

# Franklin Simon & Co.

A Store of Individual Shops  
Fifth Avenue, 37th and 38th Sts., New York

## CORDUROY VELVET BOUDOIR GOWNS

Lined throughout with silk.  
For Women and Misses.



No. 51—Wide Wale Corduroy Velvet Boudoir Gown, in pink, light blue, rose, Copenhagen or wistaria; silk lined throughout; shawl collar, cuffs and large patch pockets edged with fold of self material; rope girdle and large buttons of self material. Sizes 34 to 44

6.95

No. 53—Wide Wale Corduroy Velvet Boudoir Gown, new slip-on model in pink, light blue, cherry, Copenhagen or wistaria; silk lined throughout; flowing sleeves finished with silk tassels, sash belt of self material. Sizes 34 to 44.

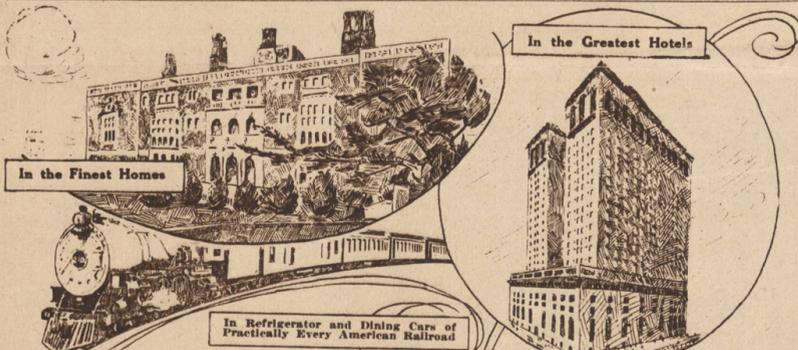
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No. 55—Wide Wale Corduroy Velvet Boudoir Gown, belted trench coat model, in pink, light blue, rose, Copenhagen or wistaria; silk lined throughout; collar can be worn open forming revers adjustable belt slips through buckle. Sizes 34 to 44.

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Fall and Winter Style Book, "CORRECT DRESS"  
Illustrating Everything in Ready-to-Wear Apparel for Women, Misses, Girls, Men, Boys, Children and Infants  
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Bohn pre-eminence is not a matter of claims or opinion. It is founded upon proven superiority, which in turn is based upon these definite, tangible facts:  
The Bohn Syphon System of rapid air circulation lowers temperature and keeps the air dry.  
The Bohn Insulation, which includes two layers of Flaxium, is the most effective heat resistance ever devised.  
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Superior food preservation, prevention of mixing food-flavors and food-odors, great economy of ice—these are the results of the exclusive features built into Bohn Refrigerators. Every statement can be proved—by the results of competitive tests conducted by railroads, hotels and others, and by the evidence of your own eyes and judgment. If it is possible to call here, you should do so; if not, write for our handsomely illustrated catalog.

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Patent Colt & Gun Metal  
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We are Sole Agents for Red Cross Shoes in New York, Brooklyn and Newark.  
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Style 843 1/2  
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Glazed Kid, Cuban heels and the famous Red Cross flexible soles.

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Brooklyn: 442-444 Fulton St. (opp. Bridge St.)  
Newark Store: 689 Broad St.  
Factory: 511-519 E. 72d St., N. Y. City

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AN Artistic Japanese Lacquer Cabinet, decorated in gold, with two glass stoppered bottles of Vanities' fragrant Oriental perfumes—one each of Wistaria and Plumery Kingdom. Cabinet plus lined, with separate compartment for each bottle. A unique inkstand when perfume has been emptied or attractive miniature jewel case when center partition is removed. On sale in our Perfumery Section, or mailed postpaid upon receipt of \$1. (Please specify 15248 T.)  
A.A. VANTINE & Co., Inc.  
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#### Fitting The Narrow Foot

Widths 4AAA, AAA, AA & A. All sizes including \$1.99 \$10

#### TRYSA—The Low Heel Boot

The very latest (and when the Shoe-Craft Shop says very latest, it is the VERY LATEST) is the "half-way" heel, neither "low" nor "high." You will find it on TRYSA, the new Fall Shoe-Craft boot illustrated below. These smart boots will be worn to boarding school and college by more than one New York girl this Fall.

PRICES OF TRYSA MODEL:  
641—Black gun metal calfskin, \$10.  
835—Very dark brown Russia calfskin, \$12.  
847—Very dark brown Russia calfskin, grey suede top, \$12.50.

