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Discard your cuticle scissors. Try this new way of manicuring and see how easily you can have lovely, well-kept nails

The new way to manicure without cutting the cuticle

ETHEL CLAYTON

Ethel Clayton, the charming motion picture star, says: "Cutex keeps my nails looking so beautiful my friends often remark it"

(Photo White Studio.

(Photo White Studio)

ELSIE JANIS

Elsie Janis, a favorite in every American city, says: "I am delighted with Cutex. I find it most wonderful"

CUTICLE cutting is dangerous!" "Under no circumstances should scissors or knife touch the cuticle." "Trimming the cuticle is ruinous!" say doctors and skin specialists everywhere.

For years women struggled with cut, mutilated cuticle — cuticle that grew dry and rough, that created hangnails and made their hands unattractive.

It was to meet this great need for a *harmless* cuticle remover that the Cutex formula was prepared.

With Cutex you completely do away with cuticle cutting or trimming. With it you can keep your cuticle firm and even—your nails shapely and attractive.

The moment you use it, you will be enthusiastic about the way it softens the surplus cuticle—the way the uneven cuticle and hangnails vanish! You will enjoy the quickness and ease of your Cutex manicure, but, most of all, you will delight in the improved appearance of your nails.

After your first Cutex manicure, examine your nails. Notice what an improvement even one application makes. When you see how smooth the use of Cutex leaves the skin around the base of the nail—how free it is from ragged edges and rough places that make hangnails, you will wonder how you ever got along without it!

How to manicure the new way

In the Cutex package you will find an orange stick and absorbent cotton. Wrap a little cotton around the end of the stick and dip it into the bottle. Carefully work the stick around the base of the nail, gently pushing back the cuticle. Almost at once you will find you can wipe off the dead surplus cuticle. Then rinse the fingers in clear water.

With a touch of Cutex Nail White underneath the nails, you will remove all stains and leave the nail tips snowy-white.

Finish with Cutex Polish. Cutex Cake Polish rubbed on the palm of the hand and passed quickly over the nails gives them just the quick, waterproof finish you want.

Where to get Cutex

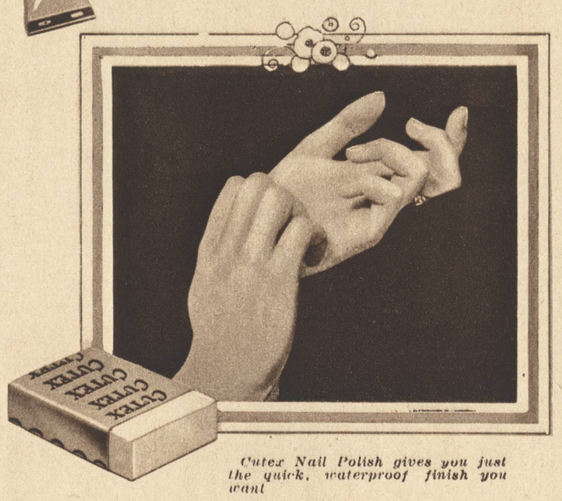
You can secure the Cutex Manicure Preparations at all high-class drug stores and at the toilet goods counter in department stores.

Cutex, the cuticle remover, comes in 30c, 60c and $1.25 bottles. Cutex Nail White is 30c. Cutex Nail Polish in cake, paste, powder, liquid or stick form is 30c. Cutex Cuticle Comfort, for sore or tender cuticle, is also 30c. If your store is not yet supplied, order direct from us. Address

Northam Warren

Dept. 114 9 West Broadway New York City

Apply Cutex Nail White directly underneath nails from its convenient tube. Spread under evenly and remove surplus cream with orange stick



Cutex Nail Polish gives you just the quick, waterproof finish you want

Send 15c for this Manicure Set today!

Cut out the coupon now and send it to-day with 15c (10c for the set and 5c for packing and postage) and we will send you this Midget Manicure Set containing enough of the Cutex preparations to give you six complete manicures. Send for it to-day. Address Northam Warren, Dept. 114, 9 West Broadway, New York City.

If you live in Canada, send 15c to MacLean, Benn & Nelson, Limited, Dept. 114, 489 St. Paul St. West, Montreal, for your sample set and get Canadian prices.

Mail coupon with 15c

Don't think you can get along with old-fashioned cuticle-cutting — not even for another day! Send at once for the complete Cutex Manicure Set shown below and know the difference.

NORTHAM WARREN
Dept. 114, 9 West Broadway, New York City

Name .....

Street .....

City ..... State .....