

STROBEL FURNITURE

Immediate Deliveries!

It takes five weeks to get furniture from the Middle West, but you needn't wait.



Our stock is exceptionally large—just the dining room or bed room suite you want is here and you can get immediate delivery.

We have wonderfully handsome pieces and our prices are the lowest in the city for quality.

Philip Strobel & Sons, Inc.
Established 1852
53-55 Elizabeth Street (nr. Canal)
Take 3rd Ave. "L" or
Subway to Canal Street
Classic Furniture of Superior Quality

MAGALOG

Our Illustrated Catalogue in Magazine form. A reference book for all the year. Sent free upon request.

The well-balanced garden will yield food for the body as well as the soul. Grow more fruit. Fruit is nature's gift of wholesome nourishment served in most appetizing form. Eat fruit and save sugar. Eat nuts and save meat. By eating fruit from your own gardens you will save food for the fighting men. Are you planning a Home Orchard of early-bearing fruit trees this spring?

A Berry Garden from which you can pick berries this summer?

A Rose Garden that will bloom from spring to frost?

Let us help you! We are landscape builders. We create pictures with plants for your round beauty and fruit gardens of real value.

Our entire organization of landscape engineers, architects, shrub, tree and orchard experts is at your disposal.

Plant symmetrical, advanced, carefully selected, fresh dug, heavily rooted stock for immediate effect and results.

OUR DEPENDABLE TREES AND PLANTS ARE GUARANTEED TO GROW.

GLEN BROS., Inc., Glenwood Nursery, 1910 Main St., Rochester, N. Y.

MALLINSON'S Silks de Luxe



Gaze into the Globe of Fashion with Marjorie Rambeau

KHAKI-KOOL, the exclusive silk for outdoor, Roshanara Crepe, splendidly luxurious, and Will-o-the-Wisp in all its sheer loveliness, fashion themselves before Miss Rambeau's eyes into gowns of surpassing beauty.

Wonderful fabrics carry style inspiration in every variant of weave and color; the true genius of fashion finds in them a spirit akin to his own—ever changing in form, always beautiful in concept.

At fine stores and in fine garments
Look for the name on the sleeve or in the package
H. R. MALLINSON & COMPANY
"The New Silks Firm"
Madison Avenue, 31st St., New York

La-may Face Powder Is Harmless to the Most Delicate Skin

A specialist has at last perfected a pure face powder that really stays on until you wash it off. It does not contain white lead or starchy rice powder to make it stick. White lead poisons the skin and rice powder turns into a gluey paste that encourages enlarged pores and unsightly complexions. This improved formula contains a medicinal powder doctors use to heal the skin. In fact, this new powder helps to prevent and reduce enlarged pores and irritations. It is also astringent, discouraging flabbiness, crow's feet and wrinkles. It is called La-may (French, Poudre L'Amé). Because it is pure and because it stays on better than any other it is already sold by thousands of dealers everywhere. The large size is only fifty cents and the half size is twenty-five cents. This same powder is wonderful for evening wear. It can be used both as a face powder and a liquid powder. To use it as a liquid powder just dip a damp sponge in the dry powder and apply it to your neck, shoulders and arms. It gives a natural whiteness that defies detection under the strongest light. When you use this delightfully pure La-may and see how splendidly it beautifies your complexion you will understand why it so quickly became one of the most popular beauty powders sold in New York.



SEEDS 1918

Our 1918 Spring Catalog—now ready—is full of useful information which we are sure will help you to make your Vegetable and Flower Garden a success.

It is attractively and conveniently arranged, with pictures and text devoted to everything of interest for the FARM-GARDEN-LAWN.

A copy of this catalog sent free on request. Kindly mention this paper when writing.

Swapp & Walter Co.
30-32 Barclay St. New York

INCENSE SET

The Oriental Store By Mail Prepaid \$1

THE dreamy, soothing fragrance of Vantine's Temple Incense brings to mind the rosy dawns, the brilliant sunlight, the purple dusks of the Orient—the enchantment of strange Far Eastern countries. Set includes oxidized burner and 4-oz. packet of incense, neatly packed in an artistic Oriental case. For sale in our perfumery department of mailed postpaid upon receipt of \$1. (Please order No. 1002T.)

A. A. VANTINE & CO., Inc.
Fifth Avenue & 39th Street, New York

BIEN JOLIE GRECIAN-TRECO

AMERICAN women, engaged in far more strenuous work than formerly, are requiring of their Corsets not only good form but the highest degree of comfort, support and durability. BIEN JOLIE GRECIAN-TRECO Corsets, distinguished for these superlative practical qualities, stand pre-eminent as the Corsets of the hour. GRECIAN-TRECO is the one corset material which responds instantly in sympathetic harmony with the movements of the body. In its strength and resilience it resembles living tissue.

