



### Marquise de Sevigne Perfumes & Toilet Preparations

INTRODUCED TO AND CONTROLLED IN AMERICA BY

## BONWIT TELLER & CO.

The Specialty Shop of Originations  
FIFTH AVENUE AT 38<sup>TH</sup> STREET, NEW YORK

The exquisite delicacy and refined bouquet of Marquise de Sevigne perfumes, the beautifying qualities of Marquise de Sevigne toilet preparations are accepted by women of taste and elegance in Paris and America. The use of these perfumes and toilet preparations is a token of distinction; their charm arises out of a subtle blending of delicate and pathetic elements.



- Marquise de Sevigne Toilet Water (six ounce bottle) 5.00
- Marquise de Sevigne Perfume (one ounce) 3.50
- Marquise de Sevigne Perfume (two ounce) 6.00
- Marquise de Sevigne Sachet Powder 1.50
- Marquise de Sevigne Face Powder 1.50

In Blanch, Rose No. 1, Rose No. 2, Rachel No. 1, Rachel No. 2, Naturelle, Maive and Mowresque.

- Marquise de Sevigne Bath Salts 2.50
- Colored in pink, green and yellow with ribbon to match.

Marquise de Sevigne Perfumes and Toilet Preparations are presented in Flacons de Luxe and artistic Kashmir Pockets, satin lined.

New requisites in Toilet Preparations will be added from time to time as they are produced in the laboratories.

The Shop Individual  
**RUSSEKS**  
362 Fifth Ave.

As illustrated. Coat of Hudson Seal, \$165 Trimmed with Skunk.

### New Fur Coats

Remarkable values in the newest Coat Models of the Season.

- HUDSON SEAL...\$85 up
- CARACUL...150
- NUTRIA...150
- RACCOON...165
- BEAVER...250
- BROADTAIL...500

Our Book of Smart Fur Styles Free on Request.

### "KOSFIT" PETTICOAT

Always Look for the Label

If you don't find this label in the waistband it isn't a Kosfit

### Original and Exclusive Styles

Truly of a Surpassing Beauty are this season's

### Kosfit Petticoats

In all the newest petticoat fabrics—all colors.

Fitting with perfection about the waist and over the hips, Kosfit Petticoats insure your outer garments a correct appearance.

There is a Kosfit Petticoat for every occasion

No Alteration Required

Obtainable at all the better stores.

**GREENWALD BROS. Inc.**  
MAKERS  
33 WEST 34TH ST., NEW YORK

### "KOSFIT" PETTICOAT

A Source of Johnston Excellence  
Come Fields of the Gulf States and West Indies Supply the choicest Sugar

For Sale by Leading Dealers  
Distributed by  
**Lindt Chocolate Company**  
11 W. 17th Street, New York

### Peck & Peck Christmas Boxes

Skating Set. \$25.00 complete. No. 238—Attractive brushed Mohair, hand-seamed coat sweater. In purple trimmed with gray, dark sage with light sage, brown with rose, and blue with blue. Also with self-colored trimming. \$15.00 each. Togue to match, \$5.00. Muffler to match, \$5.00.

Long Vicuna Sweater. \$30.00 Each. No. 1010—Long Vicuna coat sweater, full cut and hand-seamed. Shawl collar, belt and trimming of brushed Alpaca. In dark sage trimmed with light sage, purple with gray, dark mode with light mode, and khaki with goblin blue.

Special Combination. Box No. 5 for Women. \$5.50. 721—1 pair fine quality pure thread silk stockings with openwork cloths. In black, white and all evening shades. \$3.00. C-231—Hand-embroidered pure silk stockings in black or white with black or white embroidery. \$2.75.

Men's Box No. 2—\$3.00. 900C—1 pair pure shaded silk and lisle socks with hand-embroidered cloths. Colors: white with black, blue, green, purple or tan. \$1.50. 15—1 plain, pure silk scarf to match, \$1.50.

Men's Box No. 1—\$5.50. 19—Fine English Spitalfield silk scarf in newest designs and colorings. \$3.00. 92C—1 pair of pure thread silk cloaked socks, to match scarf, \$3.25. 32—1 pair of black silk evening socks, \$2.50.

### GIFTS THAT ARE SURE TO PLEASE

Every man, woman and child appreciates fine hosiery. A Peck & Peck Christmas Box will be sure to please. Send for illustrated Christmas Catalogue and make your selection or we will prepare sets for those who have individual requirements.

