

# MALLINSON'S Silks de Luxe

Khaki-Kool Plain is luxurious, Printed a sensation, but Faconne it becomes the triumph supreme of the weaver's art. It is the fashion fabric of all out-dooring. Other occasions demand other silks different in treatment and in tone. Such are

- Ruff-a-Nuff* The Russian motif for out-dooring
- Slendora Crepe* A rough weave that slenderizes the figure
- Amphora* Another innovation distinctly different
- Roshanara Crepe* Especially effective for dresses and suits
- Russy Willow and Indestructible Voile* In Batik Prints that impart new charm to varying designs

H. R. MALLINSON & COMPANY  
PARIS "The New Silks First" NEW YORK



### Select Your Toilet Cream With Care

Safety should be your first thought when buying toilet cream. There is safety in D. & R. Perfect Cold Cream—also satisfaction, sterling purity and surpassing charm. For nearly thirty years it has served American women with fidelity, fostered their good looks, prolonged the period of their attractiveness and social prestige.

### DAGGETT-RAMSDELL'S PERFECT COLD CREAM

is an unquestioned aid to a better complexion, a clearer skin, lovelier neck and shoulders, prettier arms and daintier hands. To ease the stress and lessen the tax which late hours, winter weather and a busy social season impose upon the skin, select D. & R. Perfect Cold Cream—safe, satisfying, perfect in name, perfect in results.

**POUDRE AMOURETTE:** Another D. & R. toilet triumph—a face powder without a fault. You will like it. Very fine, pleasantly perfumed, looks natural, stays on. Flesh, white, brunette, 50c. Of your dealer or by mail of us.

**TRY BOTH FREE.** Send postal for free generous trial samples of Perfect Cold Cream and Poudre Amourette.

DAGGETT & RAMSDELL  
Department 326  
D. & R. Building, New York

### LILLY OF FRANCE CORSET



THE Lilly of France is a beautiful corset, worn by beautiful women to make them more beautiful. \$4.00 to \$35.00 at Quality Stores. Handsome booklet of new Spring Styles sent on request.

### Military Style for Women in the NEW KHAKI SHADE



**ELITE GLOVES** for Women, Men and Children. Shown in all new styles and novelties. WASHABLE CAPES, DOESKIN, MOCHA and GLACE. On Sale at most Good Stores.

### HYGLO NAIL POLISH

BRILLIANT LASTING WATERPROOF POWDER—25¢ CAMEL—\$1.50 WHITE—25¢ CAMEL—\$1.50 GRAY—25¢ CAMEL—\$1.50 NEW YORK

### LUX

Won't turn silks yellow



Never cut the cuticle. Cutting is dangerous. See how quickly you can, with Cutex, give your nails a wonderful manure.

## Learn why cutting ruins the cuticle

### Manicure the right way

Dr. Murray, the famous specialist, says: "On no account trim the cuticle with scissors. This leaves a raw bleeding edge which will give rise to hang-nails, and often makes the rim of flesh about the nails become sore and swollen."

Over and over specialists repeat the advice—"Do not trim the cuticle." "Under no circumstances should scissors or knife touch the cuticle."

It was to meet this need for a harmless cuticle remover that the Cutex formula was prepared.

### Completely does away with cuticle-cutting

Cutex completely does away with cuticle-cutting; does away with the tiresome soaking of the nails; takes half the time heretofore required.

In the Cutex package you will find orange stick and absorbent cotton. Wrap a little cotton around the end of the stick and dip it into the Cutex bottle.

Work the stick around the base of the nail, gently pushing back the cuticle. Wipe off the dead surplus skin and rinse the fingers in clear water.

A touch of Cutex Nail White underneath the nails removes all stains.

Finish with Cutex Nail Polish. Cutex Cake Polish rubbed on the palm of the hand and

passed quickly over the nails gives you a delightful, lasting polish.

The very first Cutex manicure makes a wonderful improvement.

### Get Cutex wherever high-class toilet preparations are sold

Cutex, the cuticle remover, comes in 50c and \$1.00 bottles, with an introductory size at 25c. Cutex Nail White is 25c. Cutex Nail Polish in cake, paste, powder, liquid or stick form is 25c. Cutex Cuticle Comfort for sore or tender cuticle is also 25c. If your favorite store has not secured its stock, write direct.



(Photo by White Studio, N. Y.) Elsie Jants, whose wit, tact and clever acting have made her a favorite on every American stage, says: "I am delighted with Cutex. I have just finished my nails and find it most wonderful."

### Send 14c for complete manicure set

Send the coupon today with 14c (10c for the set and 4c for packing and postage) and we will send you a complete manicure set, enough for at least six manicures. Address

**Northam Warren,**  
Dept. 708, 9 West Broadway, New York

If you live in Canada, send 14c to MacLean, Benn & Nelson, Ltd., Dept. 708, 489 St. Paul St. West, Montreal, for your sample set and get Canadian prices.

### Mail this coupon with 14c today

Northam Warren,  
Dept. 708,  
9 West Broadway, New York.

Name .....

Street .....

City .....

ESTABLISHED 1867

EXQUISITE HAND CARVED REPRODUCTION OF CHARLES II. OLD ENGLISH OAK

## DINING ROOM SUITE

10 Pieces — Buffet, China Cabinet, Extension Table, Serving Table, 4 Side and 2 Arm Chairs.

Price \$385.

This is a very high-grade suite in every particular. Chairs have cane backs and tapestry covered seats.