BENJAMIN & JONES
NEWARK NEW YORK

Ambre Royal

THE ROYAL OF ROYALTY
\$2.25 per box. Sample ten cents.
FRANK M. PRINDLE & CO.,
21 W. 53rd St., N. Y.

Improve Your Appearance

PROTECT YOUR HEALTH.

Avoid Neuralgia, Catarrh and Colds by Covering Your Bald Spot With a Wig or Toupee.

Fit and Match Guaranteed.

YOU ARE ABSOLUTELY SAFE IN ORDERING BY MAIL.

A. WALTER SOLOMON,
102 W. 42d St., N. Y.

DEAF? Reduce Your Flesh

Science has found a way to help you hear clearly and distinctly. The Wonderful Little Gem EarPhone

doubles the joy of living. Look at it and you will see the simplest and smallest hearing device in the world; use it and you realize you have a remarkable aid to the deaf.

The absolute superiority of the Little Gem was recognized at the Panama-Pacific Exposition, where it received the Gold Medal, highest award for ear phones, in competition with the world.

Try our Auto Ear Massage: used to stop head noises and improve hearing. Call at our office for a free, private demonstration. Expert advice without charge. Ask or write for booklet.

GEM EAR PHONE CO., Inc.
302-BM Marbridge Bldg., B'way & 34th St. NEW YORK CITY
Telephone Gray 3744.

You can quickly dissolve superfluous flesh easily and with safety wherever desired by wearing

Dr. Walter's famous medicated reducing Rubber Garments
For Men and Women

Cover Entire Body or Any Part

Endorsed by leading physicians and worn by society everywhere.

BRASSIERE Price \$6
NECK AND CHIN REDUCER Price \$3

Send for Free Illustrated Booklet.

Dr. JEANNE A. B. WALTER, INVENTOR AND PATENTEE
Billings Bldg., (4th Floor) S. E. Cor. 34th St. & 5th Ave. New York

LUTETIAN CREAM FOR TEN OR BROWN LEATHER MELTONIAN CREAM FOR BLACK OR WHITE KID OR CALF SHOES

Make your good shoes wear longer and look smarter by using these preservative English dressings—it is true economy. A slight rub produces the soft lustre of new leather.

Sold by good Foot Stores and Department Stores where satisfaction is guaranteed. Dealers write Salomon & Phillips, Agts., New York

PARKER'S RATIONAL METHOD OF HAIR TREATMENT

and HERBEX HAIR TONICS maintain HEALTHY HAIR and Correct Unnatural Hair Conditions. They revitalize hair growing processes.

Many thousand patrons testify to their beneficial value. Healthy hair needs attention. Incipient hair and scalp disorders grow worse by neglect.

Send description of your hair condition, and I will suggest proper treatment and tonics. Booklet "Healthy Hair, How to Keep It," free on request.

Frank Parker 42 years Hair & Scalp Specialist
51 WEST 37TH STREET, NEW YORK

Djer-Kiss TALC 30¢

You will love its silken exquisiteness.

Made in France only

Knitting Yarns

Knit for our Soldier Boys Military Khaki Sweats, Helmets, Mittens, Socks, Bandits, Good Shepherd and Columbia Yarns, Anora and Tapestry Yarns, French Tapestry Yarns.

HENRY HESSE
399 Sixth Ave. 24-25 St., N. Y.

Artistic Dentistry

Specialty:—Porcelain Inlays, Restoring Natural Teeth, Porcelain Bridge-work, gold unseen. Porcelain Plates, discarding injurious rubber. Surgery painlessly performed by analgesia.

DRS. M. & H. SCHLESINGER,
Times Bldg., 12nd St. & B'way.

DALE

Quality—Service—Price

BUY Direct from FACTORY AND SAVE MONEY

Come See Our Beautiful Display.
109 West 13th St. New York
1 Door West of 6th Ave.
Dale Lighting Fixture Co.

"BLISS" REPRODUCER

Will Make a Musical Instrument Out of YOUR Phonograph

No matter what make. Does away with that unpleasant tin nasal tone produced by all mica sound boxes. Lengthens the life of your records by giving fuller volume with the lightest needles.

Plays all makes of records. We make comparative tests. Price—Nicol, \$6.00; gold, \$7.50. Send check. Ten Days' Trial. Money refunded if not satisfactory. Telephone Gray 2018.

