

THREE HITS from Song Headquarters

SONGS win wars! Kaiser Bill—Beware! America is singing! We sing in camp—we sing on ships—we sing at home—"community" sings—morning, noon and night. Keep it up, America—it's the road to Berlin.

Here are three new hits singers and jazz bands call the greatest melodies in years. Learn 'em, play 'em, sing 'em! Get the cheero, fun-loving, full-of-pep Yankee spirit woven into every note and every word.

"K-K-K-Katy"—Stammering Song

Fun is the doughboy's pal—that's why he wrote and sings "K-K-K-Katy"—the song of songs, with a zippy, catchy melody and those beautifully simple words stammered by Katy's tongue-tied beau. "K-K-K-Katy" is the song of the boys—why shouldn't it make a tremendous hit in every theatre, eat-palace and home in Yankeeland! Try it out now!

"If He Can Fight Like He Can Love, Good Night, Germany!"

A rollicking, happy Yankee melody and clever, honest-to-goodness words—no wonder it's sweeping the land! Only a deaf man could keep his feet and lips quiet when the band plays and the singer sings this great hit. Words by Grant Clarke and Howard E. Rogers. Music by Geo. W. Meyer. You can't get away from it. It's a wonder.

"Everything is Peaches Down in Georgia"

Like a snappy, unusual melody? Like novel words that are different? Brother, here's your song! "Everything is Peaches Down in Georgia" is a winner. If you've heard it you know that! If you haven't heard it you're missing something. Words by Grant Clarke. Music by Milton Ager and Geo. W. Meyer. Join the millions who are singing it now.



Get them today at any music or department store or at any Woolworth, Kresge, Kress, McCrory, Kraft, Grant, or Metropolitan Store.

THESE three song hits as well as others listed below are published in our new approved Patriotic War-size that is more convenient for you and saves paper for Uncle Sam:

"France, We Have Not Forgotten You"
"It's a Long Way to Dear Old Broadway"

"I'm Sorry I Made You Cry"
"If I'm Not at the Roll Call"
"My Belgian Rose"

"Good Morning Mr. Zip"
"Allee I'm in Wonderland"
"When I Get Back to My American Blihty"

"I'm So Glad My Mamma Don't Know Where I'm At"
"We're All Going Calling on the Kaiser"
"Over There"
"Strutters' Ball"

"God Spare Our Boys Over There"
"Homeward Bound"

15c copy, any seven for \$1. Postpaid. Band or Orchestra, 25c each. Male Quartette, 10c each.

LEO FEIST, Inc.
Feist Building
New York

Published in the New Patriotic War Size

Saves Paper for Uncle Sam

If He Can Fight Like He Can Love Good Night Germany!

CHORUS
If he can fight like he can love, oh, what a soldier boy he is!

If he can fight like he can love, oh, what a soldier boy he is!

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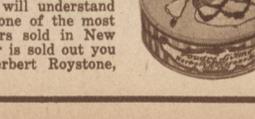
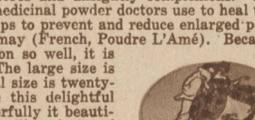
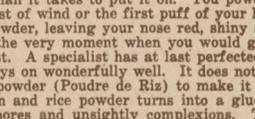
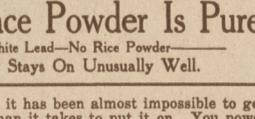
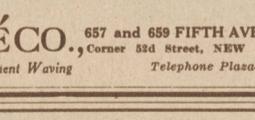
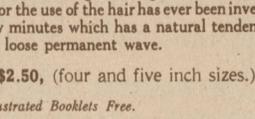
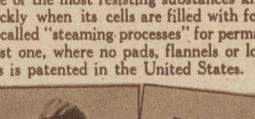
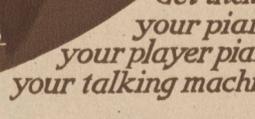
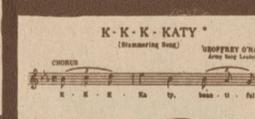
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Theroz MESS KIT

The Pocket Kitchen



A picnic for two—Anytime—Anywhere



You can put this efficient little kitchen under the seat of your car, have your picnic when you want it, where you want it—in a pleasant spot down the road, out on the water or in the woods.

In just ten minutes you can have hot beans and chicken a la King or soup, and fresh coffee for two. A "twist of the wrist" converts the kit into a fryer, adding crisp bacon and eggs to satisfy outdoor appetites for a good, square meal. Independent of hotel or roadhouse you have twice the fun and gain twice the benefit. Your trip, minus hotel tariff, costs less than half.

