

**JUST THE
Xmas Gift
for Mother, Sister,
Wife or Friend**
**LADY TEAZLE
NEGLIGEEES**

The last word in luxuriance—com-
bining the convenience of a negligee
with the appearance of a street
gown. Simple, flattering lines, exquisite
color combinations and dainty work-
manship in all materials, at all
prices.



We also offer the "Lady Teazle
Seven-In-One" Gown—one gown that
is instantly and easily worn in seven
different ways, giving seven differ-
ent effects, appropriate for seven
different occasions.

Make this a Lady Teazle Christ-
mas—now before it's too late.

**THE
LADY TEAZLE
SHOP**

Under the Personal Direction of
Mrs. C. A. Quigley
35 West 46th St., N. Y. C.



**TROUT'S
Rosé River Pearls**

A wonderful new arti-
ficial pearl—durable, iri-
descent, brilliant rose
lustre—guaranteed for
five years. Fifteen inch
necklaces either of uni-
form size pearls or grad-
uated on solid gold clasp.

Special Holiday Price
Or 12 Cents per Inch **\$1.75**
for Any Length.

These necklaces make ex-
tremely attractive Xmas gifts.
Have you the 1918 Trout
Jewelry Catalogue? It con-
tains 192 fascinating pages
of pictured Xmas gifts—
most of them at whole-
sale prices.

Call, write or phone
for free copy of "The
Jewelry Blue Book."

Charles L. Trout Company
170 B'way, N. Y. 2nd Floor Phone
Cor. Maiden Lane 4211

Knitting Needles, 25c

Rings and Bars for Bags
30c to 98c a pair. We Pay Postage



To intro-
duce our
new line of
beautiful cellu-
loid toilet arti-
cles, desk sets,
combs, hair
ornaments and
other useful no-
velties, we offer
these remark-
able bargains of
special timeli-
ness as gifts or for
personal enjoy-
ment.

Sewing or shopping
bag handle bars of
glistening white ivory
celluloid, with pink, blue, purple, black or
white ball ends, 50c a pair.
Turtlene or black ivory celluloid bag rings, 8-
inch diameter, round or oval, 98c a pair. Bag
rings, 4-inch diameter, white, black, pink, purple
or dark blue, round ivory celluloid, 30c a pair.
Knitting needles, highest quality, No. 5 or 7,
14 in. long, white with black ends, or amber,
selling everywhere 35c or more, our price, 25c a
pair. We guarantee satisfaction. Write for time-
saving, money-saving catalog. Est. 1899.
J. W. PICKERING & CO., Mfrs.,
302 Water St., Leominster, Mass.

**BEFORE SENDING
"That Christmas Box"**

to your Boy, either in the
training camp or "Over
There," be sure and see that
all Woolen and Knitted
articles are marked with
CASH'S WOVEN NAMES
They give a perfect means
of identification and make
mistakes impossible.

Sold at all leading
Dry Goods, Men's
Furnishing and
Army and Navy
Co-op. Stores.

Prices:
12 doz., \$2.00
6 doz., 1.25
3 doz., .85

Write for Style Sheet. He has just received a box
of Cash's Woven Names.