Wilson-Laird Phonograph Co., Inc.,
29 W. 34th St., New York City.

Wonderful Reproductions of ANTIQUE FURNITURE

We make over 500 true copies of original old pieces and send direct from factory to you, thereby saving unnecessary profits.

A few of our distinctive pieces in a home gives that refined, exclusive atmosphere which is not obtainable with modernized designs.

MAIL ORDERS—Pictures and prices sent parties outside of N. Y. 41 W. 40th St., N.Y. 5th Ave. Biggs Factories at Richmond, Va.

MINNET WILLOW DAY BED

Well designed, substantial Day Bed of imported willow, natural or stained; removable upholstered box springs covered in crepe or tonne or plain rep; special \$49

Being m'frs. we make immediate delivery. Express paid within 100 miles. Send for upholstery samples and catalog of many unusual styles in Willow Furniture.

MINNET & CO.,
Lexington Ave., bet. 40th & 41st Sts., N. Y.

60 million Aunt Jemima breakfasts served last year

Have one and see why

AUNT JEMIMA PANCAKE FLOUR

FREDERIC'S LASTING HAIR-WAVE SPECIALIST

Satisfactory Results Guaranteed.

Frances Bldg., 665 Fifth Ave.
At 53d Street
Telephones, Plaza 791 & 811.

Pompeian Beauty Powder

Adds a pearly clearness. Stays on unusually long.

"LIGHTING FIXTURES of MERIT" HEATHER

Semi-Annual Sale of Discontinued Samples Now in Progress at Less Than Cost

VISIT OUR SHOWROOMS

Convenient Location. Write for Booklet "B."

The R. C. HEATHER CO.
19 West 36th St., near 5th Ave. New York.

Period Furniture

Design and Quality of Real Value characterize our extensive assortment of

GRAND RAPIDS FURNITURE

(Direct from the Factory.)

Puritan Corner Closet & Serving Table
Solid Mahogany—Fits Any Corner \$30-50
REGULARLY \$60. Special at.....

DISCONTINUED PATTERNS at 50% of Regular Prices
Sheraton, Tudor, Adam, Heppelwhite, Colonial, etc., Dining Room Suites, 10 pieces, \$100 up; regularly \$200 up. Queen Anne, Louis XV, Louis XVI, Sheraton, etc., Bedroom Suites, Mahogany & Walnut, \$75 up; reg. \$150 up.

ODD PERIOD PIECES \$4 up Set of Photographic Reproductions FREE
Chairs, Desks, Tables, etc., in wide variety.

Manufacturers. **MANGES BROS.** Cottage Furniture a Specialty. Established 1852.
39th St., S. E. Corner 6th Ave. (One flight up).

J. GLASSBERG'S SHORT VAMP SHOE

Fashionable Footwear for Particular People

Khaki Suede or Cloth, Havana Brown, All White Kid, Gray Suede.

sizes from 1 to 9
Send for Catalog T. Mail orders filled.
511 6th Ave., near 31st St.
58 3d Ave., near 10th St.

CUTEX

The new way to manicure

LADIES' HATS REMODELLED

into the newest shapes of Hemp, Milan, Lizere, Panama, Leghorn, and Straws. Resewed, cleaned and colored latest shades. Latest samples displayed to select from. Hats trimmed. Ostrich repaired.

NEUMANN, 24 East 4th St.
Near B'way, Astor Place Subway & Third Ave.

The Mending Shop

The Original Remodelling Shop.

Gowns, Suits and Dresses REMODELED. Shop repairs and Gowns Refitted. Suits cleaned, pressed and made into latest styles. We also make new gowns to order, charming designs for winter repairs. Own material if desired.

Miss H. Redding Coughlin,
17 E. 48th St.
Phone Murray Hill 5062
We Have No Branches.

ACHFELDT'S METAPAD

Supports and Binds

FOR ALL Metatarsal Arch Affections, Morton Toe, crumpling of toes, enlarged little toe joints, sole callouses and spreading of toes. Worn in shoe. Any other foot troubles? Write or call.

M. Achfeldt, Foot Specialist.
Patented March 31st, 1914.
Dept. 91, Marbridge Bldg., 1328 B'way (at 35th) N. Y.

The Nestlé Permanent Hair Wave

The most successful establishment in existence.

Illustrated booklet free.

C. NESTLE CO.
657-9 Fifth Ave., New York
Cor. 52nd St. Telephone 0541 Plaza.