

HOW TO MAKE YOUR SKIN FINE IN TEXTURE.

If the delicate pores of your skin have become enlarged and coarsened, it is because of cleansing methods unsuited to your skin.

You can restore them to their normal healthy condition and rebuild a smooth-textured skin by persistent use of the following Woodbury treatment:

Dip your wash-cloth in very warm water and hold it to your face. Now take a cake of Woodbury's Facial Soap, dip it in water and rub the cake itself over your skin.

Use this treatment persistently for ten days and your skin will show a marked improvement—a promise of that greater smoothness and finer texture that the steady use of Woodbury's always brings.

A 25c cake of Woodbury's Facial Soap is sufficient for a month or six weeks of this treatment. Get a cake today. It is for sale by dealers everywhere throughout the United States and Canada.

Write today for a week's size cake For 4c we will send you a sample cake of Woodbury's Facial Soap large enough to last for a week of any Woodbury treatment, together with the booklet, "A skin you love to touch," which gives a list of skin troubles and the treatment suited to each.

If you live in Canada address The Andrew Jergens Co., Ltd., 5116 Sherbrooke Street, Perth, Ontario.



Peck & Peck Christmas Boxes advertisement. Features images of various gift boxes and lists items like 'Women's Box No. 5 at \$5.50' and 'Men's Box No. 1 at \$8.50'. Includes the text 'BEAUTIFUL AND USEFUL GIFTS' and 'Peck & Peck Special Combination Boxes make attractive and useful gifts for men, women, and children.'

Page Perfumer New York advertisement. Features a circular illustration of a woman and the text 'For Christmas' and 'A gift well worth the giving is this dainty assortment box of toilet requisites, prepared and packed by Page Perfumer New York'.

Wizard Smoke Consumer advertisement. Includes a cartoon illustration of people smoking and the text 'Don't Let Smoke Spoil the Fun' and 'Everyone knows how unpleasant tobacco smoke can be. It is hard, even by a thorough airing, to purify a room where men have been smoking.'

GREAT FIRE SALE advertisement. Text: 'Our Entire Large Stock of GRAND RAPIDS FURNITURE MUST BE SOLD REGARDLESS OF COST TO MAKE PLACE FOR NEW GOODS. The majority of our stock has not been damaged. Period Furniture. Bargains in Sheraton, Tudor, Adam, Heppelwhite, Colonial, etc., Dining Room Suites, Queen Anne, Louis XV, Louis XVI, Sheraton, etc., Bedroom Suites, as well as odd period pieces, Desks, Chairs, Tables, etc. Manufacturers MANGES BROS. Established 1852 115 and 117 West 23d Street'

Wizard Smoke Consumer advertisement. Text: 'The Wizard Smoke Consumer is a unique and welcome Christmas gift. It stands 4 1/2 inches high, is unusually neat in design, and may be had of brass, copper or silver plate finish. Use the coupon, indicating the style you prefer. Your Money Back if you are not entirely satisfied. Price List: Polished Brass Finish \$5.00, Brushed Brass Finish \$5.00, Bronze Copper Finish \$5.00, Silver Plate Finish \$7.50. Note to Dealers: Write for interesting proposition. Name, Address, Style finish desired.'

New Diamond Point Pen advertisement. Text: 'This is the New Diamond Point "Fill-E-Z" Fountain Pen. The Simplest and Surest Self-filling Fountain Pen. A Snap of the Lever Fills the Pen in a Second. No Fuss. No Mess. No Bothers. Easy, Quick and Clean. Best Quality Holder with Safety Screw Cap and permanently attached Clip. 14 Karat Gold Pen. Price \$2.00 at Dealers or we'll send direct to you post-paid on receipt of price. ORDER YOURS NOW. New Diamond Point Pen Co. 44 East 23d St., New York'

KRAKAUER SMALL GRAND PIANO advertisement. Text: 'The INSTRUMENT SUPREME. If you compare critically and test thoroughly, you will find that the most important difference between the KRAKAUER SMALL GRAND PIANO and other instruments is the wonderful quality of its tone. You'll find other features in which the Krakauer Small Grand Piano excels—durability, beauty of line and casework—but its tone is what makes it the first choice of those who seek the perfect piano. Retail Showrooms: 125 West 42nd St. \$725 Terms of Payment Arranged.'

CHRISTMAS NOVELTIES TREE TRIMMINGS advertisement. Text: 'FOR THE TREE: GLASS BALLS, STRING BALLETS, TINSEL GARLANDS, TINSEL ORNAMENTS, SNOW CANDLEHOLDERS, CANDLES, SILVER RAIN, AND THOUSANDS OF NOVELTIES TO FASTEN ON TREES. FOR THE TABLE: TABLE TREES, SNAPPING MOTTOES, SANTA CLAUSES, JACK HORNER PIES, FANCY ICE CASKS, TALLY AND DINNER CARDS, HOLLY AND MISTLETOE, CHRISTMAS BOXES, DRESSED KEVINIES, NAPKINS AND OUR WONDERFUL COLLECTION OF FAVORS. B. SHACKMAN & CO. 906-908 BROADWAY Between 20th and 21st Streets NEW YORK CITY'

MATERNITY APPAREL advertisement. Text: 'So constructed that they expand as the condition requires (not a look or eye needs changing), and so designed that they may be worn when the figure returns to normal. No. 2715 (as illustrated)—A stunning model, fashionable in its simplicity—made of fine quality Crepe de Chine or Satin—any color desired. The lines of this model are so clever that the figure is at all times concealed. The front pleated panel hangs straight and can readily be arranged to meet the individual style of the figure. A gown particularly appropriate for maternity wear. Price 27.50. Suits, Gowns, Coats, Skirts, Waists, Neckties, Corsets, Brassieres, Layettes.'

