



*Securing
your Gown's full grace*

Gossamer gown, sedate suit, and the dress that is domestic—all proclaim the need of the sprightly little Wilsnaps.

These minute fasteners give a firmness to the folds of a gown, make a neat and almost invisible closing, and bring that always-desirable ease and convenience to a house-dress.

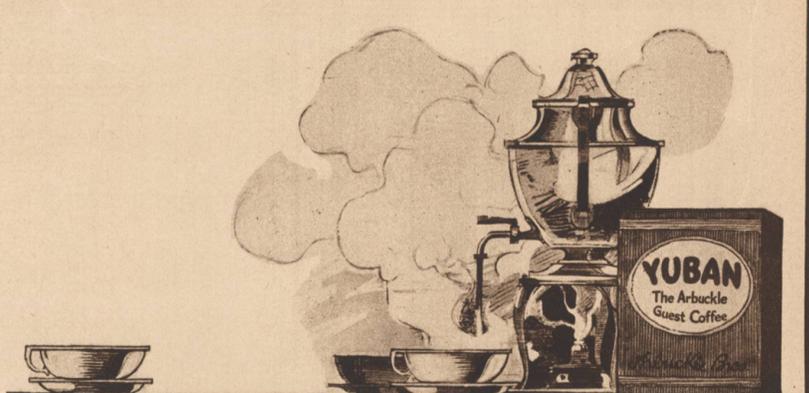
Edges daintily rounded; a design that accommodates every needle and a security that prompts an all abiding faith—thus do Wilsnaps earn the right to be on every gown and suit and dress in your wardrobe.

You will undoubtedly, madam, find Wilsnaps wherever you shop. Should this by chance be not the case, we will gladly send you the well-known orange card, containing twelve, on receipt of the retail price, 10 cents.

THE WILSON FASTENER CO., Makers
117 East St. Clair Avenue, Cleveland, O.

WILSNAP

FASHION'S FASTENER



The right grind for Percolator Coffee

The new grind for Yuban was determined after careful test and experiment. It is exactly the right size for percolator coffee.

The coffee bean is made up of little cells like a honey comb. It is the breaking up of these cells that brings out the flavor and strength of the bean. It is most important, therefore, that coffee should be correctly ground.

No other coffee but Yuban ever goes into the large grinders in which Yuban is ground, so there is no chance for the flavor and aroma of Yuban to be impaired by other coffees.

Yuban is also packaged in pulverized form for those who prefer the French or drip method; and in the whole bean for those who prefer to grind the bean as they use it.

The minute you taste Yuban you realize why its success as a private coffee was duplicated the moment it was offered the public. Try percolating Yuban by the following method. You will be delighted with the full flavor and the bright clear liquor.

YUBAN

The Arbuckle Guest Coffee

Percolator Coffee

Use a heaping dessert-spoonful of Yuban, clean-cut ground to each cup of cold water. Pour the water into the percolator, then place the coffee in the regular filter or basket. Let the water percolate over and through the coffee five or ten minutes, depending upon the temperature of stove or gas heat. With Electric Percolator take fifteen to eighteen minutes.



Send for this complete manicure set

Enough for six "manicures" for only 15c

EVERYONE who uses Cutex is so enthusiastic that we want you to use it. We want you to compare the result of your first Cutex manicure with any old-fashioned, cuticle-cutting manicure you ever had!

When you see how easily, now quickly you can have the most wonderful manicure you ever had—when you see how smooth and firm Cutex keeps your cuticle; how lovely it makes your nails look, you will never go back to the old cuticle-cutting method again!

What specialists say about cuticle-cutting

Over and over specialists repeat the advice, "Do not trim the cuticle." "Under no circumstances should scissors or knife touch the cuticle."

It was to meet this need for a harmless cuticle remover that the Cutex formula was prepared. Cutex completely does away with cuticle cutting or trimming. It makes it possible for you to keep your cuticle firm, your nails shapely and attractive.

Send now for this complete manicure set and see how completely Cutex solves your problem.

MAIL THIS COUPON WITH 15c TODAY

NORTHAM WARREN
Dept. 709, 9 West Broadway, New York.

Name

Street

City

State

Don't think you can get along with old-fashioned cuticle-cutting—not even for another day! Send at once for this Cutex Set and see what an improvement the very first application makes!

A touch of Cutex Nail White underneath the nails removes any stains and leaves the nails immaculately clean. Cutex Cake Polish gives them delightful polish.

One application makes a decided improvement

Until you use Cutex you cannot realize what a great improvement even an application makes, you cannot know how attractive your nails can be made to look. Buy the Cutex Manicure Preparations in any high-class drug or department store. Cutex, the cuticle remover, comes in 50c and \$1.00 bottles with an introductory size at 25c. Cutex Nail White is 25c. Cutex Nail Polish in cake, paste, powder, liquid or stick form is also 25c. Cutex Cuticle Comfort for sore or tender cuticle is only 25c. If your store has not yet secured its write direct.