Peck & Peck MERCHANDISE CERTIFICATES for any amount you wish enable your friends to make their own selections.

## PECK & PECK

### Stocking Shops

586 Fifth Avenue at 48th Street  
NEW YORK CITY

501 Fifth Avenue at 42nd Street  
CHICAGO

Palm Beach  
Newport

## The Blyn Shoe

### Holiday Footwear for Early Gift Buying

Practical Presents Are More Appropriate and More Acceptable During War Time

Eleven Big Blyn Stores offer hundreds of gift suggestions that reflect the Christmas spirit and have the added merit of utility.

Novelty Shoes, Red Cross Shoes, Slippers, all kinds of Rubber Footwear—at the low prices that our immense outlets and economical retailing methods make possible.

Mail Orders Promptly Filled  
Mail Order Dept., 2240 Third Av., N. Y. City  
Postage, including insurance, 10c Extra.  
Send P. O. Money Order or N. Y. Draft.

Style 1579 Silver and Gold Slippers 5.00 Genuine Imported Silver and Gold Cloth. Narrow toe, Spanish heels.	Style 1524 Satin Evening Slippers 2.50 White, black and twelve shades to match the fashionable evening gowns.
Style 8729 1/2 Women's Juliette Slippers 1.25 Gray, wine and black. Also with ribbon trimming.	Style 9041 1/2 Men's Opera Slippers, Tan and Black Kid Skin 2.00
Style 8718 Women's Felt Slippers 1.35 Old Rose, Pink, Blue, Lavender, Wine and Gray.	Style 8707 Women's Felt Slippers 1.75 Blue, Lavender, Pink and Old Rose.

Purchases made at any Blyn Store may be exchanged at any other Blyn Store. A convenience at this holiday period.

### Low Prices on Our Standard Line of Rubber Boots

Storm King Dull Gum Boots, Knee Length	Dull Gum Boots, Knee Length
Men's Sizes, 7 to 12...3.90	Men's Sizes, 7 to 12...3.25
Boys' Sizes, 3 to 6...3.00	Boys' Sizes, 3 to 6...2.50
Boys' Sizes, 11 to 2...2.25	Women's Boots, 2 1/2 to 9...1.90
Children's bright and dull finish, sizes 5 to 10 1/2...1.85	Misses' Boots, sizes 11 to 2...2.00
Misses' bright finish, sizes 11 to 2...2.25	Children's Boots, 6 to 10...1.75

Arctics for Men, Women and Children

Women's 6 Buckle, 2 1/2 to 8...2.75	Men's 4 Buckle, 7 to 12...2.00
Misses' 6 Buckle, 11 to 2...2.50	Boys' 4 Buckle, 3 to 6...2.25
Children's 5 Buckle, 16 to 10 1/2...2.00	Boys' 4 Buckle, 3 to 6...2.25
Women's 4 Buckle, 2 1/2 to 8...2.50	Men's 1 Buckle, 7 to 12...1.50

High Cut Spats  
Fine quality cloth (not felt)  
1.50  
White, Light and Dark Fawn, Sand, Ivory, Pearl, Dark Gray and Black.

Style 3870  
Patent Colt Oxfords  
4.50  
Also in Black Kid and White Nu-kid

**J. Blyn & Sons**  
Factory 511-519 E. 73d St.

WEST SIDE STORES:  
222, 224 West 125th St.  
8th Av. and 27th St.  
8th Av., 39th & 40th Sts.

EAST SIDE STORES:  
34 Av. and 122d St.  
34 Av., 96th and 97th Sts.  
34 Av., 150th and 151st Sts.  
160, 162 Bowery, nr. Broome.  
Broad St., opp. Military St.

BROOKLYN STORES:  
442, 444 Fulton St., opp. Bridge St., near Hoyt Broadway, near Park Av. Broadway, near Greene Av.

Banish the Tired Look after Shopping

After a strenuous day in the shops, there is comfort, cleanliness and relaxation for the tired skin in a restful, refreshing rub with D. & R. Perfect Cold Cream. Your skin will respond quickly to its gentle, stimulating, reviving, beautifying influence; the weary look will disappear. Restore the morning's freshness with

### DAGGETT-RAMSDELL'S PERFECT COLD CREAM

The Kind That Keeps

To keep your skin at its best, to improve your complexion, to present always your best appearance, choose D. & R. Perfect Cold Cream as your daily toilet help. Safe, sure, satisfying, supreme—you will find it worthy of confidence; an aid to better looks, to greater attractiveness, to social success. Tubes and jars, 10c to \$1.50.