THEROZ FUEL CUBES, the quickest, safest, hottest emergency fuel known, furnish the heat. For Boy Scout, hiker or camper THEROZ means the easiest and cleanest way of cooking. There's no bothering with slow-burning, wet or green brush. At the scratch of a match you have the full intense heat of fuel.

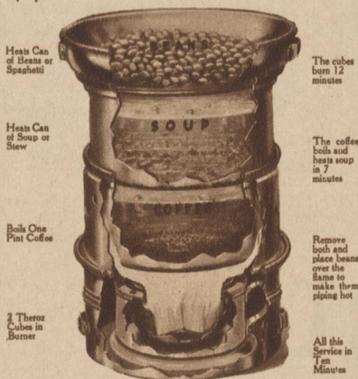
The bachelor girl who wants to light housekeep will find THEROZ the quickest, safest and most economical means to do it. At home the THEROZ MESS KIT serves lunch or dinner on the maid's day out, and will heat the baby's bottle between times.

Of course every soldier in camp needs a Theroz Mess Kit. His mother, wife, sweetheart or friend will see that he has it.



Theroz Mess Kit including Can of Theroz Fuel Cubes; 9 separate parts

Theroz Mess Kit has been adopted by the Young Men's Christian Association and Knights of Columbus for all Overseas Secretaries as standard equipment.



X-Ray of Theroz Mess Kit in Action

Made of aluminum. Size set up 6 3/4 x 9 1/4 inches

TO DEALERS: Theroz Mess Kit wherever introduced in Department, Drug and Hardware Stores and Sporting Goods and Specialty Houses has attracted immediate attention, and already proved to be a fast selling article whose great strength lies in the fact that it is at once a necessity and a luxury. If not on sale yet in your town send for terms and descriptive booklet.

Lieutenant-Colonel Holcomb, who tested the Theroz Mess Kit for the U. S. Army, says:

WAR DEPARTMENT
OFFICE OF THE QUARTERMASTER
Camp Lee, Va. May 6th, 1918.
From: Lieutenant Colonel F. S. Holcomb, Q.M.C.
To: Basic Products Corporation,
Cooking device.
1. Reference your letter of May 2nd, would say that I have called on you. I have tried out your cooking device in every possible way and under all conditions, and it has absolutely made good. It would be invaluable not only to soldiers but to civilians as well.
2. This device should by all means become part of the equipment of every soldier.

Theroz Fuel Cubes are made by an absolutely new and patented process, which converts a liquid into a solid cube (not a paste). Theroz burns without soot, smoke or odor. Can't go liquid while burning. Can't upset, spill or explode. Price per tin (20 cubes) army size 35 cents.

Complete including 20 Cubes. At your dealer's, or if he will not supply you, sent direct prepaid. In Canada \$6.00 East and \$6.50 West.



Theroz Mess Kit—nested (3 1/2 in. x 6 1/4 in.) Weight less than 2 lbs.

W. G. PATRICK & CO., Ltd. Canadian Distributors, Toronto THE BASIC PRODUCTS CORPORATION Woolworth Tower, New York City Factory and Laboratory, Lawrenceburg, Ind.

AZUREA

The PERFUME of Personality

Elusive, never obtrusive it refines the toilet and defines the gentlewoman

15 cents brings a dainty BEAUTY BOX with generous samples of AZUREA Face Powder Sachet Powder and Perfume

PARIS L. T. PIVER France

CHAS. BAEZ, Sole Agent for U. S. and Canada
24 East 24th Street, New York City

The Nestlé Permanent Hair Wave

The human hair is one of the most resisting substances known. It can only be broken quickly when its cells are filled with foreign substances. Of all the so-called "steaming processes" for permanent waving, Nestlé's is the best one, where no pads, flannels or lotions are applied. This process is patented in the United States.

THE NESTOL COMB

This new water-waving device is bought on sight. No simpler or more efficient implement for the use of the hair has ever been invented. It waves any hair in a few minutes which has a natural tendency to wave or which has had a loose permanent wave.

Price \$2.00 and \$2.50, (four and five inch sizes.)
Illustrated Booklets Free.

C. NESTLÉ CO., 657 and 659 FIFTH AVENUE
Original Inventors of Permanent Waving Telephone Plaza—0541

Ambre Royal

The Powder of Royalty

It helps to make my skin beautiful!