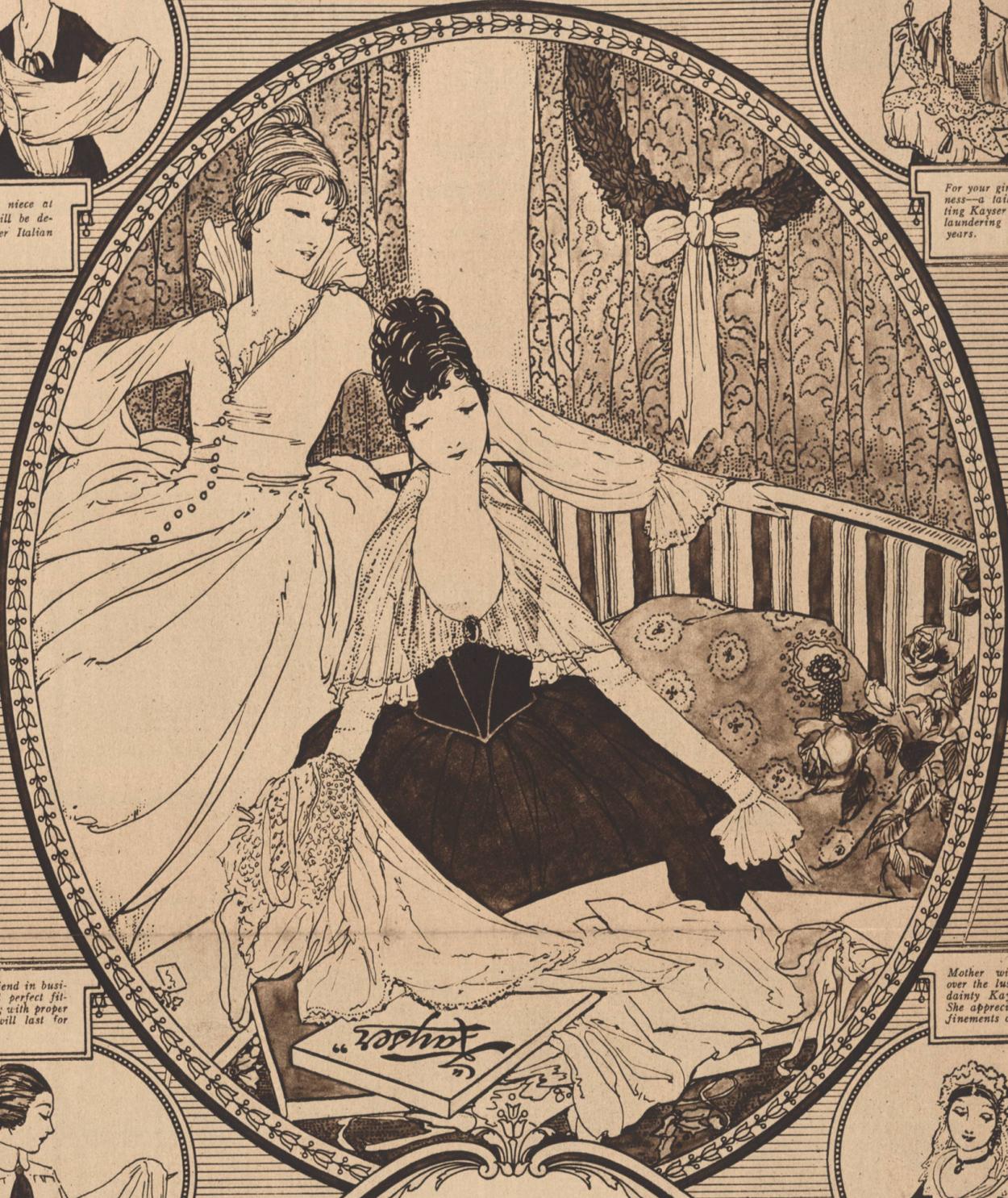
J. & J. CASH, Ltd.
15 Chestnut Street South Norwalk, Conn.



Your daughter or niece at
boarding school will be de-
lighted with Kayser Italian
Silk Knickers.



For your girl friend in busi-
ness—a tailored perfect fit-
ting Kayser vest; with proper
laundering it will last for
years.



For your girl friend in busi-
ness—a tailored perfect fit-
ting Kayser vest; with proper
laundering it will last for
years.

Mother will nod approval
over the lustrous quality of a
dainty Kayser Union Suit.
She appreciates the little re-
finements of finish.



"It was such fun and so
easy to choose them all. And I
know each one will love her gift"

**Give Her
the Gift She Loves**

Your Christmas gift to be ideal must please the one
who gets it. To hear or read the words, "This is the nicest
present I've had," is to receive a compliment on your taste
and imagination.

This is what thousands of women say each Christmas
when they open the box and hold up to delighted eyes the
lustrous, silky garments that make up a Kayser Italian Silk
Underwear Christmas set

Never before have there been so many charming new
styles in Kayser Italian Silk Underwear! You can choose
your Kayser Christmas sets from a delightful array of the
newest VESTS—THE KAYSER "OPERA TOP"—KNICK-
ERS—UNION SUITS—COMBINATIONS—BODICES—PA-
JAMAS—NIGHT GOWNS—ENVELOPE CHEMISES—CAMI-
SOLES!

Ask to have your selection packed in the dainty box es-
pecially provided for Kayser Christmas gifts.

Look for The Label

INSIST on seeing the label on every piece of
silk underwear you purchase. The genuine
Italian Silk Underwear bears a label in every

garment plainly marked "Kayser Italian Silk."
One blue star on the label indicates the lighter
weight silk—three stars the heavier weight.

Kayser ITALIAN SILK UNDERWEAR

Trade Mark Registered

