



"Why should I feel so worn out?"

Does the slightest effort leave you utterly exhausted?

After a day at the office, an afternoon of shopping or even an hour's work about the house are you so dead tired that when you sit down you feel as if you could never get up again?

Are you slowly giving way under the strain of beginning each day tired? If you are, take warning in time; fatigue is wrecking your health.

One big factor in producing fatigue is the constant pounding of your hard leather heels on a still harder pavement.

With every step you take, you are needlessly draining away your nervous force.

Make this change and note the instant relief

Begin today to save your strength by taking this needless strain off your spine. Put soft, springy O'Sullivan's Heels on your shoes—notice the difference they make. They eliminate the daily jolts and jars that sap your energy. They give relief at once.

Have your shoes fitted with O'Sullivan's Heels and save the strength you have been wasting.

O'Sullivan's Heels are guaranteed to outlast any other heels. They will last three times as long as leather heels, and will give uniformly satisfactory service to the very last.

Because of our special process, O'Sullivan's Heels combine the greatest durability with the greatest resiliency. They are made of perfect heel material.

Buy your new shoes O'Sullivanized. Good dealers sell the latest style shoes with O'Sullivan's heels already attached. Have O'Sullivan's put on all your shoes today.

In black, white or tan; for men, women and children. Insist on O'Sullivan's—avoid the disappointment of substitutes.



Silk Hose

Peck & Peck silk stockings are the finest quality and workmanship obtainable.

Silk stockings for regular wear are most economical as well as being far more attractive than cotton or lisle.

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Dining Suites of Every Description

Nowhere will you find a more varied nor more distinctive collection of Dining Suites than found here. Every period, style, material and finish are represented in our collection. Each piece is dependable and correctly priced.

You will be agreeably surprised, too, at our fine selection of Bedroom and Living Room Furniture as well as innumerable odd pieces.

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They are made of finest human hair in all shades, sterilized and specially processed for invisibility and exceptional strength.

Self-conforming, cap-shaped, or all-over styles. Sold in sanitary envelopes. Satisfaction guaranteed. At all good stores.

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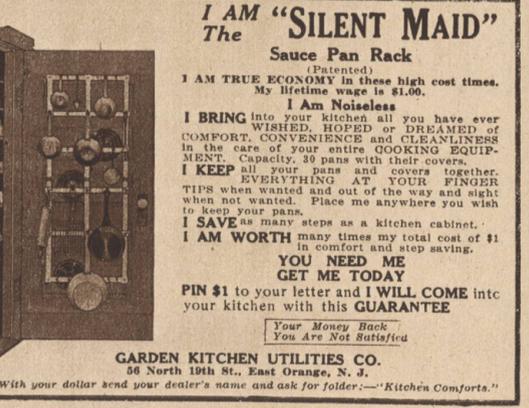
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Therefore we ask that you write us, saying "I am hard of hearing and will try the Acousticon." That's all. We will send you, delivery charges paid, the Acousticon for Ten Days' FREE TRIAL. No Deposit—No Expense. All we ask is that you give it a fair trial in your own home and among familiar surroundings. Then there can be no doubt of whether it improves your hearing. If it does not do so, we want it back without a cent of expense to you for the trial, because we know it is good business policy to have none but satisfied and enthusiastic customers—that's the only kind we now have. Write for your FREE TRIAL today. GENERAL ACOUSTIC CO., 1349 Candler Bldg., N.Y.



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A continuation of our unprecedented September Sale. We again offer our entire enormous assortment of direct importations at prices below all comparison. A few striking examples:— CHINESE RUGS, 3x2, were \$10, now \$7. ANATOLIANS & HAMADANS, 3x2, were \$10 to \$18, now \$7 up. GANJAS & KARABAGS, 5x3, were \$25, now \$17.50. MOUSULS & KURDISTANS, 6.2x4.1, were \$30 to \$40, now \$25 up. MESHEH, 10.5x7.7, was \$140, now \$96. MAHAL, 12.4x8.7, was \$195, now \$146. LOT OF CHINESE RUGS, were \$190, now \$140. MAHAL, 11x11.5, was \$310, now \$225. This special offering will be continued for one week only. Low operating expense and advantageous wholesale connections make prices lower here than elsewhere. A comparison will convince you. SHEPPARD KNAPP SON CO. CARPETS INC. RUGS RETAIL WHOLESALE 39-41 WEST 23 D. ST.



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In anticipation of again placing before our customers a collection of Darwin Tulips we had a sufficient quantity grown so that we can offer 75 Giant Darwin Tulip Bulbs, Finest Mixed, for \$1.25. Selected from fifteen named varieties. We urge Early Orders—While we feel quite certain that we will receive enough bulbs to fill all orders for this collection, owing to present shipping conditions we may be obliged to return money to those ordering late. Few Spring flowering plants rival the Darwin Tulip for brilliancy of bloom. With flowers as large as the Oriental Poppy, in a wide range of colors and shades, borne on strong stems often exceeding three feet, they are a wonderful addition to the flower garden. Plants any time before ground becomes frozen and they will bloom during May. Mail this advertisement, or present at our store, with check, money order, cash or stamps and secure this exceptional collection, sent prepaid to any point in the U. S. east of the Mississippi. For points west and Canada add 25c (\$1.50). Our 1917 Fall Bulb Catalog sent on request. Stump & Walter Co. 30-32 Barclay St., New York City



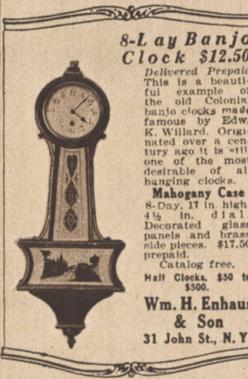
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