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Elsie Ferguson, whom many consider the most beautiful and appealing woman on the stage, says: "I have used Pond's Cold Cream and I find it a most delightful cleansing cream"

These photographs of Miss Elsie Ferguson, the noted actress, were posed especially for the Pond's Extract Company.

Of Pond's Vanishing Cream, Miss Ferguson says: "It is all that a disappearing cream should be. It is splendid for daytime use; never makes my skin oily"

The two creams your skin needs

Every woman who really understands how to make her skin lovely has found that she needs two creams. Test Pond's Cold Cream and Pond's Vanishing Cream today; see how different they are. Learn how each benefits the skin as the other cannot

A BEAUTIFUL complexion is something every woman can have, if she will only care for her skin in the proper way.

The famous skin specialist, Dr. William Allen Pusey, says: "... very many of the disturbances of the skin are of purely local origin," rather than due to "the popular idea of impurities in the blood." It is to give your skin the local care it needs to make it as lovely as it can be, that two creams are necessary—an oil cream for cleansing and massage, and a greaseless, *vanishing* cream to protect the skin from roughness and chapping; to keep it smooth and delicately radiant.

Pond's Cold Cream is an oil cream, for cleansing and massage.

Unless a cold cream is easy to work into the pores it does not thoroughly cleanse and benefit the skin. The moment you use Pond's Cold Cream you will find you have never before used a cold cream so soft and smooth. Its ingredients conform in every way to the Pond's standard of quality. Try it

tonight. Get the utmost benefit from the cold cream you use.

Vanishing Cream—the cream women wanted for years

Pond's Vanishing Cream is wholly different from any other cream you have ever used.

For years there were only oil creams, which women had to use in the daytime as well as for the bedtime cleansing and massage. No matter how thoroughly one wiped them off, the oil in these creams would reappear in a hateful, embarrassing shine. Then, too, they never really protected. Rough, red and chapped skin usually followed each exposure to the wind and cold.

After months of study and experiment, the chemists of the famous Pond's Extract Company found the ideal formula for an absolutely greaseless protective cream in the product now known as Pond's Vanishing Cream.

Whenever you want your skin to look especially lovely, use Pond's Vanishing Cream freely, without fear of any dis-

agreeable oiliness. Put it on after washing, when dressing. Every one will notice the unusual freshness of your skin.

Wonderful for chapped skin—a protective and relief

Just before going out, soften your skin with a light application of Pond's Vanishing Cream. Thousands of women, whose skin became painfully chapped whenever they went out into the wind, say they never would have believed anything could keep their skin so perfectly smooth, soft and delicately colored all winter as Pond's Vanishing Cream does.

If your skin has already become rough, reddened or uncomfortably "tight," bathe your face, neck and hands liberally with Vanishing Cream tonight and allow the skin to absorb it. The red-

ness and painfulness will disappear at once, and after a few applications your skin will soon take on its normal elasticity.

Neither Pond's Vanishing Cream nor Pond's Cold Cream will cause the growth of hair or down. At drug stores and department stores throughout New York, in tubes or jars. Try them today. See how their use will improve your skin.

Sample tubes of both creams, free!

Tear out the coupon and mail it today for a free sample of Pond's Vanishing Cream and Pond's Cold Cream. Or send 8c and we will send you tubes of each cream large enough to last two weeks. Send for them today. Address Pond's Extract Co., 173 Hudson Street, New York City.

Many of the most beautiful women of the stage have found Pond's Vanishing Cream of wonderful assistance in keeping the skin in perfect condition: Frances Starr, Billie Burke, Elsie Ferguson, Hazel Dawn, Jane Cowl, Martha Hedman, Marion Davies, Norma Talmadge, Justine Johnstone, Mabel Taliaferro and many others.

MAIL COUPON FOR FREE SAMPLES TODAY

POND'S EXTRACT CO., 173 Hudson St., New York City

Please send me free the items checked:

A free sample of Pond's Vanishing Cream

A free sample of Pond's Cold Cream

Instead of the free samples, I desire the items checked below, for which I enclose the required amount:

A 4c sample of Pond's Vanishing Cream

A 4c sample of Pond's Cold Cream

Name.....

Street.....

City..... State.....