smaller. You can wear it and be sure of comfort. Smartest Footwear. Latest Styles. Graceful in Design. Havana Brown Kid, Black, Glace Kid, All White, Calf, Gray Suede. Send for Catalog. Mail Orders Filled. 511 6th Ave., near 31st St. 225 West 42d St., nr. Times Sq. 58 3d Ave., near 10th St.

REMOVAL SALE. The WHT Herney Shop. The New Shop, "The Shop Beautiful" will be located at 3 E. 38th St., after Aug. 15th, 1917. The 4-Piece "Red" illustration, SPECIAL Sale, \$125.00, twin size; \$200.00, full size.

Reduce Your Flesh. Try my famous rubber garments to reduce your superfluous flesh. DR. JEANNE WALTER'S famous medicated RUBBER GARMENTS. For Men and Women. Chin Reducer \$2.00. Neck and Chin Reducer \$3.00. Bust Reducer \$3.00. Abdominal Reducer \$6.00. Also Union Suits, Stockings, Jackets, etc. Send for free illus. Booklet. Brassiere, \$6.00. Made from Dr. Walter's famous reducing rubber with coutil back. Dr. Jeanne A. B. Walter. Inventor and Patentee. Billings Bldg., (4th Floor), 8 E. Cor. 34th St. & 5th Ave., New York City.

IMPROVE YOUR APPEARANCE. By Covering Your Hair with Wig or Toupee. Protect yourself against Neuritis and Neurogia; fit and match guaranteed perfect. Send for booklet. A. Walker Solomon, Without Toupee, 102 W. 42 St., N.Y. Wearing Toupee

Rebuilder of Gowns. New York's exclusive and most unique Dressmaking establishment where simply WONDERS are wrought with your passe frocks. REBUILDING OF GOWNS as carried out by me means a creation from something you may have thought worthless. Prices reasonable. HOMER 11 1/2 West 37th Street, N. Y. Tel. 3265 Greeley.

Runkel's. Send your address to 424 West 30th St., N. Y. We want to mail you the new "Book of Tasty Things" with our compliments.

YUBAN. The Private Coffee of the Greatest Coffee Merchants.