Low operating expense and wholesale connections make prices lower here than elsewhere. A comparison will convince you.

**SHEPPARD KNAPP SON CO.**  
CARPETS INC. RUGS  
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## PARKER'S METHOD OF HAIR TREATMENT

and HERBEX HAIR TONICS maintain HEALTHY HAIR and Correct Unnatural Hair & Scalp Conditions. They assist Nature in restoring normal, healthy conditions by stimulating and revitalizing the hair growing processes.

Forty years' test has demonstrated their efficacy; many thousands of patrons testify to their beneficial value. Healthy hair needs attention. Incipient hair and scalp disorders grow worse by neglect. Send description of your hair and scalp condition, general physical health, and age, and I will suggest proper treatment and tonics. Booklet "Healthy Hair," free on request.

**Frank Parker** Hair & Scalp SPECIALIST  
31 WEST 37TH STREET, NEW YORK

## GLASSBERG'S SHORT VAMP SHOE

Fashionable Footwear for Particular People.

Khaki Suede or Cloth, Havana Brown, All White Kid, Gray Suede.

Sizes from 1 to 9.

Send for Catalogue. Mail orders filled. 511 6th Ave., near 31st St. 225 West 42d St., near Times Sq. 58 3d Ave., near 10th St.

## DIX-MAKE HOUSE DRESSES

Nurses' and Maids' Uniforms

For sale at leading department store, throughout the United States. Uniform Catalogue sent on request.

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Dix Building, New York

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New York's exclusive and most unique Dressmaking establishment where simply WONDERS are wrought with your passe frocks.

REBUILDING OF GOWNS as carried out by me means a creation from something you may have thought worthless. Prices reasonable.

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Is recognized as the most beautiful natural wave. Mr. Francis, authority on hair, gives his personal attention, and his experience is at your disposal.

Telephone, write or call for appointment.

**FRANCIS** French Hair Specialists,  
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You're going to be surprised when you see our new selection of smart blouses, for you'll find such beautiful models, models that bring much higher prices at most stores; and it's so convenient for you to reach us.

ELISE—Very fine quality Crepe de Chine, latest tailored blouse, fine pin tucking, four large buttons, latest fad cuff. Comes in white, navy, navy and black. \$3

SEND 10c. EXTRA FOR POSTAGE.

One price **\$3 WAIST SHOP** One standard

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## The Nestlé Permanent Hair Wave

Original Inventor in personal attendance at 657 Fifth Avenue. Descriptive booklet free.

Nestlé Waved Nestlé Waved

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We can fit every figure and any type in charming designs suited to the wearer. Ready to wear—practically no alteration required—at prices lower than elsewhere (because we manufacture as well as design).

Ready to Wear  
Sizes up to 56 bust.

Lane Bryant Style Book on Request. Just address a postal to Dept. L-11

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## A Garden Full of Darwin Tulips

designed by EUKOPE PRIDE OF HOLLAND

In anticipation of again placing before our customers a collection of Darwin Tulips we had a sufficient quantity grown so that we can offer

**75 Giant Darwin Tulip Bulbs, Finest Mixed, for \$1.25**

Selected from fifteen named varieties.

We Urge Early Orders—While we feel quite certain that we will receive enough bulbs to fill all orders for this collection, owing to present shipping conditions we may be obliged to return money to those ordering late.

Few Spring flowering plants rival the Darwin Tulip for brilliancy of bloom. With flowers as large as the Oriental Poppy, in a wide range of colors and shades, borne on strong stems often exceeding three feet, they are a wonderful addition to the flower garden.

Plant any time before ground becomes frozen and they will bloom during May.

Mail this advertisement, or present at our store, with check, money order, cash or stamps and secure this exceptional collection, sent prepaid to any point in the U. S. east of the Mississippi. For points west and Canada add 25c (\$1.50). Our 1917 Fall Bulb Catalog sent on request.

**Stump & Walter Co.** 30-32 Barclay St., New York City

## I AM "SILENT MAID"

The Sauce Pan Rack

(Patented)

I am true economy. \$1.00 I am noiseless and keep every-thing in its place. I am the thing at your finger tips. I have been a revelation to thousands of housewives. Out of each 6783 who used me, one sends me back. I know it is absolutely impossible for you to even imagine how such a simple and inexpensive article as I can bring into your kitchen all the comfort, convenience, cleanliness and tidiness you have ever hoped for. I know since I have entered your kitchen you will not part with me for 10 times my cost.

That is why I am safe in making you this liberal Offer

At No Cost To You I will come into your kitchen for 7 days. At the end of that time you agree to pay my lifetime wage of \$1.00 and 25c, for packing and delivery, or you may return me—in which case a post-card will promptly and cheerfully bring my return expense in stamps.

You Need Me. Get Me Today

Just write now: "I accept your offer." Sign your name and address and send to "Silent Maid."

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I am wood, handomely finished in durable, fire enamel, practical and indestructible. My hooks slide sideways, my strips slide up or down, allowing any pan arrangement you wish. Capacity—30 pans with their covers. When you write mention your dealer's name.

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is a rosary of facts; replete with knowledge for parent and nurse. Baby-Craft tells how the baby is affected mentally and physically before birth, and in turn how it as a soul affects its mother. You read the book because you love to, and you remember what you read, because it tells you just what you want to know.

Sent postpaid for 25c.

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## TRANSFORMATION SIMPLEX

Does not involve the wearing of additional hair, but the acquisition of a new coiffure that gives chic and elegance, covering thin gray or faded hair.

Send for Booklet.

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