



MEMBERS OF COMPANY A, TWENTY-SECOND REGIMENT OF INFANTRY, STATIONED AT FORT JAY, THROWING GRENADES FROM AN IMPROVISED TRENCH AT TRAVERS ISLAND, A FEATURE OF THE MILITARY ATHLETIC CONTESTS. (Times Photo Service.)

**Children's Feet**

grow straight in Elyn Plan Shoes—tender toes are not bruised—soft bones are not crushed or bent. Elyn Plan Shoes fit the feet all over evenly but not loosely.



**Red Cross Shoe**

Red Cross Arch Supporting Shoes, with flexible soles and orthopedic heels, relieve foot tire and foot strain. They are wonderfully effective in restoring "flat feet" to normal. Made of soft vici kid.

We are sole agent for Red Cross Shoes in Greater New York and Newark.



Model 805 1/2 6.50

**J. Elyn & Sons** Mail Order Dept. 2249 3d Av. West Side Stores: 222-224 W. 125th St. East Side Stores: 3d Av. & 122d St. (west of Seventh Av.) 3d Av. & 86th St. 5th Av. & 37th St. 5th Av. & 156 & 151 Sts. 5th Av. near 99th St. 162 Bowery, nr. Broome Brooklyn: 442-444 Fulton St., opp. Bridge St. near Hoyt St. Stores: 11-way bet. Park & B'way Sts. Broadway, near Greene Ave. Newark Store: 689 Broad St. op. Military Pk. Factory: 511-519 East 72d St.

**Period Furniture Co.**

GRAND RAPIDS FURNITURE (Direct from the Factory) Adam Wing Chair



August Special at \$22.75

Covered in Denim or Cretonne Hair Upholstery DISCONTINUED PATTERNS at 50% of Regular Prices. Sheraton, Tudor, Adam, Heppelwhite, Colonial, etc., Dining Room, Stairs, 19 pieces, \$125 up, regularly \$250 up. Queen Anne, Louis XV, Louis XVI, Sheraton, etc., Bedroom Suits, Mahogany and Walnut, \$100 up, reg. \$200 up. ODD PERIOD PIECES, \$4 up. Set of Photographic Reproductions Mailed FREE Cottage Furniture a Specialty. 115-117 WEST 23d ST. Est. 1852 MANGES BROS. M'P's. and 108 & 110 West 24th St., N. Y.

**Franklin Simon & Co.**

A Store of Individual Shops Fifth Avenue, 37th and 38th Sts., New York

Exclusive Fall Fashions

**WOMEN'S SATIN DRESSES**

Showing the new side draped skirt



No. 15—Women's Satin Dresses, in black, navy, taupe, plum, brown, Russian green or Burgundy; waist of self color Georgette, embroidered back and front in self color silk and contrasting color beads; collar and sleeves of Georgette; skirt draped low at sides, soft crushed girde with sash ends. Sizes 34 to 44 bust. **29.50**

No. 17—Women's Satin Dresses, in black, plum, navy, brown or taupe; waist and front of skirt of self color Georgette, embroidered in two-tone silk and gold threads, satin collar, Georgette crepe sleeves; side draped skirt, soft crushed girde with sash ends. Sizes 34 to 44 bust. **39.50**

No. 15A—Black Silk Velvet Hat, with iridescent and burnt goose ornament. **20.00**

No. 17A—Black Silk Velvet Poke Hat, black velvet bow and brim edged with black silk tulle. **18.00**

No. 15B—Women's Dull Leather Pumps **6.00**

No. 17B—Women's Patent Kidskin Pumps **7.50**

Prompt Delivery Free, Anywhere in the United States. Phone 6900 Greeley.

**Columbia Grafonola**  
Charles II Style

The original of this oak Columbia Grafonola was made in the reign of "The Merrie Monarch," Charles II.

The detail of the carving has an exquisite beauty, a clear, delicate emphasis reveals itself from every angle.

The effect of time is reflected from its surface with a proper sense of restraint.

**Columbia Graphophone Company**  
411 Fifth Avenue, at 37th St.

**Stewart & Co.**  
Correct Apparel for Women & Misses  
5TH AVENUE AT 37TH STREET

**Stylish Blouses**  
Of Distinctive Design  
Of which one is pictured here

This Stylish Blouse No. 520 is made of white batiste, with pique collar and cuffs. SPECIAL PRICE **2.00**

Size 34 to 44 bust measure. Mail or phone orders filled promptly. Send for illustrated style book 18. Phone 2400 Greeley.

**IDEAL REFRIGERATOR**  
All Metal, Inside & Out

A new type by the Makers of the famous Hohn Siphon Refrigerator

Now Offered at Very Low Introductory Prices—Held for Fall Delivery on Payment of Deposit.

