Conservez les minutes
KNIT A STITCH EN ROUTE

Jeanne d'Arc
-the bag of the hour

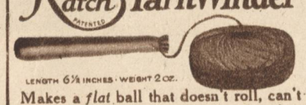
Smart black Satin Bag, attached to sterling silver bracelet, a most convenient feature. From silver holder yarn unwinds freely — many extra stitches may be knit on motor or trolley. Just large enough to hold purse besides necessary sock needs—combining utility with its air distingue.
No. 2400 .....$2.00

Measuring Knitting Needles
"Knit and measure,
Knit and measure,
What a knitting treasure!"
Sock set of 4, regulation size, fine white celluloid, engraved with 6-in. measure. White tips, engraved with 3-letter monogram in red and blue; state initials; gift boxed.
No. 2077, $1.25.
Send for Folder
FREE—Write today for our folder on Overseas Cheer—illustrating a collection of little cheer-up gifts that may be mailed overseas, and our new Patriotic Greeting Cards. Our "Book of 10,000 Suggestions" will follow as soon as off the press. For 50 years the "Daniel Low" mark has stood for "Dependability"—absolute satisfaction or money refunded.
Daniel Low & Co.
Est. Since 1867
Jewelers & Silversmiths
414 Town House Square, Salem, Mass.

GLASSBERG'S
SHORT VAMP
SHOES

BLACK AND WHITE BOOTS
Short Vamp and Full Foxing of Patent Kid, White Kid Top, Leather Cuban Heel. The same Model in Black Vici Kid.
$10—$14
225 W. 42d St. New York
Illustrated Style Book Free

Needed by Every Knitter!
Kant Katch Yarn Winder



LENGTH 6½ INCHES · WEIGHT 2 OZ.
Makes a *flat* ball that doesn't roll, can't tangle, *unwinds from center*, and makes knitting easier and quicker. (Completed ball removed from winder, shown.) Handsome hand polished finish, 35c. each. Beautiful celluloid enamel finish, pink, baby blue, or ivory white, 50c. each. Sent postage paid, 3c. extra.
Sold by leading stores and by
E. B. ESTES & SONS
ESTABLISHED 1847
362 Fifth Ave., Dept. B, New York

Conspicuous Nose Pores
How to Reduce Them
Treatment for this trouble given in the 20-page booklet wrapped with every cake of *Woodbury's Facial Soap*. For sale at all toilet counters.

DOOMED
On city streets leather heels are obsolete as sandals—O'Sullivan's Heels absorb the shocks that tire you out.

PARKER'S

National Method of HAIR TREATMENT and HERBEX HAIR TONICS will save your hair. Send description of your hair condition and I will advise treatment and tonics. Ask for new booklet T, "Healthy Hair."
FRANK PARKER Hair and Scalp SPECIALIST
51 WEST 37TH ST., N. Y.

LUX

For all fine laundering

High Grade Seed
For Your
Vegetable Garden
Flower Garden
Lawn or Farm
Call at our store, or write to
Stumpp & Walter Co
30-32 Barclay Street . New York City

LIVING ROOM FURNITURE
Reduced 10% to 50%
THIS WEEK ONLY

Mahogany arm chair or rocker...$14.50

GREAT reductions will prevail all this week on our entire stock of beautiful library tables, Colonial secretaries, sofas, book cases, clocks, easy chairs, consol tables and mirrors, day beds, chaises lounges, card tables, odd chairs of excellent design and scores of other attractive pieces.

Everything on two of our floors, including the street floor, has been reduced for this sale. In many instances half prices will be found and throughout all living room furniture reductions of 10% to 50% have been made. Remember: This week only, starting at 9 A. M. tomorrow.

A FEW OF THE HUNDREDS OF OFFERINGS:

Mahogany Secretary.$95.00

Upholstered davenport, custom made, very special at $78.00

	Regularly	Now
Mahogany arm chair.....	$ 59.00	$29.50
Black lacquer and decorated chair	65.00	39.50
Mahogany arm chair or, rocker, in tapestry.....	Very special	23.50
Wing chair	46.00	29.50
Red and black lacquer chair.	49.00	32.50
Arm chair	57.00	28.50
Mahogany consol table and mirror	87.00	59.00
Mahogany and uph. davenport and arm chair.....	245.00	135.00
Ladder back mahogany chair	39.00	29.50
Mahogany secretary	105.00	72.50
Mahogany finish hall clock.	55.00	29.50
Walnut & gold hall suite, 4pcs.	300.00	195.00
Upholstered sofa, denim...	72.00	36.00
Lacquer and decorated consol table and mirror....	105.00	75.00
Gold hanging mirror.....	35.00	17.50
Upholstered davenport, down cushions	195.00	119.00
Ivory enamel day beds....	34.00	18.50
Mahogany sewing table....	15.00	8.50
Mahogany magazine stand..	16.00	12.50
Mahogany phone sets.....	19.50	15.00
Walnut library table.....	52.00	39.50
Mahogany library table....	49.00	34.50
Mahogany desk	69.00	51.00
Walnut desk	39.00	32.50
Mahogany writing desk....	39.00	29.50
Mahogany secretary	49.00	39.50

W. A. Hathaway Company
62 West 45th Street, New York

The Nestle Permanent Hair Wave

The wonderful increase in the volume of business at Nestle's shows the appreciation ladies with straight hair extend to this establishment. They are not indivduals who just "try it," but the very cream of perfectly gowned ladies, and who are satisfied that a "Nestle-wave" given by expert assistants with years of training, and by an absolutely harmless process, is, in the long run, better and cheaper than any other hair dressing they may employ.