On city streets leather heels are obsoleted as sandals—O'Sullivan's Heels absorb the shocks that tire you out.

DOOMED

On city streets leather heels are obsoleted as sandals—O'Sullivan's Heels absorb the shocks that tire you out.

La-May Face Powder Is Pure!

No White Lead—No Rice Powder
It Really Stays On Unusually Well.

Up to the present time it has been almost impossible to get a face powder to stay on longer than it takes to put it on. You powder your nose nicely and the first gust of wind or the first puff of your handkerchief and away goes the powder, leaving your nose red, shiny and conspicuous, probably just at the very moment when you would give anything to appear at your best. A specialist has at last perfected a pure powder that women say stays on wonderfully well. It does not contain white lead or starchy rice powder (Poudre de Riz) to make it stay on. White lead poisons the skin and rice powder turns into a gluey paste that encourages enlarged pores and unsightly complexions. This improved formula contains a medicinal powder doctors use to heal the skin. In fact, this new powder helps to prevent and reduce enlarged pores and irritations. It is called La-May (French, Poudre L'Amé). Because it is pure and because it stays on so well, it is already sold everywhere. The large size is only fifty cents and the trial size is twenty-five cents. When you use this delightful La-May and see how wonderfully it beautifies your complexion, you will understand why it so quickly became one of the most popular complexion powders sold in New York. If your home dealer is sold out you can order by mail of Herbert Roystone, 16 E. 18th St., New York.

DEAF?

"I Now Hear Clearly" YOU, TOO, CAN HEAR!

Inasmuch as 325,000 users of the "ACOUSTICON" have had the same remarkable results from it as Mr. Garrett Brown, whose photo appears above, we feel perfectly safe in urging every deaf person, solely and entirely at our risk, to accept the

1918 Acousticon

For 10 Days' Free Trial **DICTOGRAPH PRODUCT** No Deposit No Expense

Since the perfecting of our new 1918 "ACOUSTICON" it is smaller, better, and just as strong as ever. Just write saying that you are hard of hearing, and will try the "Acousticon." The trial will cost you one cent, for we even pay delivery charges.

WARNING There is no good reason why every one should not make as liberal a trial offer as we do, so do not send money for any instrument for the deaf until you have tried it.

The "ACOUSTICON" has improvements and patented features which cannot be duplicated. Send for your free trial of the "ACOUSTICON" today.

GENERAL ACOUSTIC CO., 1349 Candler Bldg., 220 W. 42d St., N. Y.

Louis XVI Bedroom Suite in American Walnut. 4 pieces. \$275

IF you are going to need furniture of any kind, we invite you to buy the right kind of furniture now at Kellner thrift prices. We cannot speak for the future, but we know that our values to-day are unequalled.

Visit our display of the "Twenty-five Rooms"—completely furnished and tastefully decorated—they will suggest treatments for your home.

KELLNER BROS.

Twenty-eight years selling Good Furniture
Southeast Corner 15th Street and 6th Avenue

J. GLASSBERG'S SHORT VAMP SHOE

In all shades, in Kid and Suedes, Oxfords and High Boots.
A shoe that combines gracefulness of line, supreme comfort and a small-size appearance—all in one.
Send for Catalog T. Mail orders filled.
511 6th Ave., near 31st St.
58 3d Ave., near 10th St.

Duchess Glove Forms

Save Half the Glove Money
They double the style-life of gloves, keeping their slim, trim shape till worn out.

75 CENTS A PAIR
High grade stores or
DUCHESS GLOVE-FORM SERVICE
Tel. Greeley 2531. 110 W. 34 St., City

YOUR foundation can look neat and attractive or bare and unsightly. You can dress it up with shrubs. The little sketch may have a suggestion for you. If you prefer an evergreen effect, use Yews, Junipers, Rhododendrons, etc. Foundation plants always add a touch of refined beauty when massed properly—a sort of finishing touch. Many planters aim for a larger variety and sacrifice harmony, which is the pleasing element in all good compositions. It is not best to bank up solidly all the way round. Have the foliage low at some points, merely carpeting the ground, and rising at the corners and between windows. These rising masses should vary, allowing one to predominate and making the others subordinate. We will gladly give you a definite plan if you send us dimensions and a photograph—or, if nearby, we will send our representative to see you.

I. HICKS & SON "Sixty Years of Knowing How." Westbury (Phone 68), L. I.