Send today—get your set now

Tear out the coupon now before you turn the page. Send it today with 15c—10c for the set and 5c for postage and packing and get your complete manicure set. Enough for at least six "manicures." Address Northam Warren, Dept. 709, 9 West Broadway, New York.

If you live in Canada, send 15c to MacLean, Benn & Nelson, Ltd., Dept. 709, 489 St. Paul St. West, Montreal, for your manicure set and get Canadian prices.

In the Cutex package you will find orange stick and cotton. Wrap a little cotton around the end of the stick and dip it into the Cutex bottle. Then work the stick around the base of the nail, gently pushing back the cuticle. Almost at once you will find that you can wipe off the dead surplus skin. Rinse the hands in clear water.

A Special Christmas Manicure Set!
You can now get in all of the stores a complete Cutex Manicure Set packed in an ornate holly box for Christmas giving. Set is 6" long x 3 1/2" wide, and includes full-size packages of Cutex, the cuticle remover; Cutex Nail White; Cutex Cake Polish; and Cutex Paste Polish, together with orange sticks, emery boards and flexible steel file. A perfect Christmas gift. Price \$1.00.



Fashionette Invisible HAIR NETS

Invisible, strong, self-conforming, cap-shaped or all-over sizes. In sanitary envelopes, 2 for 25c; white or gray, 25c each. At all good shops.

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1200 Broadway.



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Anonymous sample AZUREA Perfume, two bottles, each labeled "Do not use" upon receipt of \$1.

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Velvetizes the Skin

Use my Smoothout Cream daily—it will tone up and refine the pores so that the muscles of your face will not lose their elasticity. It will restore to the cheeks the soft smoothness of youth and keep the skin clear.

LILLIAN RUSSELL.
Lillian Russell Smoothout Cream is sold by the best stores everywhere in \$1.50 and \$2.50 sizes. Write for "My Beauty Secrets."

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3160 H Broadway, New York.



Werner & Brandon Coffee

5 lbs. - \$1.00

Freshly Roasted—Bean or Ground Direct From Wholesale

Tested and recommended by THE GENTLEWOMAN EXPERIMENTAL KITCHEN of New York.

Try It!

Five pounds DELIVERED FREE within 300 miles or Ten pounds within 500 miles of New York. Cash with order. Satisfaction guaranteed or money refunded. Price List on Request. Mail Your Order—TODAY!

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FOR CHRISTMAS!



INCENSE SET
By Mail Prepaid \$1

The dreamy, soothing fragrance of Vantine's Temple Incense brings to mind the rosy dawns, the brilliant sunlight, the purple dusks of the Orient—the enchantment of strange Far Eastern countries.

Set includes oxidized burner and 4-oz. packet of incense, neatly packed in an artistic Oriental case. For sale in our perfumery department or mailed postpaid upon receipt of \$1. (Please order No. 1002T.)

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Fifth Avenue & 39th Street, New York

Easy Chair \$26.00

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Comfortable Furniture That Is Distinctive.

The original idea in furniture building was comfort. That is our idea—furniture that is comfortable. But we go a step further—in our over suits and odd pieces, you will find that touch of distinctiveness and individuality which makes the piece conspicuously artistic. And the prices are always moderate.

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Do your bit! Soft hands and smooth fingers make easy knitting. No rough or broken skin to catch the threads if you keep your hands fit with D. & R. Perfect Cold Cream. The hands take on an added beauty, show a whiter, lovelier skin, reflecting daintiness, refinement, personal charm.

**DAGGETT & RAMSDELL'S
PERFECT COLD CREAM**
The Hand That Keeps

Join the legion of fair women who have found in D. & R. Perfect Cold Cream the way to skin health, to better looks, to continued attractiveness in middle age. Prevents chapping and roughness in winter; supplies just what the skin requires to keep it soft, smooth and naturally beautiful the year round. Tubes and jars, 10c. to \$1.50.

POUDRE AMOURETTE: A face powder of unusual fineness and purity, perfumed to please the woman of refined taste. Looks natural, stays on. Flesh, white, brunette, 50c. Of your dealer or by mail of us.

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Send postal for free generous trial samples of Perfect Cold Cream and Poudre Amourette.

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No matter what make. Does away with that unpleasant thin nasal tone produced by all mica sound boxes. Doubles the life of your records by giving fuller volume with the lightest needles of records. We invite comparative tests. Price—Nickel, \$4.00; gold, \$7.50. Send check. Ten Days' Trial. Money refunded if not satisfactory. Telephone Greely 2618.

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