

Franklin Simon & Co.

A Store of Individual Shops
Fifth Avenue, 37th and 38th Sts., New York

Spring Models

MISSSES' TAILORED DRESSES

With the fashionable
Waistcoat or new Side-Flare Tunic.

SIZES 14 to 20 YEARS

No. 58—Misses' Navy Serge Dress, tucked panel-front of dress joins tailored belt; collar and cuffs of Georgette crepe; skirt pleated front and back, with side-tunic of self-color Georgette crepe handed with serge.

24.50

No. 60—Misses' Tailored Dress, of French serge in navy or beige; button front model with row of bone buttons down back; long, narrow shawl collar and white satin vest; wide pleated belt, shirred-top skirt with inset slash pockets.

29.50

Back View of 58

Back View of 60



58



60

HATS and SHOES illustrated, from our Shops

Prices on application

Prompt Delivery Free, Anywhere in the United States—Phone 6900 Greeley

Jeans Feet

Llama Wool Skating Set

Handsome tailored, delightfully soft, real Llama Wool Set of sweater, toque and muffler. In natural color with vicuna trimmings of dark blue, old rose, brown, purple and hunter green.

\$40.00 Complete

Individually
Sweater, \$27.50 Toque, \$5.00
Muffler, \$8.50

Extra large assortment of wool sport stockings in plain colors and fancy patterns.

PECK & PECK
Stocking Shops

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New York City

Chicago
Palm Beach Newport

The Shop Individual
RUSSEK'S
362 Fifth Ave

Fine Hudson Bay Sable

FUR SET

13 Skin Cape \$475.00
4 Skin Muff \$140.00

Mail Orders Filled

BONWIT TELLER & CO.
The Specially Shop of Originations
FIFTH AVENUE AT 38th STREET, NEW YORK

Women's Separate Skirts

Unusual Types for Early Spring and Southern Wear

LUSINE—Faille silk skirt in plaid design, white ground with navy stripes, soldat blue ground with white stripes or plain white... 15.00

NOTRE—White cotton gabardine skirt with belt and buttoned split pockets... 5.75

DELA—Faille silk shirred top skirt with novel pocket treatment, purple, soldat blue, white, beige, emerald... 13.75

BRAE—Plain white linen skirt, double belt, paddock pockets... 6.90

For WEAK FEET Use FOOT CORSETS

What they are & light, flexible, easily adjusted. What they do: correct position of foot, raise the arch, give massage to sole of foot, and strengthen muscles of leg. Send for booklet. Mail Orders Only.

The Bow Foot Corset Co.
1 Madison Ave., N. Y.

GLASSBERG'S
SHORT VAMP SHOE

For Women of Fashion

Select Styles in Medium & Short Vamp Shoes. All Leathers and Neatest Shades. Style Book of All Models Free on Request. 225 W. 42d St. (7th & 8th Aves.), New York.

Blyn-Plan
Nature Shoe

Promote Foot Health and Natural Development. Catalogue on Request

In Blyn Plan Shoes the children enjoy freedom for toe expansion when the feet are in motion. Protection is assured by the close yet easy fit at arches and insteps. Yet they cost no more than ordinary shaped shoes of equal quality.

Gun Metal Colt and Patent Colt
Sizes 5 to 11... 2.50
Sizes 11 1/2 to 2... 3.00

Red Cross Shoe A Full Line of Regular and Novelty Styles in Eleven Big Blyn Stores.

Red Cross Booklet on Request

Arch-Supporting Model

Red Cross Arch Support Shoes hold the arch firmly yet easily—develop the weakened muscles and restore normal activity and comfort.

Red Cross flexible soles bend with the foot, making walking tireless and pleasant. Orthopedic heels add the last touch of comfort to this perfect shoe.

We are sole agents for Red Cross Shoes in Greater New York and Newark.

Style 803 1/2 6.50

Black Vici Kid with Orthopedic Heels and Red Cross Flexible Soles.

Mail Order Department, 2240 Third Ave. Postage, Including Insurance, 10c Extra. Send Postal Money Order or N. Y. Draft.

West Side Stores:
222-224 West 125th St., Near Seventh Av., 6th Av. and 27th St., 8th Av., 39th & 40th St., 142-144 Pulaski St., opp. Bridge St., near Hoyt St., 829-833 Broadway, between Park Av. and Ellery St., 128-126 Broadway, near Greene Av.

