



Housing Labor Satisfactorily

If you are confronted with the problem of housing labor, why experiment—why risk difficulties and possible dissatisfaction—why not leave the solution to an expert organization?

Bossert Houses

for workmen are the result of more than 25 years of manufacturing experience—an experience that your good judgment should prompt you to take advantage of.

The illustration above shows the Bossert Building (Barracks type) erected for the Government on Governors Island. The barracks type is especially desirable for housing groups of single workmen.

Bossert Buildings can also be had in individual home types for housing workmen and their families. Bossert Buildings are double walled, and therefore suitable for all year round use.

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Beauty-specialists agree that the secret of a perfect complexion is a thoroughly clean skin. But, all toilet soap contains caustic potash or caustic soda to dry and age the skin, encouraging the premature aging of the complexion. The same thing in soap that shrinks woolens also shrivels the skin. In place of soap many use cold cream. This is just as bad. Any face cream called "cold cream" is sure to contain mineral oil, and everybody knows mineral oil grows hair. A specialist has perfected a new substance, called ara-mara, which is not only excellent for washing the face, but it cannot injure the most delicate complexion. All you do is to gently massage it into the skin and wash with plain warm water. It not only cleanses thoroughly, but it lightens the complexion much better than lemon juice or face bleach. It is surprising to see how fresh, clear and wholesome the skin becomes, even after only one proper cleansing. Those who use it declare it has done more real good to their complexions than any cleansing cream or toilet soap they ever used. It's a wonderful treatment for enlarged pores, black-heads and irritations. It certainly is a great blessing to those who are afraid of wrinkles, and who have dull, sallow, lifeless complexions. There is really no excuse now for wrinkled, leathery, sallow skins, when one can so easily have a wholesome, clean, clear, radiant complexion. You can always get ara-mara at Liggett's and Macy's. If you live out of town and your home dealer has not got it, you can order fifty cents' worth of ara-mara by mail of Herbert Roystone, 16 E. 18th St., New York.



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