



French Women to the Rescue!

WHEN the black cloud of war broke over the fair plains of Artois, all France, with its heritage of dread, fell instantly to work to make every individual and every resource count. Food was the woman's problem.

Since the days of the Comtesse de Rebenac, in mediaeval times, the women of France have been famous for their excellence and thrift in cooking.

As the years of war have swept on, black necessity has forced French housewives to the utmost limit of their racial genius to conserve the food.

Now that America is entered in the life and death struggle, we too face the duty, if not necessity, of avoiding all waste in food. For selfish motives, high prices dictate it—for nobler motives, the needs of our own people and our Allies demand it.

Under these circumstances what more serviceable thing could be done than to set before the women of America the advice of their noble sisters of France, born of their tragic experience!

Alone of all American publications, The Delineator is in a position to do this; for we publish and send to France monthly a French edition of The Delineator (*Le Miroir des Modes*), the largest and most influential magazine of its kind in France.

We appealed to the readers of the French Delineator to tell their American sisters how they are solving the food problem. We asked specifically for their best, economical recipes. And hundreds of women in all sections of France have answered our appeal.

These recipes, as delicious as they are economical, are being given to American housewives in The Delineator. They will prove a revelation.

For instance, here is a recipe sent in by Mme. Louise Bocquet of the French town of Flers de l'Orne. It is a recipe for Hindu biscuits given her by a Hindu officer billeted at her house. The ingredients are simply one ounce of flour, one ounce of butter, one ounce of grated cheese.

Hundreds of these wonderful French recipes appear in The Delineator, beginning with the September issue. Each one has been successfully tested by Honore Willsie, the editor.

Do not miss this feature of The Delineator. Do not miss any issue of The Delineator. It is a family necessity. The recipes in one number alone will save you many times the price of a year's subscription. Invest in it today. Use the attached coupon.

The DELINEATOR

Butterick-Publisher

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