

### Sterno Canned Heat Saves Fuel



Sterno Canned Heat and the Sterno Sad Iron are a real help to the busy woman who wants to get her ironing done quickly at the minimum of trouble and expense.

**Sterno Canned Heat** burns with steady, intense heat as hot as coal, gas or electricity. Safe, won't spill; smokeless, sootless, odorless. Retail at 10c a can—\$1.20 a doz. Far West, 2 for 25c. Canada, 15c.

**Sterno Sad Iron Outfit** Burns Sterno Canned Heat. Just what you need for traveling and light housekeeping. Handle and jacket detachable when iron is heated. With collapsible stand and can of Sterno Canned Heat, \$1.00; Far West, \$1.25; Canada, \$1.50.

Illustrated Catalog showing full assortment of Sterno Canned Heat Conveniences on request. If your dealer can't supply you, order direct from us.

Manufactured by **S. STERNAU & CO., Inc.** New York City. San Francisco Office: 33 California St. Canadian Sales Agents: Harold F. Ritchie & Co., Ltd. 10 McCau St., Toronto, Ont.



**Sterno Canned Heat** For Instant Cooking AN ALL YEAR ROUND NECESSITY SAVES FUEL

**Aladdin Dye Soap** Colors While it Cleans. The New Marvel. For your own particular color shades in any combination of 14 wonderful fast colors.

**ALADDIN PRODUCTS COMPANY.** New York Chicago On Sale Everywhere. Copyright, 1918, Aladdin Products Co. No boiling or stains.

**PARKER'S** Rational Method of HAIR TREATMENT and HERBEX HAIR TONICS will save your hair. Send description of your hair condition and I will advise treatment and tonics. Ask for new booklet "Healthy Hair." **FRANK PARKER** Hair and Scalp SPECIALIST. 51 WEST 37TH ST., N. Y.

**NORMA TALMADGE** has her hair permanently waved by Robert. \$1.50 per curl. **Robert** Permanent Hair Wave Specialist 500 Fifth Avenue (Cor. 42nd Street) Tel. 4118 Vanderbilt. Illus. booklet free.

OPEN SEPTEMBER 16th. **PIRIE MACDONALD** Photographer-of-Men. 576 FIFTH AV. COR. 47TH ST.

### When the Children Go to School

be sure that they are comfortably and sturdily shod in Blyn-Plan Nature Shoes. No cramped toes, weak ankles or broken arches, because Blyn-Plans are correctly shaped to fit, protect and support the growing feet and ankles.

- In Trim For Boys and Girls
- Gun Metal Calf and Patent Colt Sizes 6 to 8.....2.75
- Sizes 8 1/2 to 11.....3.00
- Blyn-Plan Super-Quality Gun Metal and Patent Colt Sizes 6 to 8.....3.00
- Sizes 8 1/2 to 11.....3.50
- Sizes 11 1/2 to 2.....4.00
- Tan Calf Lace, Higher Cut Sizes 6 to 8.....3.00
- Sizes 8 1/2 to 11.....3.50
- Tan Calf Button Sizes 8 1/2 to 11.....4.00
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**J. Blyn & Sons**

Mail Order Dept., 2240 Third Avenue. Postage, Including Insurance, 10c. Extra. Send Postal Money Order or N. Y. Draft Only.

West Side Stores: 222-224 W. 125 St. (W. of 7th Ave.) 6th Av. & 27th St. 8th Av., nr. 29th St. East Side Stores: 3d Av. & 122d St. 3d Av., nr. 86th St. 3d Av., 150th St. 162B W. 9th St. Brook. 442-444 Fulton St. opp. Bridge St. Lyn B'way, bet. Park Av. & Ellice St. Stores: Broadway, near Greene Av. Newark Store: 699 Broad. op. Military Pk.

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**Minnet Willow** Call at our showrooms or send for catalog which pictures innumerable pieces of Willow Furniture in exclusive designs. CHAIRS, \$6.00 up. TABLES, \$4.75 up. Shipments are prompt. Express paid within 100 miles; freight within 500 miles.