Call and see our other new styles or send for Catalogue A-9 and our special book, "Fitting the Narrow Foot."

YOU owe it to your wife and other home managers and workers to tempt them to do most of their work outdoors—else why the investment in a country home?  
Erect a wall of natural beauty as this home-owner did—a hedge of fragrant pine and other evergreens forming a perfect outdoor kitchen and home work-garden, where the women folk may prepare food, do canning, preserving, and other home chores in the fresh air, in shaded nooks, and enjoy life while they toil. It means much for your comfort as well as theirs. We assume all the trouble, and guarantee immediate, full-grown results. The evergreens shown here are (1) White Pine, 8 ft. high, with under-planting of Laurel, (2) and Pachysandra or Japanese Spurge, (3). The low cost will surprise you. Let us call on you and give you a plan and estimate.

**I. HICKS & SON**  
"Sixty Years of Knowing How"  
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Convenient Terms

Sit down at a Hardman Five-Foot Grand. Play the piece you love best. Hear how song-melody flows from that wonder instrument.

See the graceful lines, the richly finished cases, of these lovely pianos.

The price is very moderate. Easy, convenient terms will be arranged.

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GREEN  
A GREENPOINT ALL-STEEL Period Bedstead in all Wood Finishes

Sold by all Leading Furniture and Department Stores

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Prevent loss; easily sewed on to all kinds of Linen, Woolen and Knitted Articles. These Name Tapes should be attached to every possible article likely to be MISLAIN, such as GLOVES, CAPS, RAINCOATS.

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Prices:  
He writes: "Be sure to mark my clothes with CASH'S NAMES."  
Style Sheet on Application.

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in any style you prefer—wear any shaped hat at any becoming angle and it will fit comfortably and stay in place if lined with

## Pullastic

ADJUSTABLE HAT LINING

No cutting or sewing—just tack the Pullastic lining in your hat with a few stitches. Made in white or black—price 25c to 50c.

Pullastic Hat Linings Are Sold by B. Altman & Co., John Wanamaker, Stern Brothers, Gimbel Brothers, Lord & Taylor, Greenhut, Jas. McCreery & Co., Hearn's, John Daniell's Sons.

And All Leading Stores in BROOKLYN and NEWARK

## Do away with cuticle-cutting

Mary Nash, whose superb acting in "The Man Who Came Back" establishes her as one of the greatest emotional actresses, says: "I don't see how I ever tolerated having my cuticle cut. Cutex makes my nails look so much better."

Elsie Jarvis, whose vivacity and clever acting have made her a favorite in every American city, says: "I am delighted with Cutex. I have just finished my nails and find it most wonderful."

With Cutex, gently work around the base of the nail, pushing back the cuticle. See how attractive for a manicure will make your nails look.

Throw away your manicure scissors! Specialists say cuticle cutting is ruinous. Over and over they repeat the advice "Do not trim the cuticle." "Under no circumstances should scissors or knife touch the cuticle." "Cutting the cuticle makes rough, ragged edges; causes hangnails." Cutex softens and removes surplus cuticle without cutting—does away with tiresome soaking of the nails—takes half the time heretofore required. It is absolutely harmless.

How to manicure the new way  
In the Cutex package you will find orange stick and absorbent cotton. Wrap a little cotton around the end of the stick and dip it into the bottle. Then work the stick around the base of the nail, gently pushing back the cuticle. Wipe off the dead surplus skin. Carefully rinse the fingers in clear water.

Then a touch of Cutex Nail White underneath the nails removes stains—leaves them snow-white.

Finish with Cutex Polish. Cutex Cake Polish rubbed on the palm of the hand and passed lightly over the nails gives them a soft, shimmering polish.

Until you use Cutex, you cannot realize what a great improvement even one application makes. You cannot know how attractive your nails can be made to look.

Where to get Cutex  
Ask for Cutex wherever toilet preparations are sold. Cutex, the cuticle remover, comes in 50c and \$1.00 bottles with an introductory size at

Send for this complete Midget Manicure Set  
Don't think you can get along with old-fashioned cuticle cutting—not even for another day! Tear out the coupon, fill it in, and send it to us today with 14c (10c for the set and 4c for packing and postage) and we will send you this complete Manicure Set, enough for at least six "manicures." Address  
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If you live in Canada, send 14c to MacLean, Benn & Nelson, Ltd., Dept. 706, 480 St. Paul St. West, Montreal, for your sample set and get Canadian prices.

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