White Enamel Refrigerator Co. of New York, 53 W. 42d St. Telephone Vanderbilt 1927

**CHRISTIE MACDONALD** says: "It's the most wonderful cream in the world."

**YOU DECIDE**  
Your Entire Satisfaction or Money Refunded.

**LORAL**  
LILY VANISHING CREAM, JARS, \$1. MASSAGE & CLEANSING CREAM, TUBE, 50c; JARS, \$1. FACE POWDERS, BOX, 50c.

**WALTER E. HOLLOWAY, Inc.**, 250 Broadway, New York.

**Peck & Peck**  
Exclusive Neckwear

English Foulard Scarfs and Hat Ties in new designs and colorings. Printed in England for Peck & Peck. Scarfs \$1.50 each, and Hats \$1.00 each.

Send for illustrated catalogue of hosiery, neckwear and sweaters.

**PECK & PECK**  
EXCLUSIVE HOSIERY  
186 Fifth Avenue at 48th St. 501 Fifth Avenue at 42nd St. New York City

Chicago Palm Beach Newport

Quality—Service—Price  
**DALE**

Our Designs Help to Make Your Home Attractive

A visit to our display rooms will pay you.

109 West 13th St. New York 1 Door West of 6th Ave.

**Dale Lighting Fixture Co.**

Over a Quarter of a Century in Business  
**26TH ANNUAL AUGUST SALE**

Every article of furniture throughout our six floors has been greatly reduced in price for August. Prices are now lower than our generally low prices.

**10 PIECE QUEEN ANNE DINING SUITE NOW \$290**

In American Burl Walnut. The graceful lines, the cabriole legs, and the "conspicuously different" silver closet—all combine to give the suite an attractiveness truly distinctive.

49-51 W. 23d St. **Geiger & Braverman** Est. 5th & 6th

Established Since 1892

**The Nestlé Permanent Hair Wave**

No lady going to the seashore or the mountains should neglect to have a Nestlé-wave in her hair. We give the fullest guarantee and are able to suit every requirement. It takes about two hours to wave and finish a full head of hair. Comfortable and airy rooms.

Write for descriptive booklet or call

**C. NESTLE CO.**  
657-9 Fifth Avenue, Corner 52d Street, New York  
Telephone 6341 Plaza

**ON APPRO**  
To Approved Clients

PRICE \$525 10 Pieces

ENGLISH CHIPPENDALE DINING SUITE  
**25% LESS** than other leading houses for IDENTICAL FURNITURE. Call or write for any furniture you want.

**BERMAN FURNITURE COMPANY**  
Phone 9043 Columbus. 863 EIGHTH AVE. (Showrooms, 1662 B'way), N. Y.

**VACUUM CLEANERS**  
Are Our Specialty

We sell every kind on the market, everywhere. There are lots of things we don't know, but we do know all about Vacuum Cleaners.

**FREE**  
On request, we will send free, our complete price list and rating sheet, showing how we "rate" the many different cleaners; also copy of "How to Select a Vacuum Cleaner," which contains much valuable advice.

Send postal today and state whether information on hand power or electric cleaner is desired.

**MUENZEN SPECIALTY CO.**  
131 W. 42nd St.—Dept. 13 H.

**Permanent Wave \$20**  
All Over the Head

Nothing that money can buy will give a lady as much comfort as a PERMANENT WAVE

In Our Long Practice We Never Had a Patient from That Was Not Pleased With Our Work. We Do Your Hair, if It Can Be Done.

**SUCCESSFULLY ONLY. FREE CONSULTATION. SEND FOR CIRCULAR.**

**E. T. EMILE, Permanent Wave Specialist**  
34 West 39th St. Tel. Greeley 6080

**STROBEL FURNITURE**

We secured a superb stock of bed room and dining room suites before recent big advances were made—we pay no high rents—you can get quality furniture here at the lowest prices in New York. Call and prove this!

Take 3d Avenue "L" or Subway to Canal Street. Fifteen minutes from 42d Street.

**Philip Strobel & Sons, Inc.**  
Established 1852  
53-55 Elizabeth St., (nr. Canal St.) New York City  
Phone: Franklin 734-735  
Classic Furniture of Superior Quality

**MATERNITY**  
Every Thing for Mother and Baby Designed by

**Lane Bryant CLEARANCE SALE**

Summer Dresses, Coats, Suits, Waists, Skirts, Negligees, Corsets, Underwear

Unusual Bargains for the Expectant Mother

Write to Dept. L21 for "Mater Modes," showing the latest fashions for maternity wear.

**Lane Bryant, 21-23 W. 38th**

**Trout Jewelry Shop**

Perfect Diamonds Highest Grade.

Call, write or phone for free catalogue, the BLUE BOOK of jewelry, diamonds, silverware, watches, cut glass, toys, novelties. AT WHOLESALE PRICES you save one-third. Thousands of splendid gifts for Weddings, Birthdays, Graduation Parties. \$1.00 to \$100. Graduation Parties.

**CHAS. L. TROUT CO.**  
170 Broadway, Cor. Maiden Lane, N. Y. 2nd Floor. Phone Cortlandt 2386. Open to 6 P.M., Saturdays included.

**SHOE CRAFT**  
Fitting the Narrow Foot

Widths AAAA to C  
Sizes 3 to 10

**20% Discount SALE**

Forty leading styles, reduced 20% from catalog prices. Unprecedented range of sizes. Mail orders. Write for Sale Circular A-5.

Black or Tan Oxfords Sale Price \$8.