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**Duchess Glove Forms** Save Half the Glove Money. They double the style-life of gloves, keeping their slim, trim shape till worn out. 75 CENTS A PAIR. High grade stores or **DUCHESS GLOVE-FORM SERVICE** Tel. Greeley 2531, 110 W. 34 St., City

## HAMILTON Now Occupies the Entire Building

and opens the new season with an extraordinary showing of Fashion's most exclusive creations for Fall 1918.

In past seasons, when our business occupied but a single floor, Hamilton earned an enviable reputation among women of refinement and good taste as headquarters for exclusive fashions at economy prices. With the opening of the entire building at 307 Fifth Avenue, it will be possible for us to serve all of our old patrons—and thousands of new ones—with increased efficiency and even greater satisfaction.

BE CURIOUS! Visit us in our new home, if only to look around. A large staff of competent and courteous salespersons will be glad to show you the new style tendencies for Fall 1918.

For one thing, our selection will now be far more complete. The main store floor of our new quarters will be used exclusively as display showrooms, while an extraordinarily large stock will be carried on the upper floors. In addition to our popular-priced garments, we hereafter shall display an unusual range of higher grade models. Even women accustomed to paying one hundred dollars for a suit will find their quality here at a considerable saving.

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**HAMILTON GARMENT CO.**  
307 FIFTH AVENUE, NEW YORK CITY  
Between 31st and 32d Streets

All Wool French Serge Dress \$23.95  
All Wool French Serge Dress \$18.95  
All Wool Gabardine Suit, Push Trim \$27.95  
All Wool French Serge Dress \$18.95  
All Wool Velour Fashion Suit, Fur Collar, Seal Push Trim \$35.95  
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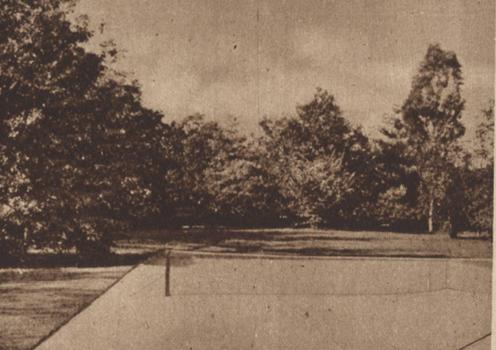
## BONWIT TELLER & CO.

The Specialty Shop of Originations  
FIFTH AVENUE at 38th STREET NEW YORK

Engaging Simplicity in **Misses' Fall Frocks** Featuring Youthful Interpretations Characteristic of this Shop

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TRITE—A charmingly developed frock of supple satin—plastron bodice defining a square neck and having a garniture of ball buttons—the tunic skirt introduces the new lace braid embroidery in self color. Tight-fitting sleeves. In black and navy blue. Sizes 14 to 20.

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PIQUA—A most unique though typically youthful model developed in a panel tunic silhouette over a tight-fitting underskirt. A girle of corded braid gracefully encircles the waist. The embroidery design is done in silk thread. In navy blue and black. Sizes 14 to 20.



HERE is a case where a flat, monotonous piece of ground has been converted into a landscape that nowhere lacks interest. Trees, shrubs, and evergreens have created a series of inclosures like the one illustrated. From the house you are led through an evergreen garden, bristling with interest Summer and Winter. Your walk now disappears into a quiet, shady grove where you would be glad to linger but for that mysterious beyond. Proceeding, you suddenly emerge into this commodious outdoor room, perfectly secluded on all sides and still immediately adjacent to the other departments. Here there is recreation for mind and body. May we help you inject interest into an unenjoyable landscape? It will mean not only beauty and restfulness, but efficiency. And it is not so much a matter of cost as it is of knowing how—the art of landscape strategy. **I. HICKS & SON** "Sixty Years of Knitting How" WESTBURY (Phone 68) L. I.

**Ambre Royal** The Powder of Royalty. Made MAISON VIOLET Paris by the "Glorious" Toilet Powder. Sold in the best shops all over the world. **FRANK M. PRINDEL & CO.** 71 West 50th St., New York. Price 50c.

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