THE NESTOL COMB

This new water-waving device is as necessary to a permanent waved or naturally wavy hair as a polish is to a pair of shoes. In your own hand it does the work of an expert many times quicker. Use it also on adult or child wherever there is the slightest sign of natural curliness. It has been found that such curliness quickly responds and improves in character.

Demonstrations at our establishment all day.

Price $2.00 and $2.50 (4 and 5 inch size)

Illustrated Booklet Free.

C. NESTLÉ CO., 657 and 659 FIFTH AVENUE, Corner 52d Street, NEW YORK
Original Inventors of Permanent Waving — *Telephone Plaza—6541*

SHIPWRECKED *But Safe!*
DRY And WARM
IN THE
Ever-Warm-Safety-Suit

BUY W.S.S.

"ON IN A FLASH, LIKE A UNION SUIT."
Not Air Inflated. *ABSOLUTELY DEPENDABLE.*
BUOYANCY INDESTRUCTIBLE.

Will Keep You Afloat Indefinitely

Other devices may keep you afloat but cannot protect you as well as this suit from exposure—the cause of most deaths at sea. "Protecting thousands on the way 'over there.'"

Don't sail or let a loved one sail without one
Ask for Pamphlet "20"
NATIONAL LIFE PRESERVER CO.
(Embracing International Life Suit Corp.)
SOLE OWNERS AND DISTRIBUTORS
11 Broadway. Tel. Bowling Green 8609
Demonstrations every Wednesday 2 P. M. at Battery, near Aquarium.

See how well Cutex makes your nails look

Cutex Nail White removes discolorations from nails

Finish your manicure with Cutex Nail Polish

Why you must not cut the cuticle

IN manicuring your nails don't cut or trim the cuticle. When you cut the cuticle, it grows tough and ragged. It breaks and forms hang-nails—the appearance of your whole hand is ruined.

Cutex has taken the place of the ruinous knife and scissors. It is absolutely harmless. It will quickly remove surplus cuticle without cutting, leaving the skin at the base of the nail firm and smooth.

The way to manicure

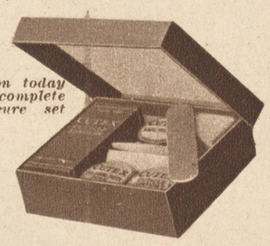
Wrap a little cotton around the end of an orange stick. Both cotton and orange stick come in the Cutex package. Dip the stick into the bottle and work around the base of the nail, gently pushing back the cuticle. Then carefully rinse off the dead surplus skin with clear water, pushing the cuticle back when drying the hands.

Have your first Cutex manicure today. Notice what a well-groomed appearance it gives your nails.

Cutex, the cuticle remover, comes in 30c, 60c and $1.25 bottles. Cutex Nail White is 30c. Cutex Nail Polish in cake, paste, powder, liquid or stick form is 30c. Cutex Cuticle Comfort is 30c.

Let us send you this complete manicure set

Mail the coupon today with 15c (10c for the set and 5c for packing and postage) and we will send you a complete Individual Manicure Set, enough for at least six manicures. Send for it today. Address Northam Warren, Dept. 408, 114 West 17th Street, New York City.



Mail the coupon today with 15c for this complete individual manicure set

If you live in Canada, send 15c to MacLean, Benn & Nelson, Limited, Dept. 408, 489 St. Paul Street West, Montreal, for your sample set and get Canadian prices.

NORTHAM WARREN,
Dept. 408, 114 West 17th St., New York City.
Name .....
Street .....
City .....State .....

Look for this card —orange colored— 10c everywhere

Snap!

Snap goes the dependable Wilsnap, and the Wilsnap spring *holds*. No sagging "pinned-up look" with Wilsnaps on guard! Later, when your finger tips say, "*Open*," then and then only will the Wilsnap spring release.

Being correctly made, Wilsnaps ask no favors of your finger nails. Being rust-proof, Wilsnaps laugh at wash-day worries.

Wilsnaps—the first choice of particular women for heavy materials, for daintiest fabrics. Wilsnaps—always Wilsnaps—wherever snap fasteners are used.

THE WILSON FASTENER CO., *Makers* 117 East St. Clair Avenue, Cleveland, Ohio

WILSNAP
REG. U. S. PAT. OFF.
Fashion's Fastener