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34 Av. and 122d St., 34 Av., 86th & 87th Sts., 34 Av., 150th & 151st Sts., Bowers, near Broomer, Factory 511-513 E. 73d St.

Newark Store—659 Broad St., Opposite Military Park.

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Louis XVI. Bedroom Suite, Antique Mahogany, 4 pieces \$275

You are cordially invited to see the 25 rooms completely furnished on display here. They are interesting and instructive.

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S. E. COR. 15th ST. & 6th AVE.
SINCE 1891

SHOE CRAFT
27 W. 38th St. New York

Fitting The Narrow Foot
Widths AAAA, AAA, AA & A. All sizes including 8 1/2, 9, 9 1/2

DON'T accept a shoe that requires an insole, stretching, or other alterations—it will never be satisfactory. ShoeCraft Shoes are carefully graduated and proportioned and their fit is guaranteed. You can order by mail with perfect satisfaction. Parcel Post prepaid.

Send for Illustrated Circular A-20 describing 38 styles of specially priced ShoeCraft Footwear.

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Women who patronize the best New York tailors favor this boot for wear with morning suits. 1 1/2-inch Heel. Welted Sole.

841 Brown Russia Calfskin, 825 Havana Brown Kidskin.

Either style, regularly priced \$12, special \$9.60

All Sizes Marked in Plain Figures

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Will Make a Musical Instrument Out of YOUR Phonograph

No matter what make. Does away with that unpleasant thin nasal tone produced by all mica sound boxes. Lengthens the life of your records by giving fuller volume with the lightest needles.

Plays all makes of records. We invite comparative tests. Price—Nickel, \$6.00; gold, \$7.50. Send check. Ten Days Trial. Money refunded if not satisfactory. Telephone Greeley 2618. Wilson-Laird Phonograph Co., Inc., 29 W. 84th St., New York City.

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For Men & Women Cover entire body or any part. Send for Illustrated Booklet.

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Best Reducer, Price \$5.
China Reducer, Price \$2.

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Brilliant, lasting and waterproof. Powder 25c. Gels 25c and 50c. Send for free sample. **GRAF BROS., Inc.** 119 W. 24th St. New York

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Hand-made nets of human hair. Strong, sterilized and invisible. All colors. Cap or Fibre, 2 for 25c, up. Order by mail if not sold at your dealer's.

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ADVANCE Spring Models that are exclusive in every respect.

The number illustrated, for example—a beautiful new Crepe Meteor Dress—is priced at this unusually low figure

\$21.75

Come See Our Large Variety of Dress Models in Silk and Serge

HAMILTON'S GARMENT CO.
307 FIFTH AVE. AT N.Y.

Bossert Barracks for Workmen

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If you are confronted with the problem of housing employees it will be decidedly to your interest to consult us. Our experience in making buildings of the type needed covers a period of over twenty-five years, which means that we have long since passed the experimental stage. Our organization is one of the largest of its kind in the world, and we guarantee your absolute satisfaction. Do not assume that all portable houses are serviceable. There is a difference. Bossert houses for workmen may be had in the Barracks type of any size required, or in the individual home type for workmen and their families.

Bossert Houses

The Bossert standardized method of construction must and will save money, time and trouble for you. Bossert houses are shipped in completed sections, painted and hardware fitted, so that they may be quickly and easily assembled and erected by unskilled labor.

Bossert houses will prove the most efficient and cheapest in every way for the housing of men in large numbers.

Facilities for exporting at this plant are ideal. Further information, catalogs, and a representative to call may be had by addressing

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Negligees for the Expectant Mother

Comfort is attained in these charming negligees that have the style and are especially adapted to the requirements of the maternity period.

Dresses, Coats, Suits, Skirts, Waists, Corsets.

Prices no higher than ordinary apparel. Send for "Modes" showing correct fashions. Expert mail order service satisfactory cares for out of town customers. Address Dept. L-3.

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Adds a pearly clearness. Stays on unusually long.

STRAIGHTEN YOUR TOES BANISH THAT BUNION

ACHELDT'S Perfection Toe-Spring. Worn nights; with free day appliance. Removes actual cause of Bunions and enlarged joints. Any other foot troubles? Write or call.

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STOP MOUTH BREATHING

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