POUDRE AMOURETTE: Another D. & R. toilet triumph—a face powder without a fault. You will like it. Very fine, pleasantly perfumed, looks natural, stays on. Flesh, white, brunette, 50c. Of your dealer or by mail of us.

TRY BOTH FREE

Send postal for free generous trial samples of Perfect Cold Cream and Poudre Amourette.

**DAGGETT & RAMSDELL**  
Department 339  
D. & R. Building, New York

### DIAMOND GUARD RING

Special \$29

Genuine Platinum top. Set with Seven Full Cut, Brilliant White Diamonds.

Set with 9 Dia. monds...\$40  
Set with 11 Dia. monds...\$50

In Solid Platinum, entire Circlet Diamond paved. Includes Xmas and New Year Cards, all different, with envelopes; \$1 postpaid. Regular 10c to 20c each. Prompt refund if desired. 2 samples 2c.

**W. H. BANSINGER**  
Mrs. Agt.,  
309 Broadway, New York

### 20 Exquisite Greeting Cards

\$1.00

Box of 20 beautifully colored, engraved, embossed Xmas and New Year Cards, all different, with envelopes; \$1 postpaid. Regular 10c to 20c each. Prompt refund if desired. 2 samples 2c.

**W. H. BANSINGER**  
Mrs. Agt.,  
309 Broadway, New York

### HAMILTON'S

1,500 Beautiful WINTER COATS at Record Breaking SALE PRICES

This one, for example, a beautiful heavyweight full satin lined Velour Coat, liberally trimmed with genuine fur.

NOW \$16.50

A real \$25 Value!

Every coat in our entire stock of fur trimmed and plain models included in this sale.

More than 50 different styles as low as \$11.75 as high as \$50

ENTIRE STOCK OF SUITS AT LESS THAN COST OF PRODUCTION.

**HAMILTON'S GARMENT CO.**  
307 FIFTH AVE., N.Y.

### Here's the Newest Xmas Idea!

Two, in fact, and both approved not only by common sense but by the example of leaders of society like Mrs. Robert Bacon, Irving Brook, and others. (1) Instead of buying a dead Xmas tree to be thrown on the ash-heap "the morning after," buy a live Xmas tree and after the gifts are distributed have a "planting bee" and let the children plant the tree on the lawn, naming it after Grandma or some other member of the family. Repeating this each Xmas will give you a notable collection of trees rich in sentimental associations. Order a Douglas Spruce, 5 ft. high, \$4; or a Japanese Fir (fragrant balsam odor), 5 ft., \$8; 6 ft., \$15; 8 to 10 ft., \$20. Sent by express anywhere—but order NOW.

(2) Give something really distinctive and lasting for Xmas. Give your married daughter a group of evergreens (always cozy, always smiling) for a corner of her lawn ("Daddy's Cove"). Similar gifts for Wife, Mother, Sister, etc. We select trees for any price you name, \$10 to \$100, and up. Choice Evergreen Group, 32 plants, \$36. Brilliant Shrub Group, 20 plants, \$5. Rose Garden, \$5, \$10, and up. Fruit Garden, 13 trees, \$6; others, \$5, \$10, and up. Send us list of names, state amount and wishes for each gift—we will send Xmas Certificates, naming the gifts, "Cove of Evergreens," "Fruit Garden," etc. (no prices), to be planted after their own wishes in the spring (we look after everything—guarantee perfect growth—relieve you of all bother). The sweetness of these unique gifts will last forever.

Make up your list and write us as quickly as possible—and order your own Xmas tree at once (wire collect if necessary).

"Sixty Years of Knowing How!"

**I. HICKS & SON, Westbury, L. I.**  
(Phone Westbury 68)

### If You Are Seeking

a unique gift, the admiration of which will never fade, the most important place for you to go tomorrow is The Eye-Comfort Lighting Shop on 46th Street to see the wonderful new Curtis Art-Lamp, which lights both the entire room and the table or floor by the new scientific Indirect Lighting, the most soothing not only to the eye but to the artistic sense.

Place this new Art-Lamp in the centre or in any convenient spot in your room and it will reveal a new, mellows beauty in your hangings, rugs, furniture, paintings, that you have never seen before!

No fixtures to install! Easily used out! Come tomorrow—or write today for beautifully illustrated booklet on the Lighting of the Home.

Eye-Comfort Lighting Shop  
31 WEST 46TH ST., NEW YORK