SHOE CRAFT advertisement. Text: 'Fitting The Narrow Foot. Widths AAAA, AAA, AA & A. All sizes including 8 1/2, 9, 9 1/2, 10. 27 W 38th St. New York. "Trysa" Shopping \$12. Cordo Color Russia Cali. Your feet will feel as fresh and buoyant after a day's shopping as when you first left home in the "Trysa," because it is built to give the proper support and elasticity to the foot. It differs from other low heel shoes in that it has a high arch and fits snugly at the heel. MAIL SHOPPING SERVICE. You can buy them by mail. Perfect fit guaranteed. Parcel post prepaid. Write for catalogue A-2, measurement chart and booklet. "Fitting The Narrow Foot." SHOE CRAFT SHOP 27 W. 38th St., New York'

DEAF? advertisement. Text: 'Science has found a way to help you hear clearly and distinctly. The Wonderful Little Gem Ear Phone doubles the joy of living. Look at it and you see the simplest and smallest hearing device in the world; use it and you realize you have a remarkable aid to the deaf. The absolute superiority of the Little Gem was recognized at the Panama-Pacific Exposition, where it received the Gold Medal, highest award for ear phones, in competition with the world. An Ideal Christmas Gift. Try our Auto Ear Massage; used to stop head noises and improve hearing. Call at our office for a free, private demonstration. Expert advice without charge. Ask or write for booklet. GEM EAR PHONE CO., Inc. 802-BM Marbridge Bldg., E'way & 34th St. NEW YORK CITY Telephone Greeley 3744.'

SHOE CRAFT SHOP advertisement. Text: '27 W. 38th St., New York. Improve Your Appearance. PROTECT YOUR HEALTH. Avoid Neuralgia, Catarrh and Colds by Covering Your Bald Spot With a Wig or Toupee. Fit and Match Guaranteed. Send for Free Booklet. YOU ARE ABSOLUTELY SAFE IN ORDERING BY MAIL. A. WALTER SOLOMON, 102 W. 42d St., N. Y.'

The Natural advertisement. Text: 'Sole Tread evenly distributes the wear as well as the strain. Blyn Plan Shoes give the children long service as well as extreme comfort. Cost no more than ordinary shoes. Blyn Plan Gun Metal Calf and Patent Colt. Sizes 5 to 11, 1 1/2 to 2. Button and Lace. J. Blyn & Sons. Mail Order Department, 2240 Third Avenue. Postage, including Insurance, 10c. Extra. Send Postal Money Order or N. Y. Draft. West Side Stores: 222-224 W. 125th St., 6th Av. and 27th St., 8th Av. nr. 39th St. East Side Stores: 34 Av. and 122d St., 34 Av. near 86th St., 33 Av. 150 & 151 Sts., 162 Bowers, nr. Broome. Brooklyn: 442-444 Fulton St. opp. Bridge St. Stores: B'way, bet. Park and Ebbey Sts., Broadway, near Grove Av. Newark Store: 689 Broadway, up Military Pk. Factory 511-519 East 72d St.'

The Best Gift for Mothers-to-Be advertisement. Text: 'Something for the New Baby. Expectant mothers will appreciate a gift from Lane Bryant's baby shop, where one finds everything that baby wears or uses. Dainty layettes and separate garments, charming toys, nursery furniture—at prices much less than elsewhere. Everything for mother, too—special patented maternity apparel that expands as required, without alteration. Can be worn after, as well as before, baby's birth. "MATER-MODES" Write to Dept. L-14 for catalogue of Maternity Apparel and Baby Needs. Lane Bryant 21-23 West 38th Street, New York'

Safety First advertisement. Text: 'When Putting the Kiddle to Bed the tip of the toe releases the Trip Lock, thereby lowering the sliding side. THE TRIP-LOCK CRIB is made in plain or period design to match your other furniture—Enamel, Brass or Wood Finish. THE CONVENIENT—SAFE—ABSOLUTELY SANITARY METAL CRIB. The only high-side safety crib with the TRIP-LOCK DEVICE. At Furniture and Dept. Stores. Write for Booklet. GREENPOINT METALLIC BED CO. BROOKLYN, N. Y. THE TIP OF THE TOE RELEASES THE TRIP-LOCK'

UARDAS advertisement. Text: 'The Exquisite Perfumed Bath Tablets. 50 cents per box of twelve tablets. At best shops FRANK M. PRINDLE & COMPANY 71 West 55th Street, New York. Send 10c for sample.'

Army & Navy Binoculars advertisement. Text: 'ALL MAKES. Carl Zeiss, Busch, Goerz, Ross, Lemaire, Bausch & Lomb. U. S. Government models in Tan Cases, with Compass, Mil Scale. Aitchison & Company 483 Fifth Ave., OPTICIANS N. Y. C.'