



FIRST NEW YORK ACTORS AND ACTRESSES, MEMBERS OF THE "OVER THERE" THEATRE LEAGUE, TO SAIL FOR FRANCE TO ENTERTAIN AMERICAN SOLDIERS AT THE FRONT. They are, left to right, front row: Roland Young, Margaret Mayo, Elizabeth Brice, Will Morrissey, Inez Wilson, Henry Souvaine; Sitting—Helen Goff, Howard T. Collins, Helene Davis, James F. Kelly, Emma Pollock, Will M. Cressy, Blanche Dayne; Standing—Will J. Kennedy, Paula Sherman, Amy Horton, Hal Pierson, Madeline Glynn, Kate Condon, Alfred Armand, Leo J. Donnelly, D. C. MacIver, Tony Hunting, Corinne Frances, Burton Green, Irene Franklin.



MR. AND MRS. SYDNEY DREW IN A SCENE FROM "KEEP HER SMILING," AT THE ASTOR THEATRE. (White.)

A Barefoot Feeling On Hot Summer Days



for the children who wear Blyn-Plan Shoes. Serviceable, economical, perfect-fitting footwear, built with the Blyn-Plan tread—so designed that the weight is evenly distributed over the entire sole, giving the natural, soothing comfort of "bare foot."

Gun Metal Calf and Patent Colt. Sizes 6 to 8... 2.75. Sizes 8 1/2 to 11... 3.00. Blyn-Plan Super-Quality Gun Metal and Patent Colt. Sizes 6 to 8... 3.00. Sizes 8 1/2 to 11... 3.50. Sizes 11 1/2 to 2... 4.00. Tan Calf Button. Sizes 6 to 8... 3.00. Sizes 8 1/2 to 11... 3.50. Tan Calf Lace, Higher Cut. Sizes 8 1/2 to 11... 4.00. Sizes 11 1/2 to 2... 4.50.

J. Blyn & Sons. Mail Order Dept., 2240 Third Avenue. Postage, including Insurance, 10c. Send P. O. Money Order or N. Y. Draft Only. West Side Stores: 222-224 W. 125 St. East Side Stores: 3d Av. & 122d St. (W. of 7th Ave.) 3d Av., near 86th St. 6th Av. & 27th St. 3d Av., 150 & 151 St. 8th Av., nr. 39th St. 162 B'way, nr. Broome Brook. 442-444 Fulton St., op. Bridge St. N. Y. bet. Park Av. & Ellery St. Stores: Broadway, near Greene Av. Newark Store: 689 Broad, op. Military Pk.



So easy to use—it's fun. Use Tintex just like bluing—no boiling—no bother.

Tint your yellowed blouse a beautiful pink, blue or lavender

That hopelessly faded georgette blouse—the crepe de chine one, white once but now a horrid yellow—Your silk underwear that has faded so badly—make them all lovely and attractive again!

COME! Bring out your faded, yellowed treasures! You can restore their original beauty. In just a few minutes you can tint them any fashionable shade you want. With no trouble at all you can transform them so they make you look just a bit smarter than most people—a bit more successful.

Remember that becoming georgette blouse—the one you almost wept over when it began to turn yellow and look passé? You can now make it a delicate flesh color, an exquisite lavender, green, blue, ecrû (bisque), yellow—whichever one of the fashionable shades you prefer! You can Tintex it!

Tintex is not a dye, but a brand new tint for silk, georgette, crepe de chine, washable satin, batiste—wool even! It won't injure the most perishable fabrics that launder. What is more, Tintex does not leave streaks or blotches; it always produces a clear, true shade and an even tone throughout.

So easy to use—it's fun. After washing the garment, you sift about a teaspoonful of Tintex into the last rinsing water. Then you dip the wet garment in and work it up and down, to get every part well tinted. Wring as dry as possible—roll in a towel—iron while damp. Your old garment emerges transformed—like new—beautifully tinted!

Tintex is sold in drug and department stores throughout your city—25c a box. If your store does not have the color you want, we shall be glad to send it direct.

Advertisement for Tintex dye, including a coupon for a sample and contact information for Tintex Company, Inc. at Dept. 35, 299 Madison Ave., N. Y. City.

Advertisement for Maternity clothing by Lane Bryant, featuring 'Inconspicuously Smart' fall styles and a list of items like dresses, coats, suits, blouses, and skirts with prices.

Advertisement for Aladdin Dye Soap, highlighting its ability to color while cleaning and its use for various fabrics.

Advertisement for Vantine's Incense Set, describing the set's contents and its use for creating a pleasant atmosphere in homes.

Advertisement for Mallinson's Pussy Willow shoes, emphasizing their durability and comfort for various outdoor activities.

Advertisement for High Grade Seed, featuring vegetable garden and lawn seeds from Simpson & Water Co.

Advertisement for Duchess Glove Forms, showing how they save money by doubling the life of gloves.

Advertisement for Knitters! The Kant Yarn Winder, a patented device that greatly facilitates knitting.

Advertisement for Knomark shoe polish, an aristocrat among shoe dressings that cleans and polishes shoes.

Advertisement for Shoecraft shoes, highlighting the Dorella model as a shapely, cool, and comfortable option.

Advertisement for Bennett Re-sets Diamonds, offering diamond re-setting and repair services.

Advertisement for Remodel Your Figure, featuring the Figure Mold garment for slimming and supporting the body.

Advertisement for Lux laundry soap, suitable for all fine laundering.

Advertisement for Cutex manicure product, described as the new way to manicure.

Advertisement for Norma Talmadge's hair treatment by Robert, a permanent hair wave specialist.

Advertisement for Pompeian Beauty Powder, a cosmetic product for the face.

Advertisement for Hamilton's Dress Sale Still On, featuring a variety of clothing items.

Advertisement for La-May Face Powder, emphasizing its purity and ability to stay on the face.

Advertisement for Knitting Yarns, offering various types of yarn for different projects.

Advertisement for Parker's hair treatment and tonic, designed to save and improve hair.

Advertisement for The Mending Shop, providing services for remodelling and repairing clothing.

Advertisement for Bohn Siphon Refrigerator, highlighting its efficiency and features.

Advertisement for Conspicuous Nose Pores, offering a treatment to reduce their appearance.

Advertisement for the Figure Mold garment, showing how it helps in achieving a desired body shape.